

# Chapter 1

## Introduction

The aim of this master thesis is to implement the variable importance measure LMG (named after the authors Lindeman, Merenda, and Gold ([Grömping, 2007](#))) in linear models estimated with Bayesian methods.

Regression models are popular in many applied research areas ([Nimon and Oswald, 2013](#)). These models provide a tool to find an association between a response variable  $Y$  and a set of explanatory variables. The explanatory variables are also called predictors or covariates. Regression parameters provide us the information how much the response variable is expected to change when a predictor changes by one unit, given all other predictors in the model stay the same. The last subsentence is very important for the correct interpretation of the regression parameters. It shows also that the parameter value of a predictor is dependent on the other predictors in the model.

Because predictors are often correlated to some degree to each other, it is clear that it is not an easy task to find the most important predictors in a model. The first question then is: What do we mean by the importance of a predictor? A question that is not easy answered and depending on the research question. [Grömping \(2015\)](#) concludes that there may never be a unique accepted definition of what variable importance is. Different metrics exist to quantify the importance of predictors. These metrics focus on different aspects and with correlated predictors they lead to different conclusions. A summary of the metrics can be found in [Grömping \(2015\)](#).

A distinction should be made between the importance of predictors in regression models that are used to predict future data and regression models who wish to find an association between predictors and the response variable. In the former case, the aim is only to reduce the error between the predicted values and the real observed values. It does not really matter how we get there. In the other case, we are interested in the strength of the relationship between the predictors and the response variable. A predictor may explain little of the response variable given two other correlated predictors are already included in a regression model. However, this from the regression output unimportant predictor may be the main cause of the other two predictor values. It therefore may somehow be the most important predictor in this model ([Grömping, 2007](#)).

The causal relationship between the variables is missing in the regression model. Regressing conditional on other variables or using univariate regression models only provide us some parts of the bigger picture about the predictor in a model. Some authors recommend that the variable

importance metric is based on both components. Which variable importance metrics are the most useful ones is still an open debate. A convincing theoretical basis is still lacking for all of them. [Grömping \(2015\)](#) recommends to use the existing best practices, until a more profound solution is found. For variance (or generally goodness of fit) decomposition based importance, she recommends to use LMG enhanced with joint contributions or dominance analysis ([Grömping, 2007](#)).

# Bibliography

Grömping, U. (2007). Estimators of relative importance in linear regression based on variance decomposition. *American Statistician*, **61**, 139–147. [1](#), [2](#)

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