



ONE-PAGER

By: Alexis Silber



SHORT PITCH

**An informative website that aims to
educate and encompass users in the
world of dance.**



LONG PITCH

Dancetheworld.com's main focus is teaching visitors how dance has evolved over the eras, as well as providing educational and exciting videos that exhibit the many talents of the world of dance! With easy and clear navigation, users can discover a variety of genres and famous people that have established their names behind each style. We believe that dancing makes people happy, no matter their gender, religion, or race. If we can get one more person interested in the world of dance, we have done our job. Combining visuals like high resolution images and videos, and thorough descriptions, dancetheworld.com will be the primary destination for learning about all the diverse varieties and the rich history of dance.



PERSONAS

Dancers

Dance Enthusiasts

Art and Dance majors

Active Individuals



COMPARABLES

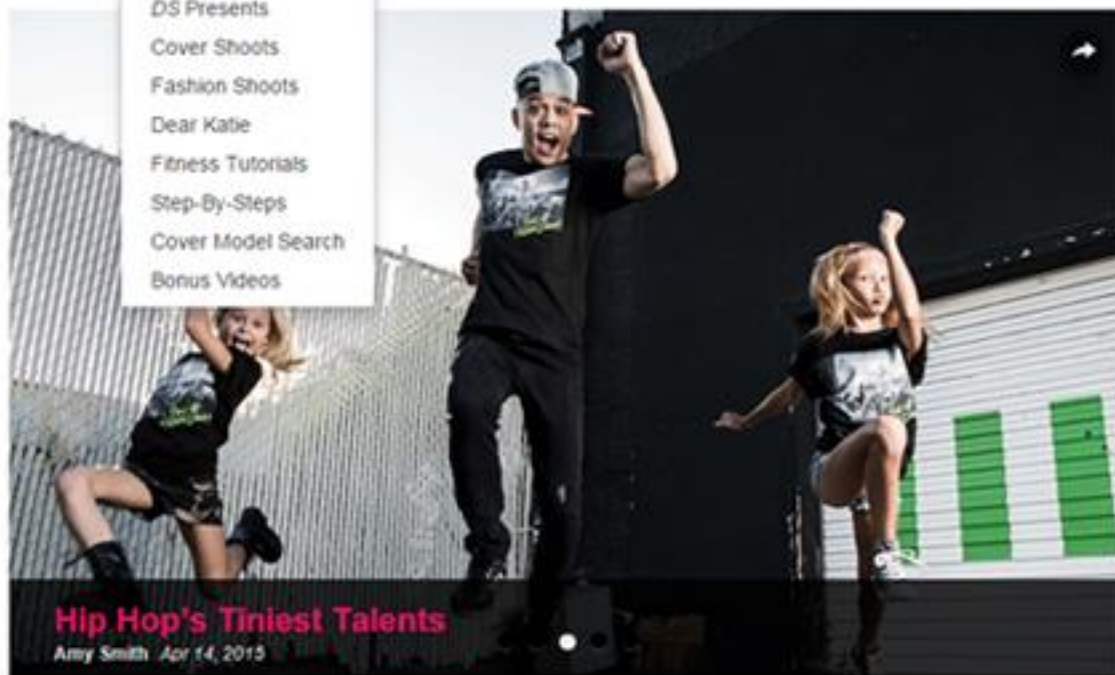
www.Dancespirit.com

www.Young-dancers.org

www.Dancefacts.net



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Hip Hop's Tiniest Talents

Amy Smith Apr 14, 2015

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Thanks for visiting young-dancers.org. If this is your first time we hope you enjoy it, and if you are returning it's good to have you back!



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Alesha Dixon, winner of Strictly Come Dancing and spokesperson for Summertime said >>



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artsadvice
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Dance Facts

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Facts about Dance

After several thousand years, dancing managed to completely infuse itself into our way of life. Here you can find more information about this fascinating activity and the impact it can have on our lives.

[\(more\)](#)

History of Dance

Since the dawn of human civilization, dance remained in close connection with us. Here you can find out more about this fascinating part of our culture, all from its roots in ancient civilizations to the modern times.

[\(more\)](#)

Types of Dance

Thousand years of innovations and evolution created modern dance that we all enjoy today. Here you can find out more about specific dance styles and the way they are implemented and created.

[\(more\)](#)

Other Facts about Dancing

- **Professional dances** are today regarded as athletes.
- Dancing is very **beneficial to your health**. It lowers the chances for heart and blood vessel diseases, improves posture and weight, reduces stress and tension, improve brain function because of constant presence of music, and can improve relationship between dance partners.

