

# Big Data Analytics: The Apache Spark Approach

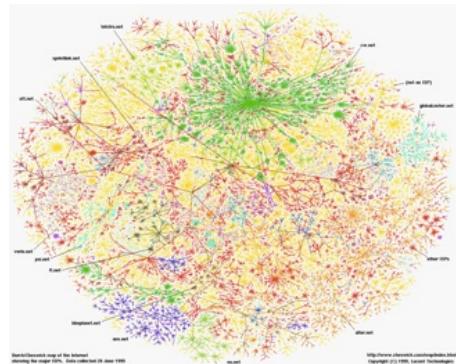
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ATPESC  
August 2017



# Nearly every field of endeavor is transitioning from “data poor” to “data rich”



Astronomy: LSST



Sociology: The Web



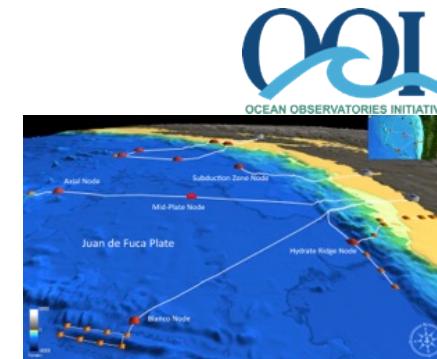
Physics: LHC



Biology: Sequencing



Economics: mobile,  
POS terminals



Oceanography



Neuroscience: EEG, fMRI

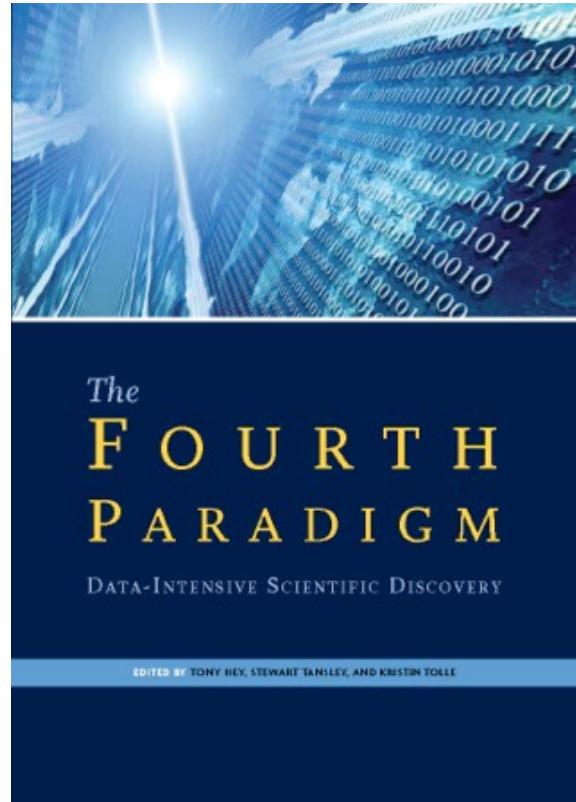
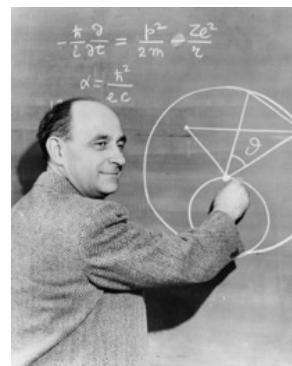


Sports

Data-Driven Medicine

# The Fourth Paradigm of Science

1. Empirical + experimental
2. Theoretical
3. Computational
4. Data-Intensive



# Open Source Ecosystem & Context



2006-2010

Autonomic Computing & Cloud

Usenix HotCloud Workshop 2010

## Spark: Cluster Computing with Working Sets

Matei Zaharia, Mosharaf Chowdhury, Michael J. Franklin, Scott Shenker, Ion Stoica  
*University of California, Berkeley*

### Abstract

MapReduce and its variants have been highly successful in implementing large-scale data-intensive applications on commodity clusters. However, most of these systems are built around an acyclic data flow model that is not suitable for other popular applications. This paper focuses on one such class of applications: those that reuse

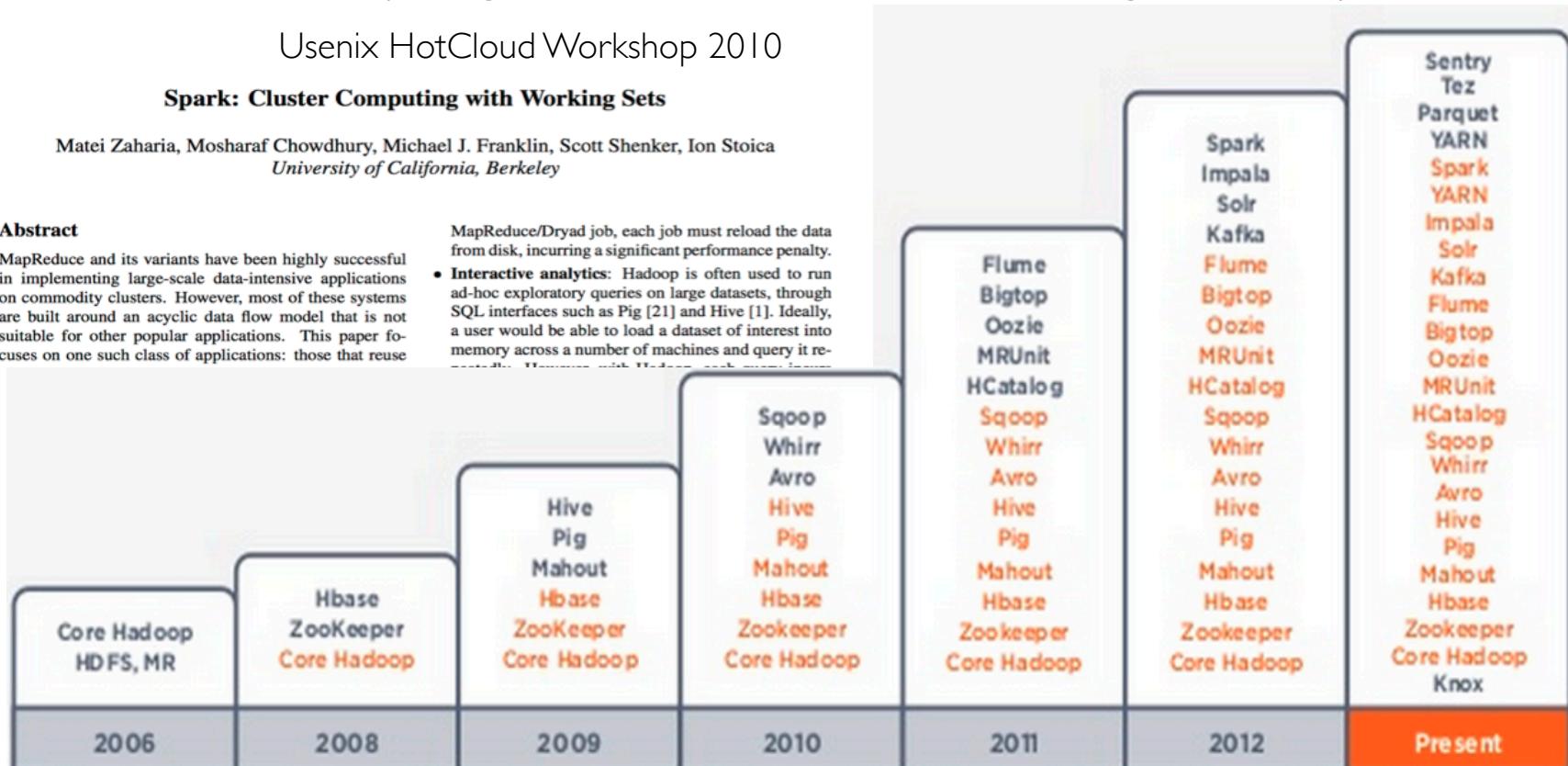
MapReduce/Dryad job, each job must reload the data from disk, incurring a significant performance penalty.

