



Omex Capital

Analytics Canais Digitais

Mes

Todos



9,3%

Taxa de Abertura

7,14

Taxa de Cliques (%)



1013

Seguidores

15,5%

Taxa de Engajamento



Instagram

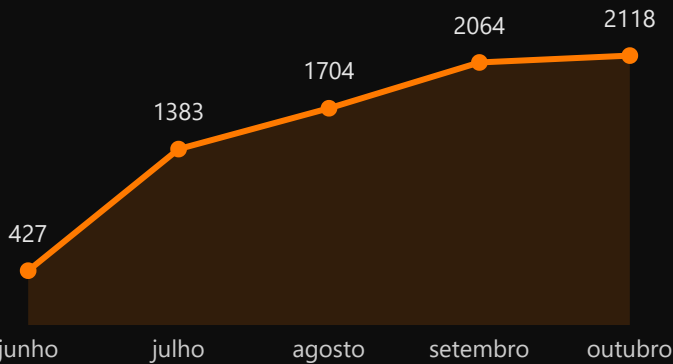
4454

Alcance Total

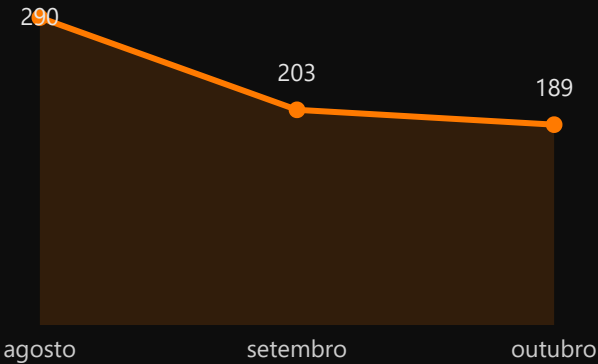
6,4%

Taxa de Engajamento

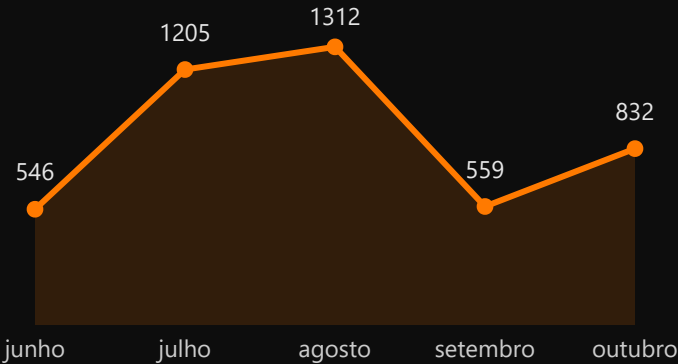
Aberturas - Mailchimp



Alcance - LinkedIn



Alcance - Instagram





Omex Capital

Mes

Todos

83 Mil

E-mails Enviados

9,3%

Taxa de Abertura

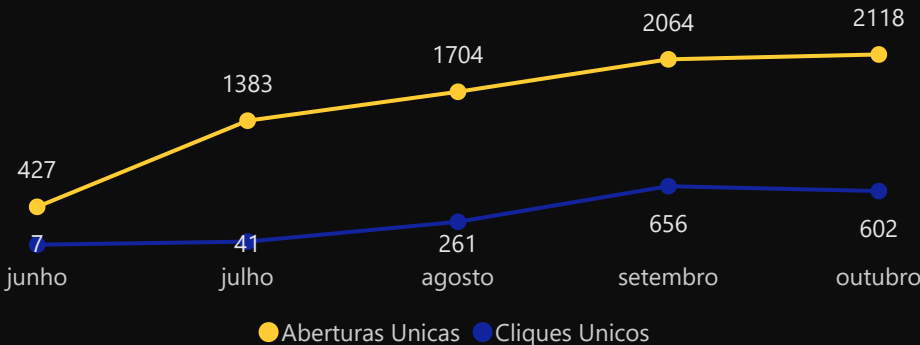
1,9%

Taxa de Cliques

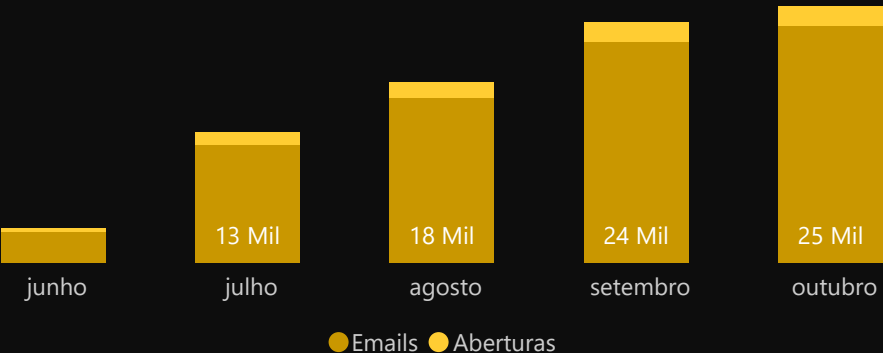
0,09%

Taxa de Cancelamentos

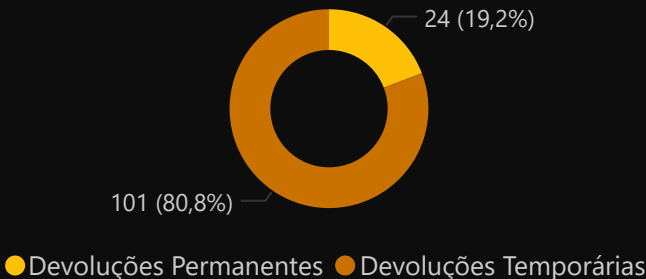
Aberturas - Mailchimp



Emails Enviados x Aberturas



Devoluções



Mês	Emails Enviados	Total de Cliques	Taxa de Abertura	Cancelamentos
junho	3353	7	12,7%	0
julho	12696	41	10,9%	5
agosto	17704	261	9,6%	46
setembro	23688	656	8,7%	11
outubro	25374	602	8,3%	14
Total	82815	1567	9,3%	76



