Virtual Desktop Infrastructure Market is estimated to be US\$ 34.50 billion by 2030 with a CAGR of 11.50% during the forecast period

<u>Virtual Desktop Infrastructure Market</u> accounted for US\$ 11.60 billion in 2020 and is estimated to be US\$ 34.50 billion by 2030 and is anticipated to register a CAGR of 11.50%. Virtual desktop infrastructure is the presentation of desktop environments on a central server. The customised desktop pictures run within virtual machines and are distributed to end-users over the network, making virtual desktop infrastructure a type of desktop virtualization. The usage of virtual desktop infrastructure technologies allows users to access a desktop and interact with the operating system from any location. It gives each member with their own isolated environment and provides the same user experience as a typical physical desktop.

The report "Global Virtual Desktop Infrastructure Market, By Type (On-Premise and Cloud Based), By Application (Virtualization, Grid Computing, And Enterprise Cloud), By End User (Large Enterprises, And Small & Medium Enterprises), And By Region (North America, Europe, Asia Pacific, Latin America, And Middle East & Africa) - Trends, Analysis And Forecast Till 2030"

Key Highlights:

- In February 2020, VMware and Deutsche Telekom partnered to develop a cloud-based open and intelligent virtual radio access network platform for future 5G technologies and existing LTE connections.
- In June 2020, Nutanix will optimise the Xi Frame platform, a desktop as a service solution, with more capabilities. This new approach will enable the company to compete effectively against large industry competitors.

Analyst View:

In recent years, the worldwide virtual desktop infrastructure market has seen tremendous expansion. Cloud computing applications such as server accessibility, wide-ranging apps, and database storage are driving this rise. The market for virtual desktop infrastructure will be propelled by rising demand for virtualization across enterprises worldwide, rising demand for cloud-based services in SMEs, major corporations, and organisations, and widespread implementation of IoT technology.

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Key Market Insights from the report:

Global Virtual Desktop Infrastructure Market accounted for US\$ 11.60 billion in 2020 and is estimated to be US\$ 34.50 billion by 2030 and is anticipated to register a CAGR of 11.50%. The global Virtual Desktop Infrastructure market is segmented based of type, application, end user and region.

 Based on Type, Global Virtual Desktop Infrastructure Market is segmented into On-Premise and Cloud Based.

- Based on Application, Global Virtual Desktop Infrastructure Market is segmented into Virtualization, Grid Computing, and Enterprise Cloud.
- Based on End-User, Global Virtual Desktop Infrastructure Market is segmented into Large Enterprises, And Small & Medium Enterprises.
- By Region, the Global Virtual Desktop Infrastructure Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Competitive Landscape & their strategies of Global Virtual Desktop Infrastructure Market:

Key players in the Global Virtual Desktop Infrastructure Market includes, Citrix Systems Inc., NComputing, Inc., Cisco Systems Inc., Red Hat, Inc., Huawei Technologies Co. Ltd, Hewlett Packard Enterprise Development LP, Amazon web services, Inc., VMware, Inc., Oracle Corporation, Microsoft Corporation.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.