

# Uber Tech Inc. (UBER)



ROIC (Current): 8.90%



WACC: 9.50%



Net Profit Margin: 5%

## MOAT ANALYSIS & COMPETITIVE STRENGTHS

### NETWORK EFFECT (Brand & Services)



Leverages strong network effects via its globally recognized ridesharing and delivery platforms, creating increasing value as more drivers and users join, leading to high switching costs for clients dependent on its comprehensive mobility and logistics network.

## ADDITIONAL KEY INSIGHTS

Ridesharing Leadership: A top global provider of on-demand mobility, connecting riders and drivers.

Delivery & Logistics Platforms: Offers extensive food and package delivery services through Uber Eats and Uber Freight.

Regulatory & Future Mobility: Navigates complex global regulations and invests in autonomous vehicle technology and future transport solutions.