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| **Anurag**  [1994anurag@gmail.com](mailto:1994anurag@gmail.com)  Mob: +91-8451823631 |



**CAREER PRECISE**

* An enthusiastic, disciplined and self-motivated person. Creative, innovative and willing to contribute ideas to projects.
* To achieve success in the field of digital marketing and grow with the organization.



**KEYCOMPETENCIES**

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* Leadership Quality, Marketing, Digital Marketing (SEO, SEM) Time Management, Solution Oriented, Understanding.
* Proficiency in Basic MS Excel, MS Word and PowerPoint.
* Sports fitness and Multi-sport trainer-Athletics, Basketball, cone and marker relay.



**JOB PROFILE**

**Assisi Group: Assisi Consultancy- June’2016-February’2018(1.6Years) –Marketing Executive**

* Conceiving and developing efficient and intuitive marketing strategies
* Conducting market research and analysis to evaluate trends, brand awareness and competition ventures
* Initiate and control surveys to assess customer requirements and dedication
* Monitor progress of campaigns using various metrics and submit reports of performance
* Collaborate with managers in preparing budgets and monitoring expenses

**Sportz4You-  *April’2016-May’2016(2 Months)* – Multi-sport Trainer**

* To provide body fitness and sports training to children of age group 6years to 18 years
* To provide basic basketball skills to beginners



**Extracurricular Activities**

* Attended NATIONAL CADET CORPS camp at Ranikhet (Uttrakhand). May’18-May’27
* Attended NATIONAL CADET CORPS camp at Delhi. Jan’2-Jan’11
* Attended NATIONAL CADET CORPS camp at Amritsar (Punjab). Jun’18-Jun’29
* Member of LION INTERNATIONAL CLUB (social work). Sept’2013-March ‘2015
* NATIONAL CADET CORPS ‘A’ , ‘B’ & ‘C’ , Certificate Holder ;
* NCC ‘A’ – A Grading, NCC ‘B’ – B Grading & NCC ‘C’- A Grading.
* State Level Athlete: Best Athlete of Delhi Region in 100m, 200m & 400m.
* Indian Air Force National Level Basketball Player.
* Participated in All India Federated Chess Tournament.
* Practice rock climbing at INTERNATIONL MOUNTAINING FOUNDATION, Delhi.
* Marathon runner-completed 10Km in 35minutes.



**ACADEMIC CREDENTIALS**

2015 Bachelor of physics Periyar University, Tamil Nadu 64.29%

2012 Higher Secondary (CBSE) The Air Force School, New Delhi 71.20%

2010 Secondary (CBSE) Air Force Golden Jubilee Institute 8.4(CGPA)

2018 The Fundamentals of Google Digital Unlocked 80%

Digital Marketing

