

Período

1/1/2024

11/21/2024

UF

All

Gerentes/Executivos

All

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All

Agência

All

Agências

3K

SR

80

SEV

332

Credenciamentos

69,794

ΔLM

8.13%

ΔL6M

7.89%

ΔLY

57.19%

Cancelamentos

58,830

ΔLM

-80.03%

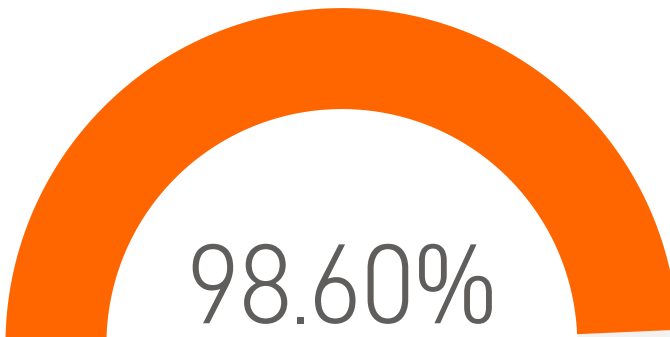
ΔL6M

44.35%

ΔLY

80.36%

Taxa Instalações



0.00%

100.00%

Faturamento

18,753,221,835

ΔLM

0.95%

ΔL6M

21.72%

ΔLY

27.90%

Transações

241,382,033

ΔLM

-0.14%

ΔL6M

24.61%

ΔLY

37.52%

Ativos

794,478

ΔLM

-0.17%

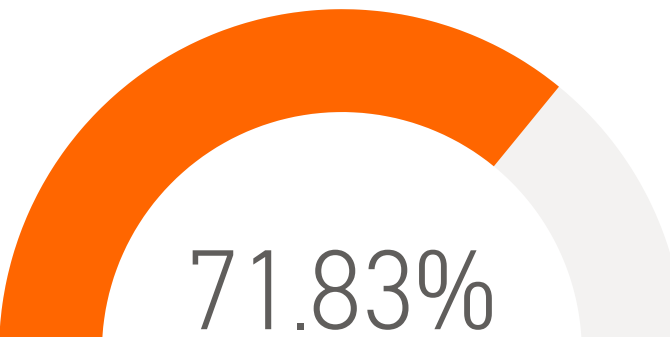
ΔL6M

11.51%

ΔLY

14.44%

Taxa Ativações



0.00%

100.00%

Abaixo

7.404K

% Abaixo

22.85%

Dentro

2.794K

% Dentro

8.62%

Acima

22.21K

% Acima

68.53%

Ticket Médio

77.69

PJ1

44.63

PJ2

60.91

PJ3

98.62

PJ4

72.71

PJ5

78.73

Base Ativa

Cancelamentos

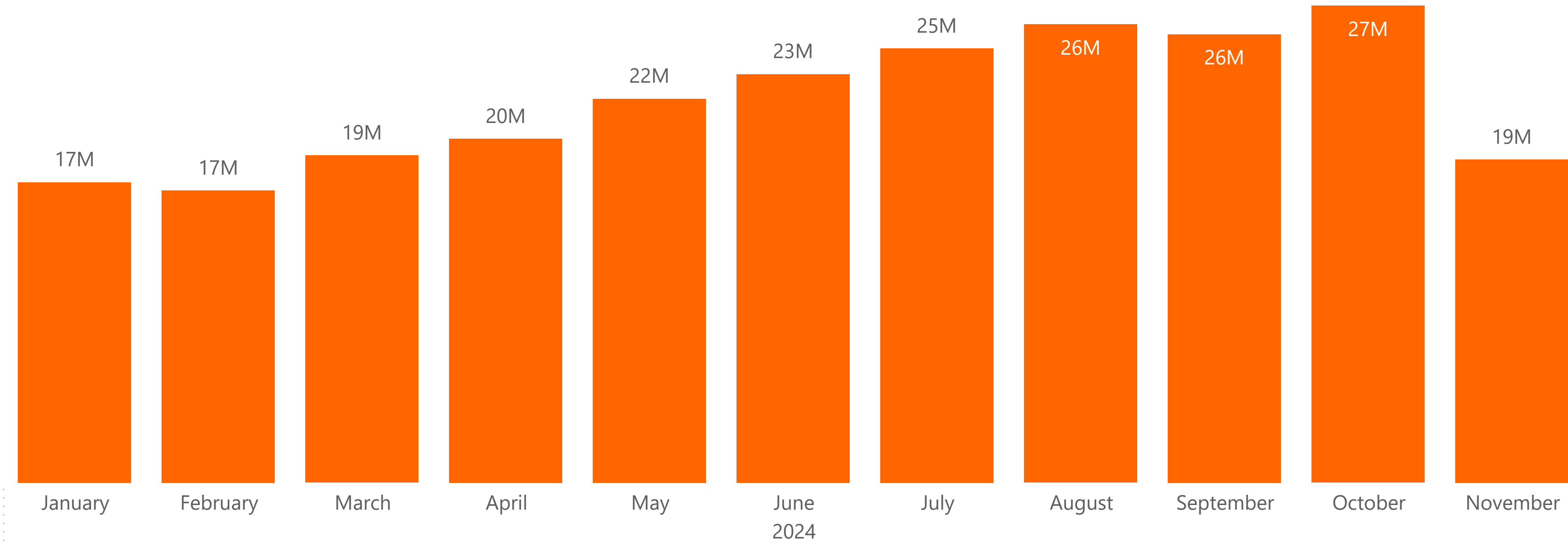
Credenciamentos

Faturamento

Ticket Médio

Transações

Performance por período



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Detalhamento da Carteira

Spte Regional	Agencias	Credenciamentos	Curva crd	Instalações	% Instalações	Ativações	% Ativações	Cancelamentos	Transações	Clientes Ativos	Base Instalada
<div>+ SR NORTE E SUL DA BAHIA, BA</div>	140	2,216	C	2193	98.96%	2088	95.21%	2,742	9,278,272	38,907	10,987
<div>+ SR SUL DE GOIAS, GO</div>	76	1,598	B	1564	97.87%	1436	91.82%	1,578	7,440,418	23,436	7,440
<div>+ SR CAMPINAS, SP</div>	93	1,380	C	1340	97.10%	1295	96.64%	1,112	6,651,597	18,092	6,419
<div>+ SR PIRACICABA, SP</div>	84	1,158	C	1134	97.93%	1069	94.27%	1,031	5,842,407	16,591	5,859
