

Yogurt Market is estimated to grow with a CAGR of 4.50% during the forecast period

Yogurt is a sour food product made by homogenizing and fermenting pasteurized milk. It is often sweetened or flavored. It's consumed in a variety of ways, including as a beverage, snack, meal replacement, dessert, protein-rich sports drink, and more. The health benefits connected with consuming yogurt include better digestion, lower risk of type 2 diabetes, protection against colon cancer, prevention & treatment of osteoporosis, accelerated weight & fat loss, improved immune system, and reduction of high blood pressure & bad cholesterol.

The report "**Global Yogurt Market, By Product Type (Yogurt, Greek Yogurt, Yogurt Drinks (Regular, And Flavored), and Frozen Yogurt), By Distribution Channel (Supermarkets And Hypermarkets, Retailer Stores, Convenience Stores, and Online Stores), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis, and Forecast till 2029**"

Key Highlights:

- In 2021, Lactalis India, a subsidiary of the French Lactalis Group, entered the Indian yoghurt market with the launch of Lactel Turbo Yoghurt Drink in Chennai. According to the business, this is the first drink of its kind in India.

Analyst View:

Increased consumer awareness about the health benefits of yogurt, rising awareness about healthy food, growing young population base that is health conscious, growing consumer indulgence for exotic flavors, and significant investments by manufacturers are among the major factors driving the yogurt market growth, among others. Furthermore, expanding research and development activities, as well as increased modernization in new goods on the market, will generate new chances for the yogurt market throughout the projection period.

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Key Market Insights from the report:

The global yogurt market is segmented on the basis of product type, distribution channel, and region.

- Based on Product Type, Global Yogurt Market is segmented into Yogurt, Greek Yogurt, Yogurt Drinks (Regular, And Flavored), and Frozen Yogurt.
- Based on Distribution Channel, Global Yogurt Market is segmented into Supermarkets And Hypermarkets, Retailer Stores, Convenience Stores, and Online Stores.
- By Region, the Global Yogurt Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Competitive Landscape & their strategies of Global Yogurt Market:

Key players operating in the global yogurt market are Danone, S.A., Nestle, S.A., Parmalat S.p.A., Yakult Co.,Ltd., Chobani LLC, Yoplait SAS, Arla Foods, Miller Company, Inc., Britannia Industries Limited, Mother Dairy, and FrieslandCampina.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.