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Experience

Manikandan has about 6.5 years of experience in Creative Design, front end designing in creating elegant visualization and professional looking web applications which is well organized with focus on usability and functionality.

Job Profile: A sturdy knowledge of user interfaces, presenting visualization, web technologies in conceptualization and web sites in contrivance. This involves receiving constant feedback from the client and making suggestions and recommendations to the client during creation and development.

- Frontend design: HTML CSS
- Adobe Photoshop: For image color correction, Hair masking, Channel separation, Image collaboration to Execute concept design, and Layout design, Ad design, Poster, web page creation.
- Adobe InDesign: For pagination, Brochure, Newsletter, Poster, Template creation.
- Adobe Illustrator: For logo creation, illustration reworks, ad-design, Pagination works, typography.
- Adobe Flash: Good in 2d Animation.
- Corel Draw: logo creation, illustration reworks, ad-design.

Education

Degree	Institute	Specialization	Year Of Passing
Master Of Computer Application	Pet Engineering	College Computer Application	2010

Technical Skills

Web Technologies Multimedia	AEM (Adobe Experience Manager) HTML, CSS, Jira. Adobe Photoshop, Adobe InDesign, Adobe Illustrator Adobe Flash, Adobe Dreamweaver, Adobe Bridge Adobe After Effects, Corel Draw, Adobe XD, Sketch.
Office Tools Hardware/Platforms	MS Word, MS Excel, MS PowerPoint. Windows-98/XP/Vista/7, MS-DOS, MAC.

Professional Achievements

- Awarded as "prism runner up" with RR Donnelley.
- Effectively meet up the expectations of the client.

Career Profile

Organization	Designation	From	To
Accenture	Web developer analyst	Dec 2015	Till date
RR Donnelley	Graphics Designer	Jun 2014	Dec 2015
Gamboe Studio	Digital Image Processing	May 2013	Sep 2013
Shelly Studio	Graphics Designer	Aug 2010	Jun 2012

Professional Experience

Project #1

Title	Graphics Designer
Client	Studio
Role	Team Works
Period	Aug 2010 – Jun 2012
Team Size	25

Description

What images can be more worthy than your wedding albums? If you want to create the finest memorandum of your most precious moments, get wedding albums done by Shelly digital Studio with your photos tailored into a story of your choice. We do not only perform the wedding photo retouching to individual photo, but also compile the entire wedding album in a dramatic sequence with a theme of your choice depicting in each photo. After all, your perfect day deserves to be preserved in a perfect way. Your job is done having taken all those photos, photo enhancement and designing of an ideal album is over to Shelly digital Studio. Logo, Business Card, Letter Head, CD/DVD Sticker, Brochure, Envelop

Responsibilities

- Managed 30+ freelance photographers
- Coordinate with photographers, graphic and web designers for projects
- Edit photos and make it worth printing, viewing on screen, and seeing on print
- Established a portrait and event graphic design business.
- Train the new designers.

Project #2

Title	Digital Image Processing
Client	Victorybelt
Role	Team Works
Period	May 2013 – Sep 2013
Team Size	15
Environment	Web Support

Description

Online advertising, also called online marketing or Internet advertising or web advertising, is a form of marketing and advertising which uses the Internet to deliver promotional marketing messages to consumers.

Responsibilities

- Work closely with clients on concepts and business direction to derive the right type of creative.
- Prepare proposals for clients.
- Detailed knowledge of photo editing and research
- Creative thinking and problem solving skills
- Implemented innovative ideas in editing procedures
- Made effective use of editing tools

Project #3

Title	Web & Graphic Designer
Client	Ralph Lauren,Belk
Role	Team Works Designer
Period	Jun 2014 – Dec 2015
Team Size	75
Environment	Web Support

Description

The Project is to create the Visual designs for the web application.

Responsibilities

- Created design banner, image editing retouching, image resizing, color correction, pattern color change
- Created Icons and graph visuals according to the specification provided.
- Created mailers, brochures for corporate purpose
- Maintain team of 25 members and will give KT on target basis
- Implementing client feedbacks and Change Requests
- Involved in project tracking and Status report

Project #4 Adobe CC

Title	Web Developer Analyst
Client	Samsung and Verizon
Role	Developer
Period	Dec 2015 – Till date
Team Size	50+
Environment	Web Design

Description

The Project is to create the Visual designs and CMS.

Verizon

Verizon offer technology products and solutions that transform the way our customers connect, collaborate and innovate.

Providing support for the creation of the online ads especially in the animated banners and Emails.

Completing the development in the given deadline. Development using HTML5, CSS3, JavaScript and Photoshop.

Responsibilities

- We have support to web and print
- Web – Digital - OLA, Animation
- Print – Like - OE, POP, LC, BC, Brochure

Project #5 Adobe Experience Manager 6.1

Title	Web Developer Analyst - Digital
Client	Samsung
Role	Developer
Period	Dec 2015 – Dec 2016.
Team Size	35
Environment	Digital Technology

Description

Samsung

Samsung is a South Korean multinational conglomerate company headquartered in Samsung Town, Seoul. It comprises numerous subsidiaries and affiliated businesses, most of them united under the Samsung brand.

Providing support for the data migration from HPteam site server to the AEM environment.

Works involved in the HTML raw page development and AEM page development. Day to day actives involves mainly in the page creations in the AEM environment. Maintaining 26 countries in the European region.

The web pages are migrated two waves, Wave 1 and Wave 2.

Responsibilities

- Involved in migrating, developing and publishing the 1000+ web pages using AEM components in Wave1 & Wave 2.
- Quickly grasped and obtained specialized knowledge in the AEM tool.
- Fast in completing the web pages before the deadline.
- Eager to work on more pages.
- Provided quick fixes to the issues raised in the Redmine.
- Visualizing and designing the pages compliant to Accenture branding guidelines.
- And we have to publish also.