IBM HR Analytics Employee Attrition & Performance

This notebook is an analytics project to analyze the dataset provdied in the (IBM HR Analytics Employee Attrition & Performance)[https://www.kaggle.com/pavansubhasht/ibm-hr-analytics-attrition-dataset (https://www.kaggle.com/pavansubhasht/ibm-hr-analytics-attrition-dataset)]

The notebook will consist of Exploratory Data Analysis, Cohort Analysis by Attrition and Join Dates, and Prediction of Attrition.

Library Load

```
library(dplyr)
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
      filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(tidyverse)
## -- Attaching packages ------ tidyverse 1.3.0 --
## √ ggplot2 3.3.2
                       √ purrr 0.3.4
## \sqrt{\text{ tibble } 3.0.1} \sqrt{\text{ stringr } 1.4.0}
## √ tidyr 1.0.3
                       √ forcats 0.5.0
## √ readr
             1.3.1
                               ------tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                    masks stats::lag()
library(highcharter)
## Registered S3 method overwritten by 'quantmod':
##
##
    as.zoo.data.frame zoo
## Highcharts (www.highcharts.com) is a Highsoft software product which is
## not free for commercial and Governmental use
library(randomForest)
```

```
## randomForest 4.6-14
## Type rfNews() to see new features/changes/bug fixes.
## Attaching package: 'randomForest'
## The following object is masked from 'package:ggplot2':
##
##
      margin
## The following object is masked from 'package:dplyr':
##
##
       combine
library(caret)
## Loading required package: lattice
## Attaching package: 'caret'
## The following object is masked from 'package:purrr':
##
##
       lift
library(pROC)
## Type 'citation("pROC")' for a citation.
## Attaching package: 'pROC'
## The following objects are masked from 'package:stats':
##
##
      cov, smooth, var
library(magrittr)
##
## Attaching package: 'magrittr'
## The following object is masked from 'package:purrr':
##
##
      set_names
## The following object is masked from 'package:tidyr':
##
##
      extract
```

```
library(ggplot2)
library(highcharter)
library(lubridate)
##
## Attaching package: 'lubridate'
## The following objects are masked from 'package:base':
##
##
       date, intersect, setdiff, union
library(prophet)
## Loading required package: Rcpp
## Loading required package: rlang
##
## Attaching package: 'rlang'
## The following object is masked from 'package:magrittr':
##
##
       set_names
## The following objects are masked from 'package:purrr':
##
##
       %@%, as_function, flatten, flatten_chr, flatten_dbl, flatten_int,
##
       flatten_lgl, flatten_raw, invoke, list_along, modify, prepend,
##
       splice
library(ModelMetrics)
##
## Attaching package: 'ModelMetrics'
## The following object is masked from 'package:pROC':
##
##
       auc
## The following objects are masked from 'package:caret':
##
##
       confusionMatrix, precision, recall, sensitivity, specificity
## The following object is masked from 'package:base':
##
##
      kappa
library(caTools)
library(rpart)
library(rpart.plot)
library(ROCR)
```

Data Import

data <- read.csv('WA_Fn-UseC_-HR-Employee-Attrition.csv')
head(data)</pre>

	癤풞							
	ge	Attrition	BusinessTravel	DailyRate	Department			
	<int></int>	<chr></chr>	<chr></chr>	<int></int>	<chr></chr>			
1	41	Yes	Travel_Rarely	1102	Sales			
2	49	No	Travel_Frequently	279	Research & Development			
3	37	Yes	Travel_Rarely	1373	Research & Development			
4	33	No	Travel_Frequently	1392	Research & Development			
5	27	No	Travel_Rarely	591	Research & Development			
6	32	No	Travel_Frequently	1005	Research & Development			
6 rows 1-6 of 36 columns								

length(colnames(data)) #35 columns

[1] 35

Data Fix

There is an error reading in the Age column and this was fixed as below.

```
data_tbl <- as.tibble(data)</pre>
```

```
## Warning: `as.tibble()` is deprecated as of tibble 2.0.0.
## Please use `as_tibble()` instead.
## The signature and semantics have changed, see `?as_tibble`.
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_warnings()` to see where this warning was generated.
```

head(data_tbl)

