To: Supervisor
From: Me
Subject: Excel Model Summary
Dear Supervisor
The goal of acquiring a new airline is a feasible project however does not reach the current profitability or revenue amount that is currently being reach which is \$100 million for financial year 21. The new revenue values are as follows:
Total Revenue Min: \$46 million
Total Revenue Max: \$83million
Would it be possible to get more data and values that will have an affect on the revenue so that we
can go in depth with more calculations to reveal more insights?
Next step would be to look at customer segmentation and how customer activity and demand will impact the revenue of the airline once it is acquired.
Kind Regards
Employee