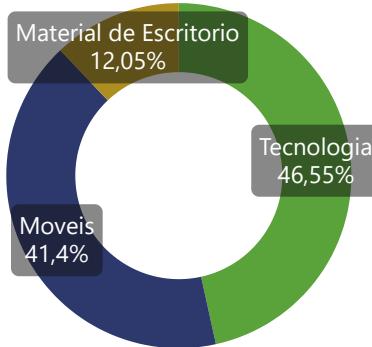
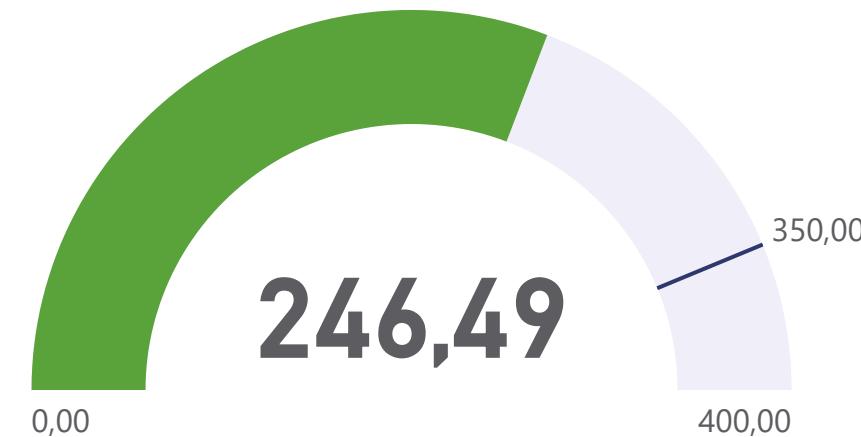


Vendas, Custo, Margem de Lucro e KPI

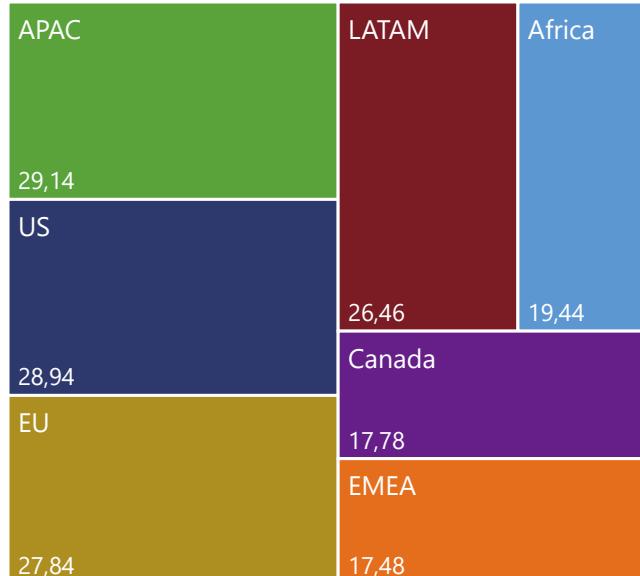
Média de Lucro por Categoria



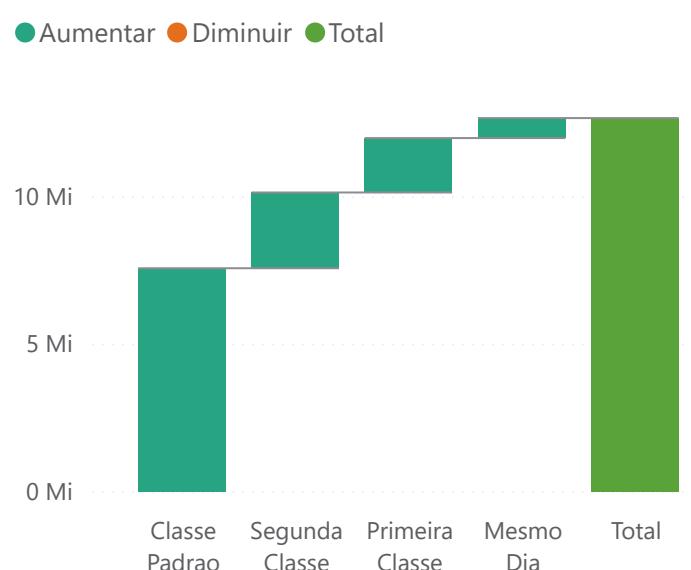
KPI - Valor Venda



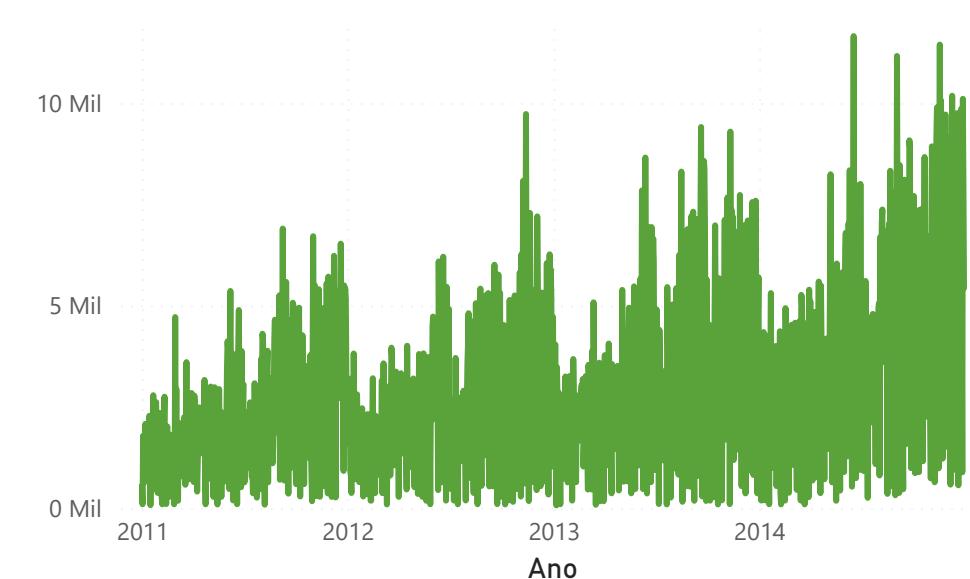
Média de Custo Envio por Mercado



Total de Valor Venda por Modo Envio



Comportamento da Margem de Lucro ao Longo do Tempo



Ano, Mês

- ▼ 2011
- ▼ 2012
- ▼ 2013
- ▼ 2014