Effect of health screening on health care utilization and health behavior: Evidence from Korean screening policy

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Research question

Institutional background

Econometric specification and data

Results

Validity of IV

Health care utilization

Health behavior

Complier analysis

Spillover effect

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Motivation

- Health screening leads to healthy living and low health care costs
 - Early diagnosis of a disease ⇒ successful treatment, prevention of premature death, lower health care costs
 - Important for examinees and health care providers
- Incentives to get screening
 - Health care providers cover basic screening tests
 - Workplace wellness programs
 - Public screening policy
- Programs are growing
 - US Workplace wellness industry revenue tripled in size to \$8 billion since 2010 (Mattke et al. (2013))
 - Korea budget for general health screening: \$2.2 million (2011) ⇒ \$640 million (2021) (Division (2021))



Current evidence on health screening

- Clinical studies
 - Randomization guarantees causal estimates
 - Small sample, no selection, controlled setting
- Observational studies
 - Selection bias
- Artificial thresholds in health indicators
 - e.g. BMI cutoff for obesity, blood sugar level cutoff for diabetes
 - Conditional on screening
 - Exogenous variation in screening is scarce

Research question

- 1. What are the (SR) causal effects of screening on health care utilization and health behaviors?
 - Nationally implemented health screening program in Korea
 - Random variation in free screening IV analysis
- 2. How does economic incentives and peer affect the screening decision?
 - Subsidy for screening common for encouraging participation
 - Complier characteristics in response to economic incentives
 - Peer effect in screening

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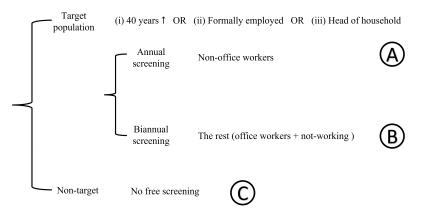
Korean health screening policy

- 3 types of screening provided by NHIS
 - General health screening
 - Cancer screenings (5 types)
 - Infant/children health screening
- General health screening
 - Most basic tests for health conditions
 - Measurement of height, weight, blood pressure, chest X-ray, dental test, blood test, uroscopy and health risk evaluation
- IV Eligibility for free screening
 - Provided biannually (every other year)
 - Even-odd design based on year of birth
 - Off year screening should be fully paid by the examinee (\$40)
 - Depends on individual and year
 - SR effect



Analytical sample

Composition of total population



- Analytical sample is group (B)
- Demographic and job characteristic (52 group) variables are used
- Robustness check: sample adjustment using (A) + (B)

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Econometric specification - IV analysis

- Two-stage least square regression
 - First stage

$$Screening_{it} = \alpha_0 + \alpha_1 Eligible_{it} + X_{it} + \eta_{it}$$
 (1)

Second stage

$$Outcome_{it} = \beta_0 + \beta_1 Screening_{it} + X_{it} + \varepsilon_{it}$$
 (2)

- Control variables
 - Baseline: no control
 - Demographic and SES, year FE
 - individual FE, year FE
- Standard error
 - Clustered at individual level
 - Westfall-Young stepdown adjusted p-values (replication = 1,000)
- Standardized treatment effect following Kling et al. (2007)
 - Equal weight on each outcome variable in a domain
 - Drinker dummy excluded in drinking domain



Data

- Korean health panel study dataset
 - Annual individual level survey data from 2009 to 2017
 - Household random sampling
 - Face-to-face interview with CAPI (self-reported)
 - Information on
 - Demographic and SES
 - Health care usage
 - Health behavior
- Comparison with administrative dataset

	Health panel survey	Administrative panel
N / year	18,000	1,000,000
Used by		Kim and Lee (2017), Kim et al. (2010)
Random sampling	Household	Individual
Health behavior	Every year	Conditional on screening
First visit for an illness	Yes	No

Data collection - health care usage

- 3 types
 - Outpatient, inpatient, and emergency care
- Unit of observations: every visit to a hospital
- Information
 - Date
 - Hospital bills, drug expenditures
 - Type of hospitals visited
 - First visit
 - Health screening records
- Recording health care usage
 - Survey participants keep health diary and store receipts from every visit to hospitals and pharmacies

 Health diary
- No gap
 - During the interview, enumerator goes through health diary from the last time of interview

Data collection - health behaviors

- 3 types
 - Smoking
 - Drinking + Binge drinking
 - Exercise (vigorous / moderate / walking)
- Unit of observation: yearly (stock)
 - Smoking and drinking (exercising) behaviors in the past 1 month (week) of survey date
- Current engagement ⇒ Frequency ⇒ Amount
 - Threshold crossing model based on frequency
 - Frequency: Once a month/Once a week/Everyday
 - Amount: How much do you smoke/drink/exercise on the day you smoke/drink/exercise?

