



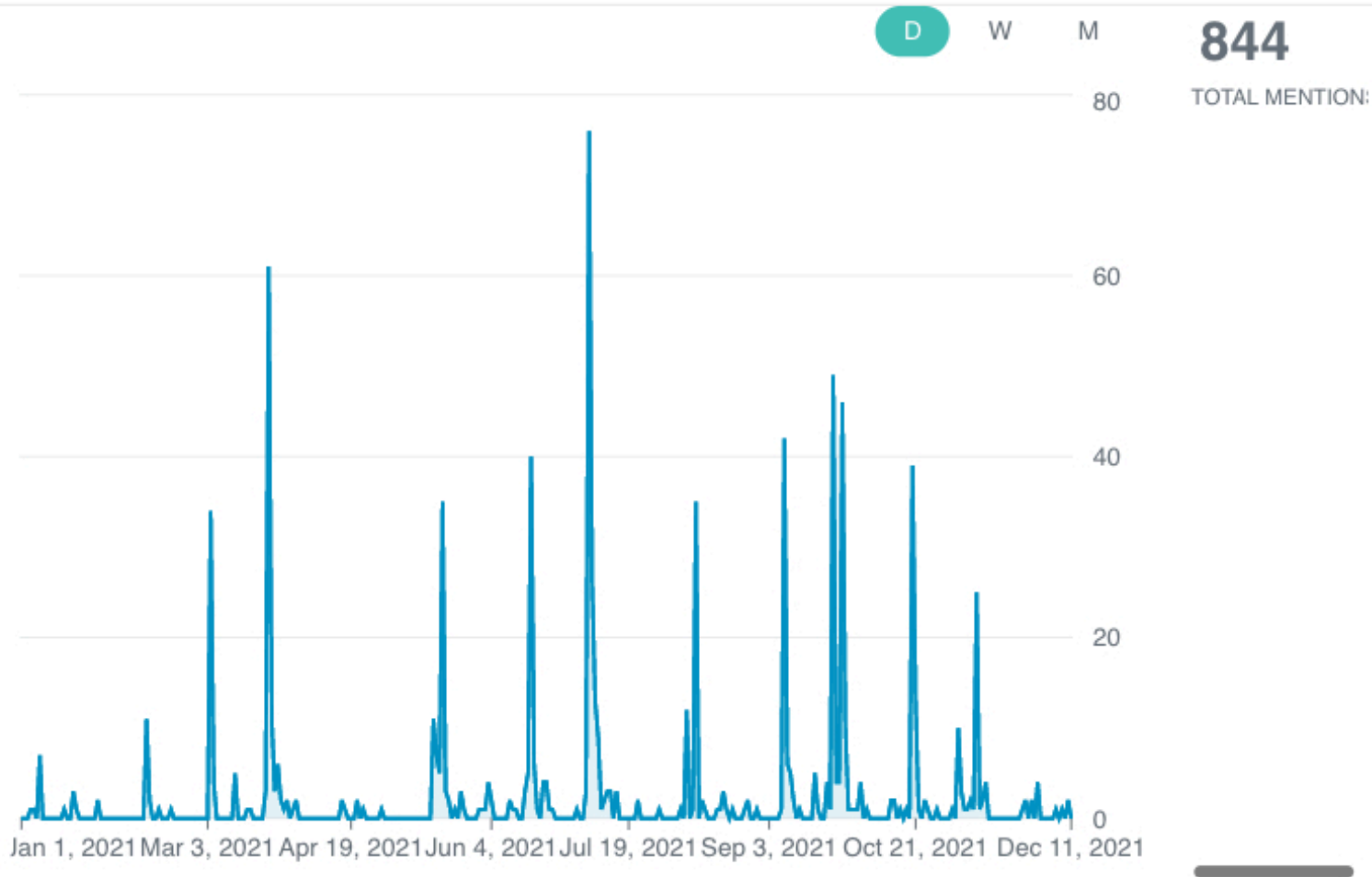
Roblox Music Coverage 2021

Please add the report summary



Total Mentions Over Time

Search: Roblox Music



Jan 1, 2021 to Dec 11, 2021

Total Mentions Over Time

Simple search set as Roblox + Jon Vlassopoulos (likely more articles in total if set up differently)

Top Publishers

Search: Roblox Music



SEARCH NAME

<div></div> TechCrunch	1 mention	<div></div> High
<div></div> The New York Times	2 mentions	<div></div> High
<div></div> South By South West	1 mention	<div></div> High
<div></div> lanacion.com.ar	1 mention	<div></div> High
<div></div> Forbes	2 mentions	<div></div> High

