

# SIJIA FAN

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## EDUCATION

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<b>Cornell University</b> , SC Johnson College of Business Ph.D. in Applied Economics and Management, Concentration: Finance	2020 - 2026
<b>Cornell University</b> , College of Engineering M.Eng., Operations Research and Information Engineering	2018 - 2019
<b>Skidmore College</b> B.A. in (Hons) Economics and Mathematics. <i>Summa Cum Laude</i>	2014 - 2018

## RESEARCH PAPERS

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### Working Papers

#### “How Firms Recover after Floods: Mechanisms and Evidence” (JMP)

- **Abstract:** Floods are among the costliest natural disasters, yet we know little about what drives business recovery. This gap matters as the incidence of flooding increases and government bailouts may become more limited under tightening fiscal budgets. Using establishment-level data that link remote sensing inundation to FEMA flood maps, I provide novel causal evidence that flood insurance is a key driver of business recovery. I combine a triple difference design around Hurricane Sandy with a spatial regression discontinuity at floodplain borders. Flooded establishments just inside floodplains, where properties with federally backed or regulated mortgages must carry flood insurance, recover more in employment and sales than otherwise similar sites just outside. Effects are larger where firms are more likely to be insured and where policy limits can cover more losses. Establishments of firms that disclosed insurance pre-flood also recover more. These patterns reflect an insurance-liquidity channel that supports rebuilding and reallocation, allowing firms to return stronger rather than merely to baseline. In equity markets, price drops around flood news are smaller for firms with prior exposure or disclosure. Overall, the evidence indicates insurance coverage materially shapes business recovery.
- **Presentations:** AFA Poster 2026 (scheduled); NBER Climate Finance PhD Workshop 2025; Cornell Finance Brown Bag.

#### “Corporate Disclosure of Biodiversity Risk Exposure” with Miao Liu, Yao Lu, and David Ng (Revise & Resubmit, *Journal of Accounting & Economics*)

- **Presentations:** CICF (China International Conference in Finance) 2025; SMU SOAR Accounting Symposium 2024\*; 2024 HKUST Conference Accounting Research Symposium\*; Cornell Accounting Brown Bag\*.

#### “Do Donors of Donor-Advised Funds Respond to Natural Disasters?” with Yipiao Cai, David Ng, and Jie Ying (Revise & Resubmit, *Review of Corporate Finance Studies*)

## “International ESG Equity Investing and Heterogeneous Asset Demand”

- **Abstract:** I study how sustainable investing impacts cross-sectional equity prices and valuation with institutional investors’ heterogeneous demand and tastes internationally. To obtain a sustainability measure for companies around the world and to capture the ESG tilt in portfolios of institutional investors, I construct a reveal-preference sustainability measure for each firm instead of using a third-party ESG score. With Factset international institutional holding data from 2010 to 2021, I apply an equilibrium asset pricing framework to empirically estimate heterogeneous preference, allowing for investment portfolio choices within and across countries. I find that separately estimated investor demands are sensitive to the sustainability of firms. The demand of investors on average increases by 26% following a one standard deviation increase in the perceived greenness, but there exists huge investor heterogeneity across countries; for example, investors from mainland China would decrease their demand by 21%. With the estimated coefficients, I conduct counterfactual analyses that consider the implications when the ESG coefficient increases following realized climate risk and when a subset of ESG investors switch to holding a market-weighted portfolio to understand the significance of different groups of institutional investors.
- **Presentations:** NFA 2024; Cornell Sustainable Environment, Energy, and Resource Economics Seminar.

## Publication

Fan, Sijia, Qi Ge, Benjamin Ho, and Lirong Ma. “Sorry Doesn’t Cut It, or Does It? Insights from Stock Market Responses to Corporate Apologies.” *Journal of Economic Behavior & Organization* 205 (2023): 68-86.

- Featured in Business Scholarship Podcast.

## Work in Progress

“Investors and the City: The Role of Institutional Ownership in the Allocation of Climate Infrastructure” with Kelly Posenau and Ana-Maria Tenekedjieva

- **Presentations:** 2024 WAPFIN at Stern\*; 2024 Oxford Sustainable Private Markets Conference\*.

## TEACHING EXPERIENCE

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Average TA rating: 4.76/5 in student course evaluations for courses with TA sessions

### TA for Undergraduate Courses

AEM 4230/5230 Behavioral Finance (Lawrence Jin, Fall 2024 & Fall 2025)

AEM 4280 Valuation of Capital Investment (David Ng, Spring 2024)

AEM 4060/6061 Risk Simulation and Monte Carlo Methods (Calum Turvey, Spring 2022 & 2023)

AEM 2600 Managerial Economics (Ben Leyden, Fall 2022)

ORIE 4741 Learning with Big Messy Data (Madeleine Udell, Fall 2019)

### TA for Graduate Courses

NBA 5980 Behavioral Finance (Lawrence Jin, Spring 2023)

NRE 5280 PhD Seminar in Empirical Asset Pricing (David Ng, Fall 2022)

AEM 6140 Behavioral Economics and Managerial Decisions (David Just, Fall 2021)

## AWARDS, FELLOWSHIP, AND GRANTS

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### Cornell University

Richard D. Aplin Teaching Excellence Fund, 2024 & 2025  
NFA PhD Student Travel Grant, 2024  
Morgenthau Henry & Marcelle Fellowship Award, 2021-2023  
Cornell PhD TA/GRA Fellowship, 2020-2026  
Silent Hoist and Crane Award, Third Place, 2019

### Skidmore College

Mathematical/Interdisciplinary Contest in Modeling, 2018

- Outstanding Paper Award, INFORMS Award, and International COMAP Scholarship Award
- Fan, Sijia, Ran Tao, and Kaifeng Yang. “How Does Climate Change Influence Regional Instability?”, *UMAP (Undergraduate Mathematics and Its Application) Journal* Vol.39 Issue 2 (2018): p165-186
- *Presentation*: MAA MathFest 2018

Periclean Scholar Thesis Award, 2018

- Undergrad Thesis: “Stock Market Reactions to Industrial Disasters: Evidence from Incident Firms and Their Competitors”

William E. Weiss Memorial Award in Economics, 2018

Phi Beta Kappa, 2017

## OTHER EMPLOYMENT

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### Block Renovation, NYC

*Data Science Intern*, February 2020 - July 2020

## OTHERS

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Programming Languages	R, Python, Julia, Java, SQL
Passed PhD qualifying Exams	Finance in Jan. 2023; Dyson Economics in June 2021.
Languages	Mandarin (native), English (fluent), Spanish (basic)

## REFERENCES

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### David Ng (chair)

Professor of Finance  
Geller Family Faculty Fellow  
Cornell University  
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### Andrew Karolyi

Professor of Finance  
Harold Bierman Professor  
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### Kelly Posenau

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