<div>+ SR MATO GROSSO, MT</div>	52	931	B	919	98.71%	881	95.87%	948	5,261,455	16,495	4,243
<div>+ SR SAO PAULO LESTE, SP</div>	89	983	C	975	99.19%	917	94.05%	868	6,010,716	14,046	4,484
<div>+ SR PARA, PA</div>	67	1,385	B	1365	98.56%	1269	92.97%	1,350	6,064,115	21,630	5,745
<div>+ SR CURITIBA OESTE, PR</div>	62	927	C	915	98.71%	919	100.44%	1,463	5,893,696	17,805	6,524
<div>+ SR REGIAO METROPOLITANA, RJ</div>	84	1,873	A	1846	98.56%	1675	90.74%	2,195	5,891,220	19,637	9,979
<div>+ SR BRASILIA SUL, DF</div>	55	1,561	A	1532	98.14%	1336	87.21%	1,322	6,535,719	16,280	5,501
<div>+ SR SAO PAULO CENTRO, SP</div>	82	1,303	C	1269	97.39%	1211	95.43%	1,217	4,962,065	13,646	5,929
<div>+ SR BELO HORIZONTE OESTE, MG</div>	56	875	C	857	97.94%	825	96.27%	1,006	5,668,240	15,826	5,622
<div>+ SR RIO CAPITAL, RJ</div>	98	1,779	B	1711	96.18%	1629	95.21%	2,429	5,579,944	16,388	11,100
<div>+ SR NORTE DO PARANA, PR</div>	63	1,059	C	1037	97.92%	1024	98.75%	1,473	4,435,182	18,112	7,361
<div>+ SR SAO PAULO NORTE, SP</div>	68	949	C	925	97.47%	887	95.89%	1,008	4,696,622	12,438	4,883
<div>+ SR TRIANGULO MINEIRO, MG</div>	43	1,063	A	1040	97.84%	967	92.98%	898	5,029,206	14,727	4,906
<div>+ SR SUL DE MINAS, MG</div>	69	745	C	721	96.78%	705	97.78%	773	4,368,873	16,441	4,536
<div>+ SR FLORIANOPOLIS, SC</div>	63	967	C	945	97.72%	937	99.15%	803	4,077,827	13,241	4,767
<div>+ SR PORTO ALEGRE, RS</div>	72	664	C	648	97.59%	590	91.05%	938	4,683,745	11,612	4,565
<div>+ SR NORDESTE DE MINAS. MG</div>	54	746	C	734	98.39%	738	100.54%	802	3.911.506	17.058	4.643
Total	3257	69,794	A	68818	98.60%	49431	71.83%	58,830	241,382,033	794,478	293,832