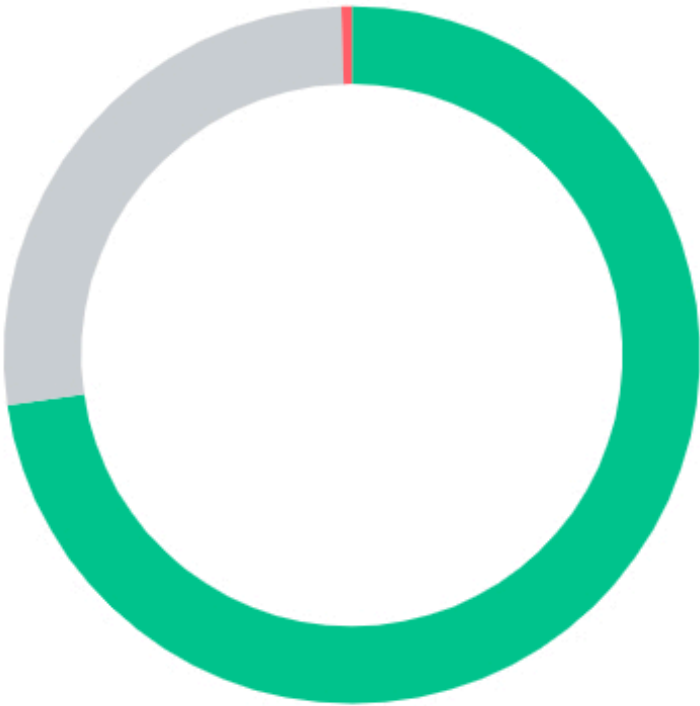
Jan 1, 2021 to Dec 11, 2021

Top Publishers

Please add the report summary

Sentiment

Search: Roblox Music



SEARCH NAME	TOTAL MENTIONS
Positive	602 (73%)
Neutral	222 (27%)
Negative	4 (0%)

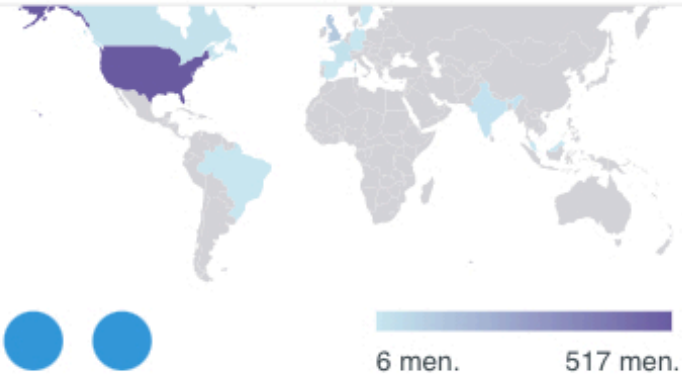
Sentiment

Negative articles mostly related to the lawsuit

Jan 1, 2021 to Dec 11, 2021

International

Search: Roblox Music



COUNTRY	TOTAL MENTIONS
United States	517 (68%)
United Kingdom	122 (16%)
France	32 (4%)
Canada	21 (3%)
India	17 (2%)
Germany	11 (1%)
Brazil	10 (1%)
Spain	10 (1%)
Sweden	9 (1%)
Malaysia	6 (1%)

Jan 1, 2021 to Dec 11, 2021

International

Please add the report summary

Highest Readership

Search: Roblox Music



Roblox, Sony Music Partner To Bring More Artists to the Game

[Ethan Millman](#) • Jul 6



Roblox Inks Deal With Sony Music to Bring More Artists Into Its Game

[Todd Spangler](#) • Jul 6



Jan 1, 2021 to Dec 11, 2021

Roblox partners with Sony Music to connect artists with money-making activities in the metaverse

