Silas Burger

Berkeley, CA | **(510) 387-5564** | **silas.a.burger@gmail.com** | **github.com/silasburger** | **silasburger.com**

Intern - Course Report | San Francsico, CA | 11/18 - 12/18
Improved user experience by adding functionality and fixes to the rails application. Optimized site performance by limiting the number of queries to the database with eager loading. Collaborated in building MVP react native app using an express proxy server as a restful API. (Ruby, Rails, Postgresql, React Native, Express)

Exclusive Concepts, Ecommerce Agency | Burlington, MA | 2016 - 2018

Testing Specialist
- Designed tests for ecommerce stores after analysis of data, from Google Analytics, and user behavior. Monitored performance through the duration of the test, anaylzing when the test reached statistic significance.
- Created test development process for smaller projects to increase efficiency by removing the need to outsource work a foreign development team.
- Coded simple test solutions on ABTasty platform using jQuery for DOM manipulation.

Conversion Rate Optimization Consultant
- Acted as client facing consultant for companies of various sizes and industries.
- Conducted investigations of on-site shopper behavior using Hotjar, Google Analytics, and Feng-GUI.
- Delivered findings to clients as custom reports that included actionable recommendations and mocks.
- I help to develop this role at the company as I was on for the first people hired to work exclusively on this team.

EDUCATION
Rithm School | San Francisco, CA | 2018-2019
Full Stack Web Development Bootcamp
Over a 17-week period I built 25 frontend and backend projects with React, Flask, and Express frameworks. I learned how to build scalable and secure web applications that are currently deployed. Checkout some of my projects at silasburger.com

Champlain College | Burlington, VT | 2012-2016
B.S. in International Business with specialization in Innovation