

DAY # 01

STEP # 01

CHOOSE YOUR MARKET - -PLACE TYPE

E-Commerce (Electronic Commerce)

Purpose :-

My Market place is E-commerce and the name is Fabric Haven. Why I choose it, let me explain, what you think that why it choose E-commerce after hear the name of my market. You seen the fabric name in my market place, so where we use fabric, you know right. Yes, because I am launching a cloth web-application so that why I choose E-commerce. Here we have no-limit of Product, we have

unlimited so that's the reason, I choose E-commerce.

STEP #02

BUSSINESS GOAL:-

What problem does my marketplace
aim to solve?

When building a brand like Cloth, we have to face issue. Here are many problem that we hope, we will resolve it. We will provide a facility to client is that, we will set our clothes on Seasonal Demand. We will focus every new trend to boost our marketplace and also give hand to user for ~~that~~ what design he want. We will also provide facilities or deliveries and return policy.

Who is my target Audience?

Our target audience is that, who want every clothes and new design, new trend and also want deliveries fast.

What product or services will we offer?

As you know, we are offering products on Seasonal Demand. We are offering services in different ways:-

We are offering Coupon & Gift card according to our Retention Rate.

We are offering deliveries through our own delivery boy. We will not use any carrier services.

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STEP #03

Create a Data Schema

Entities of an Marketplace:-

Product:- Clothes ^{of} any types for Men, Women, kid.

Order:- Record of order that customers have bought.

Customer:- who place the order to the website.

Delivery Zone:- Area where delivery is available.

Payment:- ~~There~~ People where pay the amount of Product.

Shipment. Where we track the movement of our product from warehouse to customer.

Key fields of each entities:-

Product:-

- id
- productname
- productimage
- price
- description
- discount
- category
- stock
- productsizes
- productcolors

Order:-

- orderid
- CustomerInfo (as a object)
- Productdetail (list of Product)
- status (Pending, Shipped, Delievered)
- Timestamp

Customers:-

- Customerid
- customername
- address
- Contact info
- OrderHistory

Delivery Zones:

- Zone Name (name or identifier of the delivery zone).
- Coverage Area (list of postal code or cities served).
- Delivery Charges.

Shipment :-

- shipmentId • orderId • status
- deliveryDate.

RELATIONSHIP

