Visualized Report

Women's Shoes Sales Dashboard 2024

Year
2024

Quarter

| Qtr 1 | Qtr 2 |
| Qtr 3 | Qtr 4 |

Month

| January |
| February |
| March |
| April |

Branches

| Jeddah branch |
| Khobar branch |
| Riyadh branch |

01/01/2024	12/31/2024	$3.9M	48K	**Sale and Target by Year**
First Sale	Last Sale	YTD Sales Target	YTD Volume Target	$5.02668M ✓
				Goal: $3.899424M (+28.91%)

Total Sales and Sales Target by Year, Quarter, Month and Branches

Branches
- ● Jeddah branch
- ● Khobar branch
- ● Riyadh branch
- — Sales Target
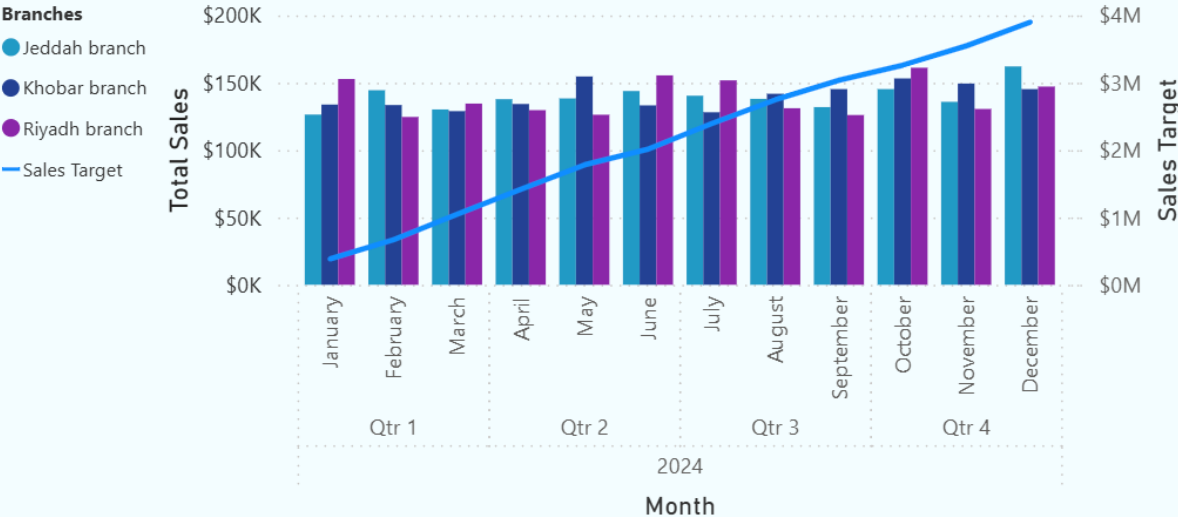
Top Total Sales by Branches

Khobar branch — $1.7M
Jeddah branch — $1.7M
Riyadh branch — $1.7M
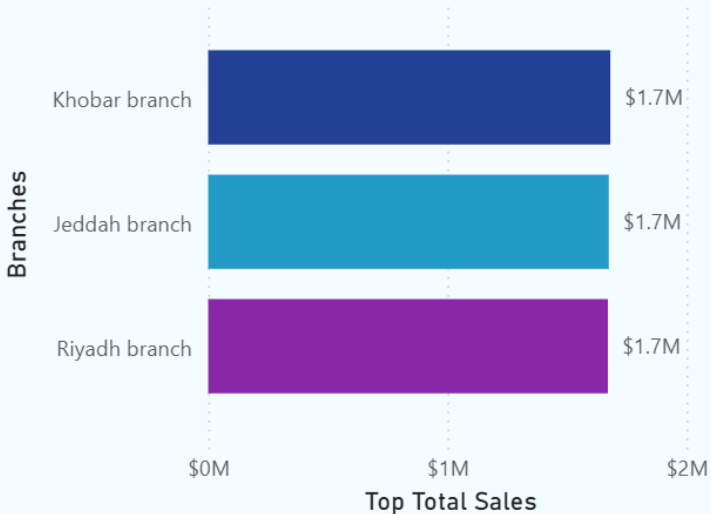
Branch Name	Sales Target	YTD Sales Target	YTD Sales	QTD Sales	MTD Sales	Volume Target	YTD Volume Target	YTD Sales	QTD Sale Volume	MTD Sale Volume
Khobar branch	$1,419,414	$1,419,414	$1,681,120	$447,840	$145,250	15845	15845	8345	2214	735
Riyadh branch	$1,250,908	$1,250,908	$1,670,900	$438,800	$147,160	16301	16301	8329	2193	721
Jeddah branch	$1,229,102	$1,229,102	$1,674,660	$443,260	$162,130	16197	16197	8253	2201	787
Total	**$3,899,424**	**$3,899,424**	**$5,026,680**	**$1,329,900**	**$454,540**	**48343**	**48343**	**24927**	**6608**	**2243**

DAX Measures

[ID]	[TableID]	[Name]	[Description]	[DataType]	[Expression]
1476	18	first_sale		2	FORMAT(CALCULATE(MIN(sales[sale_date])), "mm/dd/yyyy", "en-GB")
1478	18	last_sale		2	FORMAT(CALCULATE(max(sales[sale_date])), "mm/dd/yyyy", "en-GB")
3031	18	aggregate_sale		6	SUMX(sales, sales[total_price])
3033	18	mtd_sales		6	CALCULATE([aggregate_sale], DATESMTD(DateTable[Date]))
3035	18	qtd_sales		6	CALCULATE([aggregate_sale], DATESQTD((DateTable[Date])))
3037	18	aggregate_quatity		6	SUMX(sales, sales[⟳quantity_sold])
3039	18	mtd_quantity		6	CALCULATE([aggregate_quatity], DATESMTD(DateTable[Date]))
3041	18	qtd_quantity		6	CALCULATE([aggregate_quatity], DATESQTD((DateTable[Date])))
3061	18	ytd_quantity		6	CALCULATE([aggregate_quatity], DATESYTD((DateTable[Date])))
3063	18	ytd_sales		6	CALCULATE([aggregate_sale], DATESYTD((DateTable[Date])))
3054	27	aggregate_sales_target		6	SUMX(sales_targets, sales_targets[sales_target])
3056	27	aggregate_units_target		6	SUMX(sales_targets, sales_targets[units_target])
3071	27	ytd_sales_target		6	CALCULATE([aggregate_sales_target], DATESYTD((DateTable[Date])))
3073	27	ytd_unit_target		6	CALCULATE([aggregate_units_target], DATESYTD((DateTable[Date])))

Custom Tables:

```
DateTable = ADDCOLUMNS(CALENDAR(MINX(sales, sales[sale_date]), MAXX(sales, sales[sale_date])),
    "date_as_int", FORMAT([Date], "YYYYMMDD"),
    "year", YEAR([Date]),
    "month", MONTH([Date]),
    "month_name_short", FORMAT([Date], "mmm"),
    "month_name_long", FORMAT([Date], "mmmm"),
    "day_of_month", DAY([Date]),
    "day_of_week", WEEKDAY([Date]),
    "quarter", QUARTER([Date]))
```

Data Model