# Gross Margin - 2025

Please note this report uses dummy data as of July 2025 and is intended for demonstrating report functionality only.

Please select Customer Segment



Please select Tariff Code



YTD MTD LTM

2025 ~

June 🗸

Actuals

1.07bn

Gross Revenue

-336.88M

Cost

736.19M

**Gross Margin** 

68.61%

Gross Margin %

1.88M

**Customer Count** 

1.31bn

**Total Volume** 

81.81

Avg Unit Rate

Forecast

1.52bn

**Gross Revenue** 

-457.17M

Cost

1.06bn

**Gross Margin** 

69.96%

Gross Margin %

4.73M

**Customer Count** 

1.86bn

**Total Volume** 

83.25

Avg Unit Rate

Variance

-448.72M

Gross Revenue

238.67M

Cost

-328.43M

**Gross Margin** 

-1.35%

Gross Margin %

-2.85M

**Customer Count** 

-542.81M

**Total Volume** 

-1.43

Avg Unit Rate

### **Gross Margin Actuals and Forecast**

Please select Customer Segment

All

Please select Tariff Code

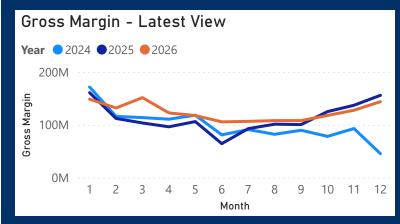


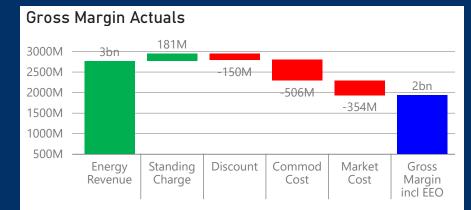
Please select Month-Year

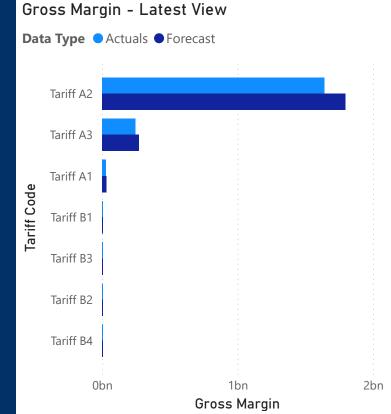


Please select Year

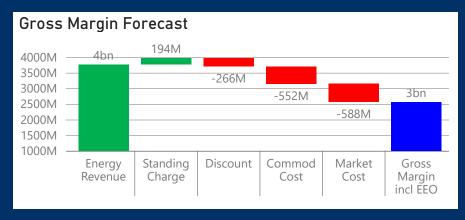


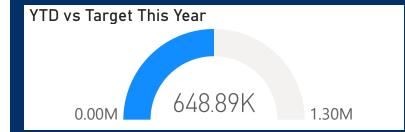












| Gross Margin  | Prior Month | YTD         | This Year    | Last 12 Months | P  |
|---------------|-------------|-------------|--------------|----------------|----|
| Gross Revenue | 120,365.48  | 936,024.34  | 1,965,207.35 | 1,770,514.38   | 1  |
| Cost          | -55,974.28  | -292,639.84 | -609,344.66  | -566,689.34    |    |
| Gross Margin  | 64,391.21   | 643,384.50  | 1,355,862.69 | 1,203,825.04   | 1, |
|               |             |             |              |                |    |

| Gross Margin        | Var PM vs | Var Prior Month | Var YTD vs    |
|---------------------|-----------|-----------------|---------------|
|                     | YTD       | vs This Year    | This Year     |
| Gross Revenue       | 12.86%    | 6.12%           | 47.63         |
| Cost                | 19.13%    | 9.19%           | 48.03         |
| <b>Gross Margin</b> | 10.01%    | <b>4.75</b> %   | <b>47.4</b> 5 |

