

Ryhmä 7:

Product Vision

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Problem Statement

Users in our target demographic are students who struggle with managing their time efficiently. The amounting tasks and assignments from multiple courses can be overwhelming. An unstructured approach to balancing all the course work can lead to missed deadlines and panicked last-minute cramming. In the long term, this unnecessary stress can lead to decreased productivity, poor academic performance and burnout.

Target Audience

Our product is designed for students of all ages and academic levels, who seek to improve their time management and organizational skills. Our product makes it easier to balance multiple responsibilities, such as coursework and extracurricular activities

Value Proposition

Our product offers a possibility for students to help themselves to get more organized and take control of their academic journey. By reducing stress and improving productivity, the product can inspire students to achieve their goals more efficiently and help them to stay motivated.

Key Features and Functionality

- User can input their class schedule into the application
 - User interface is easy to use and visually organizes the required timeslots
- User is able to insert assignment and exam deadlines in the schedule

Figure 1 shows a low-level prototype of the user interface.

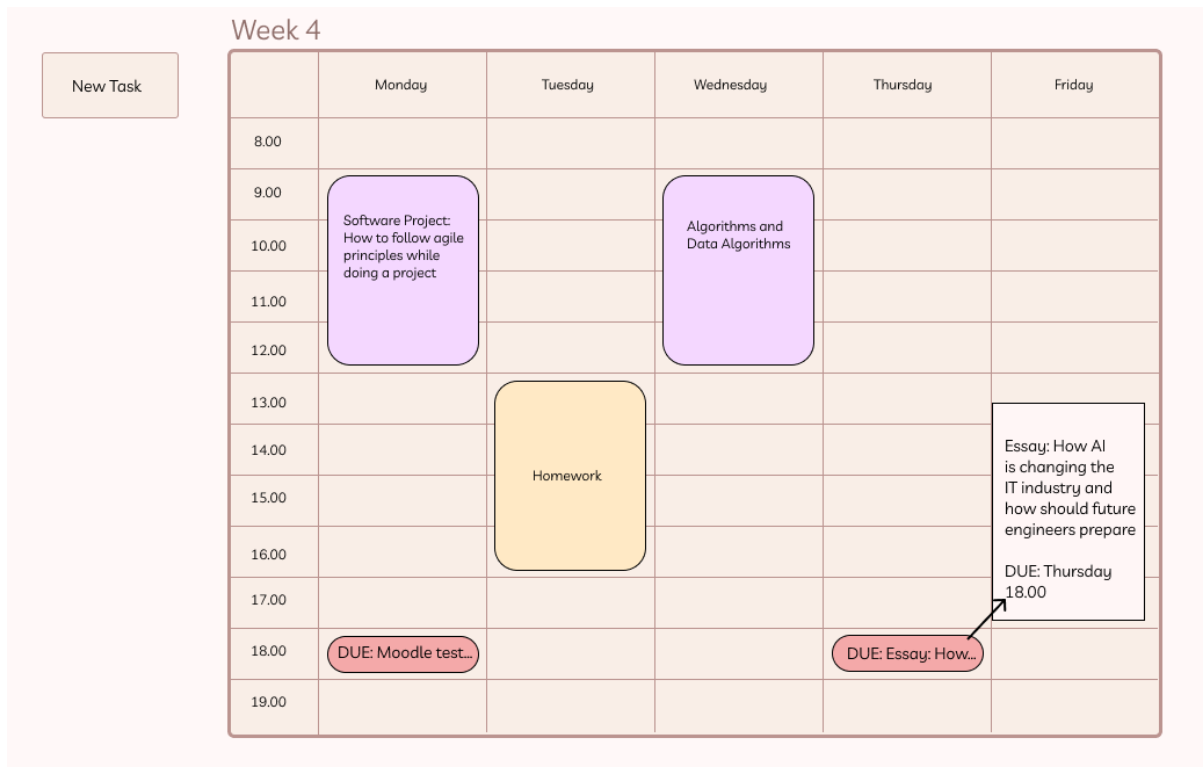


Figure 1: A low-level prototype of user interface

As seen in figure 1, the weekly schedule includes weekdays from Monday to Friday from 08.00 to 19.00. The user can input class schedules, personal study sessions, assignments, and exams, which are visualized in different colors to differentiate between tasks.

Goals and Objectives

Continuously improve through user feedback, to evolve product to match user needs and preferences. Offer an intuitive and customizable interface that suits different learning styles and preferences. Improve students' time management skills and increase organization.

Vision Statement

Our vision is to empower students to achieve their academic goals by providing a study planning tool to help organize an otherwise hectic schedule. The study planner aims to remove the stress from memorizing different deadlines by visualizing them to user.