sigstore

Identity Guidelines
v1.0 August 2021

sigstore is a Linux Foundation project. We provide a public good, non-profit service to improve the open source software supply chain by easing the adoption of cryptographic software signing, backed by transparency log technologies.

This document summarises the usage of the visual elements that make up our brand identity.

02 Primary Logo
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PRIMARY LOGO

Use the Primary logo wherever possible.
Maintain a clear space equal to the icon on all sides.

Use at a minimum height of 30px or 6mm.

SECONDARY LOGO

In applications where width is limited,
the Secondary logo can be used.

Use at a minimum height of 60px or 12mm.

ICON

The Icon can be used without the wordmark where space is limited. It can also be used as a sign-off, where a Primary or Secondary logo has already been introduced.

TOOLS

The tools that are part of the sigstore project have their own wordmarks.

These can be used in black or white.
Use at a minimum height of 60px or 12mm.

rekor

cosign

fulcio

The rounded letter forms of GT Maru create warm, approachable headlines. Paragraph copy set in Inter is neutral and readible.

GT Maru Medium

Used for headlines.
Available to licence from Grilli Type

A new standard for signing, verifying and protecting software

Inter Regular

Used for Paragraph copy.
Available from Google Fonts under the Open Font licence.

sigstore was started to improve supply chain technology for anyone using open source projects. It’s a direct response to today’s challenges, a work in progress towards a future where the integrity of what we build and use is up to standard.

COLOR

Our core brand color is Orange Medium.

In digital applications, Blue Medium is used for active elements.

Use Light, Medium and Dark shades of a color together in compositions/components.

Try to avoid mixing across colors in the same component.

To achieve legibility of text, use dark shades on light backgrounds, or vice versa.

ORANGE/LIGHT #FFEAD7 CMYK: 0/8/14/0	ORANGE/MEDIUM #FFC398 CMYK: 0/27/40/0	ORANGE/DARK #793030 CMYK: 33/85/74/38
BLUE/LIGHT #DDEFF1 CMYK: 12/0/4/0	BLUE/MEDIUM #6349FF CMYK: 73/71/0/0	BLUE/DARK #2A1E71 CMYK: 100/100/23/12
GREY/LIGHT #E9E9E9 CMYK: 7/5/6/0	GREY/MEDIUM #AFAFAF CMYK: 32/26/26/0	GREY/DARK #444444 CMYK: 67/60/59/44

APPLICATION: UI

User Interface design is light and approachable; prioritizing the understanding of content.

Components use large radius corners and complementary combinations of flat color. Iconography uses simple geometric shapes and heavy outline strokes.

CASE STUDY

Connaisseur is using Cosign to verify container images in Kubernetes

Christoph Hamsen
SSE Secure Systems Engineering

Learn more

View the project

View the project

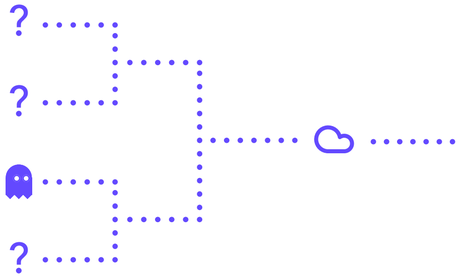
Verify signatures

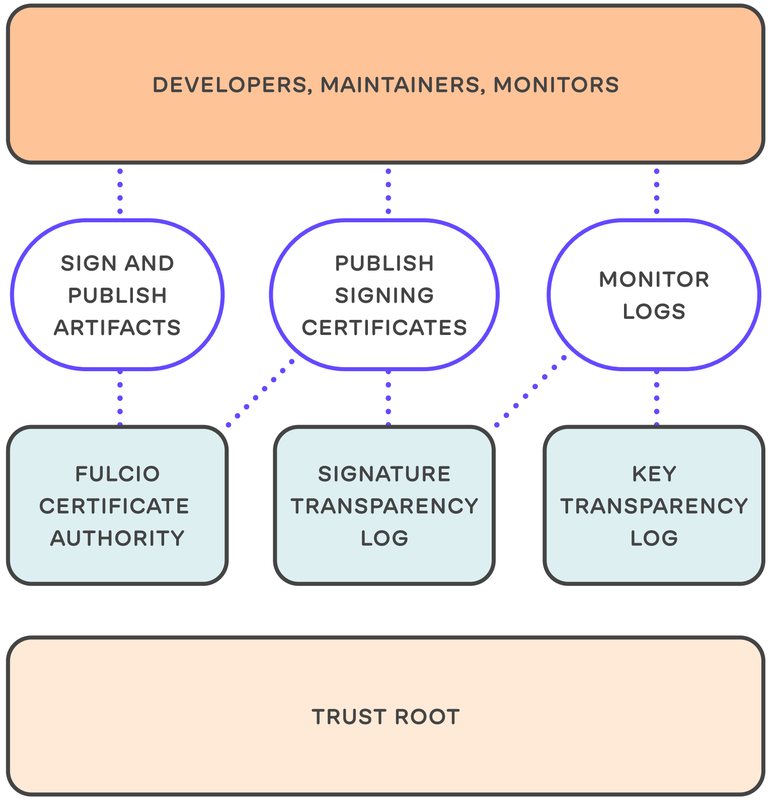
Easy authentication and smart cryptography work in the background. Just push your code, sigstore can handle the rest.

