

Waterproof Breathable Textiles Market is estimated to be 2.6 Billion by 2027 with a CAGR of 5.7% during the forecasted period.

The [waterproof breathable textiles](#) market accounted for US\$ 1.7 billion in 2019 and is estimated to be 2.6 billion by 2027 and is anticipated to register a CAGR of 5.7%.

The report. "Global Waterproof Breathable Textiles Market, By Raw Materials (Polyester, Polytetrafluoroethylene (PTFE), Polyurethane, and Others), By Textile (Coated, Densely Woven, and Membrane), By Product Type (Gloves, Footwear, and Garments), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2029".

Key highlights:

- Columbia Sportswear Company, a worldwide leader in designing, sourcing, marketing and distributing outdoor, active and everyday lifestyle apparel, accessories, footwear, and equipment products
- Sympatex Technologies, the functional fabric specialist has launched a selection of new, unmixed polyester laminates as part of its goal to provide completely recycled, nontoxic, and recyclable functional textiles by 2020. The Munich-based Company is focused on the strategic expansion of unmixed functional laminates made from recycled polyester, which now make up more than 80% of its apparel business line.

Analyst View:

Increasing product adoption in the sports apparel engineering industry due to its durable, and lightweight features are projected to positively drive the target market growth. Rising awareness concerning fitness is satisfactorily affecting the sport apparel industry, thus fueling the demand for waterproof breathable textiles market globally. Moreover, rising popularity of outdoor sports coupled with a growing preference for stylish and comfortable sportswear and weather protection apparels are anticipated to positively boost the global market.

The demand for environmentally sustainable apparels is increasing considerably. Therefore, companies involved in the target market are gradually launching the bio-based waterproof breathable textiles. Apart from being eco-friendly, these products offer greater comfort as associated to their petroleum based alternatives.

Key Market Insights from the report:

The global **waterproof breathable textiles** market accounted for US\$ 1.7 billion in 2019 and is estimated to be 2.6 billion by 2027 and is anticipated to register a CAGR of 5.7%. The market report has been segmented on the basis of raw materials, textile, product type, and region.

- By raw materials, polyurethane segment is dominating the target market owing to excellent environment-friendly and waterproofing performance characteristics. Additionally, rising

investments in production of polyurethane-based waterproofing breathable textiles, research and development, and marketing are projected to provide an additional drive to market growth.

- By textile, the membrane segment is expected to witness a volume-based CAGR of 6.8% due to its greater water resistance and breathability properties. The membrane-based textiles are extremely efficient in sustaining the optimum body temperature, therefore providing superior comfort to the consumers.
- By product type, the target market is classified into gloves, footwear, and garments
- By region, Asia Pacific forecast highest market for waterproof breathable textiles in 2019 with 38.4% of overall revenue due to the presence of a huge population with growing per capita income. Moreover, the region is registering huge growth in the popularity of indoor and outdoor sports by generating a vast demand for sports apparels, thus boosting the demand for the waterproof breathable textiles.

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Competitive Landscape:

The prominent player operating in the global waterproof breathable textiles market includes L. Gore & Associates, Inc., Sympatex Technologies GmbH, General Electric Company, Mountain Hardwear, Inc., The Columbia Sportswear Company, Marmot Mountain, LLC, Polartec, LLC, Patagonia Inc., Clariant International AG, and Schoeller Textil AG.

The market provides detailed information regarding industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory framework across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included into the report.