# PETER HASTIE

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Engineering manager with technical experience across multiple stacks.

#### WORK EXPERIENCE

#### 2019-current **Bleacher Report** – Lead Engineer

- Managed a multidisciplinary team of 8 remote engineers, including contractors.
- Worked with product and design teams to define our strategy for discussion–related features.
- Led feature development by defining specifications and assigning the work to sprints.
- Ensured consistently high team productivity through close communication with team members and a data-driven approach to sprint planning.
- Identified bottlenecks in our processes and worked across the organisation to resolve them.
- Screened candidates and coordinated interviews for positions on my team and others.

## 2016–2019 Bleacher Report – Senior Backend Engineer

- Reduced costs by identifying systems in the Rails monolith to extract as microservices.
- Built replacement services in Elixir, a fault-tolerant language with a great concurrency model.
- Presented on this work at Erlang Factory 2017 and at local meetups.
- Led engineering work on a JWT-based user authentication system that underpins the B/R app's strategy of becoming a social platform.
- Pioneered a unified Docker workflow for local and AWS production environments, reducing onboarding times and deployment rollbacks.

## 2014–2016 Bleacher Report – Data Platform Engineer

- Maintained Express.js / DynamoDB / Redshift data pipeline handling 1k requests/sec, enabling personalized experiences for 9 million daily visitors.
- Realized a 4x improvement in Redis / PostgreSQL-backed pipeline performance through better use of caching and transactions.
- Worked with CTO to evaluate vendors and manage the transition to hosted analytics.

### 2013–2014 Bleacher Report – Frontend Developer

- Led engineering efforts on social growth project, delivering 700% increase in conversions in the first year leading to Bleacher Report becoming one of the most shared sites on Facebook.
- Presented at Opticon on tools I built to introduce A/B testing as part of that work.

2012-2013	Loomis Group / Full & By − Interactive Developer  Worked full-stack on a social-data-driven concert finder web application for StubHub.  Developed Flash and Adobe AIR applications for web and tablet.
2009-2012	<ul> <li>Eveo - Lead Flash Developer</li> <li>Led a small team of developers in creating award-winning interactive Flash experiences.</li> <li>Architected an extensible object-oriented Actionscript animation framework.</li> </ul>
2010	<ul> <li>School of Web Design &amp; New Media, Academy of Art University – Directed Study Instructor</li> <li>Taught software patterns and best practices to masters students working on final projects.</li> <li>Solved students' issues in a group setting, requiring quick understanding of new problems.</li> </ul>
2009-2012	<ul> <li>Freelance Flash and Web Development</li> <li>Symantec / Redshift Media: Interactive sales visualization with live data.</li> <li>Autofuss: FLAR Toolkit augmented reality experience.</li> <li>Sony / Eike Consulting: Leaderboard widget for PS3 game Warhawk.</li> </ul>
2006-2008	<b>Dept</b> . <b>Molecular Cell Biology</b> , <b>UC Berkeley</b> − <i>Postdoctoral Researcher: synaptic biology</i> ■ Created project specific data analysis software in Perl and Matlab
EDUCATION 2002–2006	MRC Centre for Synaptic Plasticity, Dept. Anatomy, University of Bristol: PhD Anatomy

Dept. Pharmacology, University of Bristol: BSc Pharmacology (1st class, James F Mitchell Prize)

1998-2002