#### **Tariff Performance - Latest View**





Please select Customer Segment



Please select Tariff Code



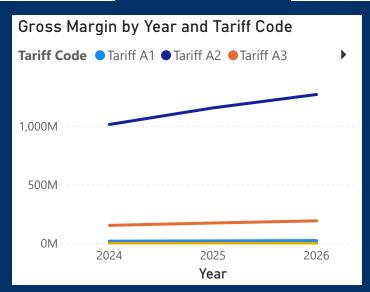
Please select Month-Year

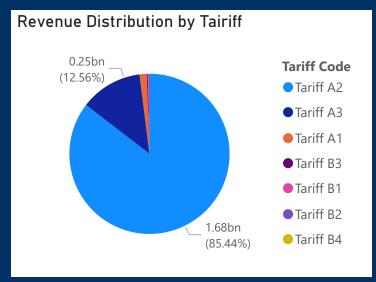


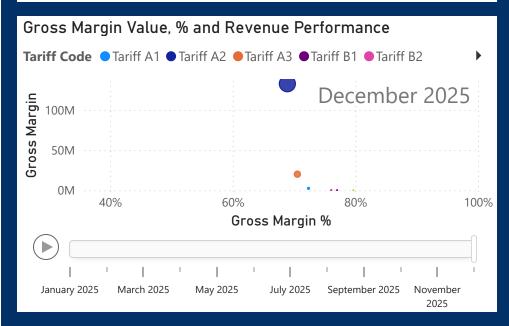
Please select Year

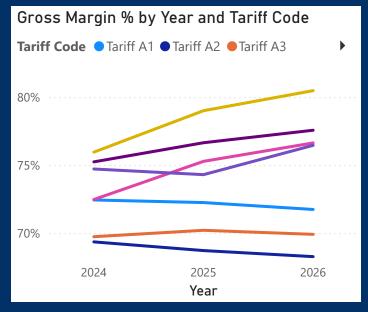


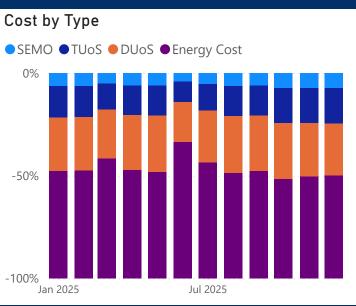
| Metrics     | Gross Margin  |               |               | Gross N | /largin |
|-------------|---------------|---------------|---------------|---------|---------|
| Tariff Code | 2024          | 2025          | 2026          | 2024    | 2025    |
| Tariff A1   | 18,453,572    | 20,560,817    | 23,362,787    | 72.4%   | 72.29   |
| Tariff A2   | 1,012,590,791 | 1,153,892,217 | 1,268,041,376 | 69.4%   | 68.79   |
| Tariff A3   | 152,966,620   | 173,242,034   | 191,507,605   | 69.7%   | 70.29   |
| Tariff B1   | 2,843,022     | 3,018,819     | 2,444,523     | 75.2%   | 76.69   |
| Tariff B2   | 1,761,544     | 2,014,611     | 1,494,136     | 72.5%   | 75.39   |
| Tariff B3   | 1,913,242     | 3,053,025     | 2,593,251     | 74.7%   | 74.39   |
| Tariff B4   | 100,134       | 81,165        | 78,373        | 76.0%   | 79.09   |
| Total       | 1,190,628,923 | 1,355,862,689 | 1,489,522,051 | 69.5%   | 69.09   |
|             |               |               |               |         |         |











### Forecast Flex

Please select Customer Segment



Please select Tariff Code



Please select Year



Gross Margin +/-

86.26%

Please enter the price increase or decrease as a decimal, along with the effective date, to see its impact on revenue and the gross margin

