

SIHAM SAKHI

Moroccan | Agadir, Morocco | +212667830847
sihamsakhi01@gmail.com | <https://www.linkedin.com/in/sihamsa/>

SUMMARY

- Proficient in analyzing social media and website metrics to optimize strategies.
- Adept at managing online communities and fostering positive audience interactions.
- Strong collaboration skills, including partnerships with influencers and brands.
- Expertise in WordPress site customization, SEO optimization, and plugin management.

EDUCATION

Ecole Normale Supérieure Tétouane – Martil, Morocco **September 2021 – July 2022**
Bachelor degree in Software and Web Development

Advanced School of Technology – Agadir, Morocco **September 2018 – June 2021**
Associate's Degree In Computer Engineering

WORK EXPERIENCE

Content creator | Social media manager **October 2024 - Present**
DevopsCrowd – Montreal, Canada

- Created and scheduled engaging social media content to boost brand awareness and audience engagement.
- Monitored analytics to measure campaign performance and optimize content strategies.
- Collaborated with influencers to enhance reach and drive traffic to brand platforms.

Wordpress Developer | Content creator **October 2022 - January 2024**
Devforyou – Agadir, Morocco

- Collaborate with web developers and designers to integrate website layouts and designs.
- Conduct keyword research to identify opportunities to improve website visibility in search engines.
- Implement on-page SEO strategies, including optimizing meta tags, titles, and content.
- Monitor and improve website performance, focusing on SEO impacting factors such as page speed and loading times.

Developer Intern **April 2021 - June 2021**
Storeino – Agadir, Morocco

- Lead the development of an e-commerce platform using WordPress.
- Customize and implement WordPress themes and plugins to meet project requirements.
- Engage in regular communication with clients to gather feedback

VOLUNTEER ACTIVITIES

English Club **december 2020**
Organized the event "STEP UP 2ND EDITION" for the English Club at High School of Technology Agadir.

SKILLS

Google workspace tools	Wordpress	SEO
------------------------	-----------	-----

ONLINE CERTIFICATE

The Fundamentals of digital marketing	The complete Css Course	Alx program Virtual Assistant Program
---------------------------------------	-------------------------	---------------------------------------

LANGUAGES

Arabici - Native	English - Fluent	French - Fluent
------------------	------------------	-----------------