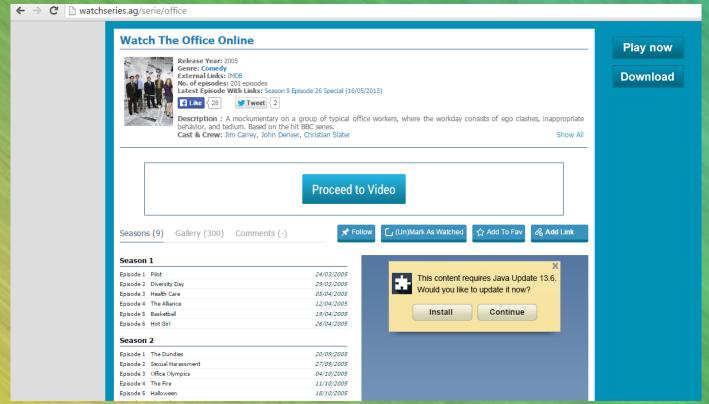
# **AFFORDANCE**

Physical characteristics influence function

### **AFFORDANCE**

You can see that there are many buttons that look like each other and may serve a similar function. The "Proceed to video" button actually redirects the user to an external spam page. The "Play now" and "Download" buttons are not buttons, but actually one click-able image that redirects the user to an advertisement as well. The only button on this page that serves the proper function is clicking the link for the episode name. This website could do a much better job of clear navigation.



#### **CHUNKING**

Combining information into a limited amount of chunks for easier processing and recall

#### **CHUNKING**

This website does a very good job of chunking information into different sections of information.



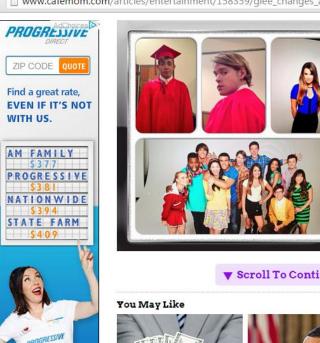
# **SIGNAL-TO-NOISE RATIO**

The ratio of relevant to irrelevant information in a display

#### SIGNAL-TO-NOISE RATIO

This website has so many advertisements that distract the visitor from the actual relevant information on the page. This demonstrates too much noise in the signal-to-noise ratio.





The world is still reeling from the sudden death of Cory Monteith at just 31. But with his hit show, Glee. scheduled to start filming next week, the folks at Fox are already debating the big questions: what happens to Cory's character, Finn Hudson, in season 5?

What will Glee look like without Cory Monteith? For that matter, will the Glee premiere in September even happen?

Already that last question is looking doubtful.





From the Web



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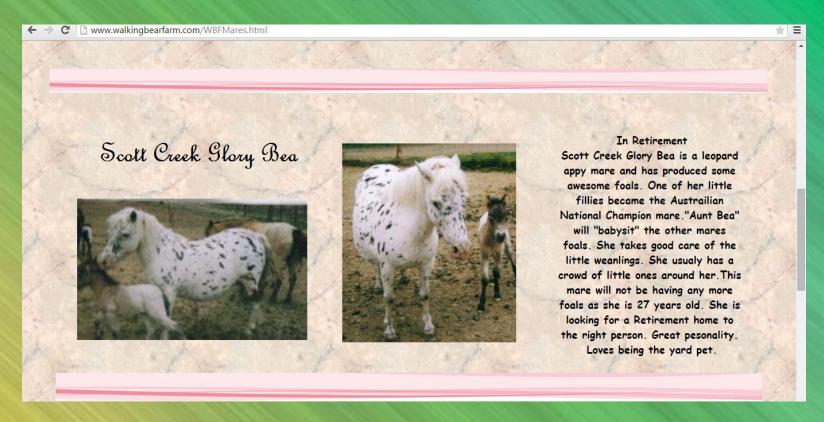
Waiting for mediaservices-d.openxenterprise.com..

### RULE OF THIRDS

A technique in composition in which a medium is divided into thirds, creating aesthetic positions for design

#### RULE OF THIRDS

This website is very appealing to the eye because it demonstrates the rule of thirds very aesthetically.



### HICK'S LAW

The time it takes to make a decision increases as the number of alternatives increases

#### HICK'S LAW

Having only 6 choices of navigation for the user to pick from, this website displays Hick's Law because it is easy to make a decision based on the given choices.