U	Attrition <chr></chr>	BusinessTravel <chr></chr>	•	Department <-chr>
41	Yes	Travel_Rarely	1102	Sales
49	No	Travel_Frequently	279	Research & Development
37	Yes	Travel_Rarely	1373	Research & Development
33	No	Travel_Frequently	1392	Research & Development
27	No	Travel_Rarely	591	Research & Development
32	No	Travel_Frequently	1005	Research & Development
6 rows				

```
`%>%` <- magrittr:: `%>%` #setting piping

#change a glitch in the Age column name
hr_data <- data_tbl %>%
  rename(Age = 癤園ge) %>%
  glimpse
```

```
## Rows: 1,470
## Columns: 35
                            <int> 41, 49, 37, 33, 27, 32, 59, 30, 38, 36, 35...
## $ Age
                            <chr> "Yes", "No", "Yes", "No", "No", "No", "No"...
## $ Attrition
                            <chr> "Travel_Rarely", "Travel_Frequently", "Tra...
## $ BusinessTravel
## $ DailyRate
                            <int> 1102, 279, 1373, 1392, 591, 1005, 1324, 13...
                            <chr> "Sales", "Research & Development", "Resear...
## $ Department
## $ DistanceFromHome
                            <int> 1, 8, 2, 3, 2, 2, 3, 24, 23, 27, 16, 15, 2...
                            <int> 2, 1, 2, 4, 1, 2, 3, 1, 3, 3, 3, 2, 1, 2, ...
## $ Education
                            <chr> "Life Sciences", "Life Sciences", "Other",...
## $ EducationField
## $ EmployeeCount
                            ## $ EmployeeNumber
                            <int> 1, 2, 4, 5, 7, 8, 10, 11, 12, 13, 14, 15, ...
## $ EnvironmentSatisfaction <int> 2, 3, 4, 4, 1, 4, 3, 4, 4, 3, 1, 4, 1, 2, ...
                            <chr> "Female", "Male", "Female", "Male"...
## $ Gender
## $ HourlyRate
                            <int> 94, 61, 92, 56, 40, 79, 81, 67, 44, 94, 84...
## $ JobInvolvement
                            <int> 3, 2, 2, 3, 3, 3, 4, 3, 2, 3, 4, 2, 3, 3, ...
## $ JobLevel
                            <int> 2, 2, 1, 1, 1, 1, 1, 1, 3, 2, 1, 2, 1, 1, ...
                            <chr> "Sales Executive", "Research Scientist",
## $ JobRole
## $ JobSatisfaction
                            <int> 4, 2, 3, 3, 2, 4, 1, 3, 3, 3, 2, 3, 3, 4, ...
## $ MaritalStatus
                            <chr> "Single", "Married", "Single", "Married", ...
## $ MonthlyIncome
                            <int> 5993, 5130, 2090, 2909, 3468, 3068, 2670, ...
## $ MonthlyRate
                            <int> 19479, 24907, 2396, 23159, 16632, 11864, 9...
## $ NumCompaniesWorked
                            <int> 8, 1, 6, 1, 9, 0, 4, 1, 0, 6, 0, 0, 1, 0, ...
                            ## $ Over 18
## $ OverTime
                            <chr> "Yes", "No", "Yes", "Yes", "No", "No", "Ye...
## $ PercentSalaryHike
                            <int> 11, 23, 15, 11, 12, 13, 20, 22, 21, 13, 13...
## $ PerformanceRating
                            <int> 3, 4, 3, 3, 3, 4, 4, 4, 3, 3, 3, 3, 3, ...
## $ RelationshipSatisfaction <int> 1, 4, 2, 3, 4, 3, 1, 2, 2, 2, 3, 4, 4, 3, ...
## $ StandardHours
                            ## $ StockOptionLevel
                            <int> 0, 1, 0, 0, 1, 0, 3, 1, 0, 2, 1, 0, 1, 1, ...
## $ TotalWorkingYears
                            <int> 8, 10, 7, 8, 6, 8, 12, 1, 10, 17, 6, 10, 5...
## $ TrainingTimesLastYear
                            <int> 0, 3, 3, 3, 3, 2, 3, 2, 2, 3, 5, 3, 1, 2, ...
## $ WorkLifeBalance
                            <int> 1, 3, 3, 3, 3, 2, 2, 3, 3, 2, 3, 3, 2, 3, ...
## $ YearsAtCompany
                            <int> 6, 10, 0, 8, 2, 7, 1, 1, 9, 7, 5, 9, 5, 2,...
## $ YearsInCurrentRole
                            <int> 4, 7, 0, 7, 2, 7, 0, 0, 7, 7, 4, 5, 2, 2, ...
## $ YearsSinceLastPromotion <int> 0, 1, 0, 3, 2, 3, 0, 0, 1, 7, 0, 0, 4, 1, ...
                            <int> 5, 7, 0, 0, 2, 6, 0, 0, 8, 7, 3, 8, 3, 2. ...
## $ YearsWithCurrManager
```

Basic Data Check:

