

Text Sliding: Information Discovery with Intensely Integrated Text Analysis

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ABSTRACT

There are numerous information analysis and discovery tools that allow users to view multidimensional data from different angles by selecting subsets of data, viewing those as visualizations, moving laterally to view other subsets of data, slicing into another view, expanding the viewed data by relaxing constraints, and so on. However, these tools operate over numerical and categorical data, but do not seamlessly operate over raw textual information with the same flexibility. In this paper we describe a text analysis and discovery tool that allows for highly flexible “slicing and dicing” (hence “sliding”) across a text collection. The goal of the tool is to help scholars and analysts discover patterns and formulate and test hypotheses about the contents of their text collections, midway between what traditional humanities scholars call a “close read” and the digital humanities “distant read” or “culturomics” approach. We illustrate the text sliding capabilities of the tool with two real-world case studies from the humanities and social sciences – the practice of literacy education, and U.S. perceptions of China and Japan over the last 30 years – showing how the tool has enabled scholars with no technical background to make new, important discoveries in these text collections.

Categories and Subject Descriptors

H.X [XXXXXX XXXXXXXX XXXX]: XXXXX
; H.X [XXXXXX]: XXXXX —XXXXX

Keywords

exploratory data analysis, text mining, information visualization, digital humanities

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1. INTRODUCTION

Current text analysis systems put computational linguistics and data visualization into the hands of users. Tools such as Jigsaw, IBM TextMiner, and SAS Text Analytics take techniques like text classification, named-entity recognition, sentiment analysis and summarization and build systems to automate their use. To make the results of these computational analyses interpretable, they display the outputs with interactive data visualization. These systems have made advanced text mining and visualization algorithms available to users without expertise in those areas.

However, language is a unique form of expression, and text as data is distinct from numerical and categorical data. Text has both linear and hierarchical structure, its meaning is ambiguous given its representation, it has tens of thousands or hundreds of thousands of features, and frequencies of words are distributed via a power law.

Even a small fragment of text does not stand alone, but is densely interconnected with other text through the *linguistic phenomena* that it contains. These are units of meaning that take surface form in text, such as words, phrases, relations between words (including synonymy and hyponymy) and literary devices, such as metaphor, sarcasm and allusion. To illustrate, consider this 13-word “slice” of text from Shakespeare’s “Romeo and Juliet”, where a slice is simply a set of sentences (not necessarily consecutive, like in this example):

ROMEO:

Is she a Capulet?
O dear account! my life is my foe’s debt.

Surrounding this tiny slice is a swarm of other slices of text, each associated with the different linguistic phenomena in this slice. For instance:

- Each of the 11 distinct words in the above excerpt can be thought of as a jumping-off point to all of the other sentences in which it occurs, as well as to sentences containing other words that mean the same thing, or to other words that tend to be used near it.
- Each two-, three-, or n-word phrase can be associated with every other sentence in which it occurs.

- Each grammatical relationship between words (such as “dear” being an adjective modifier of “account”) can be thought of as a link to other words that enter that relation (other adjectives describing “account”, or other things that are “dear”).
- Each instance of a literary device, such as the exclamation “dear account”, or the imagery of debt, can be associated with all other occurrences of this phrase, or the different phrasings with which this concept surfaces in the play.

The more structure there is to text, the more kinds of associations are possible. Shakespeare plays have metadata, such as speaker, act, and scene, so associations based on these dimensions also exist:

- The speaker, Romeo, can be associated with all the other speeches by him.
- The location within the play: Act 1, Scene 4 can be associated with the other scenes in that act, or the all speakers in that scene.

This network of associated slices is apparent to us as readers. And to an analyst trying to make sense of an idea, some associations may be deeply meaningful. Transitions and associations are central to the text analysis process, and people seeking knowledge from text are engaging in *sensemaking*. They do not follow a straight path from data input to analysis output, but meander between analysis, interpretation, exploration and understanding on different sub-collections of data. It is therefore important for text analysis systems to support not just algorithmic and visual analysis, but the transitions: slicing, filtering and exploration that lead from analysis to analysis, visualization to visualization, and finally to insight.

In this paper, we describe a text analysis tool called WordSeer that supports such transitions.¹ It allows highly flexible slicing and dicing, as well as frictionless transitions (hence “sliding”) between visual analyses, drill-downs, lateral explorations and overviews of slices in a text collection. Our tool uses computational linguistics, information retrieval and data visualization, and enables scholars with no technical background to conduct analyses yielding concrete, useful and otherwise inaccessible knowledge.

