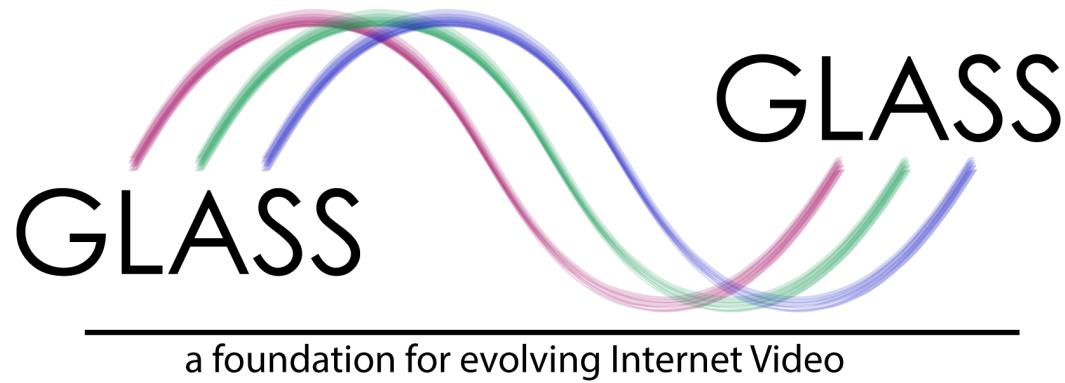


GGIE: the Glass to Glass Internet Ecosystem



# GGIE::Leveraging IPv6 Glass to Glass

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NBCUniversal  
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March 23, 2017

# What is GGI::Glass to Glass?

Scope: Internet video from the camera lens to the viewer's screen

Primary Goal: Enable video streaming to scale on the Network

Secondary Goal: Be backwards compatible with existing video streaming

This Talk's Focus: Content Distribution



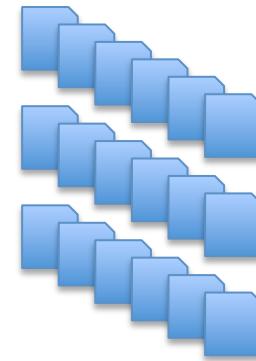
# Film's Evolution to File to Packaged Media



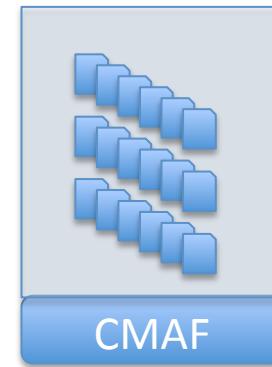
Film



File



Segments



Packaged Segments



# Evolution: Name to URL to Manifests



Film

Referenced As

Title “Minions”



File

URL <http://s1.example.com/Minions.mov> & byte offset



Segments

DASH Manifest & URLs [http://s1.example.com/minions\\_199](http://s1.example.com/minions_199)