The following basic checks and others have been done including: - Number of Rows - Number of Distinct Employee information - Computations using dplyr functions - Cohort Analysis of Employment by the Years - Attrition by the Years in respect to Yearly Employment

```
hr_data %>%
summarise(n()) %>%
glimpse #1470 Rows in data
```

```
## Rows: 1
## Columns: 1
## $ `n()` <int> 1470
```

```
hr_data %>%
 summarise(n_distinct(EmployeeNumber)) %>%
  glimpse #1470, so EmployeeNumber can be used a Primary Key
## Rows: 1
## Columns: 1
## $ `n_distinct(EmployeeNumber)` <int> 1470
hr_data %>%
 group_by(Attrition) %>%
  summarise(n()) %>%
  glimpse #so 237 Yes and 1233 No, totals to 1470 rows
## `summarise()` ungrouping output (override with `.groups` argument)
## Rows: 2
## Columns: 2
## $ Attrition <chr> "No", "Yes"
## $ `n()`
            <int> 1233. 237
hr data %>%
  group_by(Attrition) %>%
  summarise(avg_age = mean(Age, na.rm = TRUE)) %>%
  glimpse #Avg Age of No: 37.56, Yes: 33.61 --> Not much Diff
## `summarise()` ungrouping output (override with `.groups` argument)
## Rows: 2
## Columns: 2
## $ Attrition <chr> "No", "Yes"
## $ avg_age <dbl> 37.56123, 33.60759
hr_data %>%
 group_by(Attrition) %>%
 summarise(job_satisfaction = mean(EnvironmentSatisfaction, na.rm = TRUE)) %>%
  glimpse #No: 2.77, Yes: 2.46
## `summarise()` ungrouping output (override with `.groups` argument)
## Rows: 2
## Columns: 2
                     <chr> "No", "Yes"
## $ Attrition
## $ job_satisfaction <dbl> 2.771290, 2.464135
hr_data %>%
 group_by(Attrition) %>%
  summarise(avg_income = mean(MonthlyIncome, na.rm = TRUE)) %>%
  glimpse #No: $6833, Yes: $4787
## `summarise()` ungrouping output (override with `.groups` argument)
```

```
2020. 10. 5.
                                             IBM HR Analytics Employee Attrition & Performance
    ## Rows: 2
    ## Columns: 2
    ## $ Attrition <chr> "No", "Yes"
    ## $ avg_income <dbl> 6832.740, 4787.093
    hr_data %>%
     group_by(Attrition) %>%
      summarise(avg_job = mean(NumCompaniesWorked, na.rm = TRUE)) %>%
      glimpse #No: 2.65, Yes: 2.94
    ## `summarise()` ungrouping output (override with `.groups` argument)
    ## Rows: 2
    ## Columns: 2
    ## $ Attrition <chr> "No", "Yes"
    ## $ avg_job <dbl> 2.645580, 2.940928
    hr_data %>%
      group_by(Attrition) %>%
      summarise(job_satisfaction = mean(JobSatisfaction, na.rm = TRUE)) %>%
      glimpse #No: 2.78, Yes: 2.47
    ## `summarise()` ungrouping output (override with `.groups` argument)
    ## Rows: 2
    ## Columns: 2
                     <chr> "No", "Yes"
    ## $ Attrition
    ## $ job_satisfaction <dbl> 2.778589, 2.468354
    #Percentage of Attrition per JobRole
    hr_data %>%
     group_by(Attrition, JobRole) %>%
     summarise(churn_employee_num = n()) %>%
      #filter(Attrition == "Yes") %>%
      arrange(desc(churn_employee_num)) %>%
      #filter(JobRole == "Sales Executive") %>%
     ungroup() %>%
      group_by(JobRole) %>%
      filter(Attrition == "Yes") %>%
      summarise(pct_attr = n()/churn_employee_num) %>%
      arrange(desc(pct_attr)) %>%
      glimpse #Yes: Top Laboratory Technician, Sales Executive, Research Scientist, Sales Representative, Huma
    n Resources
    ## `summarise()` regrouping output by 'Attrition' (override with `.groups` argument)
    ## `summarise()` ungrouping output (override with `.groups` argument)
    ## Rows: 9
    ## Columns: 2
    ## $ JobRole <chr> "Research Director", "Manager", "Healthcare Representative...
    ## $ pct_attr <dbl> 0.50000000, 0.20000000, 0.111111111, 0.10000000, 0.08333333...
```

```
#No: Sales Executive, Research Scientist, Laboratory Technician, Manufacturing Director

#In terms of percentage per JobRole, Research Director 0.5, Manager 0.20000000, Healthcare Representative
0.11111111, Manufacturing Director 0.10000000, Human Resources 0.08333333 are top roles and percentage th
at they leave compared to the total number of people

#Create cohort using YearsAtCompany, YearsInCurrentRole, YearsSinceLastPromotion, YearsWithCurrManager colu
mn

hr_data1 <- hr_data %>%
  mutate(date = as.Date(pasteO(year(Sys.Date()), "-", month(Sys.Date()), "-01"))) %>%
