

Silas Burger

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Fullstack Engineer Intern Course Report | San Francisco, CA | 2018 - Present

- Improved user experience by adding functionality and fixes to the rails application.
- Optimized site performance by limiting the number of queries to the database with eager loading. Collaborated in building MVP react native app using an express proxy server as a restful API.

Testing Specialist Exclusive Concepts, Ecommerce Agency | Burlington, MA | 2016 - 2018

- Designed tests for ecommerce stores after analysis of data, from Google Analytics, and user behavior. Monitored performance through the duration of the test, analyzing when the test reached statistic significance.
- Created test development process for smaller projects to increase efficiency by removing the need to outsource work a foreign development team.
- Coded simple test solutions on ABTasty platform using jQuery for DOM manipulation.

Conversion Rate Optimization Consultant

- Acted as client facing consultant for companies of various sizes and industries.
- Conducted investigations of on-site shopper behavior using Hotjar, Google Analytics, and Feng-GUI.
- Delivered findings to clients as custom reports that included actionable recommendations and mocks.
- I help to develop this role at the company as I was on for the first people hired to work exclusively on this team.

EDUCATION

Rithm School | San Francisco, CA | 2018-2019

Full Stack Web Development Bootcamp

Over a 17-week period I built 25 frontend and backend projects with React, Flask, and Express frameworks. I learned how to build scalable and secure web applications that are currently deployed. Checkout some of my projects at silasburger.com

Champlain College | Burlington, VT | 2012-2016

B.S. in International Business with specialization in Innovation