- **Interactive analytics:** Hadoop is often used to run ad-hoc exploratory queries on large datasets, through SQL interfaces such as Pig [21] and Hive [1]. Ideally, a user would be able to load a dataset of interest into memory across a number of machines and query it re-



2011-2016

Big Data Analytics



# AMPLab Project Vision

## “Making Sense of Data at Scale”

Algorithms

- Machine Learning, Statistical Methods
- Prediction, Business Intelligence

Machines

- Clusters and Clouds
- Warehouse Scale Computing

People

- Crowdsourcing, Human Computation
- Data Scientists, Analysts



# Berkeley Data Analytics Stack

## In House Applications – Genomics, IoT, Energy, Cosmology



### Access and Interfaces



### Processing Engines



### Storage

### Succinct

Enabling Queries on Compressed Data



MESOS

### Resource Virtualization

# Some AMPLab numbers

- Funding – roughly 50/50 Govt/Industry Split
  - NSF CISE Expeditions, DARPA, DOE, DHS
  - Google, SAP, Amazon, IBM (Founding Sponsors) + dozens more
- Nearly 2M visits to [amplab.cs.berkeley.edu](http://amplab.cs.berkeley.edu)
- 200+ Papers in Sys, ML, DB, ... 3 ACM Dissertation Awards (1 + 2 HM); Numerous Best Paper and Best Demo Awards
- 40+ Ph.D.s granted (so far); Alumni on faculty at Berkeley, Harvey Mudd, Michigan, MIT, Stanford, Texas, Wisconsin,...
- 3 Spinout companies directly from AMPLab:
  - Databricks, Mesosphere, Alluxio
  - Nearly \$250M raised to date
- Many industrial products & services based on or using Spark
- 3 Marriages (and numerous long-term relationships)



# Apache Spark Meetups (August 2017)



618 groups with 391,371 **members**  
**[spark.meetup.com](https://spark.meetup.com)**

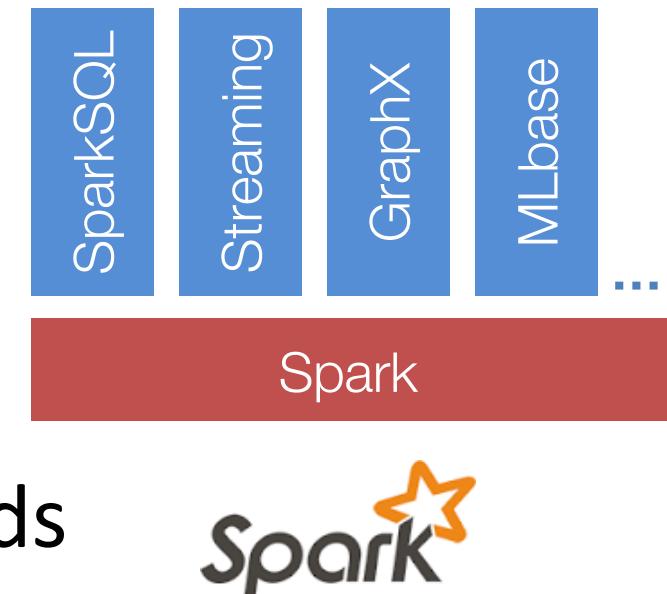
# We Hit A Data Management Inflection Point

- Massively scalable processing and storage
- Pay-as-you-go processing and storage (a.k.a. the cloud)
- Flexible schema on read vs. schema on write
- Integration of search, query and analysis
- Sophisticated machine learning/prediction
- Human-in-the-loop analytics
- Open source ecosystem driving innovation

# BDAS Unification Strategy

- Specializing MapReduce leads to stovepiped systems
- Instead, **generalize** MapReduce:

1. Richer Programming Model  
→ Fewer Systems to Master
2. Data Sharing  
→ Less Data Movement leads to Better Performance

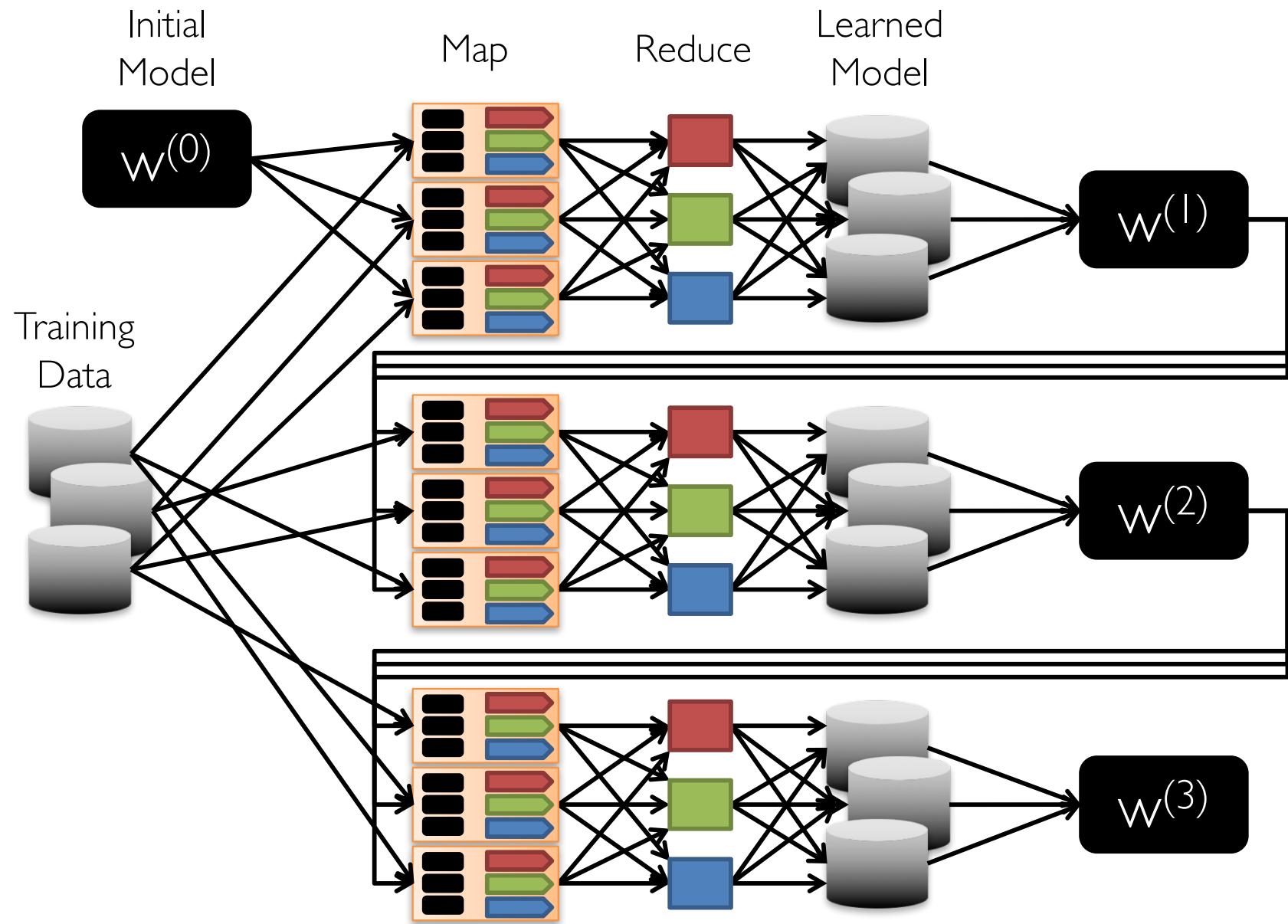


Spark showed 10x performance improvement on existing HDFS data with no migration.