Variables - health behaviors

- Independent variable
 - Screening_{it}: screening take-up
- IV
 - Eligible_{it}: eligibility for free screening based on even-odd design
- Health behavior outcome variables

	Smoking	Drinking	Exercise (Vig, Mod, Walk)
Extensive	smoker	drinker	doing exercise
	Days/year	once/month↑	Days/year
Frequency	once/week↑	once/week↑	
	Everyday	Everyday	
		+ binge drinking	
Amount	Cigarettes/day	5 cup/day↑	30 min/day↑
	3 cig/day↑	10 cup/day↑	
	10 cig/day↑		
Standardized	Smoking	Drinking	Exercise
treatment effect	index	index	index

Variables - health care usage

- Type
 - Outpatient care
 - First outpatient care for a new illness
 - Inpatient care
 - Emergency care
- Measures
 - Number of hospital visits
 - Hospital bills
 - Drug expenditures
- Size of hospitals
 - General hospital: bed 100 +
 - Local hospital: bed 30 100
 - Local clinic: bed 0 30
- Flow
 - Total number of visits and medical expenditures incurred during a calendar year

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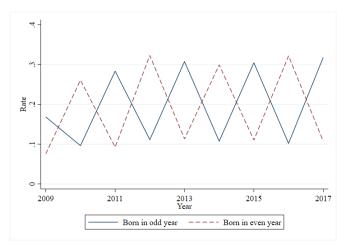
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IV - 1st stage

Figure: Screening rate for biannual screening target population



IV - 1st stage

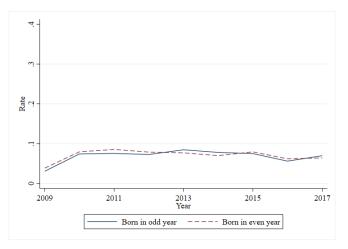
Table: Effect of free health screening provision on takeup

	(1)	(2) Dep Var: Health screening takeup	(3)
Eligible	0.185***	0.185***	0.190***
	(0.003)	(0.003)	(0.003)
N	68,317	68,317	65,626
Adj <i>R</i> ²	0.055	0.055	0.161
Controls Year FE Individual FE		Y Y	Y Y

Notes: Outcome variable is the takeup of health screening. Independent variable is eligibility for National Health Insurance Service-provided biannual health screening. Standard errors are clustered at individual level and reported in parentheses. A */**/*** indicates significance at the 10/5/1% levels.

IV - Falsification test

Figure: Screening rate for non-target population



Balance table

	Treatment group	Control group	Difference
Individual characteristics			
Age	55.80	56.02	-0.23*
	(15.71)	(15.69)	(0.12)
Female	0.56	0.55	0.00
	(0.50)	(0.50)	(0.00)
Married	0.74	0.74	-0.00
	(0.44)	(0.44)	(0.00)
Years of schooling	11.03	11.01	0.03
· ·	(4.78)	(4.79)	(0.04)
Working status	0.53	0.53	-0.00
3	(0.50)	(0.50)	(0.00)
Handicapped	`0.09´	`0.09´	-0.0ó
	(0.28)	(0.29)	(0.00)
Employment-based insurance	`0.56´	0.56	-0.0ó
• •	(0.50)	(0.50)	(0.00)
Individual income	1461.42	1470.06	-8.65
	(2148.42)	(2153.68)	(15.87)
lousehold characteristics	, ,	,	, ,
Income decile	5.78	5.75	0.03
	(2.94)	(2.94)	(0.02)
Household income	4331.70	4315.12	16.58
	(4044.67)	(3986.58)	(29.62)
House ownership	0.70	0.70	0.00
·	(0.46)	(0.46)	(0.00)
Number of Household members	3.12	3.11	0.01
	(1.32)	(1.32)	(0.01)
Observations	37024	36511	
Share	(54.19)	(53.44)	
F-stat (12, 73370) o-value	. ,	4□ > 4酉	(0.30)

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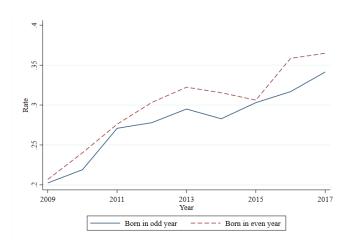
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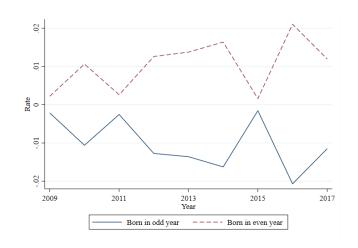
Reduced form

Figure: First outpatient visit to hospital for a new illness



Reduced form

Figure: Detrended first outpatient visit to hospital for a new illness



	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Number of hospital visits								
Total	19.021	18.869	-0.153	-0.847	-4	0.573	0.400	73535
Hospital bill								
Total	340847	336962	-3885	-21553	-6	25571	1.000	73535
Drug expenditures								
Total	113003	112472	-531	-2945	-3	3819	1.000	73535

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Number of hospital visits								
Total .	19.021	18.869	-0.153	-0.847	-4	0.573	0.400	73535
General hospital	2.473	2.516	0.043	0.238	10	0.154	0.400	73535
Local hospital								
Hospital bill								
Total	340847	336962	-3885	-21553	-6	25571	1.000	73535
General hospital	83558	85175	1617	8971	11	9242	0.800	73535
Drug expenditures								
Total	113003	112472	-531	-2945	-3	3819	1.000	73535
General hospital	41091	41341	249	1383	3	2879	1.000	73535

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Number of hospital visits								
Total	19.021	18.869	-0.153	-0.847	-4	0.573	0.400	73535
General hospital	2.473	2.516	0.043	0.238	10	0.154	0.400	73535
Local hospital	1.448	1.461	0.013	0.072	5	0.144	1.000	73535
Hospital bill								
Total	340847	336962	-3885	-21553	-6	25571	1.000	73535
General hospital	83558	85175	1617	8971	11	9242	0.800	73535
Local hospital	40985	40606	-378	-2098	-5	9061	1.000	73535
Drug expenditures								
Total	113003	112472	-531	-2945	-3	3819	1.000	73535
General hospital	41091	41341	249	1383	3	2879	1.000	73535
Local hospital	8168	8093	-75.018	-416	-5	966	1.000	73535
Local clinic								