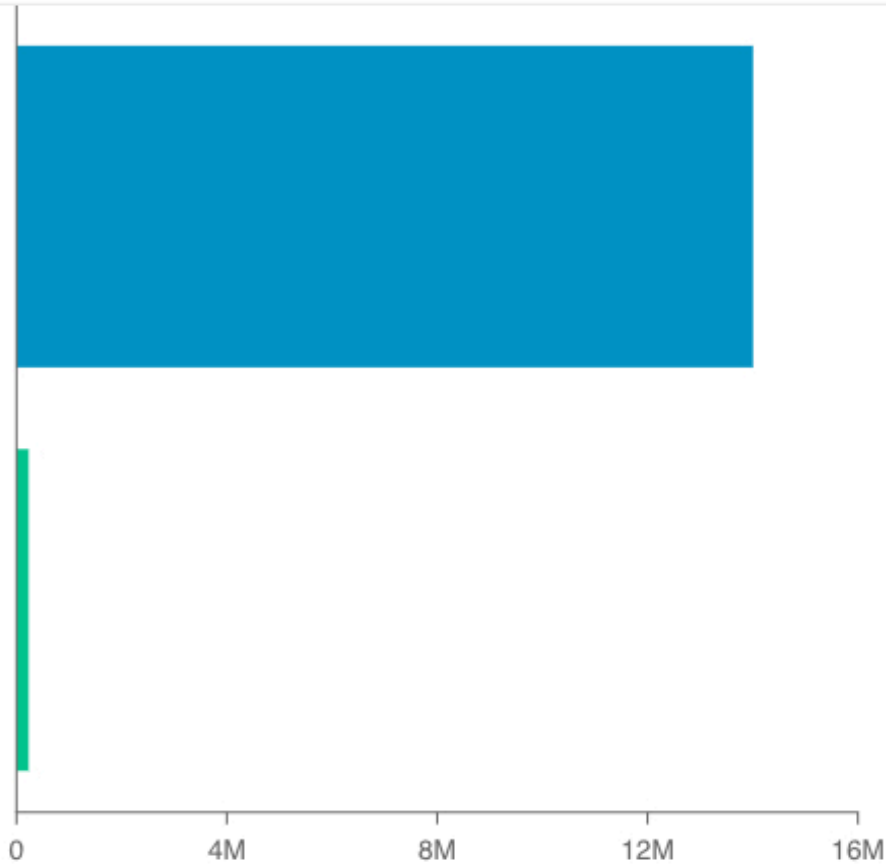
• Jul 6

Highest

Please add the report summary

Ad Equivalency

Search: Roblox Music



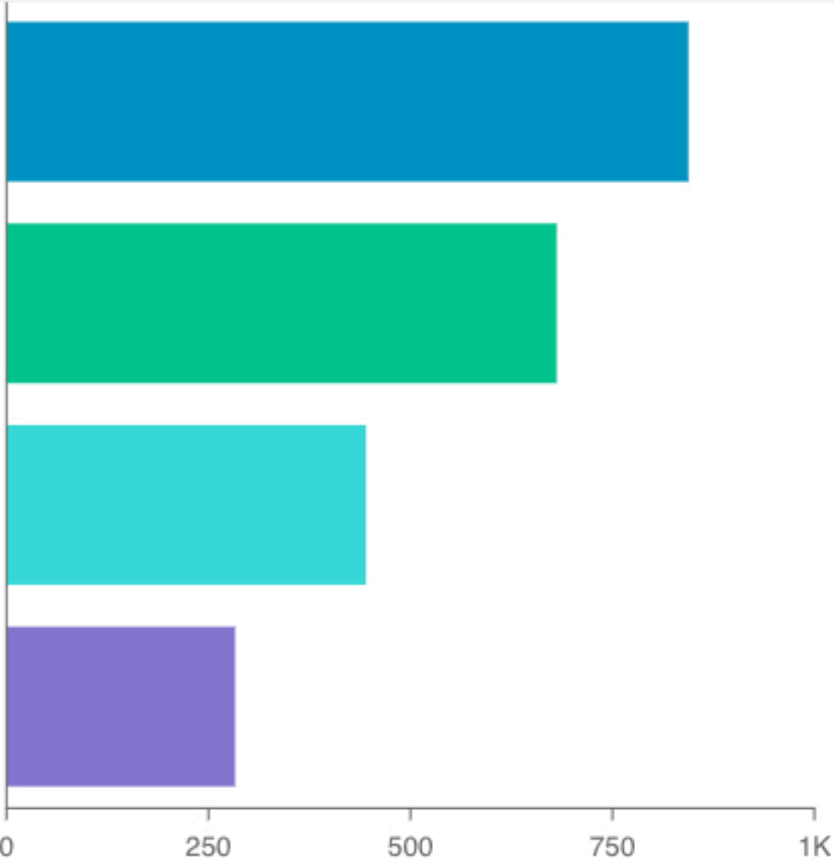
Jan 1, 2021 to Dec 11, 2021

Ad Equivalency

Please add the report summary

Key Messages

Search: Roblox Music



Jan 1, 2021 to Dec 11, 2021

Key Messages

Please add the report summary