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Siloam Yeung

ABOUT

A curious designer that strives to create positive and meaningful design in an ethical manner. Recently graduated from Simon Fraser University, majoring in Interactive Arts and Technology. He has a passion for design systems and interested in further developing UX design skills.

EXPERIENCE DESIGN

Design Lead // Stefan, Fraser & Associates Inc. — Jan 2023 – April 2023

- Wrote and ran a Discovery Workshop to establish the project roadmap and timeline
- Developed a brand styling and web design system to create a cohesive brand identity
- Ran stand-ups to align the team's daily tasks and track overall project progress

Product Design Intern // Cognizant Softvision — Sept 2021 – April 2022

- Designed digital solutions for Fortune 500 companies in hospitality and pharmaceuticals
- Collaborated with and managed clients to promote client confidence and refine solutions
- Utilized and expanded existing design systems for support on mobile devices

PRINT DESIGN

Production And Design Editor // The Peak Publications — Jan 2019 – Aug 2021

- Design engaging print layouts as the design lead in collaboration with section editors to ensure the intended tone is conveyed in each weekly issue
- Manage illustrators, assuring high quality illustrations to elevate articles and layout impact
- Additionally create accompanying vector graphics and hand-drawn digital illustrations to enhance article appeal

ACADEMIC PROJECTS

Discord Extension — Summer 2021

- Proposed and created an interactive prototype of a feature as an extension of the social communication platform, Discord, in Figma
- Adhered to Discord's design system for a prototype that has the same look and feel as the real-life application

MySurrey Bridge — Summer 2021

- Proposed a social web extension to the City of Surrey's website as a solution to bolster community engagement during the pandemic
- Conducted research interviews and case studies to develop insights to frame the project
- Animated a mock-up and created interactive document in Figma to demonstrate user flow and a concise presentation of research data

COMPETENCIES

User Experience

User Interface

Prototyping

Design Systems

Visual Design

Interaction Design

Web Design

Photography

Illustration

2D Animation

Workshopping

Client Communication

TOOLS

Adobe CC

Figma

Sketch

HTML/CSS

INTERESTS

Flipping through animation found in film and TV frame-by-frame

Building/tinkering with mechanical keyboards

Gaming with friends

EDUCATION

Simon Fraser University
Interactive Arts and Technology (BA)
Sept 2016 – Sept 2023