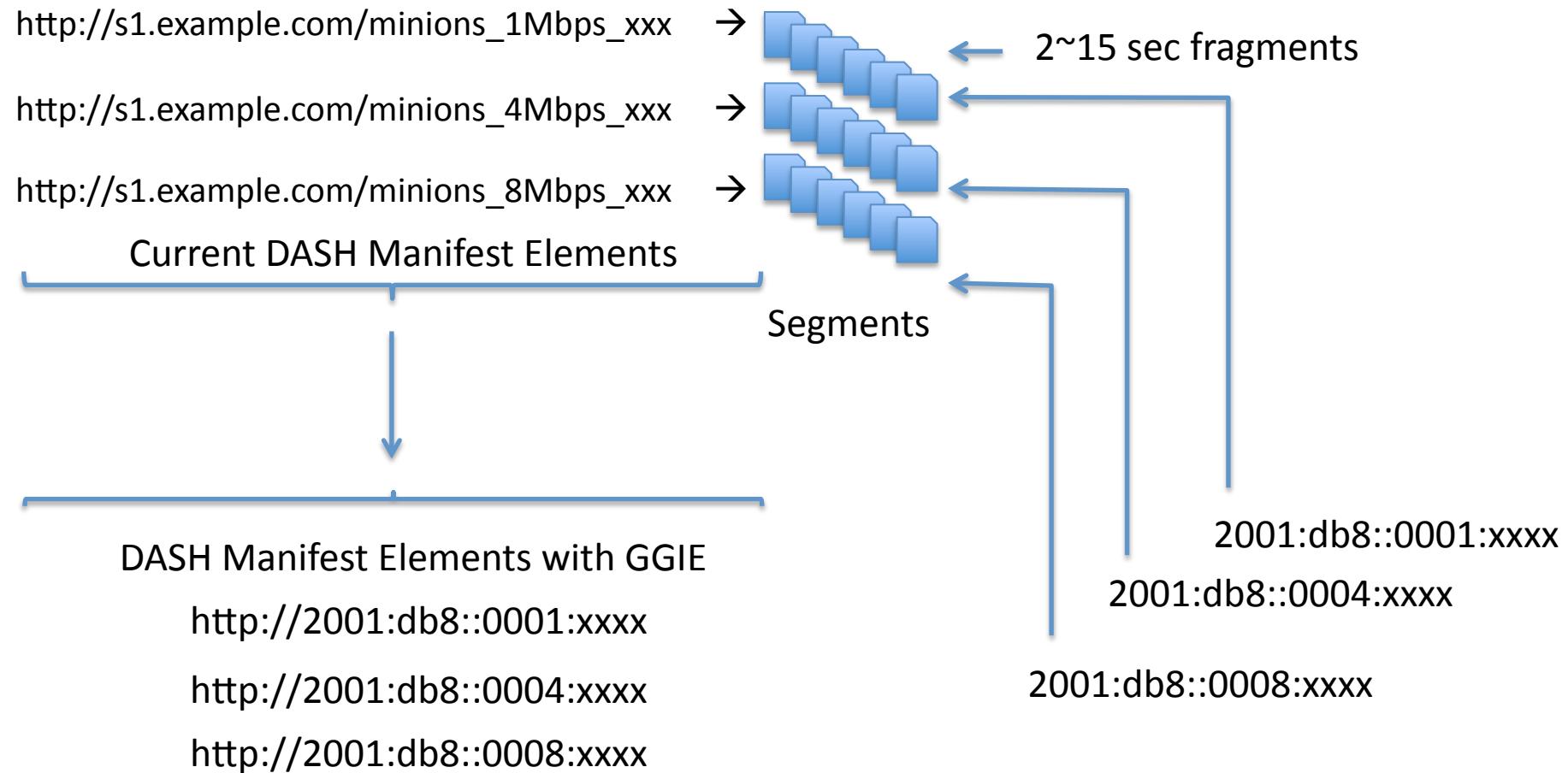


Packaged Segments

Multi-modal: DASH Manifest or HLS MU8 Playlist or ....



