# PETER HASTIE

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I am a front-end software developer known for building trust with clients, energizing teams, and delivering complex, engaging experiences across multiple technology stacks.

#### WORK EXPERIENCE

### 2012–current **Loomis Group** / **Full & By** – *Interactive Developer*

- Created social concert finder site "Where You At", a single-page ajax mashup of Zvents, Facebook, Hunch, and Google maps APIs. It is currently being user tested at Stubhub.
- Updated and maintained our client portal, a site created with the CakePHP framework.
- Customised a variety of jQuery plugins for use on client microsites.

## 2009-current **Eveo** - Lead Flash Developer

- Created award winning interactive Flash experiences such as those at eveo.com.
- Lead a small team of junior and senior developers and animators.
- Architected a simple and extensible Actionscript framework, allowing designers to rapidly create animated content and user interfaces for kiosks, web, and tablet projects.
- Introduced workflows for 3<sup>rd</sup> party platforms, e.g. DoubleClick, Omniture, and Exploria.

# School of Web Design & New Media, Academy of Art University – Directed Study Instructor

- Taught good software practices and patterns to masters students working on final projects.
- Solved students' issues in a group setting, requiring quick understanding of new problems.

## 2009-current Freelance Flash and Web Development

Symantec "Campfire" lobby kiosk for Redshift

Integrated live sales data into an ambitious multichannel interactive data visualization.

3 month internship with Autofuss

- Built FLAR Toolkit augmented reality experience around Autofuss business card design.
- Extended existing Javascript and PHP site to provide secure login for clients.

Sony Playstation widgets for Eike Consulting

- Designed and developed an XML-driven leaderboard widget for the game Warhawk.
- Virally distributed widgets across multiple social media sites via the Clearspring platform.

# 2006–2008 Dept. Molecular Cell Biology, UC Berkeley – Postdoctoral Researcher: synaptic biology

- Created image analysis software in Matlab to meet rapidly evolving project needs.
- Wrote perl scripts for molecular docking simulation and analysis of massive gene databases.

#### 2000–2001 GlaxoSmithKline, Harlow, UK - Undergraduate Research Placement: neuropharmacology

■ Combined original laboratory research with routine compound assessment.

## **EDUCATION**

## 2002-2006 Dept. Anatomy, University of Bristol, UK

- PhD Anatomy awarded August 2006 for novel research in neuroscience.
- Taught undergraduates in tutorials and during 8 week lab placements.

#### 1998-2002 Dept. Pharmacology, University of Bristol, UK

■ James F Mitchell Prize and 1<sup>st</sup> class honours BSc Pharmacology with Study in Industry.