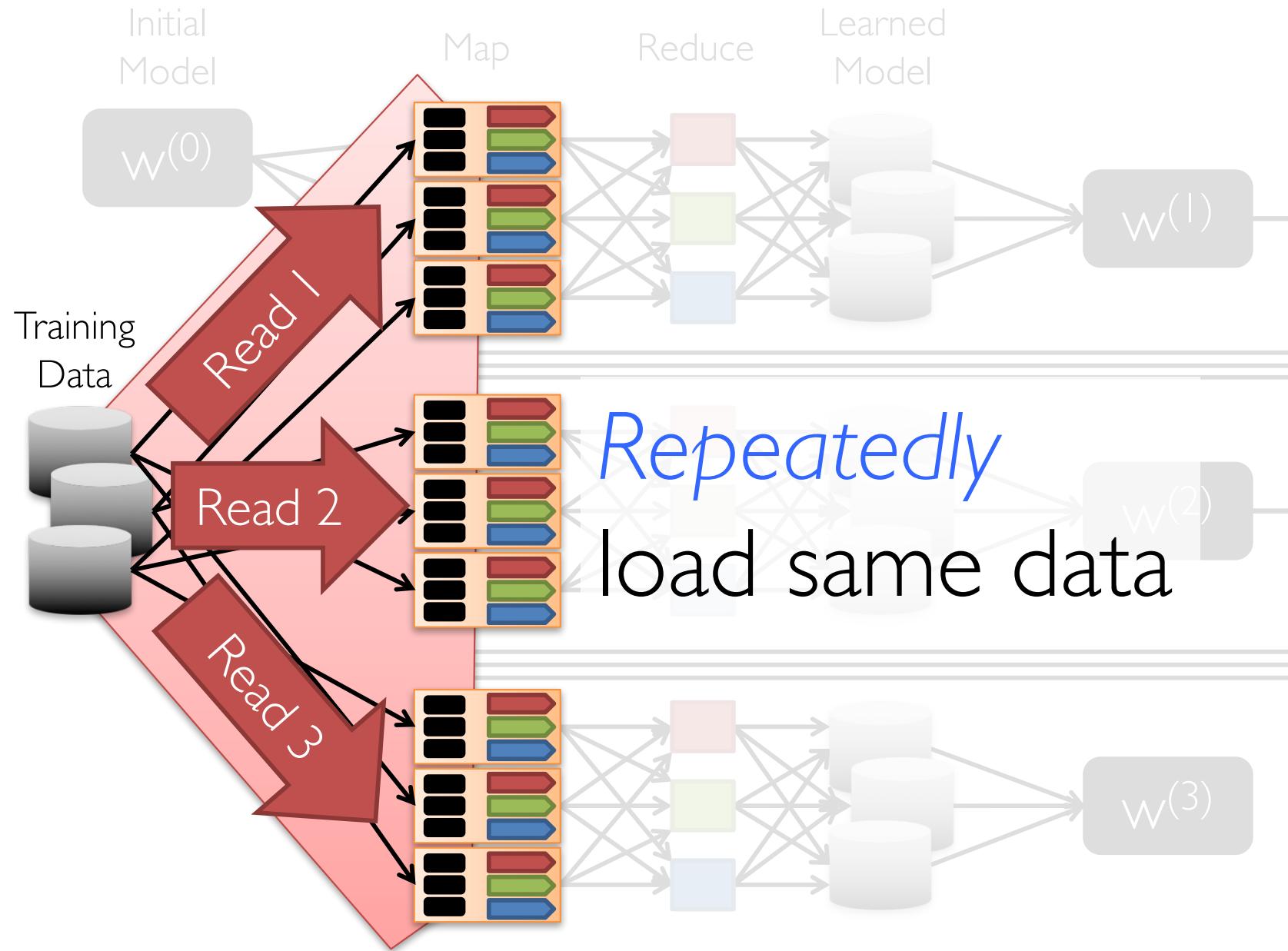
# Abstraction: *Dataflow Operators*

- map
- filter
- groupBy
- sort
- union
- join
- leftOuterJoin
- rightOuterJoin
- reduce
- count
- fold
- reduceByKey
- groupByKey
- cogroup
- cross
- zip
- sample
- take
- first
- partitionBy
- mapwith
- pipe
- save
- ...