Omex Capital

Mês
Todos

15,5%

Taxa de Engajamento

1013

Seguidores

226

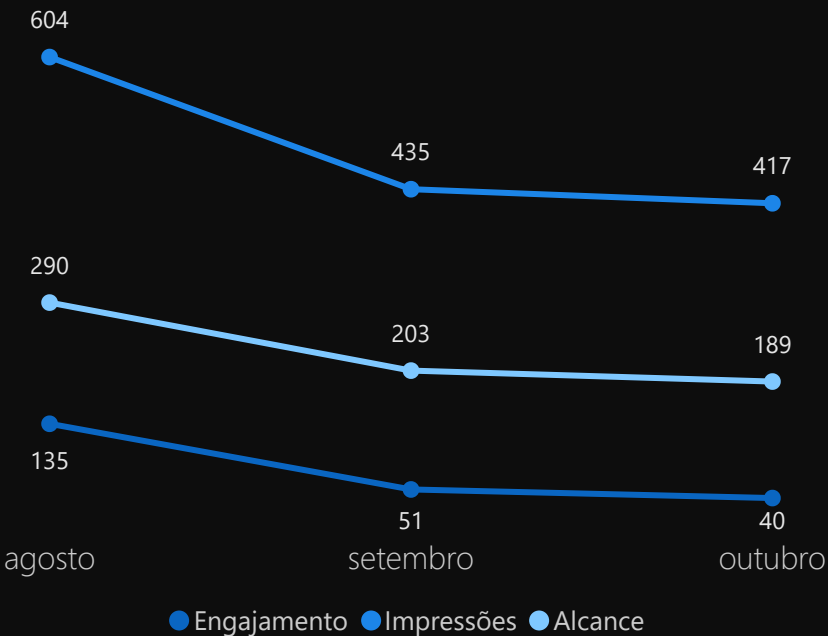
Engajamento Total

227,3

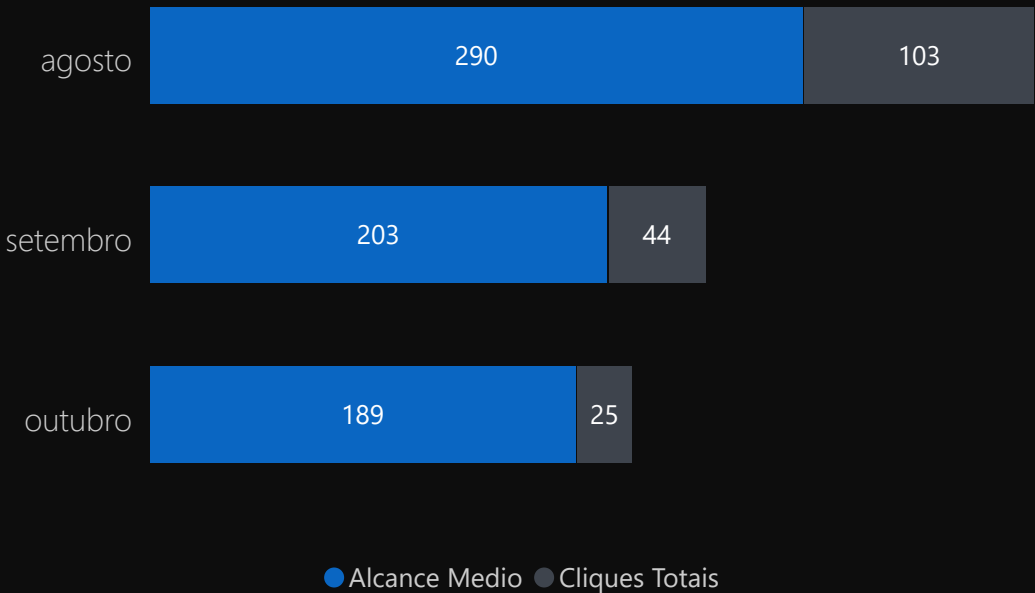
Alcance Medio

LinkedIn

Engajamento



Alcance





Omex Capital

Mês
Todos

13

