Best Practice Switzerland: Adult Education



Adult education in Germany can efficiently address the skilled labour shortage by simplifying the attainment of a vocational qualification.

Objective

Addressing the skilled labour shortage through enhanced adult education

Implementation in Switzerland

- "Weiterbildungsgesetz" enacted in 2016 as political basis
- Recognition of educational achievements in vocational training for adults to ease professional qualification attainment
- Targeted **communication campaign** for adults and businesses to raise awareness and disseminate information
- From 2017 to 2020, 21/26 cantons in Switzerland improved support structures for basic competencies, **investing nearly 14 million euros**

Outcome of Switzerlands measures

- Adult vocational education completion rates up 40% since 2014, accounting for 15% of total certifications in 2020
- Federal government, cantons, and municipalities collaborate extensively, leading to expanded adult training positions, enhanced transparency, and standardized adult education

Germany's status

- Initiated a national continuing education strategy in 2019
- Insufficient collaboration among governmental levels hampers nationwide standardization and transparency
- 10,217,036 unemployed individuals without vocational qualifications

Policy recommendations for Germany

- Implementing and communicating simplified recognition and access to professional qualifications for adults through a system for crediting educational achievements in vocational training
- Providing financial incentives for individuals without education to complete vocational training.

Possible Scenario

- Objective: Achieve a 10% enrolment rate of unemployed individuals without education in vocational training
- Impact: Result in an increase of 1,021,703 individuals with a professional qualification
- Costs: Estimated in the low eight-figure range for Germany, offset by anticipated higher tax revenue from the better-educated

Executive Summary Introduction Quantification Possible Solutions Conclusion Sources: BMAS, BMBWF, bpb, SBFI, Statista



490,000 workers can be integrated into the labour market through a more inclusive work culture if Germany reaches the Swiss level.

Objective

 Achieving a more inclusive work culture through enhanced education for people with disabilities and a more targeted compensation levy

Implementation in Switzerland

- BehiG effective since 2004, undergoing revisions by end of 2023
- Revisions ensure explicit protection against disability discrimination and employers required to implement measures for equal work
- 83% of individuals aged 25 to 64 with disabilities hold a vocational qualification or a high school diploma
- Public employers have an exemplary role in creating an inclusive work environment

Outcome of Switzerlands measures

- 67% of individuals with disabilities are employed; disparity with the proportion holding qualifications. Relatively high on a global scale
- Comprehensive approach to inclusivity for people with disabilities, with a particular focus on proper education and promoting an inclusive work culture rather than specific quotas

Germany's status

- 57% of individuals with disabilities are employed
- New Law 2023, penalty for non-compliance with the 5% employment quota for people with disabilities is increased
- The main reason for companies not reaching the quota is the missing of qualified applications (77% of companies)

Policy recommendations for Germany

- **Enhance education opportunities** for people with disabilities
- **Revise the compensation levy** to more effectively promote inclusive employment without overly restricting companies in their actions
- Reduce workplace discrimination

Possible Scenario

- **Objective:** Increase employment by 10%, mirroring the Swiss model
- Impact: 490,000 more individuals with disabilities employed
- Costs: Primarily allocated for education and training, with a potential decrease in compensation levy revenue. The costs are estimated to be in the high sevenfigure range