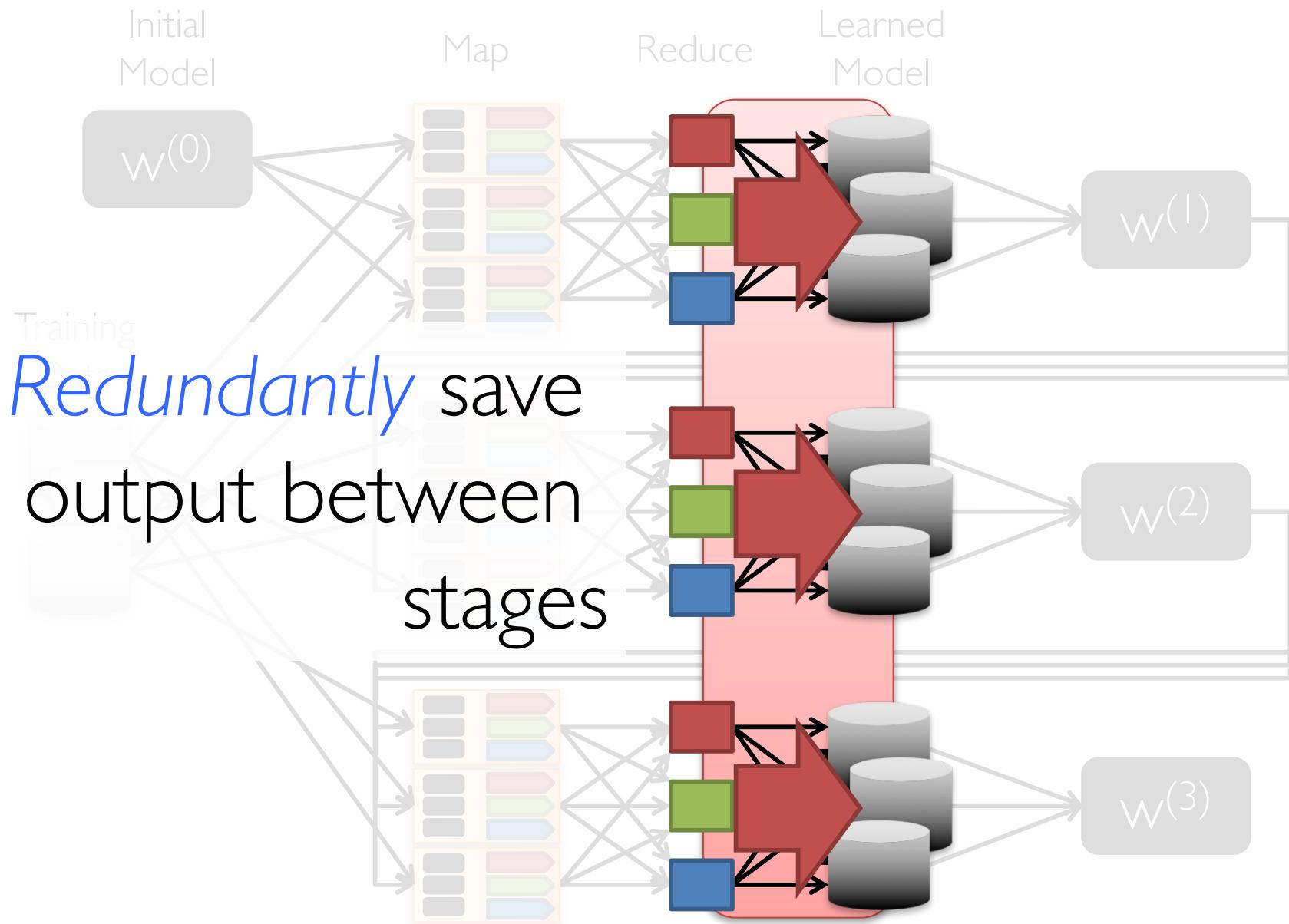
# Iteration in Map-Reduce



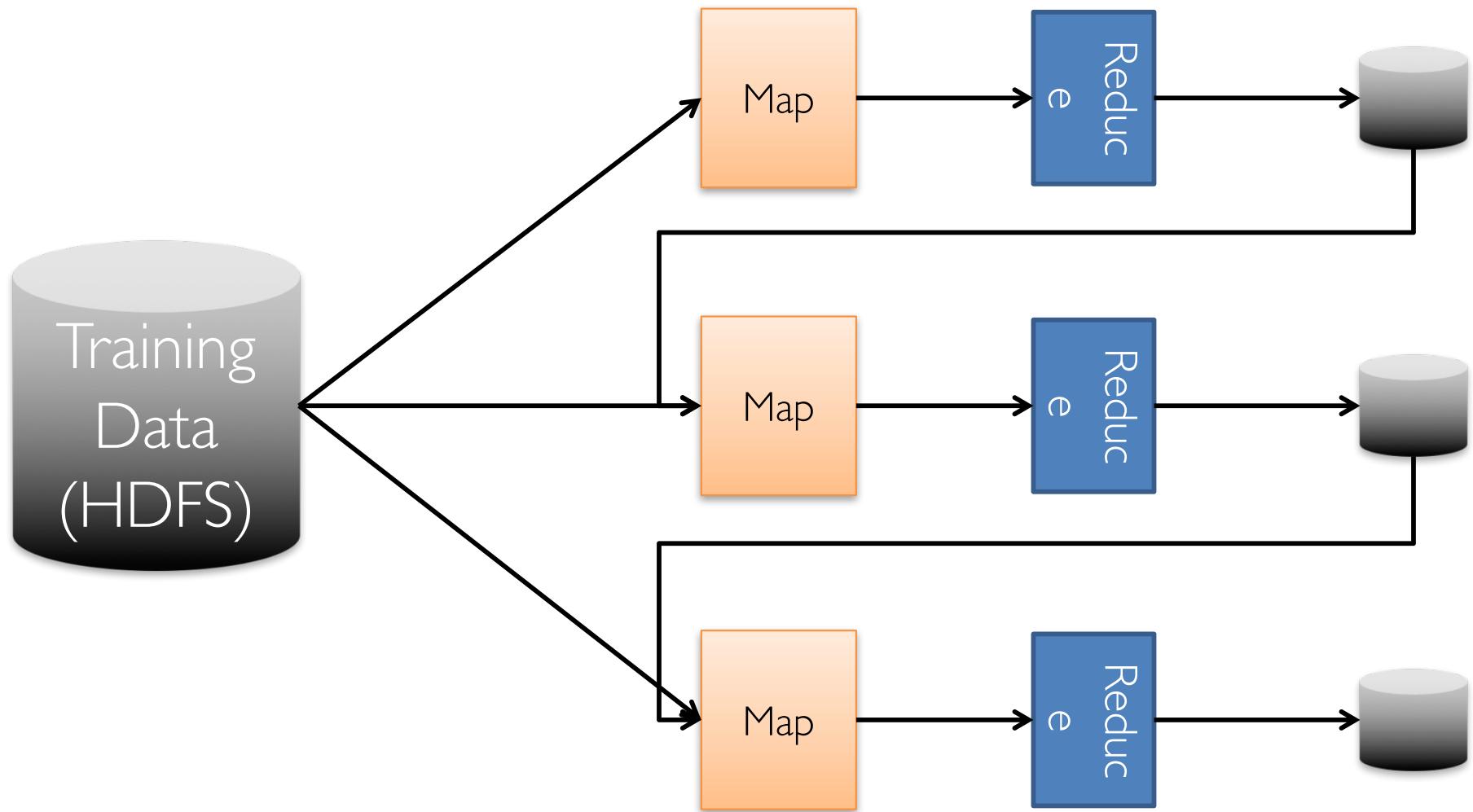
# Cost of Iteration in Map-Reduce



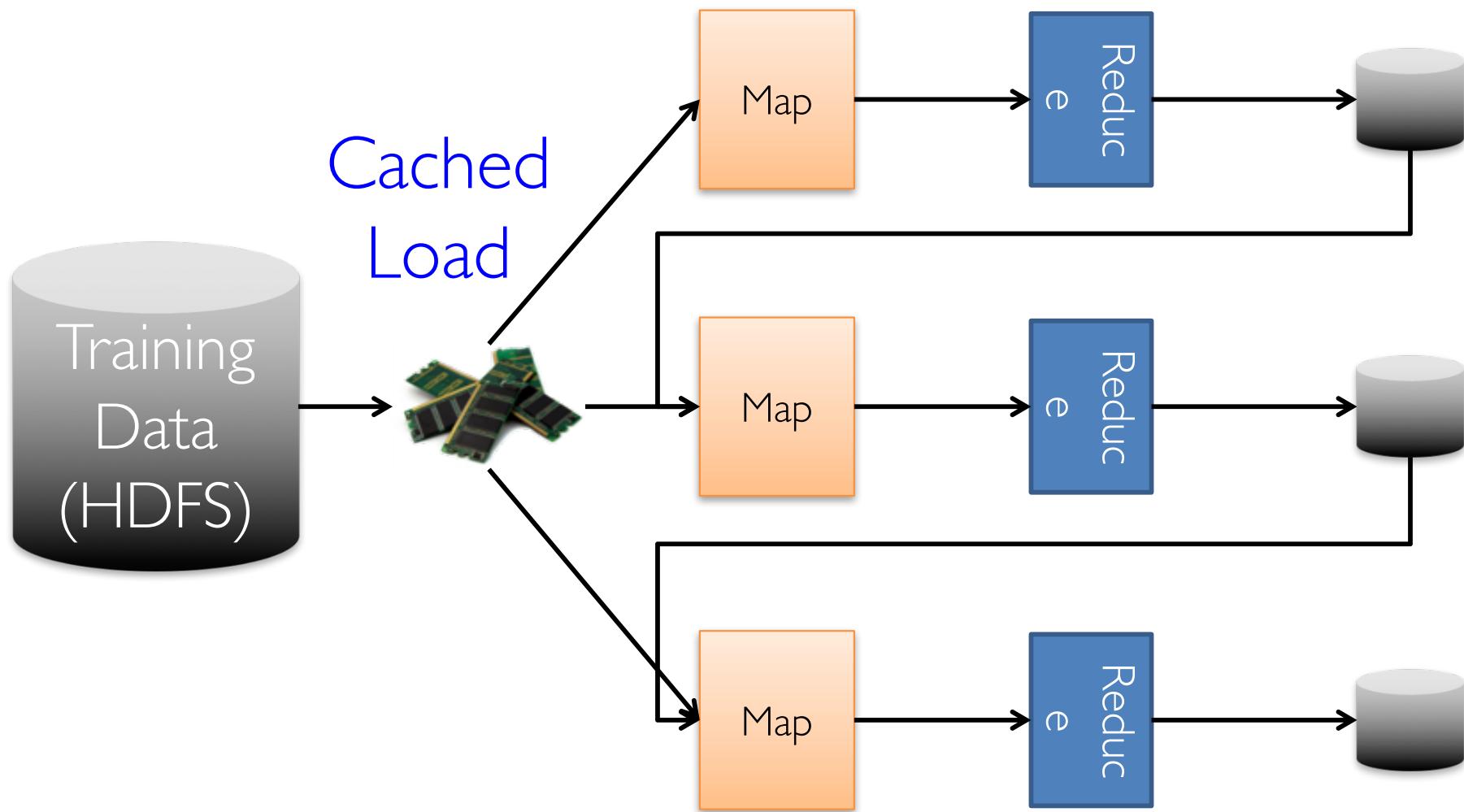
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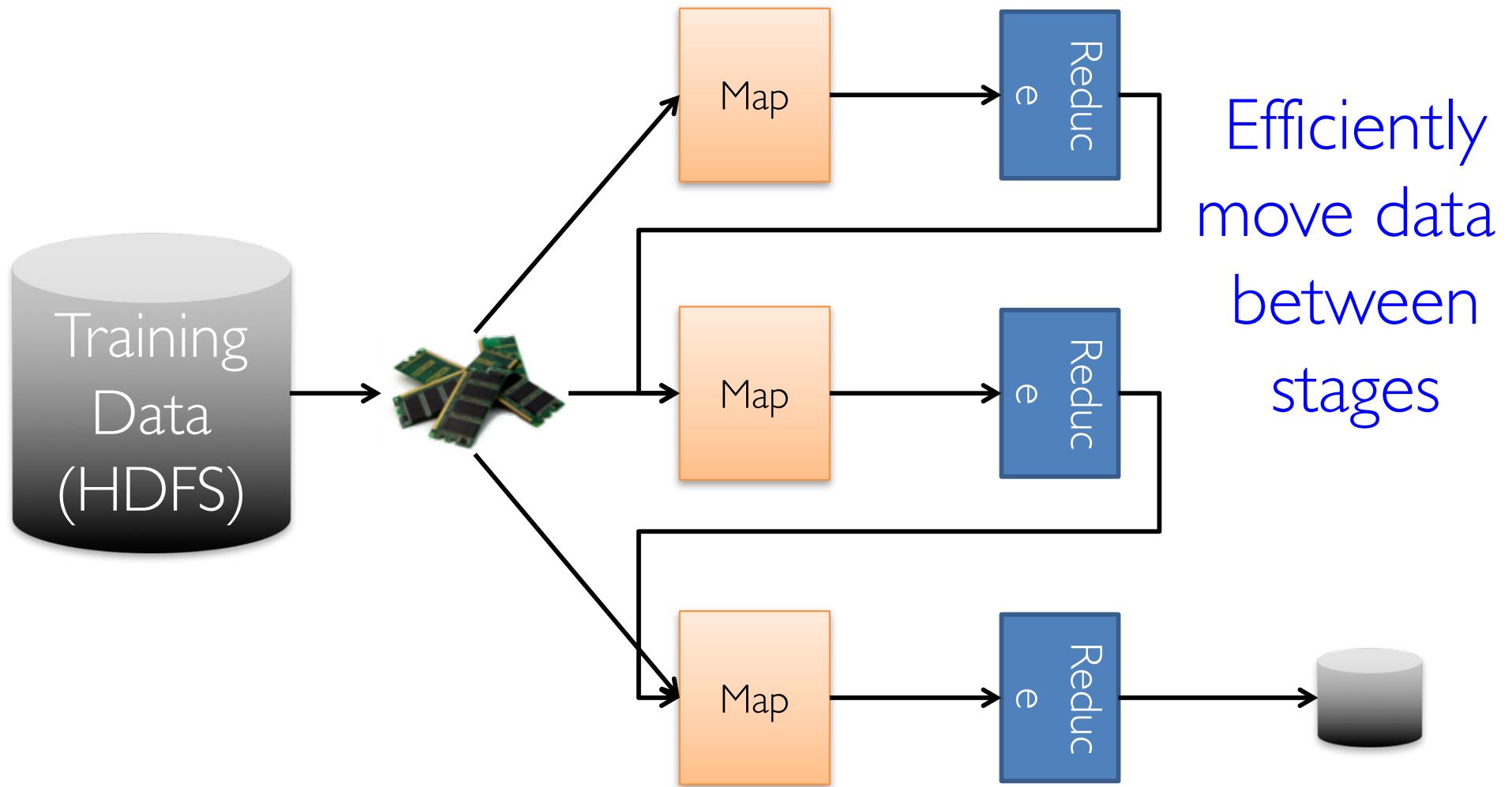
# Dataflow View



