# Surgical Face Masks Market is estimated to be USD 5.9 Billion by 2029 with a CAGR of 7.9% during the forecasted period.

The report "Global <u>Surgical Face Masks Market</u>, By Product Type (Basic Surgical Mask, Antifog Surgical Mask, Fluid/splash surgical Mask, N95 Mask, and Others), By Distribution Channel (Hospitals & Clinic, Drug Store, and Online Store), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2030".

# **Key Highlights:**

- In March 2020, Honeywell increased its production capabilities in Phoenix to produce N95 face mask in support of the U.S. government's response to the novel coronavirus pandemic.
- On April 2020, 3M Company India, has raised its production of hand sanitizers, respirators, and surgical masks in the country in the range of 35-40%. The company focusses on segments including homecare, healthcare, and workplace safety.

# **Analyst View:**

Currently, the world is facing the pandemic of an infectious disease called COVID-19. This infection leads to acute & severe respiratory disorders, multiple organ failure, pneumonia, and even death in severe cases. Therefore, growth in number of people with coronavirus infections is expected to boost the global surgical face masks market growth. As per World Health Organization in April 1<sup>st</sup> 2020, globally, 823,626 confirmed and 72,736 new cases of COVID-19 were noted. In addition, the World Health Organization recommends the use of masks in health care and home settings in the context of the novel coronavirus (2019-nCoV) outbreak. Hence, demand for surgical marks has increased.

Manufactures in the surgical face masks market marks the huge consumer base in emerging economies for commercial growth. As the access to healthcare services in developing countries is not as good as compared to developed countries, the former markets provides a huge growth potential. Due to the relatively lower awareness about health, the adoption of masks is quite lower in emerging economies. This is why manufactures have started launching campaigns and advertising their products to make people realize their importance in developing countries.

### **Key Market Insights from the report:**

The global **surgical face masks** market accounted for US\$ 3.0 billion in 2020 and is estimated to be US\$ 5.9 billion by 2029 and is anticipated to register a CAGR of 7.9%. The market report has been segmented on the basis of product type, distribution channel, and region.

- By product type, basic surgical mask segment is projected to witness substantial share as compared to other product type segment. This can be attributed due to reduced cost of these surgical masks and ease of availability.
- By distribution channel, mobile intensive care unit is projected to grow at the highest CAGR of 9.6% over the forecast period, due to its well-equipped facilities to comfort the patient in the

- ambulance. Rise in the use of mobile intensive care unit worldwide is propelling the growth of the market.
- By region, North America is expected to register for highest share of the global surgical face masks
  market owing to growing prevalence of infectious diseases among the population. Additionally,
  presence of key players and growth in awareness are projected to propel the market in the region.

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# **Competitive Landscape:**

The prominent player operating in the global surgical face masks market includes Thea-Tex Healthcare (India) Pvt. Ltd., Cartel Healthcare Pvt. Ltd., Medicare Hygiene Limited, Plasti Surge Industries Pvt. Ltd., 3M Company, Medline Industries Inc., Mediblue Health Care Private Limited, Kwalitex Healthcare Private Limited, Piaoan Group Co., Ltd., and AMMEX Corporation

The market provides detailed information regarding industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory framework across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included into the report.

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