EUGENE YAP

PRODUCT & PROJECT MANAGER

CONTACT INFORMATION

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EMPLOYMENT HISTORY

Senior Product & Project Manager, Rakuten Inc. - *Tokyo, Japan | Singapore, Singapore*

April 2017 - November 2019

Product owner for Rakuten Japan's item recommender system and its data pipeline and monitoring platform.

Worked with engineers and data scientists to build an end-to-end data science platform.

Used ensemble and stacked methods to generate recommendations of items to a user.

Managed and worked with a culturally, geographically and linguistically diverse team of software developers, system architects, devops engineers, QA and data scientists.

Responsible for product roadmap, lifecycle management and technical performance of the product as well as consultations with business owners on commercial performance of the product.

Product & Project Manager, Starhub Pte. Ltd. - *Singapore*

November 2016 - April 2017

Product manager of the Company's data management platform. Role required end-to-end product delivery from approval to release within a short timeframe.

Worked closely with Oracle's technical team to set up the BlueKai system and troubleshoot any technical issues and with 3rd party partners such as The Trade Desk and DataXu for onboarding onto the platform.

With the business owners, expanded on the initial launch scope by enabling user out-of-home data gathering by using publicly available WiFi hotspots.

IT Manager, Cantara Global - *Seoul, South Korea*

July 2015 - September 2016

Manage all aspects of IT related tasks for the Company such as end-to-end management of hardware & software and the IT budget used by the Company.

Responsible for IT infrastructure planning & purchases.

SKILLS

Product Management

Agile (Scrum & Kanban) & Waterfall Development

Microsoft Office

JIRA, Confluence

GCP, AWS

IBM Cloud (Watson)

Adobe Premiere Pro

Adobe Photoshop

Tableau

Microstrategy

Balsamiq (Prototyping & Wireframing)

HTML, CSS, ES6+

PostgreSQL

MongoDB

Data Science

Data Engineering

Machine Learning Tools & Methodologies

Git

Leadership & Management

Communication Skills

Resource Planning, Budgeting & Allocation

Analytical & Detail Oriented

Highly Adaptable & Fast Learner

Planning, testing, deployment & maintenance of the Company's front and backend systems.

Product Manager, EveryMatrix Ltd. - *Bucharest, Romania | London, United Kingdom*

August 2014 - July 2015

Technical product manager for APIs. I was responsible for our data provisioning APIs' technical and commercial performance.

Conducted market research and A/B tests & presented findings regularly to upper management for project approval to develop different product lines or features for different user categories.

Improved Company risk & compliance procedures & policies by creating detailed documentation on processes and procedures.

Product Manager, 188Bet Ltd. - *Manila, The Philippines*

July 2009 - August 2014

I was responsible for the overall management of the technical & commercial aspects of the desktop & mobile sportsbook product.

In my time here, I developed a proprietary, automated trading and risk system.

Assisted legal & compliance team in resolving certain issues such as drafting contracts with data provision partners for certain terms and licensing issues with regulatory bodies.

Trainer - Quantitative Trading, 188Bet Ltd. - *Manila, The Philippines*

June 2008 - July 2009

I performed research & training on statistical subjects, algorithms and research methods to traders and higher management.

Worked to tune or develop new algorithms for more effective market pricing.

Quantitative Trader, 188Bet Ltd. - *Manila, The Philippines*

April 2007 - June 2008

I performed market research and applied statistical methods to predict and set prices for the markets based on available historical data for fixed-odds and 'live' markets.

Our team was responsible for German, Italian and Eastern European markets.

Me & my partner managed most of the main Russian, Romanian and Polish markets.

We managed our own individual trading account's profit & loss for our assigned markets & events. Personally, my highest turnover was ~£3,000,000 with a highest profit of about ~£550,000 in a single day (24 hours) of trading.

EDUCATION

MBA, Master of Applied Leadership & Management, Arizona State University

Currently undertaking

Professional Diploma in Marketing, Marketing Information Systems, The Chartered Institute of Marketing

2004 - 2006

OTHER CERTIFICATIONS

IBM Artificial Intelligence Team Essentials - *IBM*

IBM Enterprise Design Thinking Co-Creator- *IBM*

IBM Enterprise Design Thinking Practitioner - *IBM*

IBM Data Science Professional - *IBM*

Data Science Professional Certification - *Harvard University*

Google I.T. Support Professional - *Google Inc.*

TOEFL iBT Score 118/ 120 - *ETS*

MISCELLANEOUS

Association of International Product Marketing and Management - *Member*

The Project Management Institute - *Member*

The Philippine National Red Cross - *Disaster Volunteer (2009 - 2014)*

Singapore Armed Forces - *Completed Mandatory Military Service as Infantry Soldier (Anti-Tank Gunner & Sharpshooter, 2000 - 2002)*

ROK Driver's License (자동차운전면허증) - *Daejeon Metropolitan Police Agency (대전지방경찰청장)*

References/ Projects

References and project portfolio are available upon request.