



# SILINDILE KUNENE

CREATIVE DESIGNER

FRONT-END WEB DEVELOPER

## CONTACT

- ✉ silindilemdima@gmail.com
- ☎ +27 81 401 6273
- 📍 Johannesburg, South Africa
- 🌐 behance.net/sleejee

## EDUCATION

2017 – 2022

Central Johannesburg TVET College

- Diploma in Art & Design

2025 – 2025

University of Cape Town

- Certificate in Web Design & Development

## SKILLS

Design Tools:

- Adobe Illustrator, Photoshop, InDesign, XD, Figma

Design Focus:

- Branding & Visual Identity, Social Media Design, Marketing Materials, Print & Digital Design

Web(Supporting skills):

- HTML, CSS, JavaScript, WordPress, Elementor, React,

## Projects & Clients

- Ubuntu Botho Financial Services – Corporate identity & packaging design
- Something Property – Luxury real estate branding & visual identity
- Cajees Watches – Social media campaigns for e-commerce promotions
- Nelo Pharmacy – Full brand identity & marketing collateral
- Good Governance – Corporate identity & packaging design
- Momo's Hair Corner– Brand identity, logo design & social media visuals
- DTB Transport– Social media campaigns for e-commerce promotions

## PROFESSIONAL SUMMARY

Graphic and Brand Designer with hands-on experience delivering branding, visual identities, and marketing materials for corporate, lifestyle, and community-based organisations. Strong background in social media design, digital layouts, and print-ready assets. Experienced in working with clients and creative teams to translate briefs into clear, effective visual solutions. Currently expanding web design knowledge to support web-ready design execution.

## EXPERIENCE

- **Independent Madikwe Foundation** 2022 - 2022  
Intern - Graphic Designer
  - Assisted with branding and campaign visuals for community development initiatives
  - Supported visual storytelling aligned with organisational values and objectives
  - Collaborated with a small creative team on nonprofit design projects.
- **Lime Design Agency** 2024 - 2025  
Creative Designer
  - Designed branding systems, corporate identities, and marketing materials for clients in finance, real estate, and lifestyle sectors.
  - Produced social media content and digital assets that improved brand consistency and online visibility.
  - Collaborated with designers and account managers to meet tight deadlines and client briefs.
  - Prepared print-ready and digital files for final delivery.
- **Digital Pen Media (Freelance Graphic Designer)** 2017 - PRESENT  
Founder & Creative Director
  - Delivered logos, brand identities, packaging, and marketing collateral for SMEs and lifestyle brands
  - Managed multiple client projects from concept development to final execution
  - Designed digital content and social media assets to support brand growth and engagement
  - Maintained consistent brand standards across print and digital platforms