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	e Standard error	Adjusted p-value	Obs
Number of hospital visits								
Total	19.021	18.869	-0.153	-0.847	-4	0.573	0.400	73535
General hospital	2.473	2.516	0.043	0.238	10	0.154	0.400	73535
Local hospital	1.448	1.461	0.013	0.072	5	0.144	1.000	73535
Local clinic	15.100	14.891	-0.209	-1.157	-8	0.524	0.200	73535
Hospital bill								
Total	340847	336962	-3885	-21553	-6	25571	1.000	73535
General hospital	83558	85175	1617	8971	11	9242	0.800	73535
Local hospital	40985	40606	-378	-2098	-5	9061	1.000	73535
Local clinic	215702	210526	-5176	-28715	-13	22093	0.600	73535
Drug expenditures								
Total	113003	112472	-531	-2945	-3	3819	1.000	73535
General hospital	41091	41341	249	1383	3	2879	1.000	73535
Local hospital	8168	8093	-75.018	-416	-5	966	1.000	73535
Local clinic	61677	60975	-702	-3896	-6	2345	0.400	73535

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme	ent ITT	LATE	Percenta change	g&tandard error	Adjusted p- value	Obs
First hospital visit for a new illness								
Total	3.696	3.758	0.063	0.348	9	0.108	0.000	73535
First hospital bill for a new illness								
Total	89527	93896	4369	24238	27	10707	0.200	73535
First drug expenditures for a new illness								
Total	10982	11351	369	2048	19	662	0.000	73535

Significant at 10% Significant at 5%

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme	ent ITT	LATE	Percenta change	ag€tandard error	Adjusted p- value	Obs
First hospital visit for a new illness								
Total	3.696	3.758	0.063	0.348	9	0.108	0.000	73535
General hospital	0.353	0.371	0.018	0.100	28	0.032	0.000	73535
First hospital bill for a new illness								
Total	89527	93896	4369	24238	27	10707	0.200	73535
General hospital	20347	21728	1380	7658	38	3689	0.200	73535
Local hospital								
First drug expenditures for a new illness								
Total	10982	11351	369	2048	19	662	0.000	73535
General hospital	1924	2011	87.830	487	25	407	0.600	73535
Local hospital								

Significant at 10% Significant at 5%

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme group	ent ITT	LATE	Percenta change	g€tandard error	Adjusted p- value	Obs
First hospital visit for a new illness								
Total	3.696	3.758	0.063	0.348	9	0.108	0.000	73535
General hospital	0.353	0.371	0.018	0.100	28	0.032	0.000	73535
Local hospital	0.286	0.293	0.007	0.038	13	0.026	0.400	73535
First hospital bill for a new illness								
Total	89527	93896	4369	24238	27	10707	0.200	73535
General hospital	20347	21728	1380	7658	38	3689	0.200	73535
Local hospital	13010	13988	978	5426	42	4079	0.600	73535
Local clinic								
First drug expenditures for a new illness								
Total	10982	11351	369	2048	19	662	0.000	73535
General hospital	1924	2011	87.830	487	25	407	0.600	73535
Local hospital	1000	1035	35.198	195	20	188	0.800	73535
Local clinic								

Significant at 10% Significant at 5%

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme group	ent ITT	LATE	Percenta change	g&tandard error	Adjusted p- value	Obs
First hospital visit for a new illness								
Total	3.696	3.758	0.063	0.348	9	0.108	0.000	7353
General hospital	0.353	0.371	0.018	0.100	28	0.032	0.000	7353
Local hospital	0.286	0.293	0.007	0.038	13	0.026	0.400	7353
Local clinic	2.847	2.884	0.037	0.203	7	0.093	0.200	7353
First hospital bill for a new illness								
Total	89527	93896	4369	24238	27	10707	0.200	7353
General hospital	20347	21728	1380	7658	38	3689	0.200	7353
Local hospital	13010	13988	978	5426	42	4079	0.600	7353
Local clinic	55986	57996	2010	11153	20	9190	0.600	7353
First drug expenditures for a new illness								
Total	10982	11351	369	2048	19	662	0.000	7353
General hospital	1924	2011	87.830	487	25	407	0.600	7353
Local hospital	1000	1035	35.198	195	20	188	0.800	7353
Local clinic	7947	8193	246	1363	17	466	0.000	7353

Significant at 10% Significant at 5%

Inpatient care

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentage Standard change error		Adjusted p-value	Obs
Number of hospital visits								
Total	0.236	0.237	0.001	0.004	2	0.027	1.000	73535
General hospital	0.125	0.123	-0.002	-0.012	-9	0.021	1.000	73535
Local hospital	0.076	0.080	0.004	0.020	27	0.013	0.800	73535
Local clinic	0.036	0.035	-0.001	-0.005	-14	0.009	1.000	7353
Hospital bill								
Total	209413	208121	-1292	-7170	-3	40095	1.000	7353
General hospital	128569	126258	-2312	-12824	-10	32903	1.000	7353
Local hospital	66662	68826	2164	12007	18	21596	1.000	7353
Local clinic	14113	13021	-1092	-6061	-43	6255	1.000	7353
Drug expenditures								
Total	85.934	90.767	4.833	26.811	31	90.724	1.000	7353
General hospital	43.834	58.667	14.833	82.287	188	80.775	1.000	7353
Local hospital	17.758	14.806	-2.952	-16.374	-92	31.448	1.000	7353
Local clinic	24.343	17.294	-7.048	-39.101	-161	26.565	0.800	7353

