Silvana Moiceanu
UX Designer

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🌐 https://silvanamoiceanu.github.io/

Education

June 2021	**B.S. Cognitive Science - AI and HCI** (University of California, Santa Cruz)
	B.A. Studio Arts (University of California, Santa Cruz)
	Minor in Computer Science (University of California, Santa Cruz)
Dec 2021	**Google UX Professional Design Certification** (Coursera)

Statement of Purpose

UX Designer with leadership experience delivering human-centered creative solutions to IT, medical, and design fields.

Skills

- UX/UI Software: Figma
- Design Thinking
- Adobe Illustrator, XD, Photoshop, InDesign
- Digital Audio Workspace: Logic
- UX Methods: User Centered Design
- Qualitative Research Methods
- OS: Linux, Windows, macOS
- Languages: Python, JavaScript
- Quantitative Research Methods

Projects

Google x Biodesign Challenge Sprint 2021

- Led development of manual on e-waste recycling for Google's 1 billion device ecosystem to aid in recycling.
- Managed international team representing 3 different time zones through focus groups and scheduling.
- Presented manual to team of expert judges from BDC and Google in a professional manner.

3feet— Stanford TreeHacks Hardware Hacks winning project 2019

- Created iOS mobile app in a small team with tracking and sensor technology alerting cyclists to roadside dangers.
- Designed wireframe using Figma and Adoble Illustrator for UI design, splash page, and logo design.
- Presented app and hardware demo to expert judges resulting in win for best hardware hack.

Neuromatch Academy, Deep Learning — Summer 2021

- Intensive bootcamp on Deep Learning with team project focused on Natural Language Processing.
- Assisted development on Natural Language Processing using pretrained-BERT for product sentiment analysis.
- Obtained certificate of completion and collaborated with students representing 4 different time zones.

Experience

2021	Intern - Audio Engineering and Teaching Support Womens Audio Mission

Role outline

- Obtained training in fundamentals of Audio Engineering including DAW and soldering based projects.
- Classroom support as a TA for WAM Level 1 Course and Girls on the Mic at WAM studios.

2019 - 2020	Student Consultant Manager - Training ITS Learning Technologies

Role outline

- Maintained and managed 9 UCSC Mac and Windows technology labs with staff of 40 student consultants.
- Met weekly with management team to direct business operations and led professional interviews for hiring staff.

2018 - 2019	Research Assistant at Biobehavioral Pediatric Pain Lab Stanford Medical Children's Hospital

Role outline

- Transcribed 12 user interviews for bodily awareness after cancer study and designed branding for Stanford Lab.
- Planned and aided in participant interviews using qualitative methods to further medical study aim.

Other Skills

- Fluent Romanian, intermediate Spanish
- Hackathon attendee, painting, digital fabrication, audio engineering, and product design

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30th November, 2021

Mr Deeds
Hiring Manager
BigCorp Road
BigCorp Town
BigCorp City
X12 3YZ

Dear Mr Deeds,

Please find enclosed my CV in application for the post advertised in the [insert place advertised] on [date advert seen].

The nature of my [qualification] has prepared me for this position. It involved a great deal of independent research, requiring initiative, self-motivation and a wide range of skills. One of my courses, [insert course], an understanding of the [insert sector] industry was essential. I found this subject very interesting.

I am a fast and accurate writer, with a keen eye for detail and I should be very grateful for the opportunity to progress. I am able to take on the responsibility of this position immediately, and have the enthusiasm and determination to ensure that I make a success of it.

Thank you for taking the time to consider this application and I look forward to hearing from you in the near future.

Yours sincerely,

Silvana Moiceanu