

Clean Meat Market is estimated to be US\$ 378.85 million by 2030 with a CAGR of 11.50% during the forecast period

Clean Meat Market accounted for US\$ 119.93 million in 2020 and is estimated to be US\$ 378.85 million by 2030 and is anticipated to register a CAGR of 11.50%. Clean meat is meat that is created in a cell culture rather than in the body of an animal. This is usually accomplished by tissue engineering techniques, which have long been employed in regenerative medicine. Due to increased customer demand for meat, many meat producers are now embracing this long-term transformation. It is also discovered that, over the forecasted period, global meat demand will be 70% higher than it is now. We also don't have enough land or water to produce this much meat using animals, which might be disastrous for the ecosystem. As a result, clean meat is the most sustainable source of meat to meet rising consumer demand around the world.

The report " **Global Clean Meat Market, By Source (Poultry, Beef, Seafood, Pork, and Duck), By End-Use (Nuggets, Burgers, Meatballs, Sausages, Hot Dogs) and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Market Trends, Analysis, and Forecast till 2030**"

Key Highlights:

- In Jan 2022, KFC locations around the country will begin serving Beyond Meat's plant-based chicken for a limited period. The introduction comes after Yum Brands and Beyond Meat spent years developing a meat substitute that tasted and felt like whole muscle chicken, such as chicken breast, rather than the ground-up consistency of nuggets.

Analyst View:

Due to an increase in the number of health-conscious consumers, it is expected to drive the market in the approaching years. The growing global population, as well as rising meat consumption in both developed and developing countries, are driving the clean meat market. In the current environment, livestock have absorbed around 70% of global agricultural land, which is insufficient to meet the growing demand for meat, making meat scarce and expensive. Clean meat also contributes to animal welfare, food safety, and unique foods, as well as having a sustainable quality that will help to boost demand in the coming years. Because of its many favourable properties, it has grown more expansive than other meats, which may limit the growth of clean meat sales in the market.

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Key Market Insights from the report:

The Global Clean Meat Market accounted for US\$ 119.93 million in 2020 and is estimated to be US\$ 378.85 million by 2030 and is anticipated to register a CAGR of 11.50%. The Global Clean Meat Market is segmented based on source, end-user and region.

- Based on Source, Global Clean Meat Market is segmented into Poultry, Beef, Seafood, Pork, and Duck.
- Based on End-User, Global Clean Meat Market is segmented into Nuggets, Burgers, Meatballs, Sausages, Hot Dogs.
- By Region, the Global Clean Meat Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Competitive Landscape & their strategies of Global Clean Meat Market:

The prominent players operating in the Global Clean Meat Market include Memphis Meats, Mosa Meat, Just, Inc., Tyson Foods, Inc., Cargill, Incorporated, Integriculture Inc. and SuperMeat.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.