Emergency care

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentage Standard change error		Adjusted p-value	Obs
Number of hospital visits								
Total	0.127	0.121	-0.006	-0.032	-25	0.018	0.400	73535
Hospital bill								
Total	7444	7372	-71.574	-397	-5	2352	1.000	73535
Drug expenditures								
Total	50.376	54.718	4.343	24.091	48	49.191	1.000	73535

Emergency care

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentage Standard change error		Adjusted p-value	Obs
Number of hospital visits								
Total .	0.127	0.121	-0.006	-0.032	-25	0.018	0.400	73535
General hospital	0.094	0.088	-0.006	-0.035	-37	0.015	0.200	73535
Local hospital								
Hospital bill								
Total	7444	7372	-71.574	-397	-5	2352	1.000	73535
General hospital	6589	6559	-29.872	-166	-3	2295	1.000	73535
Local hospital								
Drug expenditures								
Total	50.376	54.718	4.343	24.091	48	49.191	1.000	73535
General hospital	26.558	31.530	4.972	27.581	104	44.912	1.000	73535
Local hospital								

Emergency care

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Number of hospital visits								
Total	0.127	0.121	-0.006	-0.032	-25	0.018	0.400	73535
General hospital	0.094	0.088	-0.006	-0.035	-37	0.015	0.200	73535
Local hospital	0.032	0.032	0.000	0.002	5	0.009	1.000	73535
Hospital bill								
Total	7444	7372	-71.574	-397	-5	2352	1.000	73535
General hospital	6589	6559	-29.872	-166	-3	2295	1.000	73535
Local hospital	814	791	-23.072	-128	-16	472	1.000	73535
Drug expenditures								
Total	50.376	54.718	4.343	24.091	48	49.191	1.000	73535
General hospital	26.558	31.530	4.972	27.581	104	44.912	1.000	73535
Local hospital	23.776	22.940	-0.836	-4.640	-20	20.002	1.000	73535
Local clinic								

Emergency care

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Number of hospital visits								
Total	0.127	0.121	-0.006	-0.032	-25	0.018	0.400	73535
General hospital	0.094	0.088	-0.006	-0.035	-37	0.015	0.200	73535
Local hospital	0.032	0.032	0.000	0.002	5	0.009	1.000	73535
Local clinic	0.001	0.001	0.000	0.001	125	0.002	1.000	73535
Hospital bill								
Total	7444	7372	-71.574	-397	-5	2352	1.000	7353
General hospital	6589	6559	-29.872	-166	-3	2295	1.000	7353
Local hospital	814	791	-23.072	-128	-16	472	1.000	7353
Local clinic	40.059	21.429	-18.630	-103	-258	105	1.000	7353
Drug expenditures								
Total	50.376	54.718	4.343	24.091	48	49.191	1.000	7353
General hospital	26.558	31.530	4.972	27.581	104	44.912	1.000	7353
Local hospital	23.776	22.940	-0.836	-4.640	-20	20.002	1.000	7353
Local clinic	0.041	0.248	0.207	1.151	2801	1.233	1.000	7353

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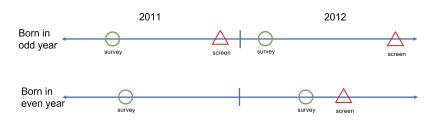
Complier analysis

Spillover effect

Conclusion

Causal interpretation

Health behavior in one point in time

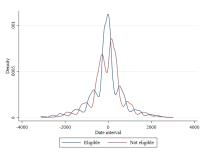


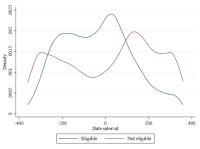
Assumptions

- 1. There are both anticipatory and ex-post effect of screening
- 2. The closer the survey and screening dates, the stronger the effect
- 3. The effect persists at most up to one year
- Date interval = survey date screening date
 - Date interval < 0: anticipatory effect
 - Date interval > 0: ex-post effect

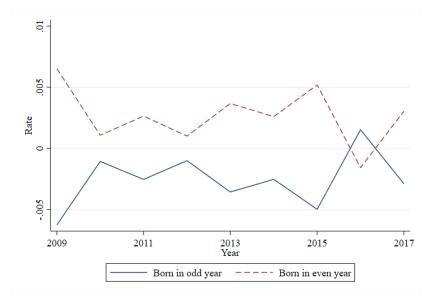


Date interval

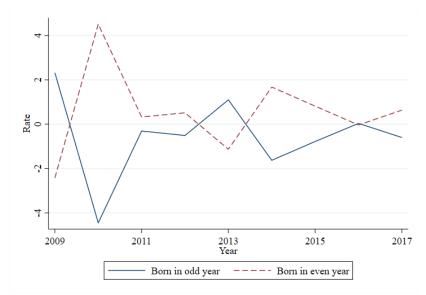




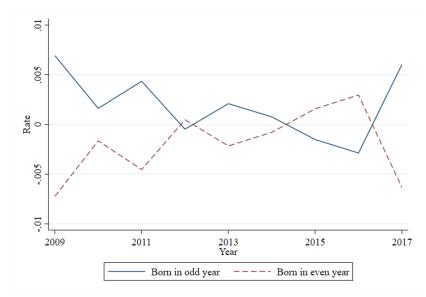
Reduced form - everyday drinker



Reduced form - days of walking



Reduced form - current drinker



	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme group	nt ITT	LATE	Percenta change	ge Standard error	Adjusted p- value	Obs
Extensive margin								
Smoker	0.193	0.190	-0.003	-0.014	-7	0.009	0.400	71691
					-4			