Sign your code

Easy authentication and smart cryptography work in the background. Just push your code, sigstore can handle the rest.

External link





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A new standard for signing, verifying and protecting software
Making sure your software's what it claims to be.
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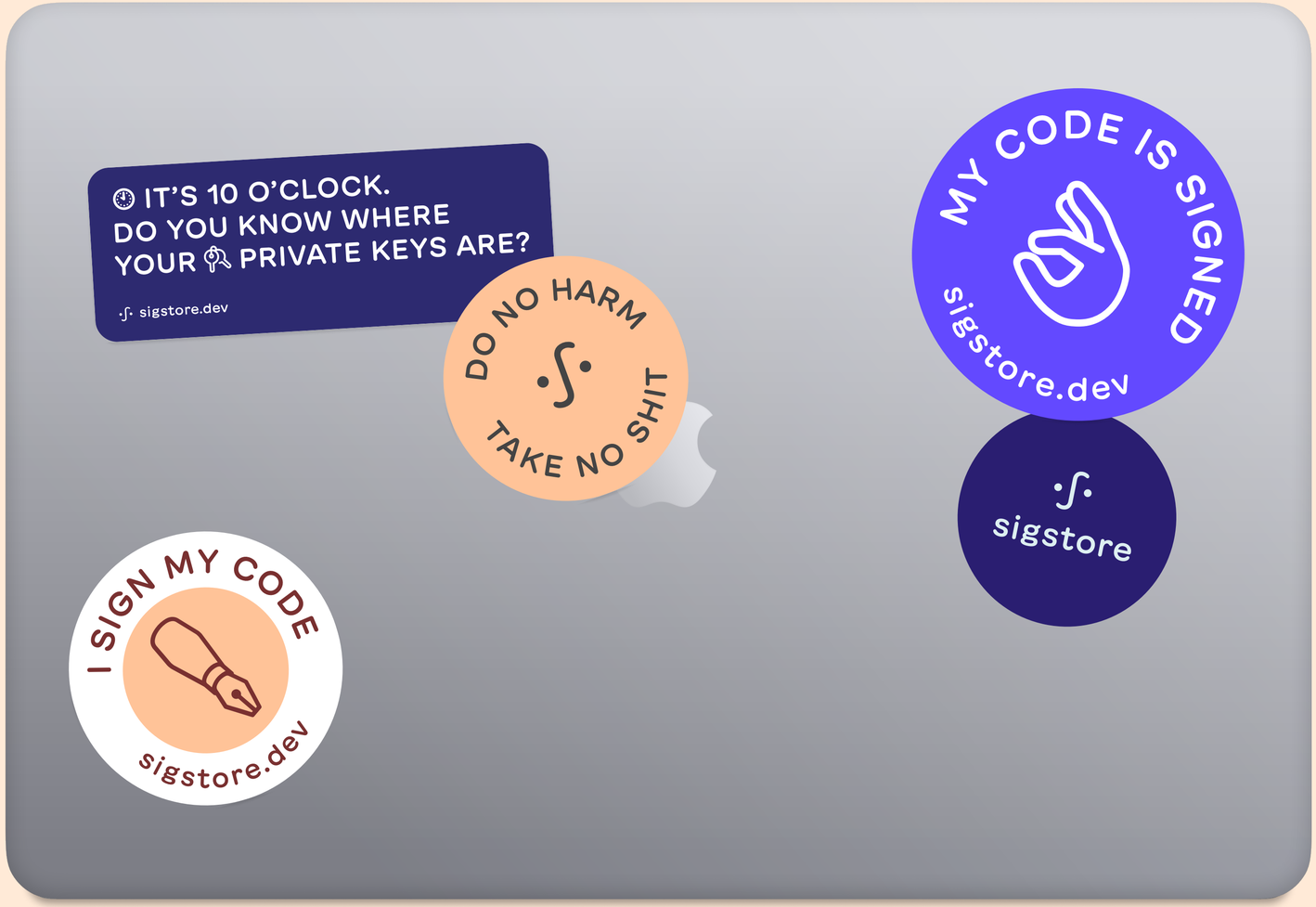
IT'S 10 O'CLOCK.
DO YOU KNOW WHERE
YOUR PRIVATE KEYS ARE?
sigstore.dev
DO NO HARM
TAKE NO SHIT
MY CODE IS SIGNED
sigstore.dev
sigstore
I SIGN MY CODE
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