# Memory Opt. Dataflow



# Memory Opt. Dataflow View

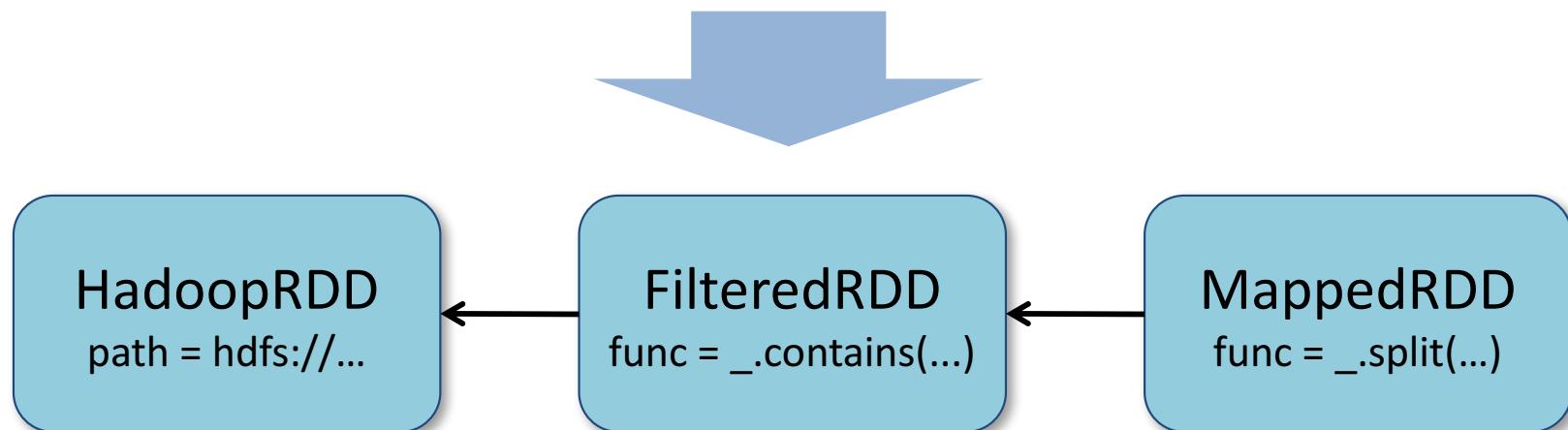


Spark: **10-100x** faster than Hadoop MapReduce <sub>17</sub>

# Spark Fault Tolerance

- **RDDs: Immutable** collections of objects that can be stored in memory or disk across a cluster
  - Built via parallel transformations (map, filter, ...)
  - Automatically rebuilt on (partial) failure

```
messages = textFile(...).filter(_.contains("error"))
           .map(_.split('\t')(2))
```



# DataFrames

## (main abstraction in Spark 2.0)

employees

```
.join(dept, employees("deptId") === dept("id"))
.where(employees("gender") === "female")
.groupBy(dept("id"), dept("name"))
.agg(count("name"))
```

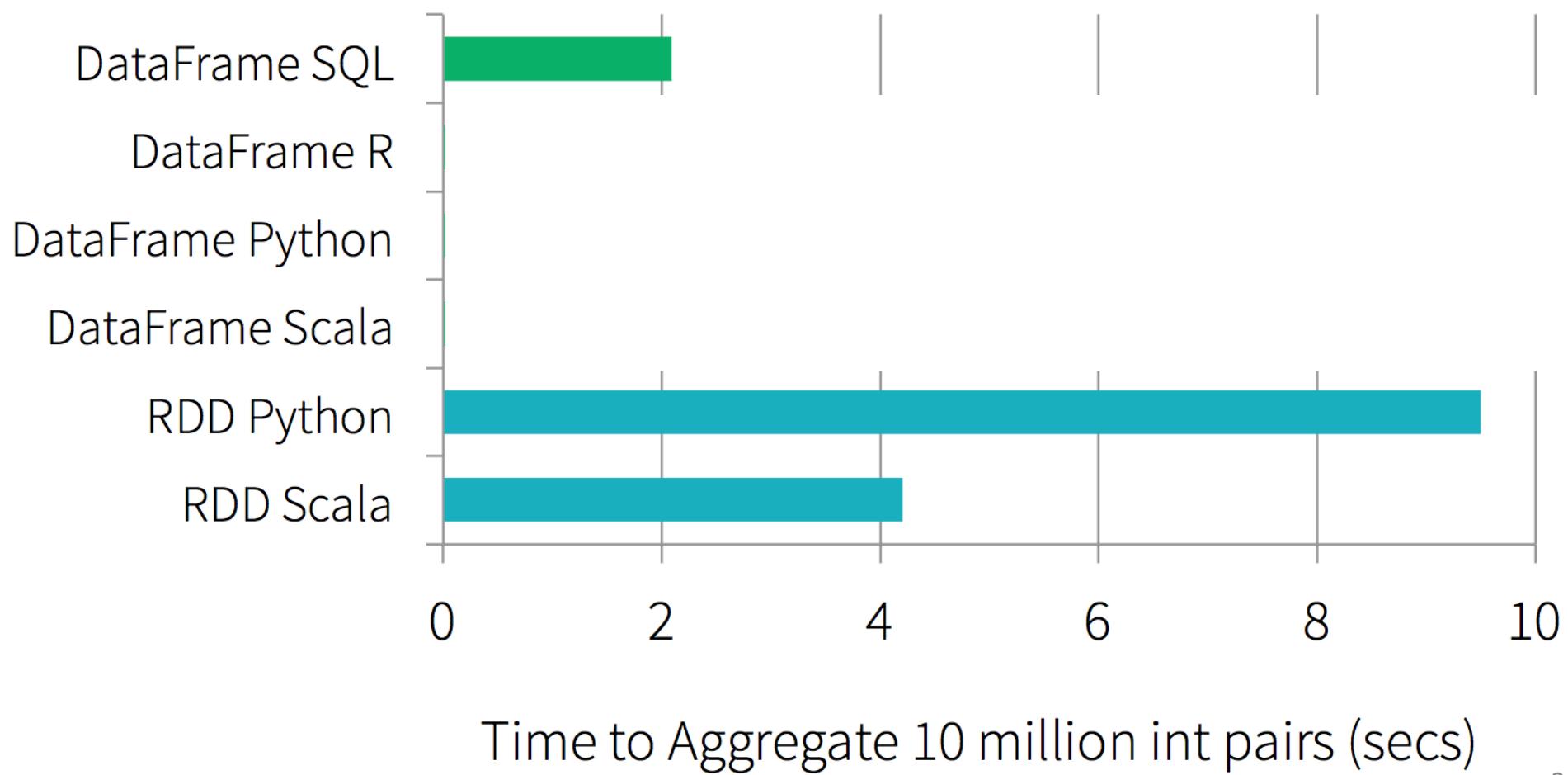
Notes:

- 1) Some people think this is an improvement over SQL ☺
- 2) Dataframes can be typed

