



# CJ WILLIAMS

## MARKETING & DESIGN PROFESSIONAL

 **Phone**  
406.579.1985

 **Email**  
cj@silencekillsdesign.com

 **Website**  
hirecj.netlify.com

## SOCIAL



**Twitter**  
@s1lencek1lls



**Facebook**  
/cjwilliamsissilence



**LinkedIn**  
/cjwilliamsworks

## EDUCATION

### Treehouse Academy

*Web Development*  
teamtreehouse.com  
2014 - 2018

### Montana State University

*Graphic Design & Music Technology*  
Bozeman, MT  
2003 - 2005

## SKILLS

- ADOBE CREATIVE CLOUD
- VUE.JS / NUXT / VUEX
- UX / UI DESIGN
- HTML / CSS / JS
- MICROSOFT OFFICE
- SEO / SEM / PPC
- WORDPRESS / WOOCOMMERCE

## CERTIFICATIONS

- BEGINNERS GOOGLE ANALYTICS
- ADVANCED GOOGLE ANALYTICS
- HUBSPOT INBOUND MARKETING
- MOZ SEO TRAINING

## PROFILE

Hi, I'm CJ! I am an experienced marketing specialist, designer, and front-end developer from Bozeman, MT. I have managed marketing, web development, email campaigns, branding, and design for several companies, delivering quality results. I'm fluent in Adobe Creative Suite, SEO, and front-end development languages and frameworks. I have excellent communication skills, creative talent, marketing sense, and the ability to learn quickly.

## EXPERIENCE

### Bella Group

*Brand Designer / January 2020 - September 2020*

- Brand creation, launch, implementation, and management
- UX/UI Design and front-end development
- Motion graphics and presentation design
- Social media campaign management
- Email campaign management

### SilenceKillsDesign

*Owner / 2007 - Present*

- Coordinate with client marketing teams to achieve brand goals
- Modern UX/UI design and development for web applications and user portals
- Create graphics for digital and print media
- Front-end development, design, and execution
- Define and implement SEO / SEM strategy
- Track and report on traffic and goal completion in Google Analytics
- Audio / Video editing for commercials and Internet

### Bozeman Curling Club

*Marketing Director / 2018 - Present*

- Define brand standards and implement with structured naming conventions
- Create graphics for all digital and print media
- Email campaign management and tracking
- Sponsorship package creation and sponsor coordination
- Event planning and coordination with other businesses and non-profits
- Merchandise sales, screen-printing and promotional orders

### Xtant Medical (formerly Bacterin International)

*Graphic Design / Marketing Specialist / 2012 - 2016*

- Define brand standards and provide department training for proper usage
- Create graphics for all digital and print media and coordinate with printers
- Web Development for public facing site and internal sales portal
- Cross-media, location-based campaign planning around tradeshow and events
- B2B and Internal Email campaign management and tracking
- Adherence to ISO 13485:2003 quality standards and internal SOP