



WELCOME

AN HEALTHCARE SYSTEM

Lifeline.

Jaan hai toh Jahaan hai

Lifeline : An Healthcare Solution
An Application platform which
provides hospital booking and health
services.



TEAM

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Problem

Price is an important concern for patients while choosing an hospital.

Common People unable to find a specific hospital in their nearest location.

No easy way exists to book a hospital online.

Emergency Services are not available in most of the regions.

Lack of health supplies leads to people falling dead.





Service Offering Summary



Lifeline : Saves Life, Time, Money

- Lifeline connects patients and hospitals in just 30+ seconds (search, book & pay).
- By using advanced search functionality users can search by (disease, symptoms & cause of illness).
- Reduces managing patient files documentation by "Your Lifeline Details" provided (Doctor prescription, medicines, payment details, test reports, etc).
- We are creating a chain where multispeciality hospitals help other small clinics and hospitals by providing their equipment in very critical situations.



Summary

Lifeline : An Healthcare Solution

It's basic functionality is to provide best medical services in their nearest location according to their requirement in budget.



**24*7
Emergency
Services**



**One App,
Multiple
Solutions**



**Create
Healthy &
Familiar
Environment**

Solution



An Application platform which provides hospital booking and health services.

SAVE MONEY



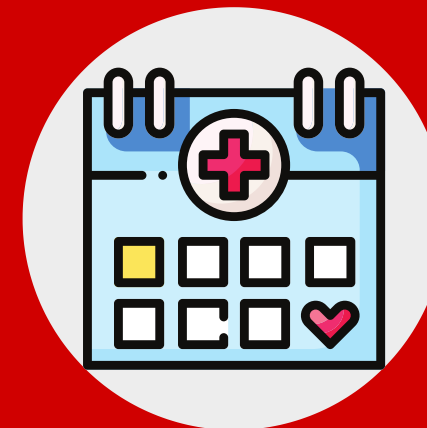
**INSTANT
BOOKING**



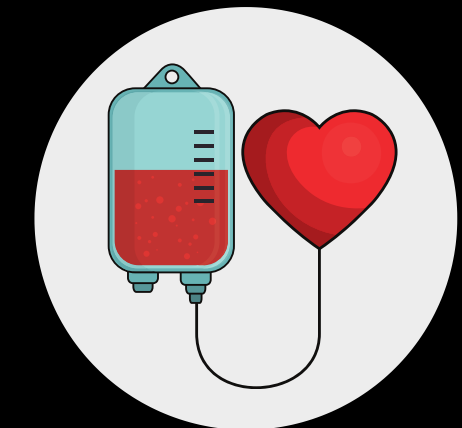
SAVE TIME



**APPOINTMNET
BOOKING**



SAVE LIFE

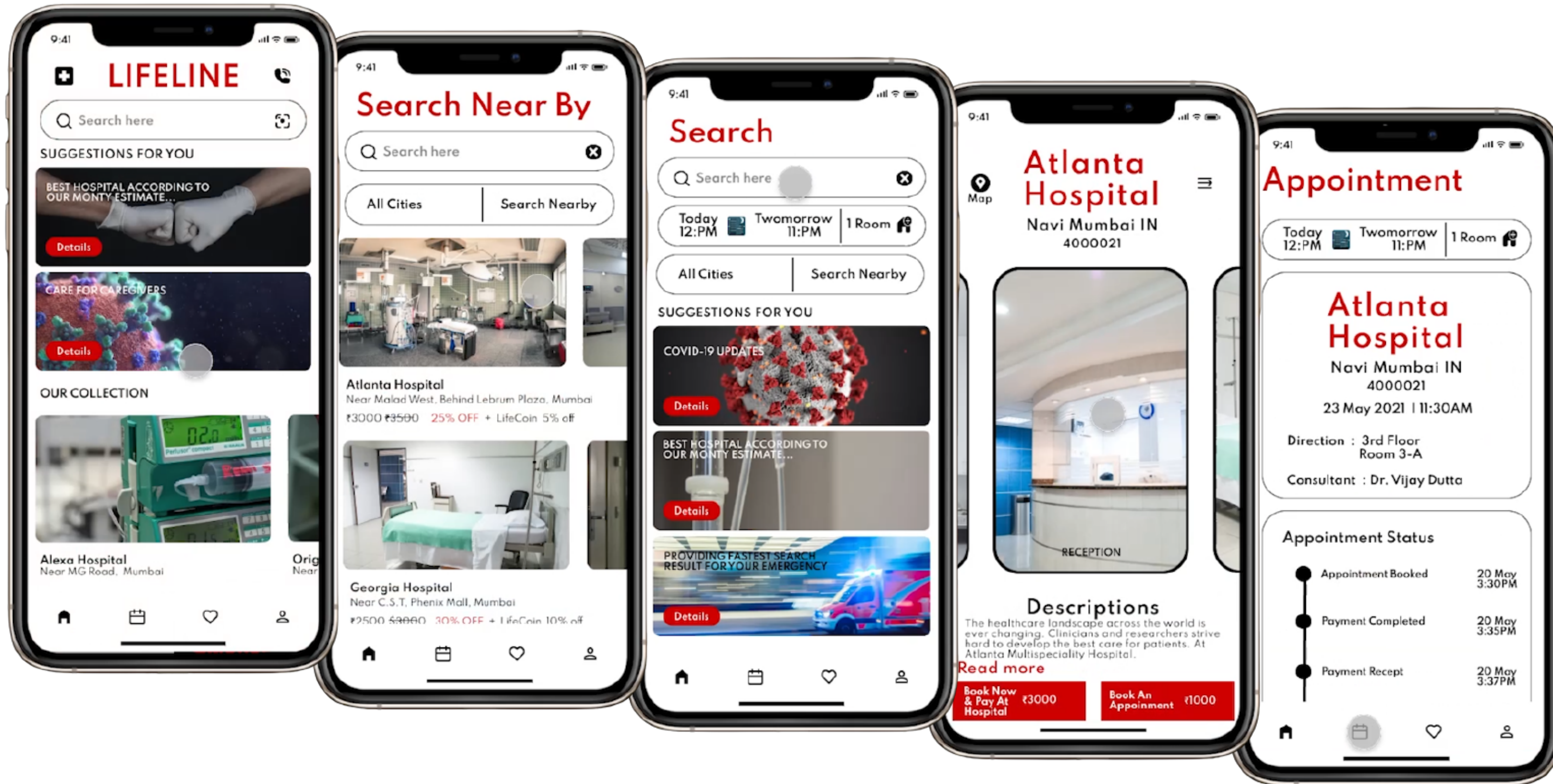


**GPS TRACKING
SYSTEM**



Product Details

SEARCH NEARBY ➡ REVIEW LISTING ➡ BOOK IT!





Market Analysis & Research

This is an estimated value of medical
hospital all over India,



25,778

Number of
hospital
in public
sector

43,487

Number of
hospital
in private
sector

+20%

Small hospital
& clinic are not
register in
database

1 Lakh

Number of
Laboratories in
India

Market Analysis



For Example



Our 10% Commission



Competitive Analysis



lybra+e



•practo•



Lifeline.

Hospital Booking &
Services



Online Doctor Consultations App

Competitive Advantages



1st TO MARKET



EASY TO USE



HOST INCENTIVES



PROFILES



LIST ONCE



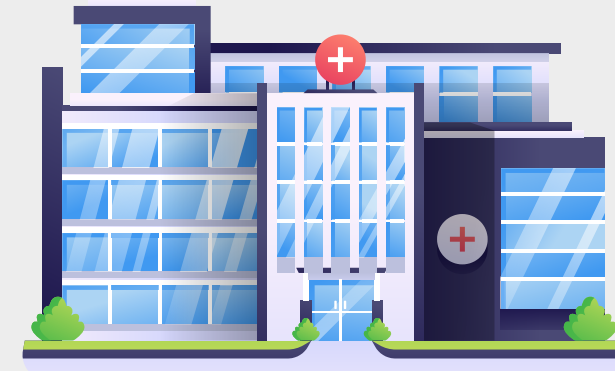
DESIGN & BRAND





Sales & Distribution

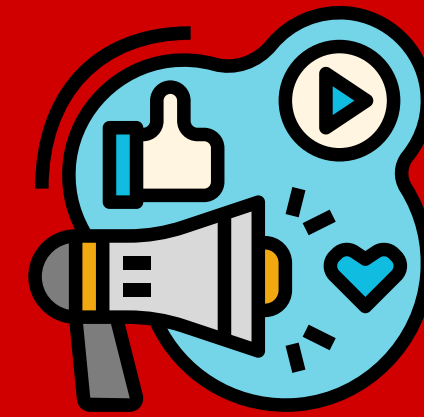
The Best way to adopt the market is to provide the best medical service to our customers.