This paper is structured as follows: in the next section, we describe our motivating field of humanities and social sciences and the theory of sensemaking that motivates the need for “sliding” interactions between slices. After that, we explain the main ideas behind text sliding and show it in action with extended examples from case studies. Then, we describe related systems, and finally conclude with a discussion our results and future work.

2. MOTIVATION

2.1 Humanities and Social Sciences

The design of the tool is motivated by the desire to support the humanities and social sciences (HASS). In these fields, it is common for scholars to have hundreds, even thousands of text-based source documents of interest from which

¹This is version 3.0 of WordSeer, which has notably more flexible interactions than older versions.

they extract evidence for complex arguments about society and culture. These collections (such as the set of all New York Times editorials about China, the complete works of Shakespeare, or the set of all 18th Century American novels) are difficult to make sense of and navigate. Unlike numerical data, they cannot be condensed, overviewed, and summarized in an automated fashion without losing significant information. And the metadata that accompanies the documents – often from library records – does not capture the varied content of the of the text within.

HASS scholars are an important area of focus for tool builders for another reason: low uptake. A 2012 study of computational tool use among these scholars showed that adoption was low despite an abundance of tools. The main culprit? Poor interface design. In our research, we have tried to avoid this problem by taking an iterative, user-centered design approach. We collaborate with active HASS scholars working on text analysis problems of existing professional interest to them, and let their needs, behaviors, and observations drive tool development.

We introduce the text sliding capabilities of WordSeer using two case studies. The researchers driving these studies successfully used the tool to further their projects. The two projects investigated:

1. How college students from diverse backgrounds remember and reflect upon literacy.
2. How U.S. perceptions of China and Japan responded to China’s rise over the last 30 years.

2.2 Supporting Sensemaking

Observational studies from the literature on sensemaking describe many problems analysts encounter while trying to make sense of text collections. These studies typically study professionals such as government intelligence analysts [?], business analysts [?] market researchers [?] and academics [?] at work, attempt to categorize the actions they perform and identify common sequences of actions. Several models of the sensemaking process have emerged [?] These models attempt to explain what one would observe when watching analysts distill “understanding” from raw data, where understanding usually manifests itself as a summary, report, or presentation.

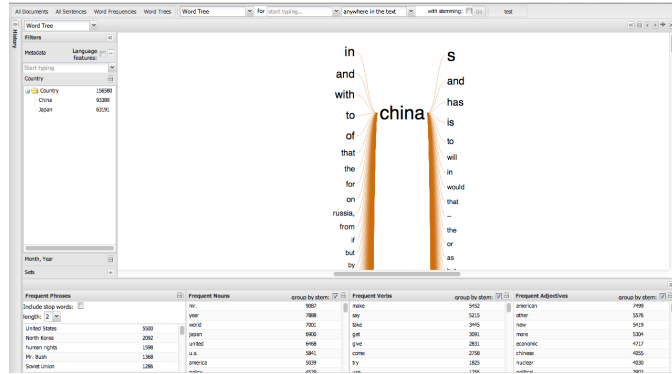
Pirolli and Card [3] identified “pain points” in three areas having to do with navigation and transitions between slices while studying intelligence analysts working with large collections of text-based reports:

1. **Exploring** the collection by searching and filtering. Collections were often difficult to navigate.
 - Design Goal: make associated slices were easy to see and to access, so exploration becomes easier.
2. **Enriching**, which is the process of collecting a narrower set of items for analysis. This is a time consuming process involving going through documents returned by results, reading them to determine whether they were relevant or not, and placing them into groups.
 - Design Goal: Make it easy to select documents matching a term, quickly skim the text to determine relevance, and to collect the relevant text into a slice for later analysis.

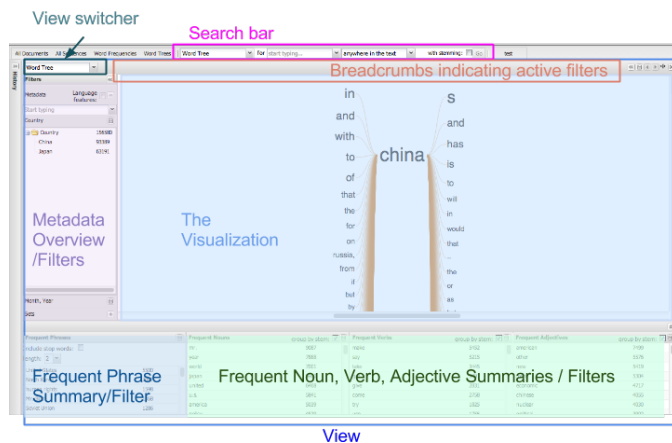
3. **Exploiting**, which is the process of analyzing the collected information by manual schematizing, computational analysis, or visualization. Follow-up actions, such as drilling down to a finer set, noticing something interesting and starting a different analysis, or re-framing the question has a high cost.

