

Navigate Your Library

#### Team



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### Problem is Two-Fold

Patrons have difficulty finding resources or are unaware of services



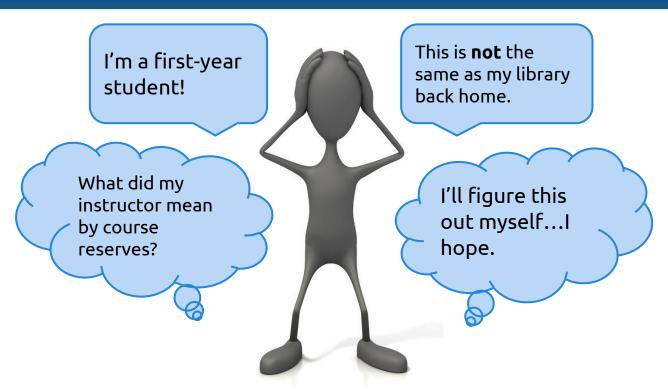
Librarians answer many directional queries

There is one solution...

## SignWave Solves These Problems

SignWave offers low-cost, interactive digital signs that guide library patrons and liberates librarians from answering common questions.

#### **Demonstration**



The typical bewildered first-year student, circa all times

### **Business Model**

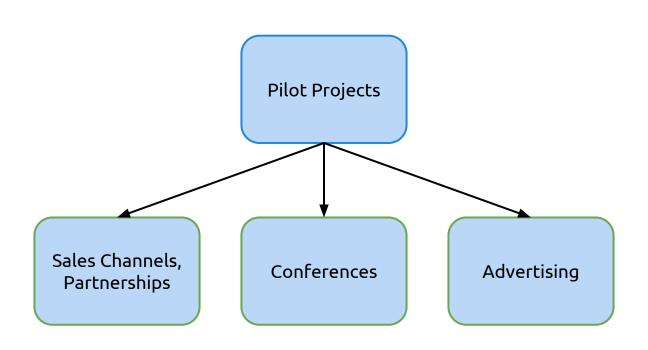
Free	Signs-as-a-Service
Buy off-the-shelf parts and use our free software	Subscription pricing
Buy our ready kit (web server, webcam, brackets)	Hosting of your signage software and content
webcaill, blackets)	Technical support

#### Professional Services

Consulting for customization and deployment

Training for self-hosting and maintenance

# Customer Acquisition Strategy



# Help us Spread SignWave

Libraries and any Public Spaces:

#### JOIN OUR PILOT PROJECT!

Twitter: @SignWaveUI

**Demo:** signwave.github.io

GitHub: github.com/signwave