

# BRK/B Berkshire Hathaway.



ROIC (Current): 4.40%



WACC: 7.50%



Net Profit Margin: 13%

## MOAT ANALYSIS & COMPETITIVE STRENGTHS

### COST ADVANTAGE (Scale & Efficiency)






Derives cost advantages from its massive scale, low-cost insurance float, and decentralized operating model, leading to superior capital allocation.

### INTANGIBLE ASSETS (Brand & Trust)



The Berkshire Hathaway name is synonymous with integrity and long-term value, attracting high-quality businesses, managers, and shareholders.

## ADDITIONAL KEY INSIGHTS

-  **Insurance Float as a Competitive Edge:** The insurance float provides a vast pool of low-cost capital for investment, a unique and powerful advantage.
-  **Diverse Conglomerate Structure:** A diversified portfolio of wholly-owned businesses and minority stakes reduces risk and provides stable cash flows across various sectors.
-  **Decentralized Management:** The unique management structure empowers subsidiary CEOs, fostering a culture of entrepreneurship and operational excellence.