- Design Goal: make it easy to explore associations and to start new threads of inquiry with low overhead, without losing current state.

3. TEXT SLIDING



(a) A single view showing a visualization accompanied by some summary/filters.



(b) A breakdown of the components of the user interface

Figure 1: What C.F. sees when he opens up his editorials in WordSeer.

When a user opens up WordSeer for the first time, rather than showing a blank screen requiring the user to think up a query, the tool provides summary statistics immediately, as shown in Figure 1(a) on a collection of *New York Times* editorials. Figure 1(b) breaks this down into its core components. This is a single *view* with a *Word Tree* visualization of the most frequent content word in the *slice* “the entire collection”.

Word Trees [4] are interactive visualizations that allow a user to explore the contexts in which a word is used. They group together common left- and right-contexts into a tree

that gets finer and finer as the context get longer, terminating in individual sentences. Because no query has yet been specified, the Word Tree view centers on the most frequent content word in the collection (content words exclude very common (stop) words, such as “the”, “a”, “and”, etc.). In this case, the most frequent content word is “China” (see first case study below).

The paired concepts of *slices* and *views* are central to text sliding. A slice is a set of sentences, and a view is a visual representation of the data in a slice: the view can range from a simple vertical list of the sentences in the slice, to more complex linguistic processing combined with visual analytics. A slice is like a scientific specimen or a sample of some chemical compound, and a view is a lens or a test that reveals different information about the sample. (Currently we define a slice as *a set of sentences*, although in future it might use different units of text, such as paragraphs, documents, or phrases.) We allow arbitrarily-assembled slices, but it is easiest to think of slices as combinations of searches and filters.

Text sliding is a way to move from a view of a slice to a different view. Through the richness of language, slices are *linguistically associated* with other slices (that also contain a particular word or phrase, for example). If there is metadata accompanying the text, such as year, and author, as in these editorials, the user can take advantage of these *metadata associations*. Through the wide variety of visual analytics tool available, there are many different ways of viewing and analyzing the data in a single slice. Text sliding makes all these associations accessible in a “low friction” way.

In detail, we define text sliding as:

- Getting a different view of the same slice, or
- Opening a new view of an associated slice, which can consist of
 - drilling down (narrowing, selecting), or
 - following a new thread (moving laterally) or
 - finding related words or sentences (also moving laterally)

3.1 Views

Views are window-like panels, and the user can open up any number of panels in the interface to facilitate comparison across views. Views contain the following components, as illustrated in Figure 1(b):

- A drop-down menu for switching to a different view of the same slice (see Figure 7),
- Breadcrumbs describing the searches and filters that define the current slice,
- A visualization of the data in the slice. Currently, the choices are:
 - A list of sentences,
 - A list of documents that match the sentences in the slice,
 - An interactive Word Tree [4] of the most common word in the slice, or the search term, if specified,
 - Charts showing distributions of the slice’s sentence counts across various metadata categories,

- A document reader,
- Bar charts showing how often different words in the slice appear in grammatical relations.
- Summary statistics of:
 - How many sentences within the slice match different metadata categories,
 - The most frequent nouns, verbs, adjectives and multi-word phrases in the slice.

3.2 Grammatical Relations

In our database, each sentence is indexed according to the following linguistic phenomena:

- Each word in the sentence, and its part of speech (noun, verb, adjective, etc.)
- Each consecutive two-, three-, and four-word sequence in the sentence
- Each grammatical relationship in the sentence. (These are identified using a computational linguistics technology called dependency parsing, explained in [1]. In particular, we use the Stanford dependency parser [2].

