



Course and Examination Fact Sheet: Spring Semester 2025

8,193 | 9,194: Ethics of Financial Services

ECTS credits: 2

Overview examination/s

(binding regulations see below)

decentral - Presentation, Analog, Group work group grade (50%)

Examination time: Term time

decentral - Written work, Digital, Group work group grade (50%)

Examination time: Term time

Attached courses

Timetable -- Language -- Lecturer

[8,193,1.00 Ethics of Financial Services](#) -- English -- [Beschoner Thomas](#)

Course information

Course prerequisites

None.

Learning objectives

By the end of the course, students will be able...

- ... to recognize and reflect on questions of responsibility; they can apply them at different analytical levels (micro, meso, macro) and concerning different (moral, social, and environmental) problems.
- ... to distinguish between different business ethics theories and they are able to reflect on the advantages and disadvantages of different approaches. There are proficient in using a theoretical vocabulary to express their opinions.
- ... to analyse concrete tools in the context of CSR.
- ... to reflect on their acting role as responsible leaders.

Course content

Corporate responsibility has become a crucial issue in modern societies and an emerging field in management, social sciences, and humanities. Due to an ongoing process of globalization along with the lack of national regulatory mechanisms, questions of how to avoid "bad" corporate behavior and how to foster "good" business practices have increasingly risen.

In this course we will focus on "bad" and "good" business practices in the financial sector—more precisely on corporate social responsibility (CSR) in financial service industry. Based on a general introduction in business ethics, the students will develop case studies and critical perspectives on the CSR performance of banks and insurance companies.

Course structure and indications of the learning and teaching design

- Introduction to Business Ethics and CSR
- The CSR performance of banks and insurance companies – case studies

Course literature

The literature will be available on Canvas



Additional course information

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Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination modalities

Examination type	Presentation
Responsible for organisation	decentral
Examination form	Oral examination
Examination mode	Analog
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work group grade
Weighting	50%
Duration	--

Examination languages

Question language: English

Answer language: English

Remark

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Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

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2. Examination sub part (2/2)

Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work group grade
Weighting	50%
Duration	--

Examination languages



Question language: English

Answer language: English

Remark

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Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

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Examination content

will be explained in the course

Examination relevant literature

will be available on Canvas

Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 (Monday, 25 March 2025) are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 23 January 2025);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 17 March 2025);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 14 (Monday, 31 March 2025);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before ending with de-registration period in CW 15 (Monday, 07 April 2025).