

Micron Technology, Inc. (MU)



ROIC (Current): 5%



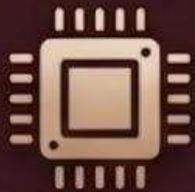
WACC: 9.20%



Net Profit Margin: -2%

MOAT ANALYSIS & COMPETITIVE STRENGTHS

INTANGIBLE ASSETS & COST ADVANTAGE (DRAM & NAND Leadership)



Benefits from significant scale and intellectual property in DRAM and NAND memory, creating cost advantages and high barriers to entry for competitors, though faces intense cyclical.

ADDITIONAL KEY INSIGHTS

- ▣ **Memory Market Leadership:** A major global manufacturer of memory and storage solutions, including DRAM, NAND, and NOR flash.
- ▣ **AI & Data Center Demand:** Strong growth driver from increasing demand for high-bandwidth memory in AI and data center applications.
- ▣ **Semiconductor Cycle Sensitivity:** Performance is highly dependent on the cyclical nature of the semiconductor industry and memory pricing.