By traversing these indexes both ways, we can quickly compute the associations for a slice. From a slice, we can query for all the words, phrases, or grammatical relations in the sentences in that slice, and from there, to all the other sentences that contain each particular item. Additionally, each view presents the most common nouns, verbs, and adjectives, as well as the most common phrases the user automatically as shown in Figures 1(a) and 1(b),

3.3 Case Study: U.S. Perceptions of China vs. Japan

C.F. is a PhD student at [university’s] English department. C.F.’s research explores how US literature has responded to the rise of China since it began liberalizing its economy in the late 1970s. His arguments depend upon a set of historical observations about the rise of China broadly accepted by historians and cultural historians:

1. From the 1970s prior to the Tiananmen Square crackdown in 1989, US observers paid more attention to Japan than China. During this period, China did not have more than a strategic, Cold War relevance.
2. With the onset of the 1990s, attention shifts from Japan to China. Japan entered its first “Lost Decade” of economic stagnation, and China, meanwhile, began deepening its economic relations with the US.
3. After China’s accession to the World Trade Organization in 2001, US-China bilateral relationship becomes increasingly important to global economics and politics.
4. After 2001, there is an increasing sense that the US’s time as the post-socialist era’s last remaining superpower are numbered, and that China will replace it.

Literary scholars typically allow their claims to rest on observations made by field experts like historians and sociologists, or on their own inductive reasoning. C.F., however,

sought to supply these observations with as much empirical evidence as possible, as well as to verify them.

To generate this evidence, C.F. collected *New York Times* editorials from the Lexis/Nexis database, from 1980 to 2012. Using Lexis/Nexis’s metadata, C.F. limited the corpus to those tagged with subjects “China” or “Japan.” This resulted in a set of 5,715 editorials which were then imported to the tool.

First, C.F. was interested in characterizing the way China was talked about over the three decades from 1980 to 2009. To do this, he assembled three slices by starting with a *search* for “China” (Figure 2) and then filtering it by decade (Figure 3(a)). He further filtered these results to those editorials whose main topic was Japan, as shown in Figure 3(b). **How does this relate to the China card thing below? And what about democracy?**

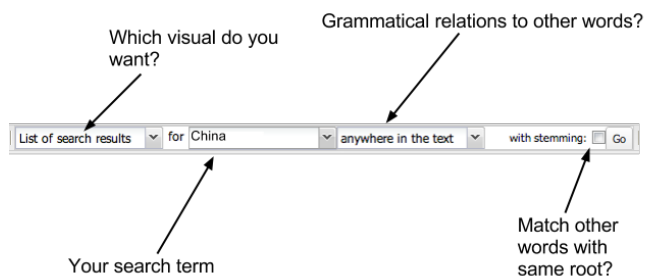


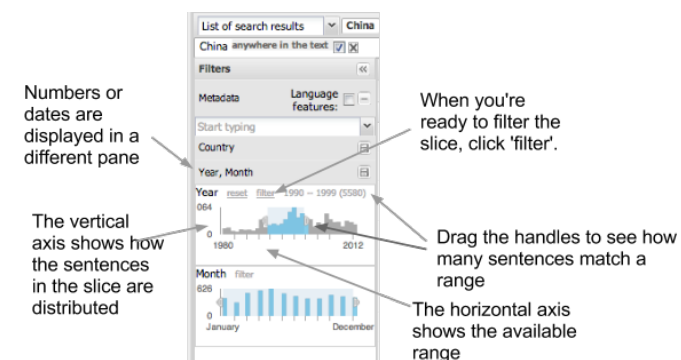
Figure 2: Creating a slice by searching for the word “China”. This creates a slice containing only sentences that contain the word “China”.

C.F. verified his first claim using sliding interactions provided by the word menu and view switcher. His investigation began with an exploration of the “grammatical neighborhood” around ‘China’. As Figure 4 shows, clicking on the word “China” opens up a menu with search options. These options act as quick previews of different grammatically-related slices: they show the frequencies with which “China” occurs in different grammatical constructions with different words. For C.F., the noun compound relationship yielded a surprise: an odd construction, “China card,” which appeared 21 times.

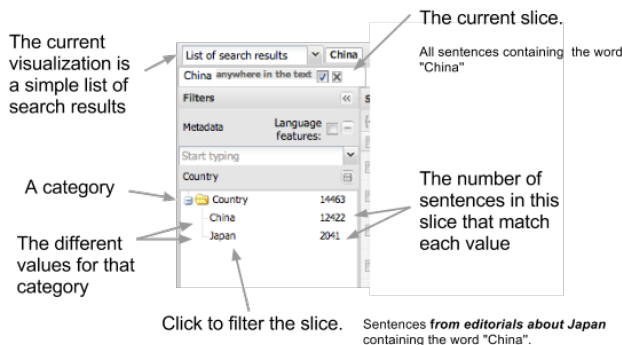
The tool allowed him to explore this distinctive usage immediately. By selecting that very menu item, he was able to get a list of matching sentences. When C.F. read those sentences, an interpretation suggested itself:

[Reading] the sentence search results reveals that phrase is used to refer to the China’s strategic value in Cold War geopolitics. Of the four post-2000 instances, only one uses the phrase to describe a contemporary political situation; the others use it to describe Cold War politics. Reducing the vastness of China to a disposable “card,” indicates a degree of US self-confidence, not to mention condescension, that disappears after 1989.

