

# WMT Walmart Inc.



ROIC (Current): 12.60%



WACC: 6.50%



Net Profit Margin: 2.50%




## MOAT ANALYSIS & COMPETITIVE STRENGTHS

### COST ADVANTAGE (Scale & Efficiency)



Leverages immense scale, purchasing power, and sophisticated supply chain logistics to offer lowest prices, driving high sales volume and operational efficiency.

## ADDITIONAL KEY INSIGHTS

-  **Omnichannel Dominance:** Extensive physical store network combined with growing e-commerce capabilities provides a unique competitive advantage in retail.
-  **Efficient Distribution Network:** Highly developed logistics and distribution centers enable rapid replenishment and lower inventory costs.
-  **Everyday Low Prices (EDLP):** A core strategy that builds customer trust and loyalty through consistent, low-cost offerings and private label brands.