Unit Rate Flex Start Date and % (decimal) 1

01/11/2025 ~

-23.00%

Unit Rate Flex Start Date and % (decimal) 2



Standing Charge Flex Start Date and % (decimal) 1







Reset Flexed Values

| Metric           |               | January 2024 | February 2024 | March 2024  | April 2024  | May 2024    | June 2024   | July 2024   | August 2024 | September 2024 | October 2024 | November 2024 | December 2024 | January 2 |
|------------------|---------------|--------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|--------------|---------------|---------------|-----------|
| Customer Coul    | nt            | 338,306      | 238,496       | 243,824     | 243,826     | 275,608     | 228,484     | 283,106     | 255,406     | 272,440        | 261,236      | 264,964       | 169,146       | 334,      |
| ∃ Volume (MWh)   |               | 226,134      | 164,273       | 227,170     | 164,733     | 170,413     | 129,306     | 146,777     | 135,078     | 155,013        | 150,540      | 173,445       | 127,240       | 256,      |
| ⊞ Energy Revenu  | e             | 232,067,229  | 169,613,509   | 158,724,918 | 149,432,270 | 151,816,455 | 109,754,851 | 121,712,903 | 110,303,907 | 121,753,624    | 119,815,253  | 138,523,704   | 96,050,507    | 218,194,  |
|                  | ge            | 13,585,635   | 9,694,373     | 9,253,259   | 9,305,711   | 10,315,268  | 8,205,021   | 9,726,250   | 8,925,998   | 9,600,394      | 8,856,228    | 9,382,414     | 5,971,328     | 12,358,   |
|                  |               | -8,603,626   | -6,467,910    | -6,507,092  | -6,286,243  | -6,742,164  | -4,932,058  | -5,901,970  | -5,621,756  | -6,936,535     | -6,824,283   | -8,237,860    | -5,637,888    | -13,376,  |
|                  |               | -45,188,015  | -38,550,301   | -33,123,995 | -25,537,658 | -21,171,150 | -17,575,555 | -20,042,273 | -17,242,500 | -20,452,962    | -23,959,507  | -25,825,945   | -28,679,436   | -29,412,  |
| ⊕ DUoS           |               | -11,588,834  | -10,496,954   | -8,791,712  | -9,528,473  | -9,451,352  | -8,670,172  | -8,765,329  | -8,692,580  | -8,609,490     | -11,321,739  | -11,755,703   | -12,470,158   | -14,520,  |
| ⊕ TUoS           |               | -6,079,767   | -5,432,474    | -4,090,554  | -4,664,350  | -4,560,928  | -4,012,412  | -3,967,144  | -3,901,899  | -3,932,805     | -5,941,765   | -6,469,197    | -6,930,032    | -8,706,   |
| ⊕ SEMO           |               | -2,632,280   | -2,353,641    | -1,773,271  | -2,021,451  | -1,976,045  | -1,736,251  | -1,713,508  | -1,684,992  | -1,698,847     | -2,455,524   | -2,675,850    | -2,865,919    | -3,603,   |
| ⊕ Gross Margin   |               | 171,560,343  | 116,006,602   | 113,691,553 | 110,699,807 | 118,230,083 | 81,033,425  | 91,048,929  | 82,086,177  | 89,723,379     | 78,168,663   | 92,941,562    | 45,438,401    | 160,933,  |
| ⊞ Gross Margin 🤋 | 6             | 72.4%        | 67.1%         | 70.4%       | 72.6%       | 76.1%       | 71.7%       | 72.5%       | 72.3%       | 72.1%          | 64.2%        | 66.5%         | 47.1%         | 74        |
| ⊕ Gross Margin ( | incl. EEO)    | 171,560,343  | 116,006,602   | 113,691,553 | 110,699,807 | 118,230,083 | 81,033,425  | 91,048,929  | 82,086,177  | 89,723,379     | 78,168,663   | 92,941,562    | 45,438,401    | 160,933,  |
| ⊞ Gross Margin 9 | % (incl. EEO) | 72.4%        | 67.1%         | 70.4%       | 72.6%       | 76.1%       | 71.7%       | 72.5%       | 72.3%       | 72.1%          | 64.2%        | 66.5%         | 47.1%         | 74        |

## **Actuals & Forecast - Detailed Revenue and Cost - Combined View**

Please select Customer Segment



Please select Tariff Code



Please select Month-Year



Please select Year



Please note that 'Forecast' data starts from the current month onwards. Prior to the current month are 'Actuals' data