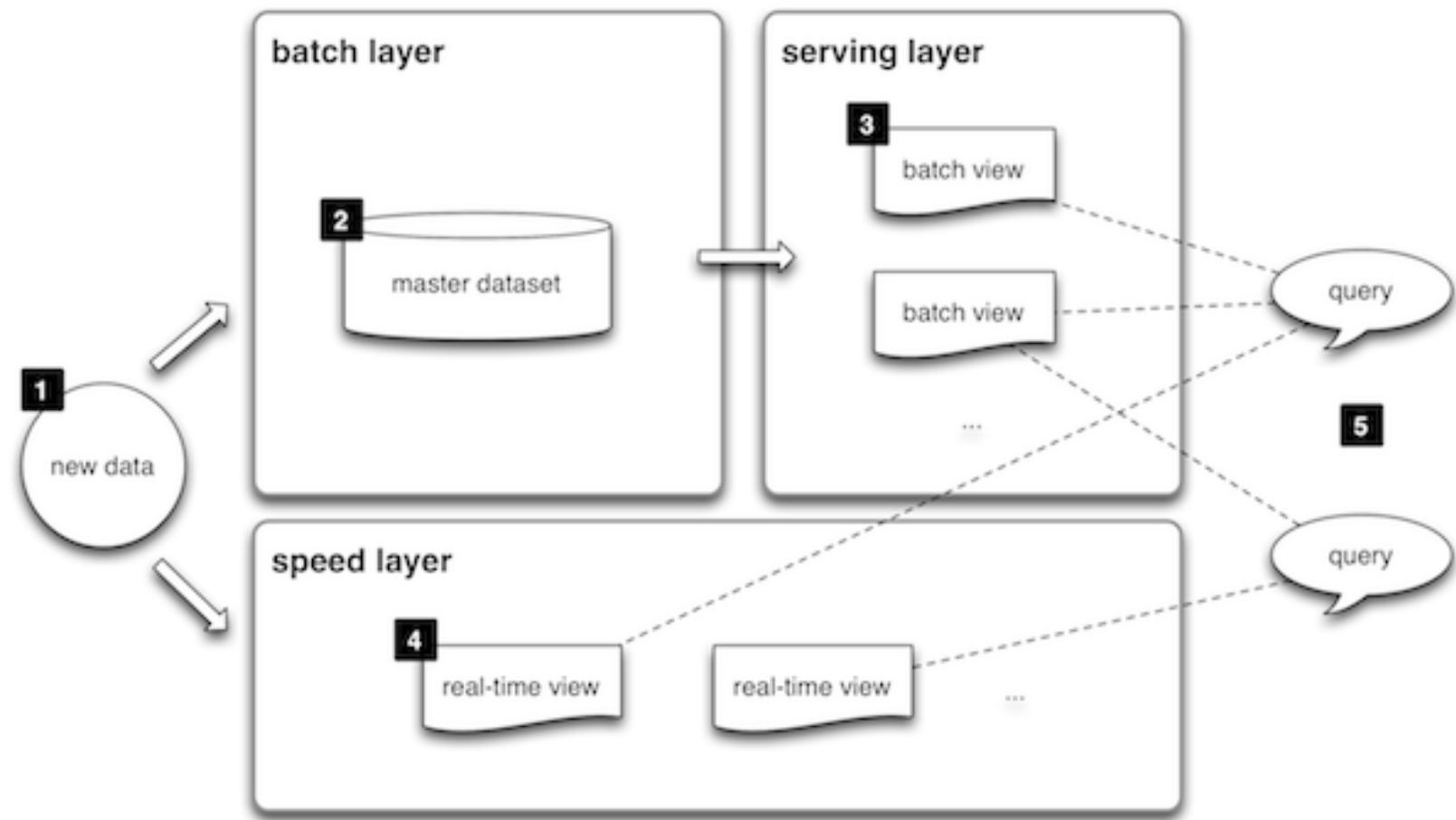
# Catalyst Optimizer

- Typical DB optimizations across SQL and DF
  - Extensibility via Optimization Rules written in Scala
  - **Open Source optimizer evolution!**
- Code generation for inner-loops, iterator removal
- Extensible Data Sources: CSV, Avro, Parquet, JDBC, ...  
via TableScan (all cols), PrunedScan (project),  
FilteredPrunedScan(push advisory selects and projects)  
CatalystScan (push advisory full Catalyst expression trees)
- Extensible (User Defined) Types

# An interesting thing about SparkSQL Performance



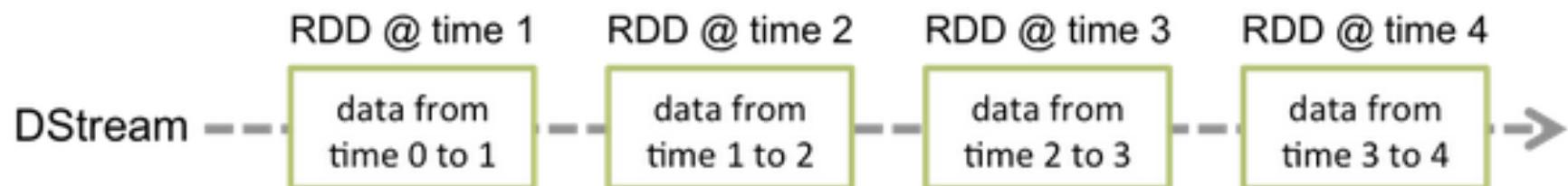
# Lambda Architecture: one way to combine Real-Time + Batch



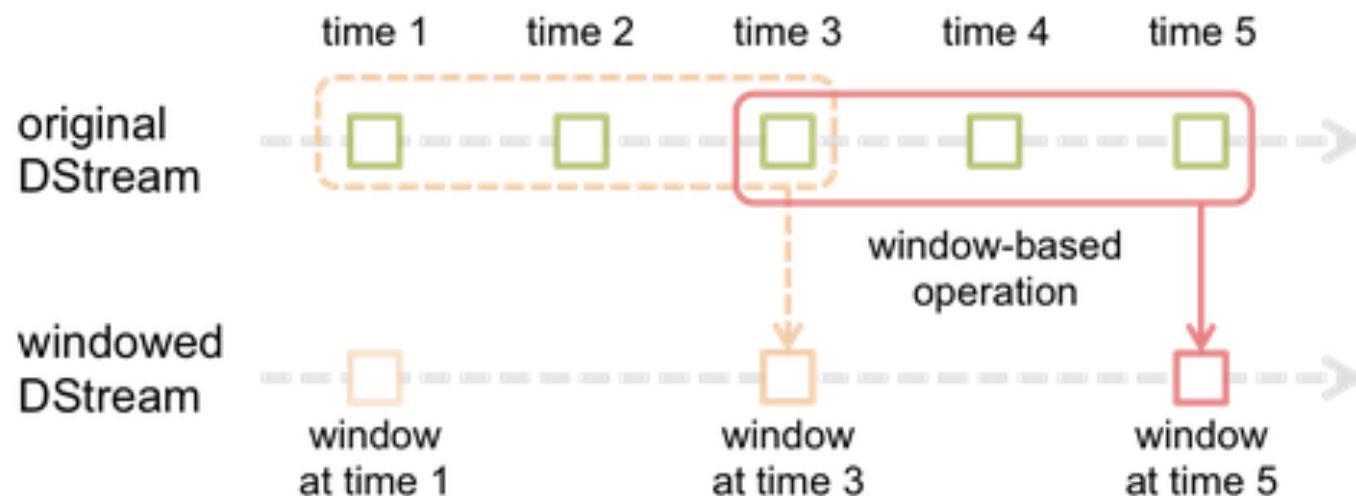
- [lambda-architecture.net](http://lambda-architecture.net)

# Spark Streaming

- Microbatch approach provides low latency



Additional operators provide windowed operations



# Spark Structured Streams (unified)

## Batch Analytics

```
// Read data once from an S3 location
val inputDF = spark.read.json("s3://logs")

// Do operations using the standard DataFrame API and write to MySQL
inputDF.groupBy($"action", window($"time", "1 hour")).count()
  .write.format("jdbc")
  .save("jdbc:mysql//...")
```

## Streaming Analytics

```
// Read data continuously from an S3 location
val inputDF = spark.readStream.json("s3://logs")

// Do operations using the standard DataFrame API and write to MySQL
inputDF.groupBy($"action", window($"time", "1 hour")).count()
  .writeStream.format("jdbc")
  .start("jdbc:mysql//...")
```

# Putting it all Together: Multi-modal Analytics

**SQL**

```
// Load historical data as an RDD using Spark SQL  
val trainingData = sql(  
    "SELECT location, language FROM old_tweets")
```

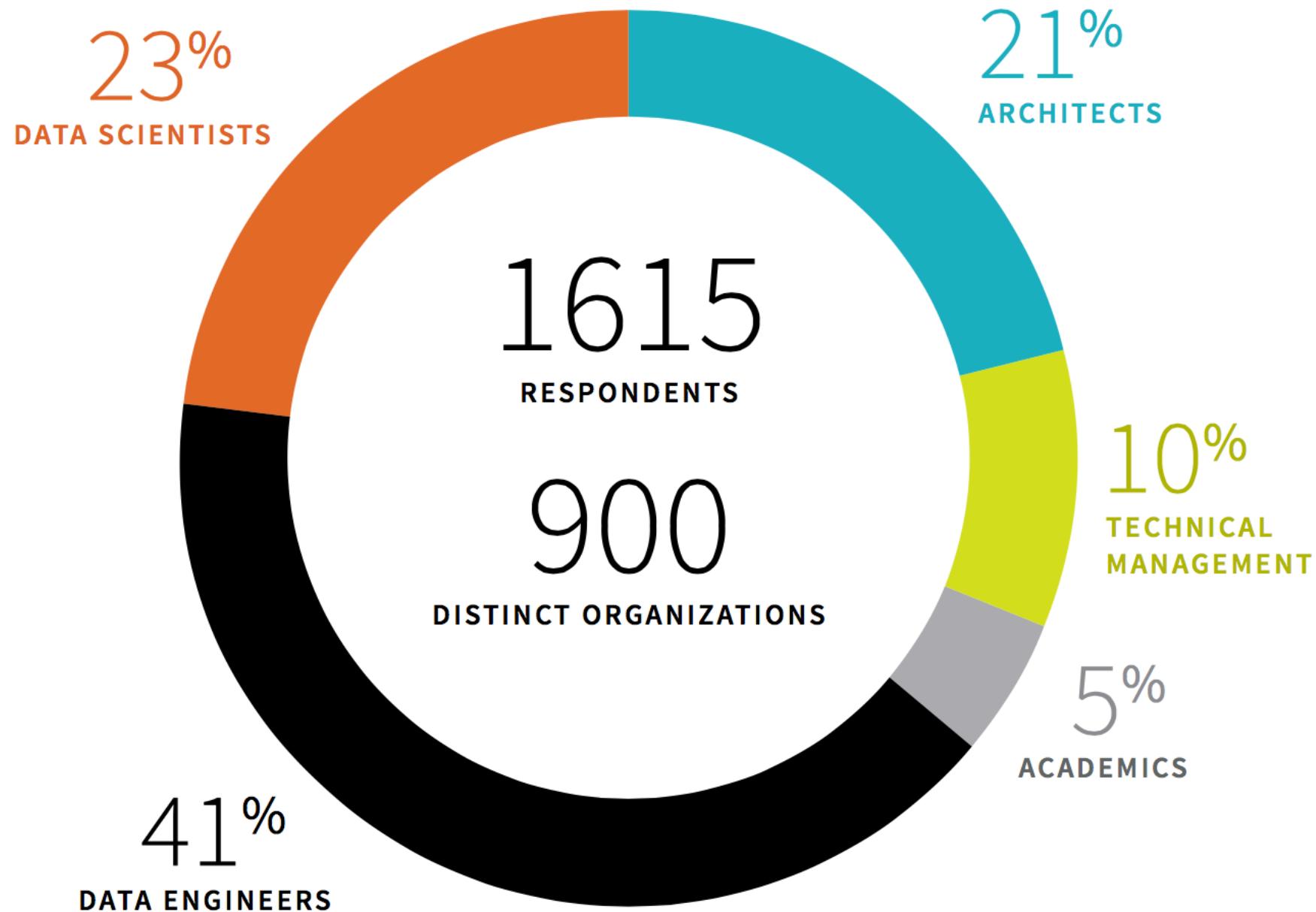
**Machine  
Learning**

```
// Train a K-means model using MLlib  
val model = new KMeans()  
    .setFeaturesCol("location")  
    .setPredictionCol("language")  
    .fit(trainingData)
```