By sliding to a different view of the same data, he was able to verify the temporal claim. Using the drop-down menu at the top left of the panel (Figure 7) he selected a different view, Word Frequencies. This retained the same slice (the sentences containing “China card”), but opened up the word



(a) C.F. used the numerical/date ranges from the Metadata Filter to filter the slice “all sentences containing *China*” to sentences from the 90’s.



(b) How to use the categorical metadata overview to filter the slice “all sentences containing *China*” to only sentences from editorials about Japan.

Figure 3: Overviews double as filters, which can be used to create or narrow down a slice .

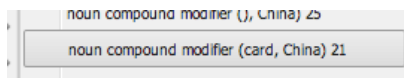


Figure 5: The menu option revealing that “China card” occurred 21 times over Fan’s editorials. Clicking on it opens up the list of sentences containing “China card”

frequencies view alongside the list of search results. Because the “year” metadata was attached to each article, this view displayed a graph of how frequent sentences containing “China Card” were over time (Figure 6).

This graph showed C.F. that the cold war phrase, “China card” was used until 1989, but rarely after that (he had already accounted for the later uses by looking at the sentences individually). This confirmed his claim that, up until the early 90’s, c=China had a Cold-war strategic significance to the U.S. that later dissipated.

The easiest slide in our tool allows creating a different view of the same slice. There is a drop-down menu at the top left corner of each view which provides this function (Figure 7). Selecting a different view from the menu opens up that new view (on the same slice) alongside the current one. Users can have as many views open as they want, but most displays get crowded after two are three are open; the

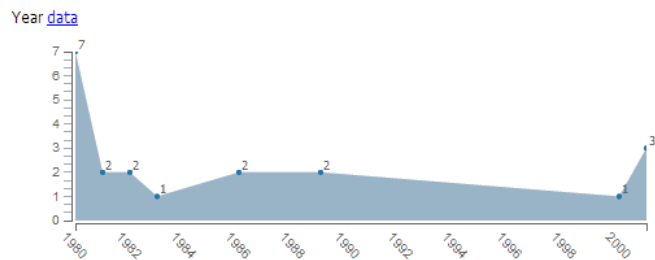


Figure 6: The number of sentences matching “China card” over time.

tool allows the panels to be collapsed and a history panel allows revisiting of earlier views.

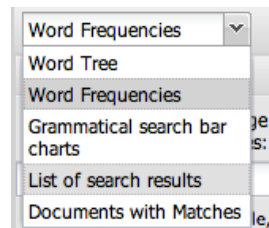


Figure 7: The view-switcher drop-down menu, found at the top left corner of every view. Selecting an option opens a new view of the same slice alongside the current view.

3.3.1 Restricting to Matches from a Search

3.3.2 Overview/Filters by Common Words and Phrases

3.3.3 Related Words

3.3.4 Grammatical Relationships

3.3.5 Creating Arbitrary Sets

3.4 Case Study: Literacy Autobiographies

3.4.1 Introduction

As a college English Composition instructor, R.G., at [university’s] school of Education asks students to write often and in a variety of situations. In this project, he examined ways in which he might draw upon the tool to assist in the teaching and learning of writing. He was particularly interested in the literacy autobiography. In this type of writing, students describe significant experiences they have had with literacy and reflect upon the importance of literacy to their lives.

R.G. analyzed the content of approximately 140 literacy autobiographies written by students from courses that he has taught over that past two years, each about 1,500 to 2,000 words long. He is familiar with the collection, having previously read and commented on each of the 140 essays included. Table 1 shows the different courses from which literacy autobiographies were analyzed. The courses were at different colleges and taught at different proficiency levels.

