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## **SWITCHMATE: A SIMPLE SOLUTION TO SMART LIGHTING**

### **Overview:**

“Home automation is meant to make lives easier, but the hassle involved to install and operate many existing solutions defeats the purpose of ease and simplicity.” – Switchmate co-founder, Robert Romano.

Switchmate, a company building simple products to provide wide access to home automation, is launching its flagship product, the Switchmate Snap. The Snap is Switchmate’s first product that provides smart lighting within seconds. Switchmate uses rare earth magnets to retrofit over existing light switches, turning them into smart switches using a Bluetooth® low energy (BLE) enabled actuating mechanism. While current solutions require rewiring, screw mounting, or installing protrusive bulbs that reduce the functionality of existing switches, Switchmate offers an elegant light switch cover that effortlessly snaps over your standard switch plates. No unscrewing bolts, stripping wires or throwing away ordinary lights. Just snap your Switchmate over your existing light switch, pair with your smart phone, and you’re ready to control your lights from anywhere!

Through the app’s timer function, Switchmate provides a sense of security when you are out on vacation or even when you want to wake up in the morning. The app’s proximity function provides a sense of comfort - never return to a dark home again. Set your lights to turn on and off whenever you are within distance from your Switchmate! Because Switchmate does not require any mounting with screws, you can make *any* room a *smart* room in seconds. Whether you’re moving from one room to another or you’d like to take it with you on the road – just pull Switchmate off your light switch and make use of its mobility!

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### **About Switchmate:**

Switchmate Inc., headquartered in Palo Alto, CA, builds products that emphasize effortless installation and seamless user experience. Switchmate’s first product, the Switchmate Snap, provides smart lighting to anyone within seconds. Frustrated by the difficulty of current smart home solutions, three engineers and entrepreneurs Robert Romano, Ashish Dua, and Daniel Peng, founded Switchmate to develop a solution. The company is supported by PejmanMar Ventures and Highway1/PCH International, the product development and supply chain management company.