

Lemon Essential Oil Market is estimated to be US\$ 2.76 billion by 2030 with a CAGR of 6.2% during the forecast period

Lemon essential oil is firstly diluted and then applied topically to the skin, it helps in fighting exhaustion, clear skin, eliminate harmful viruses and bacteria and reduces inflammation. Pregnant and nursing women are advised to avoid usage of lemon essential oil. This oil clarifies the skin, gently exfoliating dead skin cells that so often become trapped in hair follicles and pores. It can be more useful after adding to water, this enhances the taste of water and boost the immune system at faster rate. Lemon essential oil is also used to reduce the pain and for better digestion. In addition, growing use of organic lemon essential oil for aromatherapy is another factor fueling growth of target market. Furthermore, growing awareness regarding side effects allopathy medicines and benefits of organic medicines is resulting into increasing demand for organic medicines thus propelling the growth of the target market. Additionally, rising use of lemon essential oil in cosmetics owing to its anti-bacterial and anti-inflammatory properties is a factor expected to propel growth of the target market in the forecast period.

Region Analysis:

In the lemon essential oil market, Europe market is estimated to account for significant share in terms of revenue over the forecast period, owing to rising demand and awareness for medical products, beauty products, home care products. Asia Pacific market is expected to register lucrative growth rate in the global market over the next 10 years owing to rising demand for the products in various end-use applications.

Key Development:

- In 2021, Citrus and Allied Essence Ltd. had announced their acquisitions of the essential oil, extract, and fragrance business segment and began to ship products from Medallion's Pompton Plains facility.
- In 2021, Young Living Essential Oils are going to launch their new products under essential oils such NEW Jade Lemon, Northern Black Spruce etc.

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Segmentation:

The global lemon essential oil market accounted for US\$1.53 billion in 2020 and is estimated to be US\$ 2.76 billion by 2030 and is anticipated to register a CAGR of 6.2%. The global lemon essential oil market is segmented based on nature, end-user, distribution channel, and region.

- Based on the nature, the global market is segregated into conventional and organic.
- On the basis of end user, the target market is segmented into food & beverages, pharmaceuticals, aromatherapy, cosmetics & personal care, and households.

- On the basis of distribution channel, the market is classified into hypermarkets/supermarkets, e-commerce, business to business, specialty retail and other distribution channels.
- On the basis of region, the global lemon essential oil market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Competitive Analysis:

The key players operating in the global lemon essential oil market includes Biolandes SAS, Sydney Essential Oil Co. Pty Ltd, The Lebermuth Co., Inc., Reynaud & Fils, Essential Oils of New Zealand Ltd., Moksha Lifestyle Products, Aromaaz International, Lionel Hitchen Limited, Citrus and Allied Essences Ltd., and Citrus Oleo.