**Streaming**

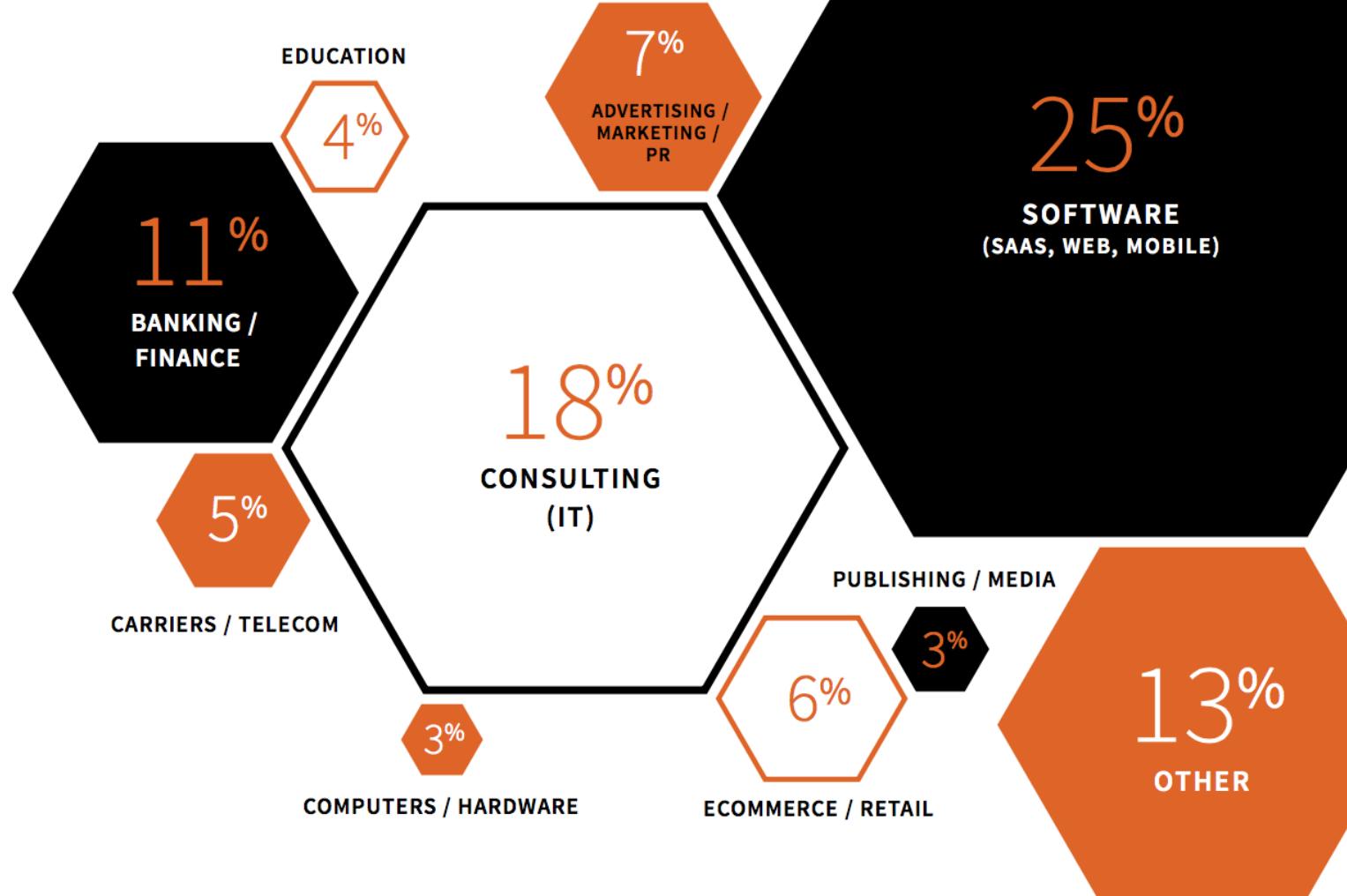
```
// Apply the model to new tweets in a stream  
witterUtils.createStream(...)  
    .map(tweet => model.predict(tweet.location))
```

# SPARK SURVEY 2016



# Q: WHAT INDUSTRY VERTICAL BEST DESCRIBES YOUR ORGANIZATION?

*Percentages rounded to the nearest integer.*

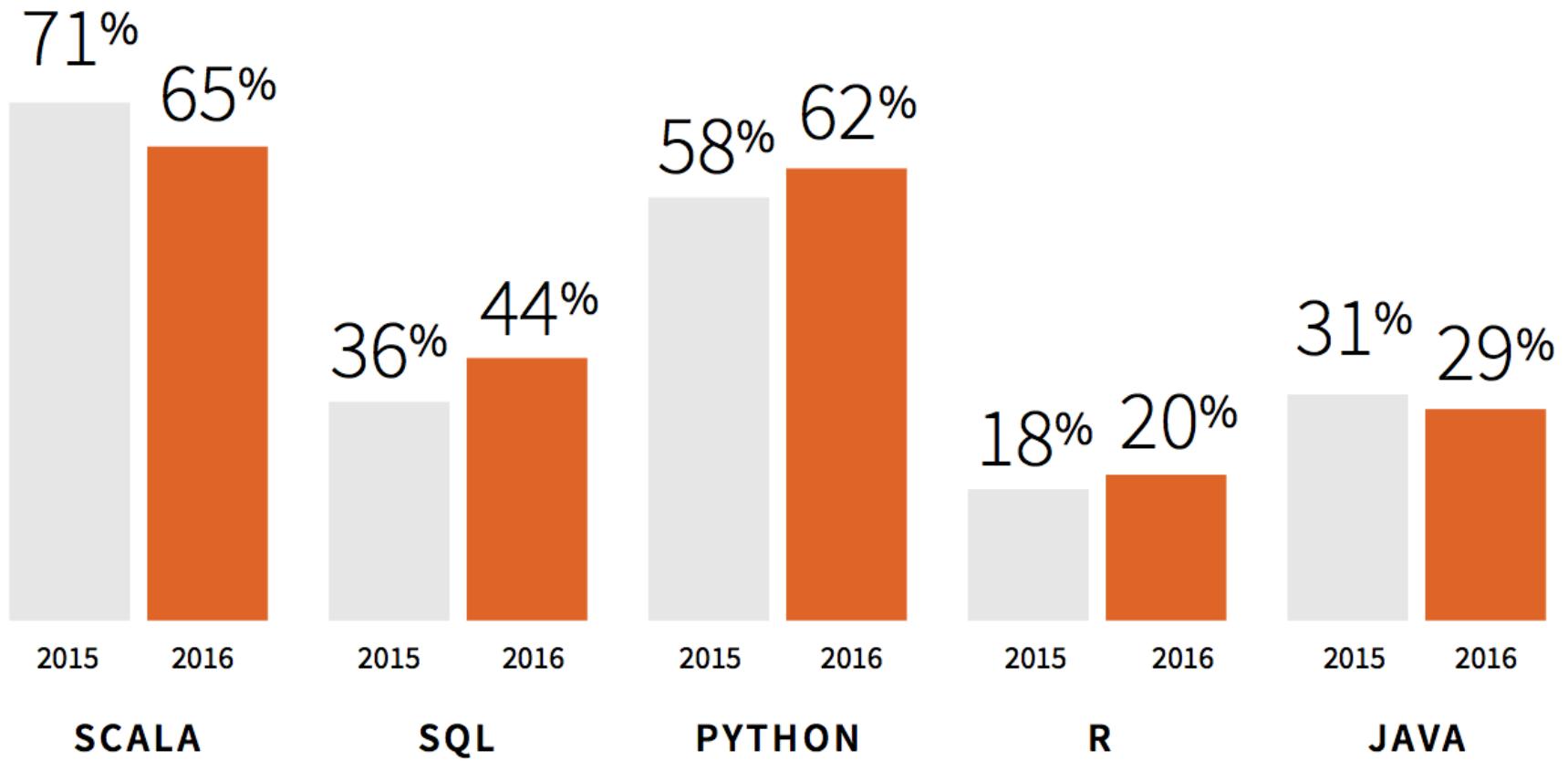


From: Spark User Survey 2016, 1615 respondents from 900 organizations  
<http://go.databricks.com/2016-spark-survey>