| Revenue & Cost           | January 2024 | February 2024 | March 2024  | April 2024  | May 2024    | June 2024   | July 2024   | August 2024 | September 2024 | October 2024 | November 2024 | December 2024 | Janu |
|--------------------------|--------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|--------------|---------------|---------------|------|
| ☐ Gross Revenue          | 237,049,238  | 172,839,972   | 161,471,085 | 152,451,738 | 155,389,559 | 113,027,815 | 125,537,183 | 113,608,148 | 124,417,483    | 121,847,199  | 139,668,257   | 96,383,947    | 211  |
|                          | 232,067,229  | 169,613,509   | 158,724,918 | 149,432,270 | 151,816,455 | 109,754,851 | 121,712,903 | 110,303,907 | 121,753,624    | 119,815,253  | 138,523,704   | 96,050,507    | 218  |
| ⊞ Billed Energy Revenue  | 232,067,229  | 169,613,509   | 158,724,918 | 149,432,270 | 151,816,455 | 109,754,851 | 121,712,903 | 110,303,907 | 121,753,624    | 119,815,253  | 138,523,704   | 96,050,507    | 21   |
|                          | 13,585,635   | 9,694,373     | 9,253,259   | 9,305,711   | 10,315,268  | 8,205,021   | 9,726,250   | 8,925,998   | 9,600,394      | 8,856,228    | 9,382,414     | 5,971,328     | 1:   |
| ⊞ Billed Standing Charge | 13,585,635   | 9,694,373     | 9,253,259   | 9,305,711   | 10,315,268  | 8,205,021   | 9,726,250   | 8,925,998   | 9,600,394      | 8,856,228    | 9,382,414     | 5,971,328     | 1    |
| <b>⊟</b> Discount        | -8,603,626   | -6,467,910    | -6,507,092  | -6,286,243  | -6,742,164  | -4,932,058  | -5,901,970  | -5,621,756  | -6,936,535     | -6,824,283   | -8,237,860    | -5,637,888    | -1:  |
| ⊞ Billed Discount        | -8,603,626   | -6,467,910    | -6,507,092  | -6,286,243  | -6,742,164  | -4,932,058  | -5,901,970  | -5,621,756  | -6,936,535     | -6,824,283   | -8,237,860    | -5,637,888    | -1   |
| ☐ Cost                   | -65,488,895  | -56,833,370   | -47,779,532 | -41,751,932 | -37,159,476 | -31,994,390 | -34,488,255 | -31,521,972 | -34,694,104    | -43,678,536  | -46,726,695   | -50,945,546   | -50  |
| ⊟ Energy Cost            | -45,188,015  | -38,550,301   | -33,123,995 | -25,537,658 | -21,171,150 | -17,575,555 | -20,042,273 | -17,242,500 | -20,452,962    | -23,959,507  | -25,825,945   | -28,679,436   | -29  |
|                          | -45,188,015  | -38,550,301   | -33,123,995 | -25,537,658 | -21,171,150 | -17,575,555 | -20,042,273 | -17,242,500 | -20,452,962    | -23,959,507  | -25,825,945   | -28,679,436   | -2   |
| <b>□</b> DUoS            | -11,588,834  | -10,496,954   | -8,791,712  | -9,528,473  | -9,451,352  | -8,670,172  | -8,765,329  | -8,692,580  | -8,609,490     | -11,321,739  | -11,755,703   | -12,470,158   | -14  |
|                          | -8,464,600   | -7,587,341    | -5,643,559  | -6,482,441  | -6,323,541  | -5,636,302  | -5,593,400  | -5,516,313  | -5,517,911     | -7,497,468   | -8,095,835    | -8,754,373    | -1   |
|                          | -3,122,944   | -2,909,116    | -3,147,621  | -3,045,518  | -3,127,698  | -3,033,760  | -3,171,815  | -3,176,153  | -3,091,469     | -3,824,156   | -3,659,758    | -3,715,671    | -    |
|                          | -1,290       | -497          | -531        | -514        | -114        | -110        | -114        | -114        | -110           | -115         | -111          | -115          |      |
| ⊟ TUoS                   | -6,079,767   | -5,432,474    | -4,090,554  | -4,664,350  | -4,560,928  | -4,012,412  | -3,967,144  | -3,901,899  | -3,932,805     | -5,941,765   | -6,469,197    | -6,930,032    | -:   |
| ⊤ TUoS Cost              | -6,079,767   | -5,432,474    | -4,090,554  | -4,664,350  | -4,560,928  | -4,012,412  | -3,967,144  | -3,901,899  | -3,932,805     | -5,941,765   | -6,469,197    | -6,930,032    | -    |
| <b>⊡ SEMO</b>            | -2,632,280   | -2,353,641    | -1,773,271  | -2,021,451  | -1,976,045  | -1,736,251  | -1,713,508  | -1,684,992  | -1,698,847     | -2,455,524   | -2,675,850    | -2,865,919    | -:   |
|                          | -2,632,280   | -2,353,641    | -1,773,271  | -2,021,451  | -1,976,045  | -1,736,251  | -1,713,508  | -1,684,992  | -1,698,847     | -2,455,524   | -2,675,850    | -2,865,919    |      |
| Gross Margin             | 171,560,343  | 116,006,602   | 113,691,553 | 110,699,807 | 118,230,083 | 81,033,425  | 91,048,929  | 82,086,177  | 89,723,379     | 78,168,663   | 92,941,562    | 45,438,401    | 160  |
|                          |              |               |             |             |             |             |             |             |                |              |               |               |      |