# Referencing Media Segments by IPv6



# A little Inspiration from the past

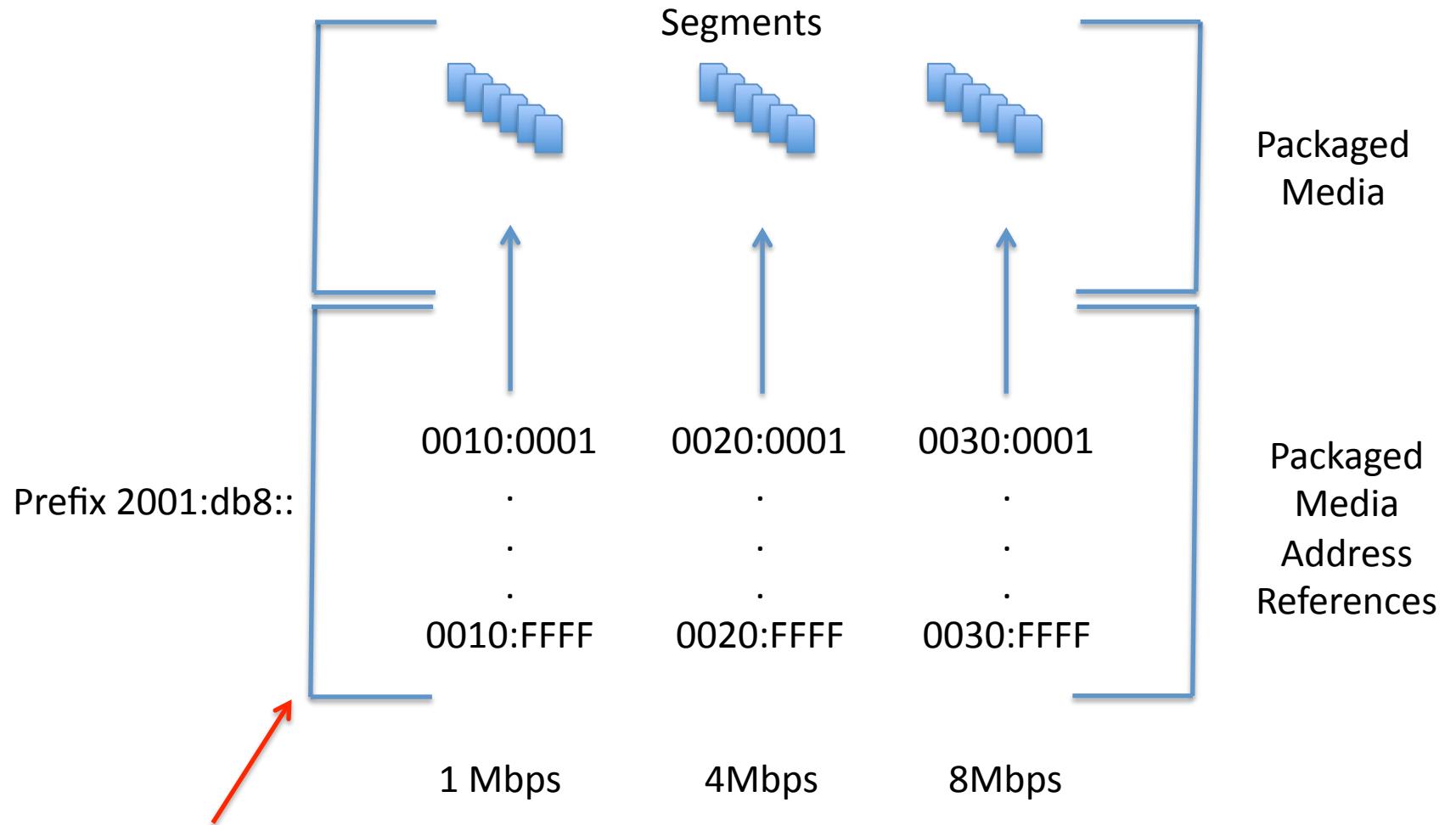


The network is the computer

John Gage, Sun Microsystems  
...Employee 21



# Packaging IPv6 Segment References



This a Media Encoding Network or MEN – A structured arrangement of references to segments



# GGIE::Core Elements

## Media Identifier

Identifies the Work

Generically holds IDs from  
content systems

EIDR, AD-ID, YouTube, Facebook etc.