**Q:**

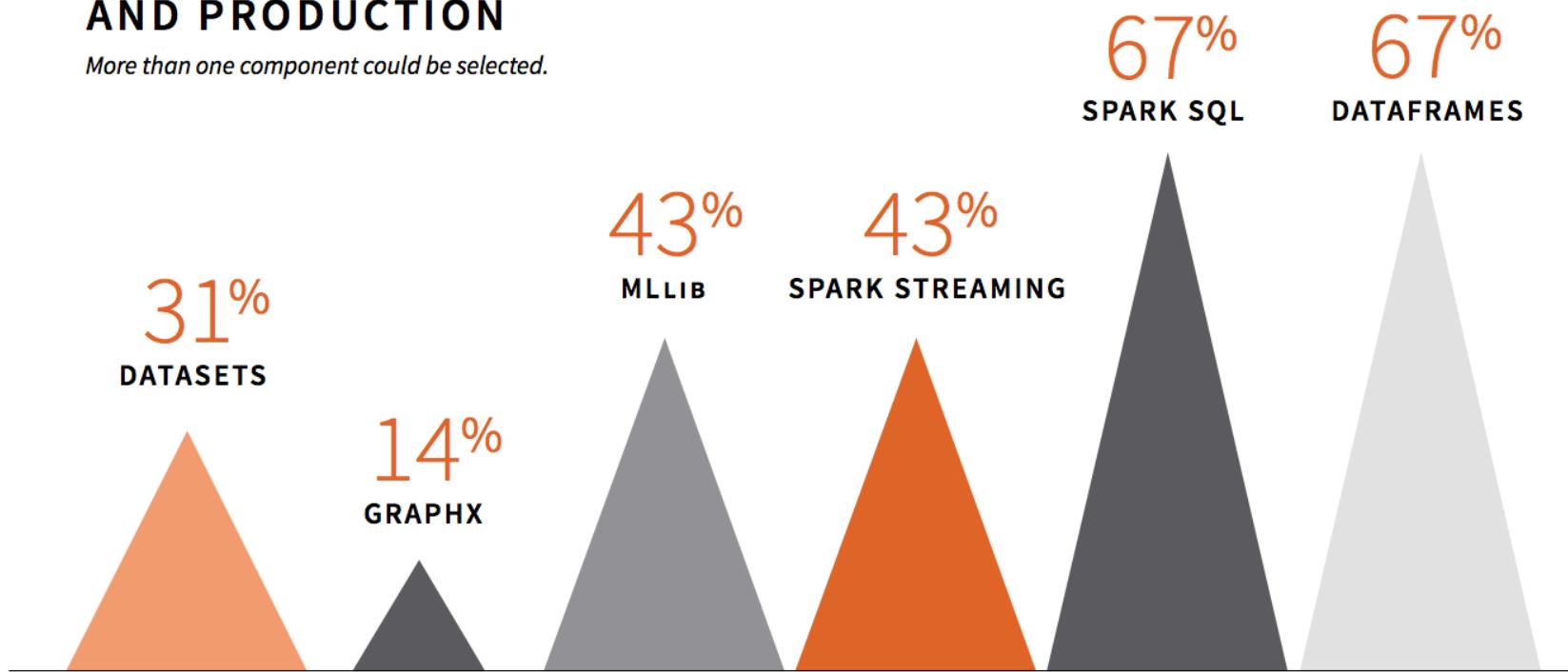
## WHICH LANGUAGES DO YOU USE SPARK IN?

*% of respondents who use each language (more than one language could be selected)*



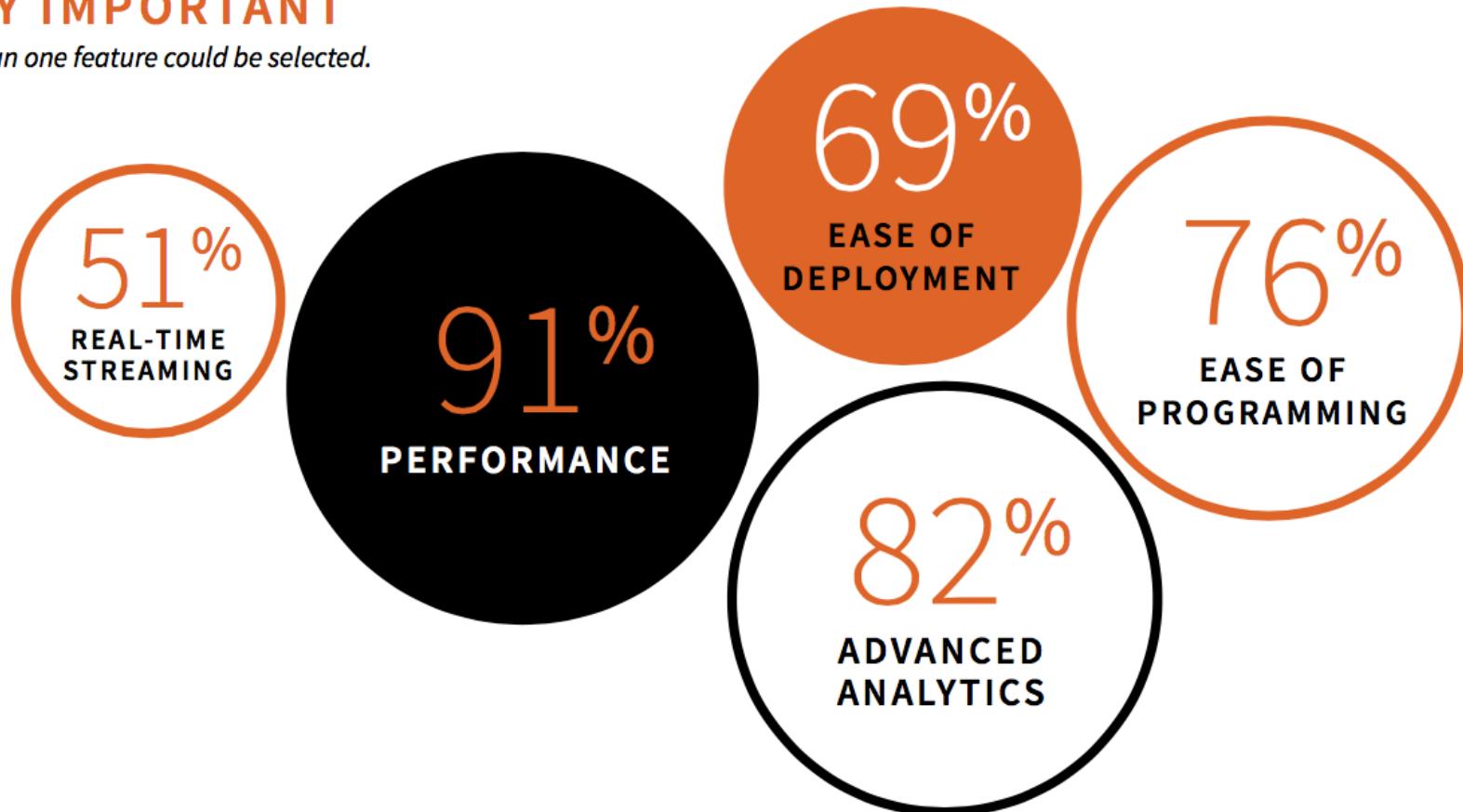
## COMPONENTS USED IN PROTOTYPING AND PRODUCTION

*More than one component could be selected.*



## % OF RESPONDENTS WHO CONSIDERED THE FEATURE VERY IMPORTANT

*More than one feature could be selected.*



# Spark Ecosystem Attributes

- Spark focus was initially on
  - Performance + Scalability with Fault Tolerance
- Eventually, ease of development was a key feature
  - especially across multiple modalities: DB, Graph, Stream, etc.
- This was true of most Big Data software of that generation
- Low Latency (**streaming**) and Deep Learning are also garnering significant attention lately

# What's Next?

Innovation in (open source) Big Data Software continues. Performance, Scalability, and Fault Tolerance remain important, but we face new challenges, including:

## Data Science Lifecycle

- Data Acquisition, Integration, Cleaning (i.e., wrangling)
- Data Integration remains a “wicked problem”
- Model Building
- Communicating results, Curation, “Translational Data Science”

## Ease of Development and Deployment

- Can leverage database ideas (e.g., declarative query optimization)
- New components for “model serving” and “model management”

## “Safe” Data Science

- end-to-end Bias Mitigation
- Security, Ethics and Data Privacy
- Explaining and influencing decisions
- Human-in-the-loop

# Thanks and for More Info

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