## **Actuals and Forecast - Historic View**





Please select Customer Segment



Please select Tariff Code



Please select Month-Year



Please select Year

2025 ~

| Data Type                | Actuals      |                                    |                            |             |             |             |             |             |               | Forecast    |             |             |           |
|--------------------------|--------------|------------------------------------|----------------------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|-----------|
| Key Metrics              | January 2025 | February 2025                      | March 2025                 | April 2025  | May 2025    | June 2025   | July 2025   | August 2025 | Total         | April 2025  | May 2025    | June 2025   | July 202! |
| ☐ Customer Count         | 334,882      | 240,522                            | 243,526                    | 244,608     | 273,292     | 240,032     | 299,936     |             | 1,876,798     | 496,424     | 509,162     | 520,716     | 529,      |
| ☐ Customer Count         | 334,882      | 240,522                            | 243,526                    | 244,608     | 273,292     | 240,032     | 299,936     |             | 1,876,798     | 496,424     | 509,162     | 520,716     | 529,      |
|                          | 334,882      | 240,522                            | 243,526                    | 244,608     | 273,292     | 240,032     | 299,936     |             | 1,876,798     | 496,424     | 509,162     | 520,716     | 529,      |
| ∀olume                   | 256,289,406  | 172,606,603                        | 231,768,099                | 177,774,139 | 184,939,438 | 145,359,925 | 163,722,125 | -17,574,993 | 1,314,884,741 | 223,672,384 | 209,322,491 | 179,147,246 | 178,399,  |
| <b>⊡ Volume</b>          | 256,289,406  | 172,606,603                        | 231,768,099                | 177,774,139 | 184,939,438 | 145,359,925 | 163,722,125 | -17,574,993 | 1,314,884,741 | 223,672,384 | 209,322,491 | 179,147,246 | 178,399,  |
| ⊞ Billed Volume          | 269,718,712  | 199,237,618                        | 185,839,626                | 174,341,118 | 183,904,410 | 147,868,974 | 167,260,636 |             | 1,328,171,094 | 223,672,384 | 209,322,491 | 179,147,246 | 178,399,  |
| ⊞ Volume Judgement       | 642,656      | -25,988,359                        | 19,940,114                 | 23,373,135  | 24,408,162  | 21,899,114  | 18,360,603  |             | 82,635,424    |             |             |             |           |
|                          | -14,071,962  | -642,656                           | 25,988,359                 | -19,940,114 | -23,373,135 | -24,408,162 | -21,899,114 | -17,574,993 | -95,921,776   |             |             |             |           |
| ☐ Gross Revenue          | 217,177,049  | 160,410,029                        | 149,207,677                | 140,308,786 | 148,555,322 | 120,365,483 | 137,045,205 |             | 1,073,069,550 | 178,382,617 | 167,663,355 | 142,821,150 | 140,784,  |
|                          | 218,194,209  | 161,284,036                        | 150,118,500                | 140,793,407 | 148,898,847 | 120,123,275 | 136,333,481 |             | 1,075,745,754 | 181,491,158 | 169,778,733 | 143,608,865 | 141,235,  |
| ⊞ Billed Energy Revenue  | 218,194,209  | 161,284,036                        | 150,118,500                | 140,793,407 | 148,898,847 | 120,123,275 | 136,333,481 |             | 1,075,745,754 | 181,491,158 | 169,778,733 | 143,608,865 | 141,235,  |
|                          | 12,358,968   | 9,029,517                          | 8,693,747                  | 8,791,534   | 10,136,468  | 8,912,600   | 10,754,364  |             | 68,677,198    | 8,888,473   | 9,365,499   | 9,090,676   | 9,379,    |
| ⊞ Billed Standing Charge | 12,358,968   | 9,029,517                          | 8,693,747                  | 8,791,534   | 10,136,468  | 8,912,600   | 10,754,364  |             | 68,677,198    | 8,888,473   | 9,365,499   | 9,090,676   | 9,379,    |
| □ Discount               | -13,376,127  | -9,903,524                         | -9,604,570                 | -9,276,156  | -10,479,994 | -8,670,393  | -10,042,639 |             | -71,353,403   | -11,997,014 | -11,480,877 | -9,878,391  | -9,830,   |
| ⊞ Billed Discount        | -13,376,127  | -9,903,524                         | -9,604,570                 | -9,276,156  | -10,479,994 | -8,670,393  | -10,042,639 |             | -71,353,403   | -11,997,014 | -11,480,877 | -9,878,391  | -9,830,   |
| ☐ Cost                   | -56,243,485  | -48,315,118                        | -45,698,319                | -44,023,523 | -42,385,123 | -55,974,276 | -44,237,781 |             | -336,877,624  | -51,703,251 | -48,717,368 | -42,233,894 | -42,048,  |
| ⊟ Energy Cost            | -29,412,321  | -25,363,029                        | -26,663,532                | -23,199,972 | -21,960,688 | -37,207,576 | -24,973,012 |             | -188,780,129  | -27,667,126 | -25,620,864 | -21,879,407 | -21,716,  |
|                          | -29,412,321  | -25,363,029                        | -26,663,532                | -23,199,972 | -21,960,688 | -37,207,576 | -24,973,012 |             | -188,780,129  | -27,667,126 | -25,620,864 | -21,879,407 | -21,716,  |
| Gross Margin             | 417,557,853  | -12 551 01 <i>4</i><br>284,942,036 | -10 899 063<br>335,520,983 | 274,304,009 | 291,382,928 | 209,991,164 | 256,829,485 | -17,574,993 | 2,052,953,464 | 350,848,174 | 328,777,640 | 280,255,219 | 277,664,  |

