

Age
All All

Credit Card holder
Active Member
All All

Bank Customer Churn Analysis

Total Customers
10K

Total Churned
2K

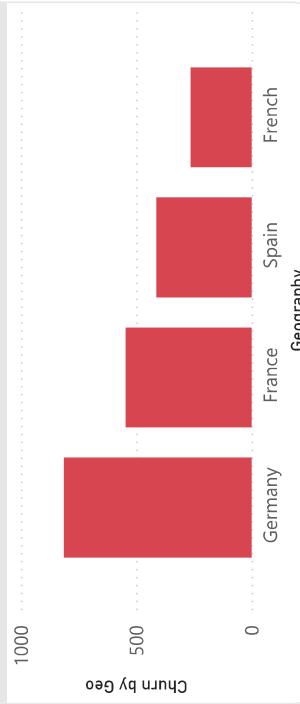
Churn Rate
20.37%

Average Salary
₹ 100K

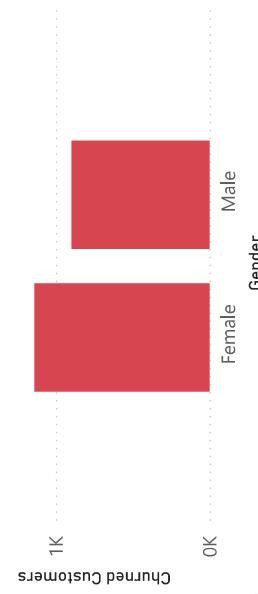
Average Products
2

Active Members %
51.50%

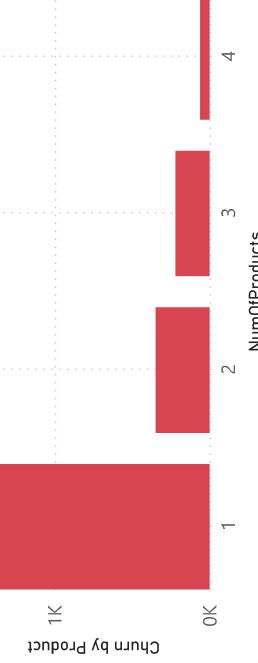
Churn by Geography



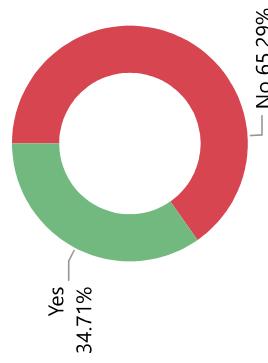
Churned Customers by Gender



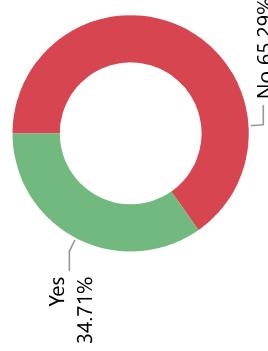
Churn by Product



Active Member



Credit Card Holder



Churn Rate by Age