  mutate(join_date = year(date) - YearsAtCompany) %>%
  mutate(curr_role_date = year(date) - YearsSinceLastPromotion) %>%
  mutate(last_promo = year(date) - YearsSinceLastPromotion) %>%
  mutate(curr_boss_date = year(date) - YearsWithCurrManager) %>%
  glimpse
```

```
## Rows: 1,470
## Columns: 40
## $ Age
                            <int> 41, 49, 37, 33, 27, 32, 59, 30, 38, 36, 35...
                            <chr> "Yes", "No", "Yes", "No", "No", "No", "No"...
## $ Attrition
## $ BusinessTravel
                            <chr> "Travel_Rarely", "Travel_Frequently", "Tra...
## $ DailyRate
                            <int> 1102, 279, 1373, 1392, 591, 1005, 1324, 13...
## $ Department
                            <chr> "Sales", "Research & Development", "Resear...
                            <int> 1, 8, 2, 3, 2, 2, 3, 24, 23, 27, 16, 15, 2...
## $ DistanceFromHome
## $ Education
                            <int> 2, 1, 2, 4, 1, 2, 3, 1, 3, 3, 3, 2, 1, 2, ...
## $ EducationField
                            <chr> "Life Sciences", "Life Sciences", "Other",...
## $ EmployeeCount
                            <int> 1, 2, 4, 5, 7, 8, 10, 11, 12, 13, 14, 15, ...
## $ EmployeeNumber
## $ EnvironmentSatisfaction <int> 2, 3, 4, 4, 1, 4, 3, 4, 4, 3, 1, 4, 1, 2, ...
                            <chr> "Female", "Male", "Male", "Female", "Male"...
## $ Gender
## $ HourlyRate
                            <int> 94, 61, 92, 56, 40, 79, 81, 67, 44, 94, 84...
## $ JobInvolvement
                            <int> 3, 2, 2, 3, 3, 3, 4, 3, 2, 3, 4, 2, 3, 3, ...
## $ JobLevel
                            <int> 2, 2, 1, 1, 1, 1, 1, 1, 3, 2, 1, 2, 1, 1, ...
## $ JobRole
                            <chr> "Sales Executive", "Research Scientist", "...
## $ JobSatisfaction
                            <int> 4, 2, 3, 3, 2, 4, 1, 3, 3, 3, 2, 3, 3, 4, ...
## $ MaritalStatus
                            <chr> "Single", "Married", "Single", "Married", ...
## $ MonthlyIncome
                            <int> 5993, 5130, 2090, 2909, 3468, 3068, 2670, ...
## $ MonthlyRate
                            <int> 19479, 24907, 2396, 23159, 16632, 11864, 9...
## $ NumCompaniesWorked
                            <int> 8, 1, 6, 1, 9, 0, 4, 1, 0, 6, 0, 0, 1, 0, ...
                            ## $ Over 18
                            <chr> "Yes", "No", "Yes", "Yes", "No", "No", "Ye...
## $ OverTime
                            <int> 11, 23, 15, 11, 12, 13, 20, 22, 21, 13, 13...
## $ PercentSalaryHike
## $ PerformanceRating
                            <int> 3, 4, 3, 3, 3, 4, 4, 4, 3, 3, 3, 3, 3, ...
## $ RelationshipSatisfaction <int> 1, 4, 2, 3, 4, 3, 1, 2, 2, 2, 3, 4, 4, 3, ...
## $ StandardHours
                            ## $ StockOptionLevel
                            <int> 0, 1, 0, 0, 1, 0, 3, 1, 0, 2, 1, 0, 1, 1, ...
                            <int> 8, 10, 7, 8, 6, 8, 12, 1, 10, 17, 6, 10, 5...
## $ TotalWorkingYears
## $ TrainingTimesLastYear
                            <int> 0, 3, 3, 3, 3, 2, 3, 2, 2, 3, 5, 3, 1, 2, ...
## $ WorkLifeBalance
                            <int> 1, 3, 3, 3, 3, 2, 2, 3, 3, 2, 3, 3, 2, 3, ...
                            <int> 6, 10, 0, 8, 2, 7, 1, 1, 9, 7, 5, 9, 5, 2,...
## $ YearsAtCompany
## $ YearsInCurrentRole
                            <int> 4, 7, 0, 7, 2, 7, 0, 0, 7, 7, 4, 5, 2, 2, ...
## $ YearsSinceLastPromotion <int> 0, 1, 0, 3, 2, 3, 0, 0, 1, 7, 0, 0, 4, 1, ...
## $ YearsWithCurrManager
                            <int> 5, 7, 0, 0, 2, 6, 0, 0, 8, 7, 3, 8, 3, 2, ...
                            <date> 2020-10-01, 2020-10-01, 2020-10-01, 2020-...
## $ date
                            <dbl> 2014, 2010, 2020, 2012, 2018, 2013, 2019, ...
## $ join_date
## $ curr_role_date
                            <dbl> 2016, 2013, 2020, 2013, 2018, 2013, 2020, ...
                            <dbl> 2020, 2019, 2020, 2017, 2018, 2017, 2020, ...
## $ last_promo
                            <dbl> 2015, 2013, 2020, 2020, 2018, 2014, 2020, ...
## $ curr_boss_date
```

```
#Create a Attrition by Employees' joining Date
cohort_join_date <- hr_data1 %>%
  group_by(join_date) %>%
  summarise(join_year = n()) %>%
  filter(join_date >= 2014) %>%
  arrange(desc(join_date)) %>%
  glimpse
```

