



SILINDILE KUNENE

CREATIVE DESIGNER

FRONT-END WEB DESIGNER

CONTACT

- ✉ silindilemdima@gmail.com
- ☎ +27 81 401 6273
- 📍 Johannesburg, South Africa
- 🌐 behance.net/sleejee

EDUCATION

2017 – 2022

Central Johannesburg TVET College

- Diploma in Art & Design

2025 – 2025

University of Cape Town

- Certificate in Web Design & Development

SKILLS

- Design Tools: Adobe Illustrator, Photoshop, InDesign, XD, Figma
- Web Tools: HTML, CSS, JavaScript, WordPress, Elementor
- Other: Branding, Digital Marketing, Client Communication, Social Media Design

Projects & Clients

- Ubuntu Botho Financial Services – Corporate identity & packaging design
- Something Property – Luxury real estate branding & visual identity
- Cajees Watches – Social media campaigns for e-commerce promotions
- Nelo Pharmacy – Full brand identity & marketing collateral

PROFESSIONAL SUMMARY

Creative Designer with over 5 years' experience in branding, digital marketing, and front-end design. Skilled in Adobe Creative Suite, web design, and content creation, with a proven ability to deliver bold, story-led identities for lifestyle and corporate brands. Currently advancing web development expertise through the University of Cape Town. Passionate about design that connects, communicates, and drives results.

EXPERIENCE

- **Lime Design Agency** 2023-2024
Creative Designer
 - Designed branding, corporate identities, and digital assets for clients across finance, real estate, and lifestyle industries
 - Created engaging social media content that boosted client brand visibility and audience interaction
 - Collaborated with the creative team to deliver high-quality design solutions under tight deadlines
 - Supported admin and client communications to ensure smooth project delivery
- **Independent Madikwe Foundation** 2022-2022
Intern - Graphic Designer
 - Designed marketing materials and digital assets to support community development initiatives
 - Assisted with visual storytelling for campaigns, ensuring alignment with the foundation's mission and values
 - Worked with a small team to deliver impactful creative solutions for nonprofit projects
- **Digital Pen Media (Freelance)** 2016 - PRESENT
Founder & Creative Director
 - Founded and manage a boutique creative agency serving SMEs and lifestyle brands
 - Delivered logos, packaging, and marketing campaigns tailored to each client's vision
 - Developed digital strategies and designed content that improved engagement and brand consistency
 - Worked directly with clients, handling end-to-end design projects from concept to execution