

Best Practice Canada: Country Attractiveness

By fostering a more active welcome culture and simplifying the immigration process, Germany can enhance its attractiveness for immigration.

<div>Objective</div> <div><ul style="list-style-type: none">Enhance Germanys appeal by fostering a more welcoming culture and streamlining bureaucratic procedures</div>	<div>Germany's status</div> <div><ul style="list-style-type: none">“Fachkräfteeinwanderungsgesetz 2023” eases entry for skilled workers with vocational training and language skillsPersistent issues in bureaucracy, language barriers, skills mismatch.Mixed feelings: Some scepticism, but many open to collaboration. Concerns about resentment exist</div>
<div>Implementation in Canada</div> <div><ul style="list-style-type: none">Canada offers diverse integration pathwaysNationwide agencies offer immigrant support, including job assistance, language courses, and cultural education75% of federal immigration budget supports settlement programsCanada fosters a welcoming and integral approach that enhances national attractiveness and ensures a positive immigrant experience</div>	<div>Policy recommendations for Germany</div> <div><ul style="list-style-type: none">Transparent digital bureaucratic procedures for more efficiencyExpand support programs for immigrants beyond the workplace, mirroring the Canadian approachPrioritize comprehensive language courses. Integrate English into daily life, aligning with corporate needs</div>
<div>Outcome of Canadas measures</div> <div><ul style="list-style-type: none">485,000 immigrants in 2023, with 281,135 being economic immigrants, aiming for an increase to 500,000 annually, including 301,250 economic immigrantsDespite record immigration levels, public perception has shifted positively, with only 27% expressing concerns, down from 61% in 1977, reflecting a welcoming culture</div>	<div>Possible Scenario</div> <div><ul style="list-style-type: none">Objective: Increased attractiveness for skilled professionals to immigrate to GermanyImpact: A 5% rise in workforce from overseas equates to an annual addition of 135,000 more workersCosts: For the implementation of support programs and streamlining bureaucratic processes. Estimated in the low eight-figure range</div>

Objective

- **Facilitating skilled labour migration through an enhanced opportunity card to attract qualified professionals effectively**

Implementation in Canada

- The points system aims to attract **highly qualified immigrants who meet the needs of the Canadian labour market**
- Division into **key categories** such as language proficiency, education, work experience, and adaptability, with additional points for various factors such as family relationships, French language proficiency, and nominations by provinces
- **Regular adjustments** to accommodate changing labour market

Outcome of Canadas measures

- **Global model for immigration policy** since the introduction in 1967
- The points-based system attracts skilled immigrants, with **58% selected through the system**
- **Challenge in recognizing foreign qualifications**, influenced by federalism and varying standards across provinces in Canada

Germany's status

- Opportunity card introduced with "Fachkräfteeinwanderungsgesetz 2023" which utilizes a **points system** to grant a one-year permit based on language skills, work experience, age, and ties to Germany
- Critics: **Bureaucratic hurdles**, limited appeal due to **temporary permits**, and missing alignment of criteria with employers' needs

Policy recommendations for Germany

- Reduced bureaucracy for the opportunity card, aim to **enhance its attractiveness**
- Facilitate **recognition of foreign qualifications** to better address industry-specific demands

Possible Scenario

- **Objective:** Achieve a 30% annual increase in individuals entering the country via opportunity card compared to the forecast
- **Impact:** Nearly 100'000 immigrating workers per year
- **Costs:** Most costs in this initiative arise from implementing a digital system to expedite the recognition process, with overall expenses estimated in the low eight-figure range