`summarise()` ungrouping output (override with `.groups` argument)

```
## Rows: 7
## Columns: 2
## $ join_date <dbl> 2020, 2019, 2018, 2017, 2016, 2015, 2014
## $ join_year <int> 44, 171, 127, 128, 110, 196, 76
```

```
cohort_churn_join_date <- hr_data1 %>%
  filter(Attrition == "Yes") %>%
  group_by(join_date) %>%
  summarise(join_year = n()) %>%
  filter(join_date >= 2014) %>%
  arrange(desc(join_date)) %>%
  glimpse
```

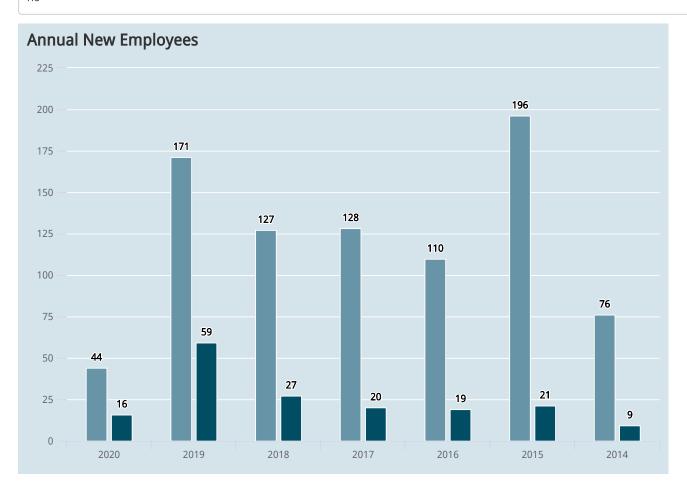
`summarise()` ungrouping output (override with `.groups` argument)

```
## Rows: 7
## Columns: 2
## $ join_date <dbl> 2020, 2019, 2018, 2017, 2016, 2015, 2014
## $ join_year <int> 16, 59, 27, 20, 19, 21, 9
```

```
hc <- highchart() %>%
 hc_chart(type = "column") %>%
 hc_title(text = "Annual New Employees") %>%
  #hc_add_series_list(ds) %>%
 hc_add_series(name = "Total Employees",
                type = 'column',
                showInLegend = FALSE,
                data = cohort_join_date,
                hcaes(name = join_date, y = join_year),
                lineWidth = 0,
                dataLabels = list(
                  enabled = TRUE,
                  formatter = highcharter::JS(
                        'function() {
                        if (this.y > 1000) {
                        return Highcharts.numberFormat((this.y/1000), 1) + "K"
                        } else {
                        return this.y
                        }
                        }'
                      )),
    #stacking = "no",
    enableMouseTracking = TRUE) %>%
 hc_add_series(name = "Total Attrition",
                type = 'column',
                showInLegend = FALSE,
                data = cohort_churn_join_date,
                hcaes(name = join_date, y = join_year),
                lineWidth = 0,
                dataLabels = list(
                  enabled = TRUE),
                #stacking = "no".
                enableMouseTracking = TRUE) %>%
 hc_xAxis(categories = unique(cohort_join_date$join_date)) %>%
 hc_yAxis(title = list(text = " " )) %>%
  hc_exporting(enables = TRUE,
               buttons = list(contextButton =
                                list(menultems = c('viewFullscreen',
                                                    'downloadPNG',
                                                    'separator',
                                                    'downloadCSV')))) %>%
 hc_add_theme(hc_theme_economist())
## Warning: `parse_quosure()` is deprecated as of rlang 0.2.0.
## Please use `parse_quo()` instead.
## This warning is displayed once per session.
## Warning: `group_by_()` is deprecated as of dplyr 0.7.0.
## Please use `group_by()` instead.
## See vignette('programming') for more help
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_warnings()` to see where this warning was generated.
## Warning: `select_()` is deprecated as of dplyr 0.7.0.
## Please use `select()` instead.
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_warnings()` to see where this warning was generated.
```

```
## Warning: `as_data_frame()` is deprecated as of tibble 2.0.0.
## Please use `as_tibble()` instead.
## The signature and semantics have changed, see `?as_tibble`.
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_warnings()` to see where this warning was generated.
```

hc



First Exploratory Analysis Question: What is the yearly employment total and total churned (attrition)?

Based on years, 2019 seens the most attrition with the most employment while in terms of ratio, 2015 had the smallest attrition ratio in respect to employment.

```
hr_data2 <- hr_data1 %>%
  group_by(JobRole, Attrition) %>%
  summarise(count = n()) %>%
  filter(Attrition == "Yes") %>%
# top_n(5, count) %>%
  arrange(desc(count)) %>%
  glimpse
```