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Credenciamento dos Últimos 3 meses

merchant_official_name	regis_num	segmento_presumido	dt_activation	dt_boarding	dt_installation	service_phone_number	state_code	city_name	cod_agencia
Ricardo Pereira Locci	12164123832	PJ1	2021-06-25	2021-06-24	2021-07-27	011992151204	331	São Paulo	00321
ANGELA ROUPAS INFANTO JUVENIL	61672002000111	PJ2	2021-06-25	2021-06-25	2021-06-29	19981691860	313	Brasília	04104
COCORICO ALIMENTOS	39513291000157	PJ2	2021-06-25	2021-06-25	2021-06-29	19992993009	331	Marília	02199
DHD CONSTRUTORA	16752167000149	PJ2		2021-06-30	2021-07-27	011969146850	331	São Paulo	04188
CLARISSE PADARIA	29997048000106	PJ2	2021-07-14	2021-07-02	2021-07-02	061996620405	313	Brasília	00007
ETOP SERVICOS	07929977000137	PJ2	2021-07-07	2021-07-02	2021-07-02	034991968999	319	Uberlândia	99999
MULTIDRONES	18449119000101	PJ2		2021-07-02	2021-07-02	061996165117	313	Brasília	01297
PAHIOCA PANETTERIA	01442084000186	PJ3	2021-08-18	2021-07-02	2021-07-08	061981494546	313	Brasília	00630
PANIFICADORA SANTIAGO	04763158000174	PJ3	2021-07-02	2021-07-02	2021-07-27	061985268574	313	Brasília	00008
ARTE MOVEIS E DESIGN	10969766000132	PJ3	2021-07-20	2021-07-05	2021-07-27	71982038307	311	Salvador	00061
BEAUTY HAIR DISTRIBUIDORA	34502594000150	PJ2	2021-07-09	2021-07-05	2021-07-27	71996390665	311	Salvador	00061
BIO ESSENCIAS	10592808000169	PJ2	2021-07-22	2021-07-05	2021-07-27	071996390664	311	Salvador	00061
COMERCIAL PEREIRA	31884335000143	PJ2	2021-07-07	2021-07-05	2021-07-27	092991490748	310	Manaus	01457
GOLD SERVICOS	15639166000120	PJ2	2021-07-23	2021-07-05	2021-07-27	092993701475	310	Manaus	01549
WORK LINK INFORMATICA	04610386000104	PJ2	2021-07-19	2021-07-05	2021-07-27	061996869995	313	Brasília	00008
DROGARIA SANTA FARMA	22997933000138	PJ2	2021-07-08	2021-07-06	2021-07-27	092991650870	310	Manaus	01457
DROGARIA SAO RAFAEL	37288546000108	PJ4	2021-07-13	2021-07-06	2021-07-27	061985316511	315	Novo Gama	00647
MARINA FAUSTA ALVES	03692172000161	PJ2	2021-07-14	2021-07-06	2021-07-27	011981638136	331	São Paulo	00242
NERY MADEIREIRA	30033290000130	PJ4	2021-07-08	2021-07-06	2021-07-27	071982036811	311	Salvador	00061
WA RETIFICA	12855319000188	PJ2	2021-07-08	2021-07-06	2021-07-27	034996748529	319	Uberlândia	00161