Significant at 10%

Significant at 5% Significant at 1%

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatmer group	nt ITT	LATE	Percenta change	ge Standard error	Adjusted p- value	Obs
Extensive margin								
Smoker	0.193	0.190	-0.003	-0.014	-7	0.009	0.400	71691
Frequency								
Smoking days per year	68.018	67.159	-0.860	-4.664	-7	3.053	0.400	71691
Smoking once a week or more	0.190	0.188	-0.002	-0.013	-7	0.009	0.400	71691
Smoking everyday	0.184	0.182	-0.002	-0.013	-7	0.008	0.400	71691
					-4			

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control	Treatme	nt ITT	LATE	Percenta	ge Standard	Adjusted	Obs
	group	group			change	error	p- value	
Extensive margin								
Smoker	0.193	0.190	-0.003	-0.014	-7	0.009	0.400	71691
Frequency								
Smoking days per year	68.018	67.159	-0.860	-4.664	-7	3.053	0.400	71691
Smoking once a week or more	0.190	0.188	-0.002	-0.013	-7	0.009	0.400	71691
Smoking everyday	0.184	0.182	-0.002	-0.013	-7	0.008	0.400	71691
Amount								
Cigarettes per day	2.838	2.816	-0.023	-0.122	-4	0.155	0.600	71691
Smoking 3 cigarettes or more	0.184	0.182	-0.003	-0.014	-8	0.009	0.400	71691
Smoking 10 cigarettes or more Standardized treatment effect	0.154	0.151	-0.003	-0.016	-10	0.008	0.400	71691

Significant at 10%

Significant at 5% Significant at 1%

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme group	nt ITT	LATE	Percenta change	ge Standard error	Adjusted p- value	Obs
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Smoking 10 cigarettes or more	0.154	0.151	-0.003	-0.016	-10	0.008	0.400	71691
Standardized treatment effect								
Smoking index				-0.033		0.021		

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	group group change error		Adjusted p- value	Obs			
Extensive margin								
Drinker	0.633	0.638	0.005	0.025	4	0.012	0.400	71814
					-4			
					-4			

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme group	ent ITT	LATE	Percenta change	ag€tandard error	Adjusted p- value	Obs
Extensive margin								
Drinker	0.633	0.638	0.005	0.025	4	0.012	0.400	71814
Frequency								
Drinking once a month or more	0.497	0.494	-0.003	-0.017	-3	0.013	0.600	7181
Drinking once a week or more	0.287	0.283	-0.004	-0.021	-7	0.012	0.600	7181
Drinking everyday	0.057	0.054	-0.003	-0.018	-31	0.007	0.000	7181
Binge drinking once a month or more	0.217	0.215	-0.002	-0.010	-4	0.012	0.600	7179
Binge drinking once a week or more	0.130	0.126	-0.003	-0.017	-13	0.010	0.600	7179
Binge drinking everyday	0.022	0.020	-0.002	-0.009	-39	0.005	0.600	7179
					-4			

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatm	ent ITT	LATE	Percenta change	g&tandard error		Obs
Extensive margin								
Drinker	0.633	0.638	0.005	0.025	4	0.012	0.400	71814
Frequency								
Drinking once a month or more	0.497	0.494	-0.003	-0.017	-3	0.013	0.600	7181
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Binge drinking once a month or more	0.217	0.215	-0.002	-0.010	-4	0.012	0.600	7179
Binge drinking once a week or more	0.130	0.126	-0.003	-0.017	-13	0.010	0.600	7179
Binge drinking everyday	0.022	0.020	-0.002	-0.009	-39	0.005	0.600	7179
Amount								
Drinking 5 cups or more	0.255	0.253	-0.002	-0.009	-4	0.012	0.600	7179
Drinking 10 cups or more	0.070	0.072	0.001	0.008	11	0.008	0.600	7179
Standardized treatment effect								

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatme	ent ITT	LATE	Percent change	ag&tandard error	Adjusted p- value	Obs
Extensive margin								
Drinker	0.633	0.638	0.005	0.025	4	0.012	0.400	71814
Frequency								
Drinking once a month or more	0.497	0.494	-0.003	-0.017	-3	0.013	0.600	71814
Drinking once a week or more	0.287	0.283	-0.004	-0.021	-7	0.012	0.600	71814
Drinking everyday	0.057	0.054	-0.003	-0.018	-31	0.007	0.000	71814
Binge drinking once a month or more	0.217	0.215	-0.002	-0.010	-4	0.012	0.600	71796
Binge drinking once a week or more	0.130	0.126	-0.003	-0.017	-13	0.010	0.600	71796
Binge drinking everyday	0.022	0.020	-0.002	-0.009	-39	0.005	0.600	71796
Amount								
Drinking 5 cups or more	0.255	0.253	-0.002	-0.009	-4	0.012	0.600	71793
Drinking 10 cups or more	0.070	0.072	0.001	0.008	11	0.008	0.600	71793
Standardized treatment effect								
Drinking index				-0.037		0.015		