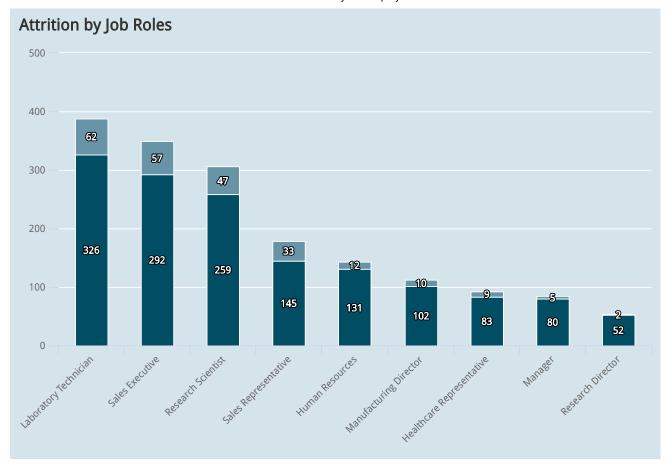
```
## `summarise()` regrouping output by 'JobRole' (override with `.groups` argument)
```

```
hr_data3 <- hr_data1 %>%
  group_by(JobRole) %>%
  summarise(total = n()) %>%
# top_n(5, total) %>%
  arrange(desc(total)) %>%
  glimpse
```

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

```
## Rows: 9
## Columns: 2
## $ JobRole <chr> "Sales Executive", "Research Scientist", "Laboratory Techni...
## $ total <int> 326, 292, 259, 145, 131, 102, 83, 80, 52
```

```
hc2 <- highchart() %>%
 hc_chart(type = "column") %>%
 hc_title(text = "Attrition by Job Roles") %>%
  #hc_add_series_list(ds) %>%
 hc_add_series(name = "Churns by Job Roles",
                type = 'column',
                showInLegend = FALSE,
                data = hr_data2,
                hcaes(name = JobRole, y = count),
                lineWidth = 0,
                dataLabels = list(
                  enabled = TRUE,
                  formatter = highcharter::JS(
                        'function() {
                        if (this.y > 1000) {
                        return Highcharts.numberFormat((this.y/1000), 1) + "K"
                        } else {
                        return this.y
                        }
                        }'
                      )).
    stacking = "normal",
    enableMouseTracking = TRUE) %>%
 hc_add_series(name = "Employees by Job Roles",
                type = 'column',
                showInLegend = FALSE,
                data = hr_data3,
                hcaes(name = JobRole, y = total),
                lineWidth = 0,
                dataLabels = list(
                 enabled = TRUE
                ).
                stacking = "normal",
                enableMouseTracking = TRUE) %>%
 hc_xAxis(categories = unique(hr_data2$JobRole)) %>%
 hc_yAxis(title = list(text = " " )) %>%
  hc_exporting(enables = TRUE,
               buttons = list(contextButton =
                                list(menultems = c('viewFullscreen',
                                                     downloadPNG',
                                                    'separator'.
                                                    'downloadCSV')))) %>%
 hc_add_theme(hc_theme_economist())
hc2
```



Second Exploratory Analysis Question: Which Job Roles have seen the highest number of churns (attritions)?

Based on this, Laboratory Technicians have the highest attrition followed by Sales Executive and Research Scientist.

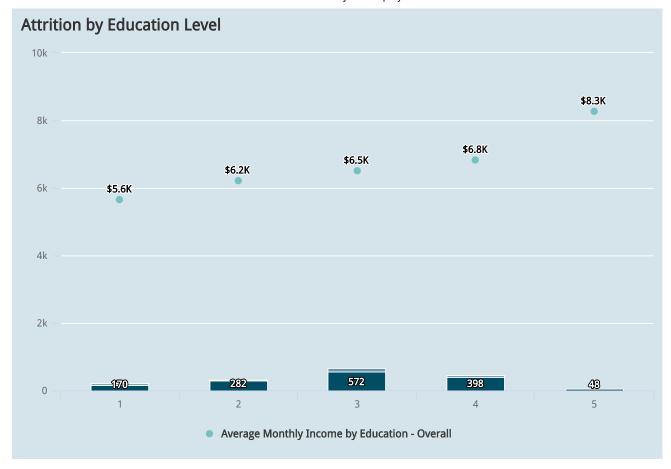
```
hr_data4 <- hr_data1 %>%
  mutate(IncomeRange = case_when(
  MonthlyIncome >= 0 & MonthlyIncome < 2000 ~ "Very Low",
  MonthlyIncome >= 2000 & MonthlyIncome < 4000 ~ "Low",
  MonthlyIncome >= 4000 & MonthlyIncome < 6000 ~ "Mid",
  MonthlyIncome >= 6000 & MonthlyIncome < 8000 ~ "High",
  MonthlyIncome >= 8000 ~ "Very High"
)) %>%
  group_by(Education) %>%
  select(Education, Attrition, MonthlyIncome, IncomeRange) %>%
  summarise(count = n(), avg_incomerange = mean(MonthlyIncome)) %>%
  glimpse
```

```
## `summarise()` ungrouping output (override with `.groups` argument)
## Rows: 5
```

```
hr_data5 <- hr_data1 %>%
  filter(Attrition == "Yes") %>%
  mutate(IncomeRange = case_when(
  MonthlyIncome >= 0 & MonthlyIncome < 2000 ~ "Very Low",
  MonthlyIncome >= 2000 & MonthlyIncome < 4000 ~ "Low",
  MonthlyIncome >= 4000 & MonthlyIncome < 6000 ~ "Mid",
  MonthlyIncome >= 6000 & MonthlyIncome < 8000 ~ "High",
  MonthlyIncome >= 8000 ~ "Very High"
)) %>%
  group_by(Education) %>%
  select(Education, Attrition, MonthlyIncome, IncomeRange) %>%
  summarise(count = n(), avg_incomerange = mean(MonthlyIncome)) %>%
  glimpse
```