Hospital Tie-ups



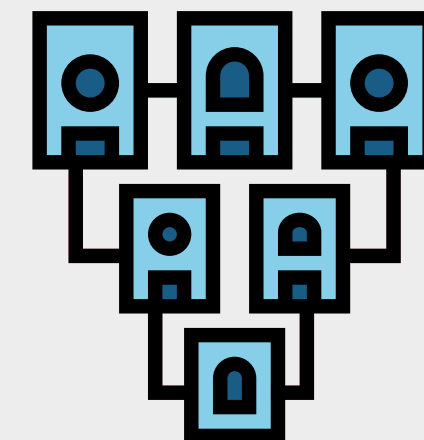
B2C Marketing



Advertisement



Social Gathering



Hospital Chain



Partnership

BUSINESS MODEL

Normal hospital checkup charge – Rs500

Our 10% Commission – Rs50

Admin and other costs – 50%

Net Profit – Rs 25 /– per patient

***It varies from patient to patient according to their treatment.**





+1.38 B

Indian Population

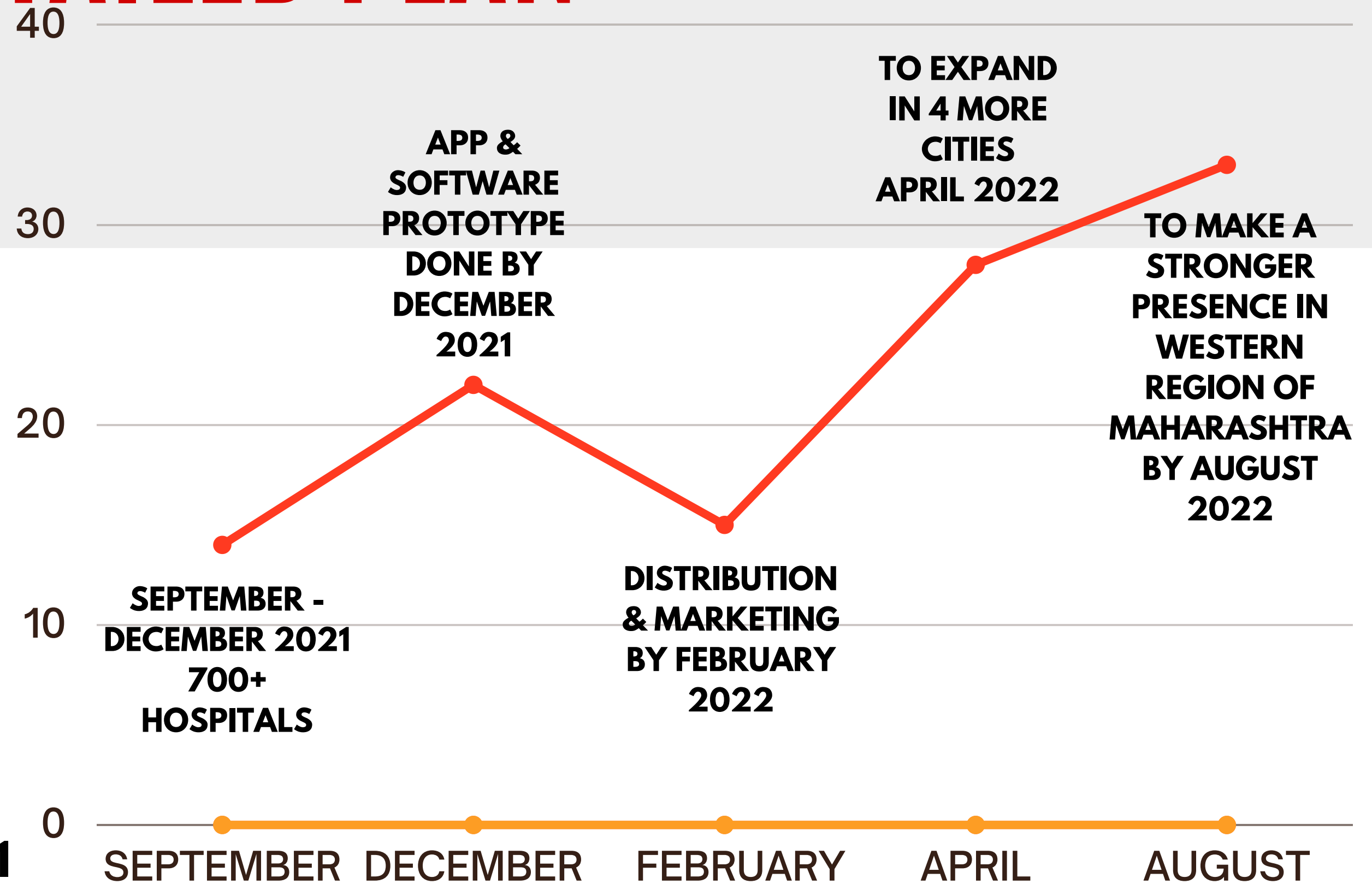
10% commission
on each ₹500
transaction

69 B

Estimated Revenue

Market Size

1 YEAR DETAILED PLAN



***if we get funded
by September 2021**

5 YEARS PLAN



YEARS	HOSPITALS	PATIENTS
1 YEAR	1500	+4000
2 YEAR	4000	+10,000
3 YEAR	12000	+28,650
4 YEAR	36000	+55,875
5 YEAR	65000	+1,18,287



Fund Utilization

THE FUNDS ALLOCATION FOR EVERY DIVISION IS MENTIONED BELOW,

- Marketing - INR 15 Lakhs
- Technology- INR 20 Lakhs
- Operations- INR 10 Lakhs
- Misc. - INR 5 Lakhs

**Lifeline Healthcare &
Services**

Thank You!



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