Drinking - new drinkers

- Screening induced drinking
 - Drinking less than once a month (12 times a year)
 - How many times did you drink last year?
 - ullet Outcome: $1igg[{\sf Drinking \ frequency \ per \ year} \ge j igg] \ {\sf for} \ 1 \le j \le 11$
 - Prediction: positive ⇒ negative

Drinking - new drinkers

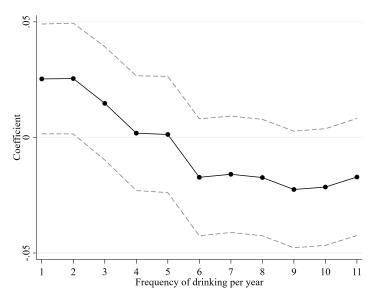


Table: Health screening and behavior

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percenta change	ge Standard error	Adjusted p-value	Obs
Extensive margin								
Doing vigorous exercise	0.215	0.214	-0.001	-0.005	-2	0.014	1.000	71813
Frequency								
Days of vigorous exercise	36.886	36.859	-0.027	-0.146	-0	2.955	1.000	71813
Days of moderate exercise								
Amount								
30 min vigorous exercise	0.166	0.167	0.001	0.006	4	0.013	1.000	71813

Significant at 10% Significant at 5%

Significant at 1%

Table: Health screening and behavior

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Extensive margin								
Doing vigorous exercise	0.215	0.214	-0.001	-0.005	-2	0.014	1.000	71813
Doing moderate exercise	0.351	0.350	-0.001	-0.005	-2	0.017	1.000	71812
Doing walking exercise								
Frequency								
Days of vigorous exercise	36.886	36.859	-0.027	-0.146	-0	2.955	1.000	71813
Days of moderate exercise	71.154	71.085	-0.069	-0.375	-1	3.995	1.000	71812
Amount								
30 min vigorous exercise	0.166	0.167	0.001	0.006	4	0.013	1.000	71813
30 min moderate exercise	0.256	0.259	0.003	0.019	7	0.015	0.600	71811
				0.014				

Significant at 10% Significant at 5%

Significant at 1%

Table: Health screening and behavior

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Extensive margin								
Doing vigorous exercise	0.215	0.214	-0.001	-0.005	-2	0.014	1.000	71813
Doing moderate exercise	0.351	0.350	-0.001	-0.005	-2	0.017	1.000	71812
Doing walking exercise	0.772	0.777	0.005	0.025	3	0.015	0.200	71812
Frequency								
Days of vigorous exercise	36.886	36.859	-0.027	-0.146	-0	2.955	1.000	71813
Days of moderate exercise	71.154	71.085	-0.069	-0.375	-1	3.995	1.000	71812
Days of walking	206	208	1.951	10.602	5	5.031	0.200	71812
Amount								
30 min vigorous exercise	0.166	0.167	0.001	0.006	4	0.013	1.000	71813
30 min moderate exercise	0.256	0.259	0.003	0.019	7	0.015	0.600	71811
30 min walking	0.416	0.412	-0.004	-0.021	-5	0.018	0.600	71812
Standardized treatment effect								

Significant at 10%

Significant at 5% Significant at 1%

Table: Health screening and behavior

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Outcome	Control group	Treatment group	ITT	LATE	Percentag change	ge Standard error	Adjusted p-value	Obs
Extensive margin								
Doing vigorous exercise	0.215	0.214	-0.001	-0.005	-2	0.014	1.000	71813
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Doing walking exercise	0.772	0.777	0.005	0.025	3	0.015	0.200	71812
Frequency								
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Days of moderate exercise	71.154	71.085	-0.069	-0.375	-1	3.995	1.000	71812
Days of walking	206	208	1.951	10.602	5	5.031	0.200	71812
Amount								
30 min vigorous exercise	0.166	0.167	0.001	0.006	4	0.013	1.000	71813
30 min moderate exercise	0.256	0.259	0.003	0.019	7	0.015	0.600	71811
30 min walking	0.416	0.412	-0.004	-0.021	-5	0.018	0.600	71812
Standardized treatment effect								
Exercise index				0.014		0.021		

Significant at 10% Significant at 5%

Significant at 1%

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Research question

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Results

Validity of IV

Health care utilization

Health behavior

Complier analysis

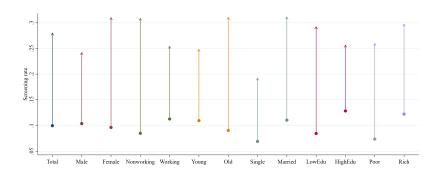
Spillover effect

Conclusion

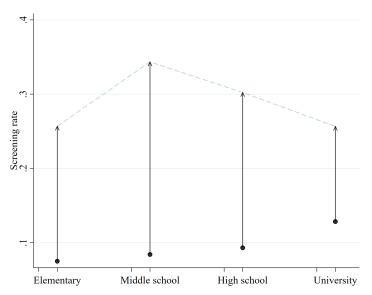
Complier analysis

- Compliers
 - How does economic incentives affect screening participation?
 - Who takes part in screening thanks to free screening but otherwise would not
 - LATE estimates stem from compliers
- Complier characteristics
 - Split the sample by demographic groups
 - First stage coefficients by subsamples give relative likelihood of being a complier (Angrist and Pischke (2008))