Postagens

19 Mil

Visualizações

552

Visitas ao Perfil

6,4%

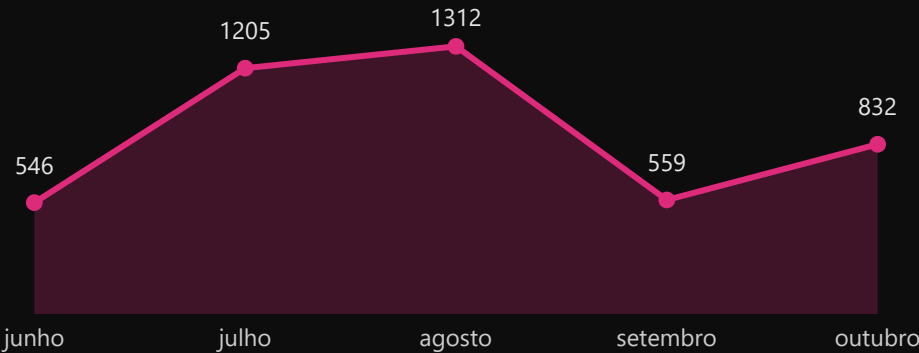
Taxa de Engajamento

286

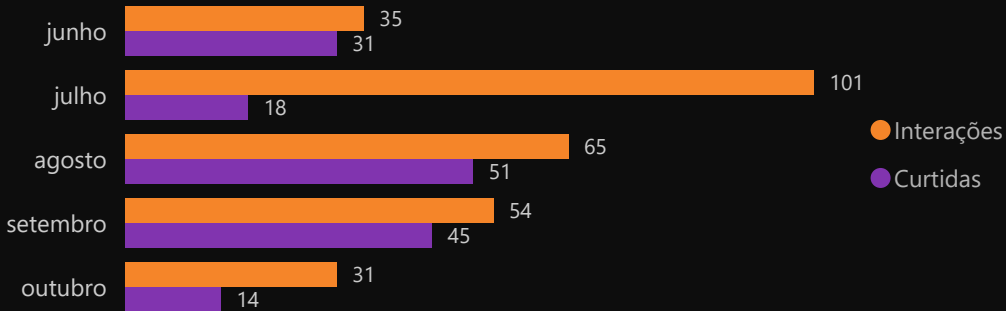
Interações Totais



Alcance Total



Interações e Curtidas



Visitas ao Perfil



Engajamento