## Media Encoding Network(MEN)

References each Encode of the Work

IPv6 Address to Packaged Media  
assignment scheme

median:EIDR:10.5240%2F4381-3726-32B3-2E65-855B-X@example.com

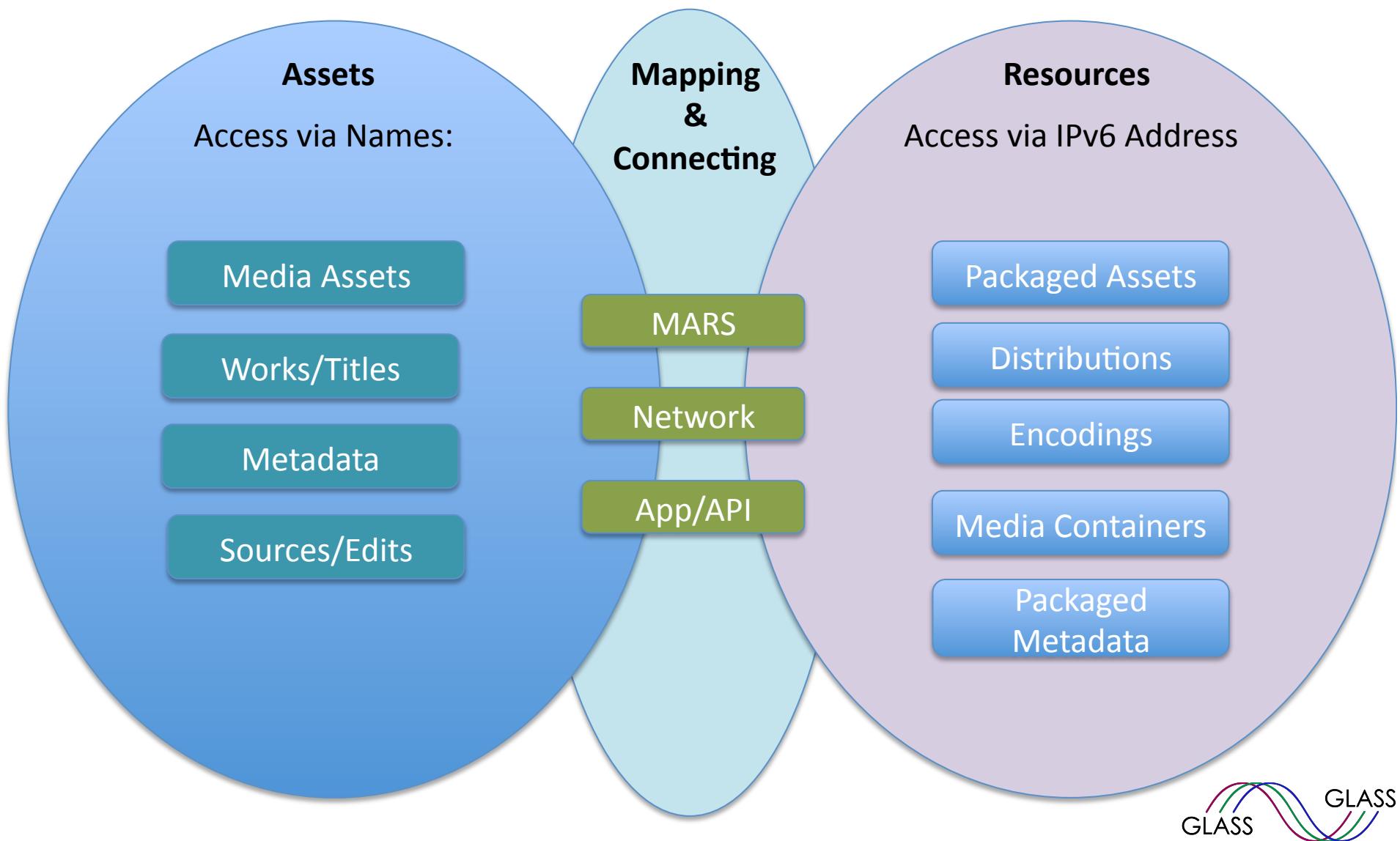
2001:db8::/64

## MARS

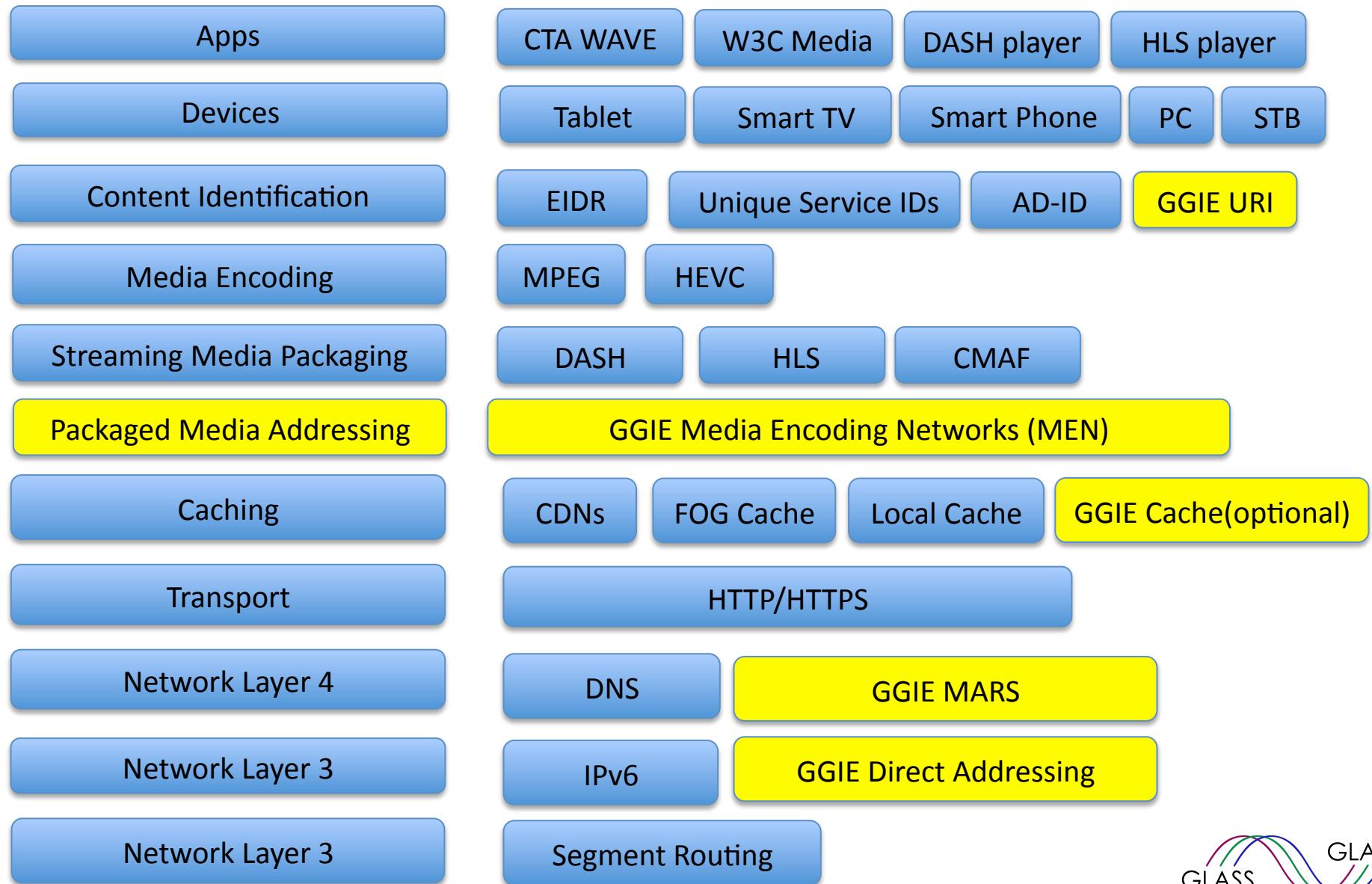
Maps Media Identifiers  
to/from  
Media Encoding Networks