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Credenciamentos												
segmento_presumido	202401	202402	202403	202404	202405	202406	202407	202408	202409	202410	202411	Total
Total	2,385	2,320	3,593	6,990	6,402	6,042	7,584	11,866	10,189	7,610	4,813	69,794
PJ1	461	432	553	1,232	945	763	3,077	7,278	4,956	3,411	2,054	25,162
PJ2	765	726	1,408	2,947	3,028	2,931	2,498	2,625	2,992	2,481	1,636	24,037
PJ3	897	873	1,193	2,049	1,856	1,764	1,544	1,529	1,703	1,324	875	15,607
PJ4	204	223	347	566	431	462	372	330	444	291	195	3,865
PJ5	58	66	92	196	142	122	93	104	94	103	53	1,123

Cancelamentos												
segmento_presumido	202401	202402	202403	202404	202405	202406	202407	202408	202409	202410	202411	Total
Total	17,930	7,109	1,564	1,054	1,009	1,413	1,692	1,347	9,037	15,819	856	58,830
PJ1	5,131	2,050	351	298	272	358	371	327	2,073	4,580	130	15,941
PJ2	9,709	3,606	857	523	473	694	891	638	5,139	6,779	458	29,767
PJ3	2,383	1,090	277	181	212	270	325	278	1,443	3,374	200	10,033
PJ4	558	278	59	34	39	65	83	82	311	863	35	2,407
PJ5	140	85	20	18	12	26	22	22	71	222	22	682

Faturamento Médio												
segmento_presumido	202401	202402	202403	202404	202405	202406	202407	202408	202409	202410	202411	Total
Total	22,384	20,970	22,864	22,896	24,078	23,914	25,457	25,594	24,660	26,365	19,488	23,604
PJ1	5,076	4,787	5,092	4,821	5,171	5,012	5,091	4,924	4,923	5,119	3,820	4,906
PJ2	14,548	13,232	13,897	13,701	14,327	14,353	15,050	15,086	14,349	15,140	10,872	14,068
PJ3	30,554	28,548	30,842	31,085	32,066	31,679	33,500	33,373	32,644	35,052	26,007	31,484
PJ4	64,158	59,332	64,792	62,181	67,761	66,952	72,608	74,756	69,222	72,677	53,862	66,599

Faturamento												
segmento_presumido	202401	202402	202403	202404	202405	202406	202407	202408	202409	202410	202411	Total
Total	1,441,549,515	1,338,394,761	1,479,069,867	1,561,686,186	1,731,807,621	1,790,169,036	1,925,733,471	1,981,487,698	1,941,759,321	2,091,533,541	1,470,030,818	18,753,221,855
PJ1	44,038,932	40,242,499	42,058,913	41,314,034	44,747,119	43,483,197	42,776,907	42,537,677	41,678,175	42,430,367	28,602,389	453,910,200
PJ2	436,317,303	388,655,901	408,695,670	420,913,472	468,837,957	493,013,675	525,667,458	539,554,651	524,785,659	562,090,213	382,829,524	5,151,361,488
PJ3	680,273,882	643,871,012	718,907,792	768,849,051	834,637,015	855,121,348	918,917,139	933,322,993	932,109,843	1,006,454,598	722,973,526	9,015,438,195
PJ4	176,756,097	165,181,436	190,682,436	206,255,737	240,211,315	255,155,596	279,832,395	298,278,032	282,770,253	299,427,513	211,461,080	2,606,011,895