

# Empowering long-term unemployed: Bridging the workforce gap through financial support for businesses

#### Measure dimension

#### **Demographic inclusion**

### Rating

The decrease in long-term unemployment reflects ongoing efforts across industries, with costs linked to government subsidies.

**Impact** Achieving the target of 0.95% long-term

unemployment would result in a work volume boost of 117'000 additional employees. The measures taken so far are already having a positive effect, as can be seen from the falling unemployment rates.

**Range** The measure reaches all industries.

**Cost** The financial costs for the German government are

directly tied to the success of the measure as they

stem from the direct subsidies provided to

companies.

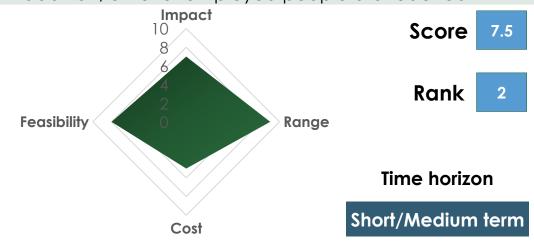
**Feasibility** The measures are already in place. The continuation

of the measure is therefore very realistically feasible.

#### Implementation to date in Germany

Germany currently has two programs to help companies integrate the long-term unemployed:

- Long-term unemployment = Persons who have been unemployed for more than one year
- "Eingliederungszuschuss (EGZ)" implemented since 2012, "Eingliederung von Langzeitarbeitslosen (EvL)" since 2019 (see appendix for details)
- EvL has a **longer funding period** and **higher funding amount**In addition, other unemployed people are reached



#### Capstone Project University of St.Gallen

# Germany's strive: Tackling high long-term unemployment with promising initiatives.

## **Cross-referencing for validation**

- Germany's average unemployment rate over the last ten years: 5.9%
- Unemployment rate in September 2023: **3%** (4th lowest in the EU)
- Germany's share of long-term unemployed compared...
  - ... to all unemployed: **35.6%** (average from 2014-2023)
  - ... to all labour force: 1.2%
- Historically the long-term unemployment rate fell from 2012 (36%) to 2020 (30%); it rose to 39% due to Covid and has been falling again since then
- Germany has a strong employment rate but faces a comparatively higher long-term unemployment rate than some other nations

Country	Employment rate	Share of long-term unemployment
Germany	76.69%	1.2%
France	65.28%	2.94%
Great Britain	75.26%	0.91%
Netherlands	77.79%	0.92%
Sweden	75.46%	0.97%

### Specific recommendations for action

If Germany can reduce the long-term unemployment rate to **0.95%**, then the volume of work would increase by **117'000 people!**In our view, Germany should continue its proven initiatives and effectively **target the different age groups with both programs**. **Maintaining these efforts** is of utmost importance and requires continued commitment and **increased financial support** from the government.