Complier analysis



Complier analysis - Education



Complier analysis - Income

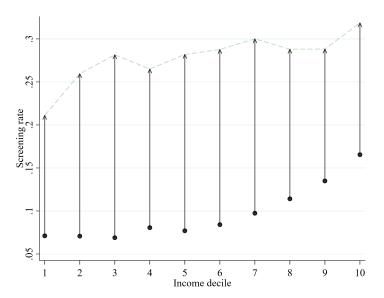


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Composition of free screening eligibilities

		Spouse	
Odd year		Odd	Even
	Odd	(Free, Free)	(Free, Pay)
Self	Ouu	$\gamma_0 + \gamma_1 + \gamma_2 + \gamma_3$	$\gamma_0 + \gamma_1$
	Even	(Pay, Free)	(Pay, Pay)
	LVEII	$\gamma_0 + \gamma_2$	γ_0

Econometric specification

$$Screening_{ict}^{A} = \gamma_0 + \gamma_1 Eligible_{ict}^{A} + \gamma_2 Eligible_{ict}^{B} + \gamma_3 Eligible_{ict}^{A} \times Eligible_{ict}^{B} + \psi_{ict}$$

- Sample adjustment
 - Married couples both of whom subject to biannual health screening

	(1)	(2)					
	Outcome: Spouse screening			Outcome: O	wn screening	creening	
Eligible			0.210***	0.210***	0.208***	0.209***	
Spouse eligible	0.210***	0.211***	0.018***	0.017***			
	(0.005)	(0.005)					
Eligible × Spouse eligible							
Spouse screening					0.082***	0.082***	
N Controls	40,258	40,170 Y	40,258	40,170 Y	40,258	40,170 Y	
Year FE Specification	OLS	Y OLS		Y OLS		Υ IV	

	(1)	(2)	(3)	(4)		
	Outcome:	Spouse screening	Outcome: Own screening			
Eligible			0.210***	0.210***	0.208***	0.209***
			(800.0)	(0.007)		
Spouse eligible	0.210***	0.211***	0.018***	0.017***		
	(0.005)	(0.005)	(0.006)	(0.006)		
Eligible × Spouse eligible			-0.001	0.001		
			(0.012)	(0.011)		
Spouse screening					0.082***	0.082***
N Controls	40,258	40,170 Y	40,258	40,170 Y	40,258	40,170 Y
Year FE Specification	OLS	Y OLS	OLS	Y OLS		Y IV

	(1)	(2)	(3)	(4)	(5)	(6)
	Outcome:	Spouse screening		Outcome: O	wn screening	
Eligible			0.210***	0.210***	0.208***	0.209***
			(800.0)	(0.007)	(0.005)	(0.005)
Spouse eligible	0.210***	0.211***	0.018***	0.017***		
	(0.005)	(0.005)	(0.006)	(0.006)		
Eligible \times Spouse eligible			-0.001	0.001		
			(0.012)	(0.011)		
Spouse screening					0.082***	0.082***
					(0.023)	(0.023)
N Controls	40,258	40,170 Y	40,258	40,170 Y	40,258	40,170 Y
Year FE Specification	OLS	Y OLS	OLS	Y OLS	IV	Y IV

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Conclusion

- Free screening eligibility based on odd-even year of birth as IV
- Effect on health care usage
 - Outpatient care
 - Inpatient care
 - Emergency care
- Effect on health behaviors
 - Smoking
 - Drinking
 - Exercise
- Complier analysis
 - Education
 - Income
- Spillover effect

References

- Angrist, J. D. and Pischke, J.-S. (2008). *Mostly harmless econometrics*. Princeton university press.
- Division, H. P. (2021). *National Health Screening Policy 2021*. Ministry of Health and Welfare.
- Kling, J. R., Liebman, J. B., and Katz, L. F. (2007). Experimental analysis of neighborhood effects. *Econometrica*, 75(1):83–119.
- Mattke, S., Schnyer, C., and Van Busum, K. R. (2013). A review of the us workplace wellness market. *Rand health quarterly*, 2(4).

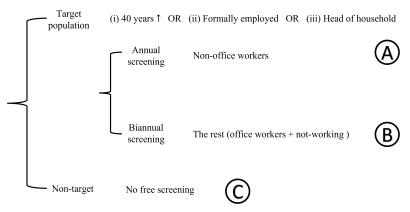
Literature review

- 1. Demand for screening and peer effect in screening takeup
 - Thornton (2005), Oster et al. (2013), Kim et al. (2018)
- 2. Behavioral response to screening
 - Clinical studies and RCT
 Deutekom et al. (2011), Wood et al. (1994), Group (1995), Larsen et al. (2007), Strychar et al. (1998), Jones et al. (2019)
 - Behavioral response to diagnosis of certain diseases
 Thornton (2005), Oster (2015), Oster (2012), Slade (2012)
 - Cutoff in health indicators
 Kim et al. (2019), lizuka et al. (2021)
- 3. Risky health behaviors
 - Grossman (1972), Kenkel (1991), Cutler and Lleras-Muney (2010), Ruhm (2000), Cutler and Glaeser (2005)