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

```
hc3 <- highchart() %>%
 hc_chart(type = "column") %>%
 hc_title(text = "Attrition by Education Level") %>%
  #hc_add_series_list(ds) %>%
 hc_add_series(name = "Churns by Education Level",
                type = 'column',
                showInLegend = FALSE,
                data = hr_data5,
                hcaes(name = Education, y = count),
                lineWidth = 0,
                dataLabels = list(
                  enabled = TRUE,
                  formatter = highcharter::JS(
                        'function() {
                        if (this.y > 1000) {
                        return Highcharts.numberFormat((this.y/1000), 1) + "K"
                        } else {
                        return this.y
                        }
                        }'
                      )).
    stacking = "normal",
    enableMouseTracking = TRUE) %>%
 hc_add_series(name = "Employees by Education",
                type = 'column',
                showInLegend = FALSE,
                data = hr_data4,
                hcaes(name = Education, y = count),
                lineWidth = 0,
                dataLabels = list(
                  enabled = TRUE
                ).
                stacking = "normal",
                enableMouseTracking = TRUE) %>%
 hc_add_series(name = "Average Monthly Income by Education - Overall",
                type = 'line',
                showInLegend = TRUE,
                data = hr_data4,
                hcaes(name = Education, y = avg_incomerange),
                lineWidth = 0,
                dataLabels = list(
                  enabled = TRUE,
                  formatter = highcharter::JS(
                        'function() {
                        if (this.y > 1000) \{
                        return "$" + Highcharts.numberFormat((this.y/1000), 1) + "K"
                        } else {
                        return this.y
                        }
                        }'
                      )).
                enableMouseTracking = TRUE) %>%
 hc_xAxis(categories = unique(hr_data5$Education)) %>%
 hc_yAxis(title = list(text = " " )) %>%
  hc_exporting(enables = TRUE,
               buttons = list(contextButton =
                                list(menultems = c('viewFullscreen',
                                                    'downloadPNG',
                                                    'separator',
                                                    'downloadCSV')))) %>%
 hc_add_theme(hc_theme_economist())
hc3
```

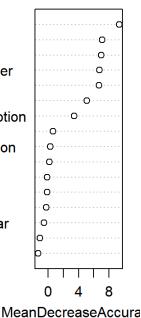


#Third Exploratory Analysis: What relationship does monthly income have with attrition and education? Based on the results, the most attrition is at level 3 eduation - where there are the most employees - and they have a "mid" level income. This is probably because these people have an opportunity to build a better career for themselves and pursue these better opportunities. This is evident based on the slight differences between the working environment satisfaction where the average Job Satisfaction - No is 2.78 while average Job Satisfaction - Yes is slightly lower at 2.47.

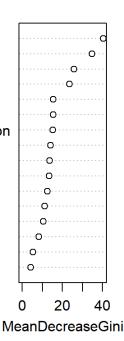
```
rf_data <- hr_data1
rf_data <- rf_data %>%
 mutate(Attrition = as.factor(Attrition)) %>%
 mutate(BusinessTravel = if_else(BusinessTravel == "Travel_Rarely", 1, if_else(BusinessTravel == "Travel_
Frequently", 2, 0))) %>%
  mutate(EducationField = if_else(EducationField == "Life Sciences", 1, if_else(EducationField == "Marketi
ng", 2, if_else(EducationField == "Technical Degree", 3, if_else(EducationField == "Medical", 4, if_else(E
ducationField == "Human Resources", 5, if_else(EducationField == "Other", 6, 0)))))) %>%
 mutate(IncomeRange = case_when(
 MonthlyIncome \geq 0 \& MonthlyIncome < 2000 ~ 1,
 MonthlyIncome \geq 2000 & MonthlyIncome < 4000 ~ 2,
 MonthlyIncome >= 4000 & MonthlyIncome < 6000 ~ 3,
 MonthlyIncome >= 6000 & MonthlyIncome < 8000 ~ 4,
 MonthlyIncome >= 8000 \sim 5
)) %>%
 mutate(Gender = if_else(Gender == "Female", 2, 1)) %>%
  select(Attrition, BusinessTravel, Education, EducationField, IncomeRange, TotalWorkingYears, TrainingTim
esLastYear, YearsInCurrentRole, YearsSinceLastPromotion, YearsWithCurrManager, MonthlyIncome, MonthlyRate,
Gender, DistanceFromHome, JobSatisfaction, EnvironmentSatisfaction, PerformanceRating)
indexes <- sample(1:nrow(rf_data), size = 0.7*nrow(rf_data))
train_data <- rf_data[indexes,]</pre>
test_data <- rf_data[-indexes,]</pre>
rf_model <- randomForest(Attrition ~ ., train_data, importance = TRUE, ntree = 300)
result <- varImpPlot(rf_model)</pre>
```

rf_model

MonthlyIncome IncomeRange YearsInCurrentRole YearsWithCurrManager TotalWorkingYears BusinessTravel YearsSinceLastPromotion DistanceFromHome EnvironmentSatisfaction **JobSatisfaction** PerformanceRating Education Gender TrainingTimesLastYear EducationField MonthlyRate



