



SILINDILE KUNENE

CREATIVE DESIGNER FRONT-END WEB DEVELOPER

CONTACT

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EDUCATION

2017 – 2022
Central Johannesburg TVET College
• Diploma in Art & Design

2025 – 2025
University of Cape Town
• Certificate in Web Design & Development

SKILLS

- Design Tools:**
- Adobe Illustrator, Photoshop, InDesign, XD, Figma
- Design Focus:**
- Branding & Visual Identity, Social Media Design, Marketing Materials, Print & Digital Design
- Web(Supporting skills):**
- HTML, CSS, JavaScript, WordPress, Elementor, React,

Projects & Clients

- Ubuntu Botho Financial Services – Corporate identity & packaging design
- Something Property – Luxury real estate branding & visual identity
- Cajees Watches – Social media campaigns for e-commerce promotions
- Nelo Pharmacy – Full brand identity & marketing collateral
- Good Governance – Corporate identity & packaging design
- Momo's Hair Corner– Brand identity, logo design & social media visuals
- DTB Transport– Social media campaigns for e-commerce promotions

PROFESSIONAL SUMMARY

Graphic and Brand Designer with hands-on experience delivering branding, visual identities, and marketing materials for corporate, lifestyle, and community-based organisations. Strong background in social media design, digital layouts, and print-ready assets. Experienced in working with clients and creative teams to translate briefs into clear, effective visual solutions. Currently expanding web design knowledge to support web-ready design execution.

EXPERIENCE

- **Independent Madikwe Foundation** 2022 - 2022
Intern - Graphic Designer
 - Assisted with branding and campaign visuals for community development initiatives
 - Supported visual storytelling aligned with organisational values and objectives
 - Collaborated with a small creative team on nonprofit design projects.
- **Lime Design Agency** 2024 - 2025
Creative Designer
 - Designed branding systems, corporate identities, and marketing materials for clients in finance, real estate, and lifestyle sectors.
 - Produced social media content and digital assets that improved brand consistency and online visibility.
 - Collaborated with designers and account managers to meet tight deadlines and client briefs.
 - Prepared print-ready and digital files for final delivery.
- **Digital Pen Media (Freelance Graphic Designer)** 2017 - PRESENT
Founder & Creative Director
 - Delivered logos, brand identities, packaging, and marketing collateral for SMEs and lifestyle brands
 - Managed multiple client projects from concept development to final execution
 - Designed digital content and social media assets to support brand growth and engagement
 - Maintained consistent brand standards across print and digital platforms