



AZHAR BIN MUHAMMADALI

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Well-focused, experienced and talented professional who has worn different hats with consummate ease

Riding on the back of an MBA and years of experience in different administrative and business promotion roles, I am looking forward to join a growing company that can open newer vistas of opportunities to me and mould me into a more prolific and innovative individual. Leveraging my creativity brimmed techniques for generating ideas to brand, market and sell new products and concepts is my main forte. Ultimately, I want to perspire and contribute to the fullest of my potential and transform as an irreplaceable asset for any organization I work for by.

Areas of interest: Marketing – Administration – Human Resources

PROFESSIONAL SYNOPSIS

Ample Trading & Contracting Will

Business Development Officer, Qatar

3 month

Job responsibilities & accountabilities

- Strategic planning for sales
- Team coordination
- Accounts management

Madhyamam Daily (India)

Business Development Office, Kannur District

June 2015 to April 2017

Job responsibilities and accountabilities

- Sales generation through innovative techniques
- Team building, management and motivation
- Strategic planning for sales hike
- Events preparation and heading its execution
- Marketing and sales coordination

Telecom Vodafone (India)

Customer Relation Executive

4 month

Job responsibilities and accountabilities

- Customer relationship management
- Customer retention through effective communication
- Post-paid and prepaid SIM activation
- Problem solving of customers
- Value added services intimation and initiation

EDUCATION

Master of Business Administration (MBA)

M.G. University

Bachelor of Commerce (B.Com)

Calicut University

COURSES & IT SKILLS

- Social media Marketing
- Tally
- MS-Office
- Customer segmentation
- Branding foundations
- Marketing communications

PROJECTS UNDERTAKEN

- Successfully completed the Study report on the **Brand preference of Bikes** with special reference of **APCO YAMAHA, Calicut.**
- Organizational study at **Parisons Roller Flour Mills Pvt Ltd.** Calicut.
- **Retailer's preferences on wheat products at Parisons Roller Flour Mills Pvt. Ltd.** Calicut.

INDUSTRIAL VISITS

- Travancore Cochin Chemicals Limited, Udyogamandal, Eloor, Cochin.
- Traco Cable Company Limited. Irumbanam, Ernakulam.
- Rado Tyres Ltd, Kothamangalam, Ernakulam.
- Kitex Pvt Limited. Ernakulam

ACHIEVEMENTS AND ACCOMPLISHMENTS

- Achieved 150 post-paid connections when I was in Vodafone as Customer Relation Executive Officer.
- Developed marketing strategies for a **stem cell Company** that bought **10%** customers.
- When I was in Madhya am my team generated 1000 new subscriber

EXTRACURRICULAR ACTIVITIES

- NSS Volunteer – (2009-2011)
- Participated in various inter-college Management programs.
- Focus Qatar Volunteer

MY PRO FORMA:

Name: AZHAR BIN MUHAMMADALI

Date of Birth: 31-12-1988

Gender: Male

Nationality: Indian

Passport Number: P8845146

Date of issue:28-04-2017

Date of Expiry: 27-04-2027

Languages known: English,Malayalam,Tamil,Arabic,

PERSONAL TRAITS

- Optimistic
- Punctual
- Willing to learn new things
- Co-operative
- Team oriented

I wish to represent myself in obvious terms by means of my Curriculum Vitae, which are above for your kind surveillance. I assure you that it would always be my endeavour by diligence and attention to deserve your confidence.

AZHAR BIN MUHAMMADALI