MonthlyIncome MonthlyRate DistanceFromHome **TotalWorkingYears** YearsWithCurrManager YearsInCurrentRole YearsSinceLastPromotion TrainingTimesLastYear **EnvironmentSatisfaction** EducationField **JobSatisfaction** Education BusinessTravel IncomeRange Gender PerformanceRating



rf_model

```
##
## Call:
   randomForest(formula = Attrition ~ ., data = train_data, importance = TRUE,
##
                                                                                     ntree = 300)
##
                  Type of random forest: classification
##
                        Number of trees: 300
## No. of variables tried at each split: 4
##
##
           00B estimate of error rate: 15.16%
## Confusion matrix:
##
       No Yes class.error
## No 864
           8 0.009174312
## Yes 148
            9 0.942675159
```

result

```
##
                           MeanDecreaseAccuracy MeanDecreaseGini
## BusinessTravel
                                       5.1062135
                                                         10.581398
## Education
                                      -0.1746911
                                                         11.168020
## EducationField
                                      -1.0678788
                                                         13.347805
## IncomeRange
                                       7.0909123
                                                          8.182136
## TotalWorkingYears
                                       6.7043409
                                                         23.642239
## TrainingTimesLastYear
                                      -0.5482600
                                                         14.182273
## YearsInCurrentRole
                                       6.9706300
                                                         15.495695
## YearsSinceLastPromotion
                                       3.3886265
                                                         15.130876
## YearsWithCurrManager
                                       6.7588212
                                                         15.566255
## MonthlyIncome
                                       9.3510007
                                                         40.333938
## MonthlyRate
                                      -1.3277516
                                                         34.801401
## Gender
                                      -0.2640225
                                                          5.394840
## DistanceFromHome
                                       0.6178794
                                                         25.814385
## JobSatisfaction
                                       0.1460487
                                                         12.644458
## EnvironmentSatisfaction
                                       0.2903920
                                                         13.594088
## PerformanceRating
                                      -0.1368536
                                                          4.235408
```

Results from the Random Forest Model

Based on Random Forest model, Total Working Years, Monthly Income, MOntly Rate, Distance From Home, Years since Last Promotion are most related with Node Impurity, meaning they have the highest relation to the Attrition.

```
rf_pred <- predict(rf_model, newdata = test_data)
confusionMatrix(test_data$Attrition, rf_pred)
```

```
## [,1] [,2]
## [1,] 0 0
## [2,] 0 361
```

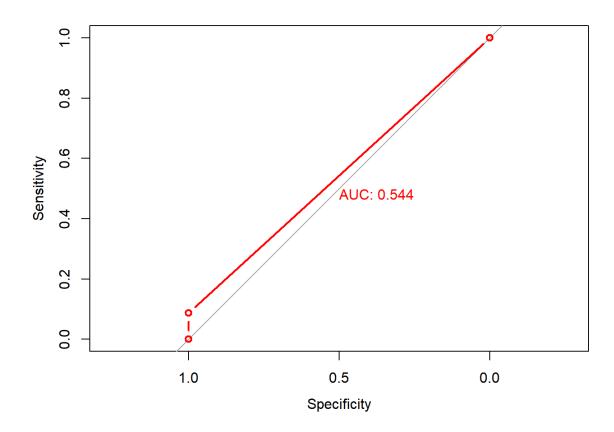
Evaluation on Random Forest Model

Based on the model, the accuracy of the model is approx. 83%.

```
rf_plot <- plot.roc(as.numeric(test_data$Attrition), as.numeric(rf_pred), lwd = 2, type ="b", print.auc =
TRUE, col = "red")</pre>
```

```
## Setting levels: control = 1, case = 2
```

```
## Setting direction: controls < cases
```



AUC on ROc

Although this is not a good fit or a model that explains the data well, this is a starting point in tuning the model by adding additional features and also better factoring the character data types. (this was a quick run so it didn't include all features)

Conclusion

A quick data exploration including simple aggregations and cohort analysis shows that employees in certain job roles, education level, and income level are employed more but are proned to churn. Though job satisfaction between those and those who did not churn are not large, this on the flip side shows that any employee can churn away depending on important factors such as Total Working Years, Monthly Income, MOntly Rate, Distance From Home, Years since Last Promotion. As a recommendation, although companies cannot realistically workout compensations to the level of every employee's satisfaction, they could work on distance from work - especially with work from home with COVID19 - and improve working conditions such as periodic trainings and opportunities to move up to a higher position in order to make employees feel that they are valued within the organization.