AI and the Future: Rhetorical Strategies in Turner's

"Educators: Promoting Ethical Use of AI"

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Artificial intelligence has been developing at astonishing rates, but what does this mean for the future of education? Author Davis Turner goes into detail about the impact of AI on Education and other fields in "Educators: Promoting Ethical Use of AI", published in 2024 on the website MindSpark. The author presents his views early on, how artificial intelligence is a powerful tool that can easily be misused, and urges educators to learn more about its effect on teaching. The author's purpose in writing this article is to convince educators to take a course on how to teach with AI and what to look out for. Responsible use of artificial intelligence is very important and Turner uses a variety of methods to get his point across.

Turner begins by establishing a connection between AI and everyday life, using examples such as Siri and Alexa due to how commonplace they are. This is an important step in making sure the reader knows how widespread artificial intelligence actually is and that it doesn't pertain to only one field. I think the purpose of establishing this early on is to emphasise the importance of having knowledge teaching with AI no matter what the educator is actually teaching. Mitigating risks when it comes to the use of artificial intelligence is important and the author is attempting to convince the reader to learn more about the steps that can be taken and taught to students.

Throughout the article, the author often hints at the importance of artificial intelligence before restating how easily it can be misused. I found this to be an interesting way of nodding to the opposition and consistently reiterating how important it is to learn how to properly use AI. The use of this way of formatting the article conveys a hopeful but wary tone around artificial intelligence. This is likely in an attempt to instill similar feelings around AI in the reader in order

to highlight the importance of what the author is trying to teach. Building this feeling in the reader also helps in convincing the reader to learn more, using fear as a kind of motivator but managing to refrain from demonizing AI as a whole due to its importance.

Turner describes himself as an educator, using this common ground with the intended audience in order to explain his reasoning in writing this article. He states that it is his responsibility to help teachers and students understand both the good and the bad when it comes to AI. Turner believes that it is a teacher's duty to inform students on how to safely and ethically use artificial intelligence. This helps in convincing the reader to take the course he is offering on AI and helps to build a rapport with the intended audience of educators, appealing to their emotions and beliefs when it comes to teaching. This is an interesting form of ethos that I haven't seen before but it's very interesting and makes sense considering the target audience.

When it comes to backing up his information, Turner only provides substantial facts once. Describing how AI can have racial bias using a study from 2018. This study showed that facial recognition software was less accurate when it came to identifying people of color and women. Turner used this information to help strengthen the argument that people should learn more about artificial intelligence and what to watch out for. Learning about this subject will not only protect the user, but also work to avoid harming individuals and marginalized groups. This also strengthens the reader's concerns around AI, not scaring them exactly, but warning them.

The author makes use of an opportune place in order to help express the positive side of AI and give real world examples of its impact. He refers to a project in India that uses artificial intelligence in order to prevent infant mortality. He explains how they analyze data on newborns

to improve the rate of healthy births. This is a smart way of slipping in background information about how AI can be useful in everyday life. It stays on topic while also strengthening the reader's need to know more about it. I do think that the author definitely could have used more real world data in this article considering how factual artificial intelligence articles usually are. This would go a long way in convincing educated teachers and individuals to learn more.

When it comes to artificial intelligence, I have a great deal of experience in implementing it throughout daily life. Turner's statements about how AI can be easily misused hold water, especially in the educational field that he's directing the article's attention to. When you start a new class in school, your syllabus used to warn you about plagiarism and cheating off of the internet, but now students are warned about the use of AI in their work and its implications. This takes place in classes that have nothing to do with the realm of computer science, showing just how widespread the problem can be. I do believe that teachers should learn how to identify AI written documents and how to teach students to use artificial intelligence to learn instead of as a way of cheating. In classes such as math I often use AI to explain how a problem would be solved, giving a similar problem to the one I am struggling with but not outright asking for the answers. I feel that teachers should be trained to be less wary of AI and more proactive about their use of it, which I feel is what Turner is trying to argue here as well.

When reading the article, you will often notice that the author has a tendency to halfway create imagery around the topic. AI as a whole is very difficult to paint a picture of, especially when your audience isn't familiar with the subject. Turner instead uses real world use cases in order to expand on the benefits of artificial intelligence but I feel that this area was somewhat

lacking. This article was published in December of 2024, by this time Turner should have had access to a plethora of studies, articles, and data. The author is a teacher and not a computer scientist, so I understand if this is not his area of expertise, but this does weaken his argument to some extent. If Turner had cited prominent sources or research in his article it would greatly improve the overall educational flow that it presents.

In conclusion, Davis Turner is a teacher who believes that other educators should learn more about AI and its risks. His goal in writing this article is to convince readers to take a course specified in this field. I think that the structure and flow of the article was very smooth and methodical, though it was lacking in concrete evidence. I wanted to challenge myself by analysing this article due to how small it actually is, forcing myself to go into detail on every little fact without outright summarizing it. I learned that a compelling argument can still be made by connecting to the reader's feelings and values, even when background evidence might be lacking. I do think that imagery is very important, especially in an academic setting where you are trying to convince fellow intellectuals that a topic is worth looking into. The author achieved his goal of developing a convincing article nonetheless, and managed to accomplish this without rambling on about the subject. I was happy to analyze this article as it was an interesting read on a subject I enjoy.

References

Turner, D. (2024). *Educators: Promoting the ethical use of AI* MindSpark.

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Going into this project, I had a decent understanding of how important tone and flow can be when it comes to developing an argument. While analysing this text, I learned that even in an academic setting, a lack of evidence can at least somewhat be overlooked if the author connects to their target audience on a personal level. I may put this form of writing into use if I am tasked with writing an argumentative essay on a subject with very little backing. I definitely struggled with developing my essay around such a small article and will likely choose larger bodies of work to analyse in the future. One area that I would like to explore in the future is the line between analysis and summarization. There are a lot of grey areas and I think it would be interesting to review. Thank you so much for reading my essay and I look forward to developing my writing further in the future.