Analytical sample

Composition of total population



- Analytical sample is group (B)
- Demographic and job characteristic (52 group) variables are used
- Robustness check: sample adjustment using (A) + (B)



Screening result form



	(Cardiovascular Disea	se Risk Assessment	
		*Cardiovascular disc	ase refers to ailments including strok	e, myocardial infarction, etc.
Name	Se	ex Age	Date of	examination 0000-00-00
Risk of ca	ardiovascular diseas	e		
	cardiovascular disease to average for your	Probability that you develop card	iovascular disease within 10 years	Cardiovascular age
(age) (sex))		Mr./Mrs./Ms.	0.0%	
		Average for your (age)(sex)	0.0%	0.0
0.00 tir	mes		0 20 40 60 80 200	00 years
Learn ab	out health related	factors		
Health re	lated factors	Current condition -	Target condition	Health signals
A	Weight		Below 65kg	A
T	Waist line		Below 90cm	Danger
九	Exercise		Five or more times per week	Danger
8	Drinking		Not more than 2 glasses	Danger
	Blood pressure		Below 120/80	Danger
8	Smoking		Sustain nonsmoking	Caution
€,	Fasting blood sugar		Below 100	Caution
_	Total cholesterol		Below 200	
	LDL cholesterol		Below 130	연전
				Safe

Cancer screening

Table: Cancer screening

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	General	Stomach cancer	Liver cancer	Lung cancer	Colorectal cancer	Prostate cancer	Breast cancer	Cervical cancer
NHIS subsidy	100%	90%	90%	0%	90%	0%	90%	90%
Frequency	2 years	2 years	1 year		1 year		2 years	2 years
Eligible population	Target popu- lation	40 or older	40 or older AND high- risk group		50 or older		Women 40 or older	Women 30 or older



Health diary

● 건강가계부 작성방법●

◎ 병의원에 다녀왔을 때

- ▶ 우리 가족 누구든지 병의원에 다녀오면 가계부를 작성해주세요.
- ▶ 병의원 영수증과 처방전 및 약국 영수증은 영수증 보관함에 함께 모아주세요.

(작성 에시) 아들 홍길동이 이비인후과에 비영 때문에 다녀온 후

의료 이용 형태	S 244 D 29	□ 89	다양양당 🗆
진 료 일	2019년 4월 10일(hti a	2(175X))
가구원 이름	878		
병의원이름	문문한 아버전후과		
병 문 이 유	gastri urg		
병원수납금역		4,000 원	
교 통 수 단에 비스, 역시, 도보 등	ris Jone	7(2)	'gor4
보관여부	☑ 전로비 납입 영수층	□ 처항전	음 작곡봉투

⊙ 의약품 및 보건의료용품을 샀을 때

- 우리 가족 누구든지 치명진 없이 의약품 또는 의료기기, 건강기능식품 등을 구매하면 가계부에 기업해주세요.
- ▶ 다음과 같은 항목을 구매한 경우 월별로 합산하여 기업체주세요.
- 구입영수중은 영수중 보관함에 따로 모아주세요.

(에서) 영화당 함께 역으라고 명도바타면 구입, 강기 기유이 일어 영화가 중합강기하음 약공에서 구매

	201910 1 11		
구일본목	구입 당소		N8
1. 9000000/0000	다 아픈 등하철 전 성격 다 취하점	(6,000 18 18
2. 한약 및 한약됨 (처방 한약 제임)	다 약국 다 한약병	() S) S
3. 건강보조식용 (용상, 비타인 등)	□ 병의원 및 학국 당 인터넷 및 홍쇼왕 □ 백화점, 마든, 시장 등	-	47,500) B
· 안경 및 콘테티션은 구입 · 보험기 구입 및 수권 · 산제보조용 의료기기 등	8스크, 40명소, 안대, 모277(합의 명) 및 소간 2015/일대원명 구매, 대이 및 소간 및 작동 2017(10)(27, 10)(24)	()8

<How to write health diary>

- Visit to hospital
 - Record it for all the household members
 - · Store hospital receipts, prescriptions and pharmacy receipts in a

<Example> After a visit to ENT for allergy

Example Alter:	a visit to E	in i for allergy				
Туре	□Outpati	ent □Inpatient □	Emergency	□ Screening		
Date	From: Ap	rom: April 10, 2019 To:				
Name	John Doe					
Name of the hospital	Dr. Jane I	M. Doe, MD				
Purpose	Allergy					
Hospital bills	\$40					
Transportation	То	Walking	From	Walking		
Receipts	□ Hospita	al - Prescription -	Pharmacy			

- · Purchase of OTC drugs, oriental medicine, dietary supplements
 - Record it for all the household members
 - Store hospital receipts, prescriptions and pharmacy receipts in a box

<Example> Purchase of multivitamin and Tylenol

	January 2019		
Item	Place		Cost
OTC drugs	□ Hospital □ Pharmacy □ CVS	-	} KRW } KRW } KRW
Oriental medicine	□ Pharmacy □ Acupuncture clinic	{	} KRW } KRW
Dietary supplement ginseng, vitamin, etc)	☐ Hospital or pharmacy ☐ Internet shopping ☐ Department store	{	} KRW } KRW } KRW
ny other medical pro e.g.) Bandage, mask, inse	ct repellent	{	} KRW

- Glasses, contact lenses - Hearing aid back