# **Actuals and Forecast - Leading KPIs**

Please select Customer Segment







Please select Month-Year



Please select Year



Please note that 'Forecast' data starts from the current month onwards. Prior to the current month are 'Actuals' data.

| Metric                                   | January 2024 | February 2024 | March 2024 | April 2024 | May 2024 | June 2024 | July 2024 | August 2024 | September 2024 | October 2024 | November 2024 |
|--|--------------|---------------|------------|------------|----------|-----------|-----------|-------------|----------------|--------------|---------------|
| ⊞ Average Consumption per Customer (KWh) | 668          | 689           | 932        | 676        | 618      | 566       | 518       | 529         | 569            | 576          | 655           |
| ⊞ Average Revenue per Customer           | 701          | 725           | 662        | 625        | 564      | 495       | 443       | 445         | 457            | 466          | 527           |
| ⊞ Average Total Discount %               | -3.7%        | -3.8%         | -4.1%      | -4.2%      | -4.4%    | -4.5%     | -4.8%     | -5.1%       | -5.7%          | -5.7%        | -5.9%         |
| ⊞ Unit Rate (cents)                      | 102.62       | 103.25        | 69.87      | 90.71      | 89.09    | 84.88     | 82.92     | 81.66       | 78.54          | 79.59        | 79.87         |
| ⊞ Billed Unit Rate (cents)               | 18.34        | 18.02         | 17.56      | 16.71      | 16.21    | 16.28     | 16.35     | 16.38       | 16.32          | 16.32        | 16.23         |

| Tariff A1 | 4= 40 |       |       |       |
|-----------|-------|-------|-------|-------|
|           | 17.40 | 17.33 | 17.70 | 17.49 |
| Tariff A2 | 16.92 | 16.61 | 16.79 | 16.76 |
| Tariff A3 | 16.23 | 16.22 | 16.66 | 16.38 |
| Tariff B1 | 25.14 | 21.19 | 22.47 | 22.81 |
| Tariff B2 | 21.65 | 18.37 | 19.33 | 19.66 |
| Tariff B3 | 25.08 | 19.62 | 21.83 | 21.55 |
| Tariff B4 | 25.42 | 23.35 | 23.62 | 24.22 |
| Total     | 16.86 | 16.58 | 16.80 | 16.74 |