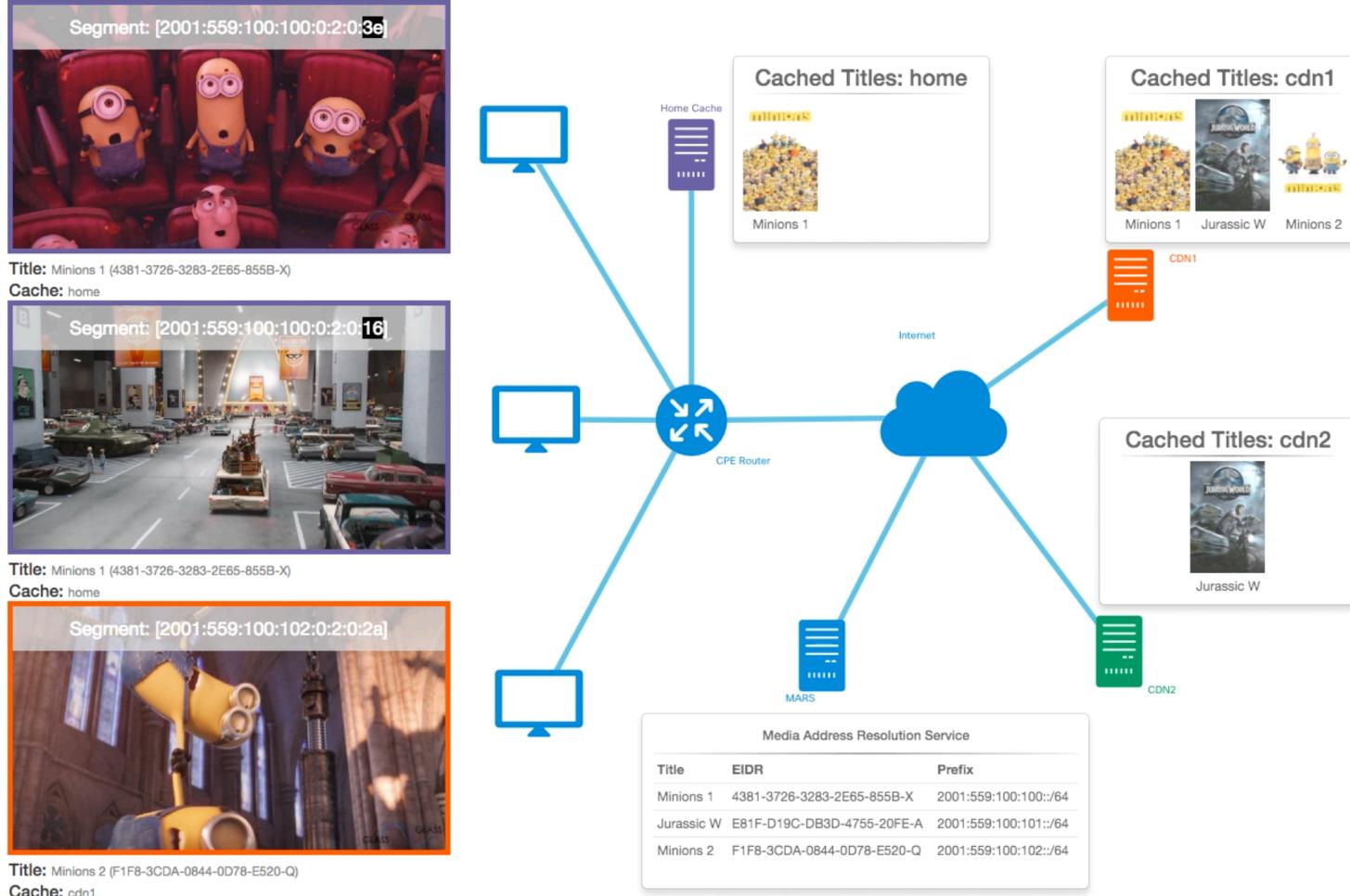
# Connecting Assets & Resources



# GGIE Video Media Model



# How about some running code?



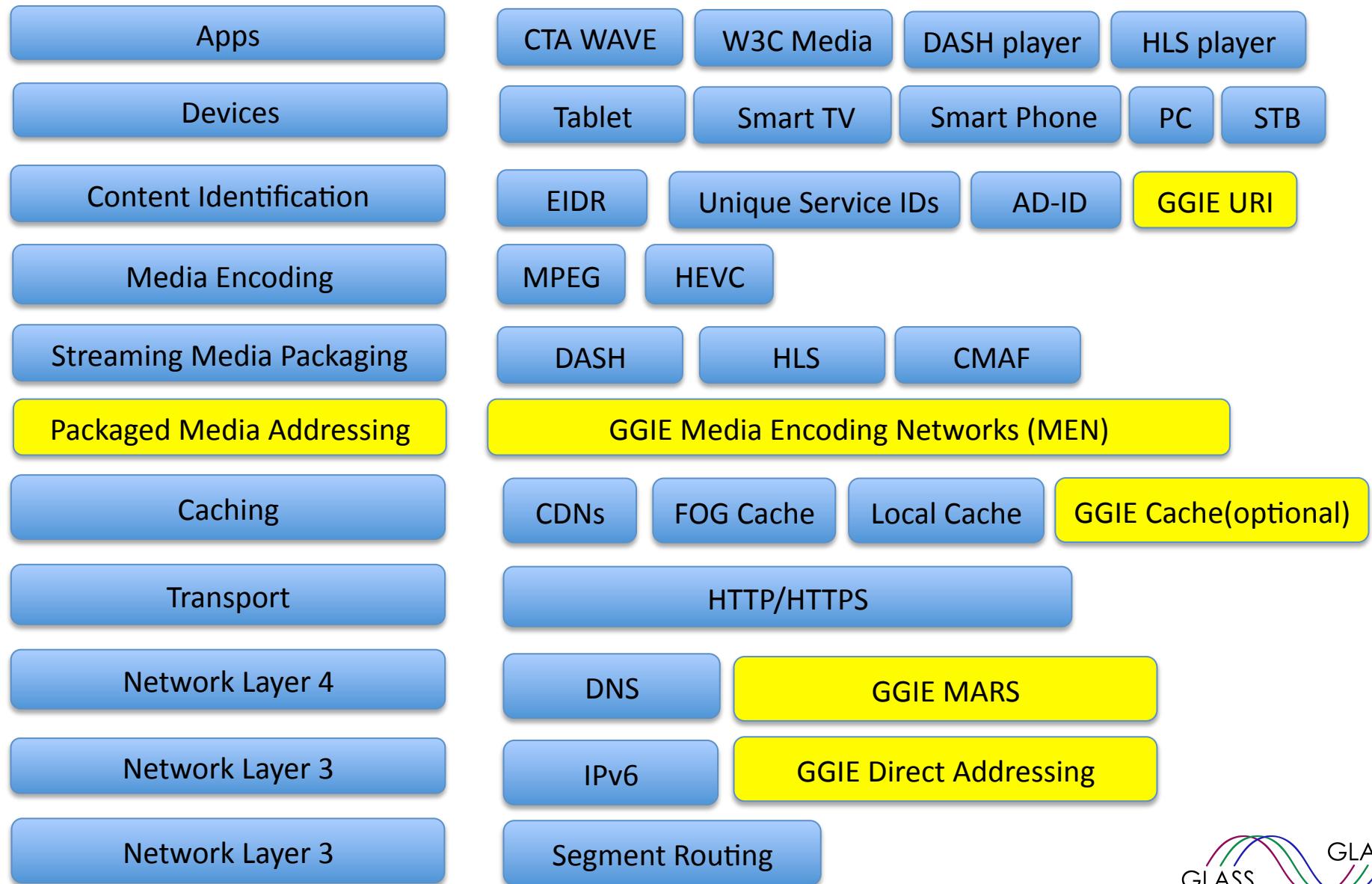
\*Developed under a Comcast Innovation Fund partnership with Prof. Gaurav Naik of Drexel University

**NBCUniversal**

**Drexel**  
UNIVERSITY



# GGIE Video Media Model



# More about GGIE

Contact: Glenn Deen – [glenndeen@nbcuni.com](mailto:glenndeen@nbcuni.com)

**IETF 98 in Chicago March 26-31 (that's next week)**

**Monday 3/27** – Bar BoF on Internet Streaming

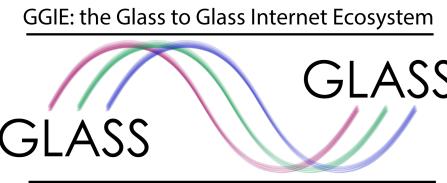
**Thursday 3/30** – Bits-n-Bytes live Glass-Glass demo in the Comcast-NBCUniversal booth



## Glass to Glass Internet Ecosystem Introduction

draft-deen-daigle-ggie

by: G.Deen, L.Daigle



## Using Media Encoding Networks to address MPEG-DASH video

draft-deen-naik-ggie-men-mpeg-dash

by: G.Deen, G.Naik, J.Brzozowski, L.Daigle, W.Rose, M.Townsley

## GGIE Internet Video Use Cases

draft-rose-deen-ggie-use-cases

by: G.Deen, W.Rose

## Glass to Glass Internet Ecosystem URI and S-NAPTR Use

draft-daigle-deen-ggie-uri-snaptr

by: L.Daigle, G.Deen,

