

# Micron Technology, Inc. (MU)



ROIC (Current): 5%



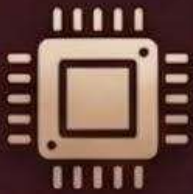
WACC: 9.20%



Net Profit Margin: -2%

## MOAT ANALYSIS & COMPETITIVE STRENGTHS

### INTANGIBLE ASSETS & COST ADVANTAGE (DRAM & NAND Leadership)



Benefits from significant scale and intellectual property in DRAM and NAND memory, creating cost advantages and high barriers to entry for competitors, though faces intense cyclicality.

## ADDITIONAL KEY INSIGHTS



**Memory Market Leadership:** A major global manufacturer of memory and storage solutions, including DRAM, NAND, and NOR flash.



**AI & Data Center Demand:** Strong growth driver from increasing demand for high-bandwidth memory in AI and data center applications.



**Semiconductor Cycle Sensitivity:** Performance is highly dependent on the cyclical nature of the semiconductor industry and memory pricing.