Course	College	Level
Engl 1A (n=29)	Berkeley City C.	First-year
Engl 201AB (n=28)	C. of Alameda	Pre-transfer
Engl 5 (n=40)	Berkeley City C.	Transfer level
Edu 140 (n=40)	UC Berkeley	Upper division

Table 1: The four different courses, each at a different proficiency level, from which literacy autobiographies were analyzed.

Frequent Adjectives	
other	474
new	384
first	379
able	314
own	282
more	279
many	270

Figure 9: The most frequent adjectives overall in R.G.’s literacy essays .

Among the questions that guided his inquiry were the following. In this example, we show how the tool helped him get answers:

1. What can a distant reading of student literacy autobiographies tell him about students that close readings cannot?
2. What patterns exist in student literacy autobiographies at different course levels and institutions?

3.4.2 A new take on students’ experiences

R.G. doesn’t usually consider the frequencies of words unless a student repeats one to the point of distraction. However, WordSeer’s very first overview – a Word Tree combined with summaries of word frequencies (such as the one C.F saw in Figure 1(a), except on R.G.’s data)– prompted him to consider the significance of individual words and their repeated use. As he states:

From the moment I opened WordSeer, ‘distance’ immediately provided new insight and areas of exploration as I was intrigued by unexpected high word frequencies. The most obvious example is the frequent use of the word “time” which is not only the most frequent noun but also the most frequent word overall. As opposed to “literacy”, “language”, and any noun or verb forms of “read” and “write”, the Word Tree for “time” appears before any term is placed in the keyword search. I found similar surprises in the adjective and verb frequencies, and these surprises would guide my decision-making and analysis.

Faced with unexpected discoveries in every part of speech, R.G. decided to explore the adjectives (Figure 9). The top

three adjectives were not surprising - other (474), first (379), and new (384). However, “able” (314) and “own” (282) were words that he did not expect to be used frequently.

R.G. now wanted to understand the unexpectedly high frequencies of “able” and “own”. WordSeer made this exploration easier. Instead of having to open a new window and type new search queries, clicking on the words themselves opened up Word Menus (Figure 10) which allowed him to create Word Trees centered on those words (Figure 11).

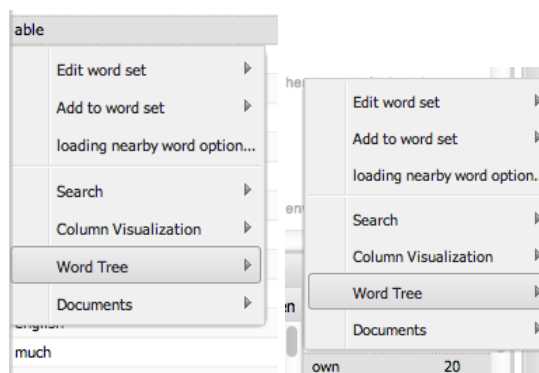


Figure 10: Clicking on “able” and “own” in the frequent adjectives list brings up a menu with the option to create Word Trees centered on those words in new panels. The results are shown in Figure 11 . The ‘able’ tree shows that students frequently talk about the act of being *able to* in relation to literacy-related concepts. On the right, we see the expression of *personal ownership* in the forms of “[on, in] my own”.

The Word Tree for “able” (Figure 11 left) revealed that the most common use of the adjective able was: [form of the verb ‘to be’] + able + to [action verb] with the most common “abilities” being literacy-related: read, understand, communicate, learn, speak, etc. For “own” (Figure 11 right), the most common construction was: [preposition] + my + own. He also used the Word Tree to zoom in and read the individual sentences.

As a result, R.G. came away with a new insight about his students:

Student writers articulate their experiences from some first encounter with the unfamiliar, followed by a process of being “able” to act within that which is becoming less unfamiliar. Moving into literacy requires these writers to develop their “own” abilities as necessary to survive and prosper in that context.

3.4.3 Writing proficiency at across courses

The different courses R.G. taught had different emphases and were taken by students with differing amounts of college education. He was especially interested in differences in sentence construction, hypothesizing that more proficient students would use advanced structures more frequently. To initiate the analyses, he performed word searches on terms such as “though”, “while”, “although”, and “however”, which indicate a complex structure called a “concessive”. He was expecting concessives to be increasingly frequent as he moved from English 1A, to English 201, to English 5, to Ed140.

The Word Frequencies visualization allowed R.G. to confirm his hypothesis. It shows how often terms occur across different metadata categories (and can show the counts stacked or grouped, or normalized or raw). R.G. searched for multiple terms simultaneously, which created a comparative visualization (Figure 12).

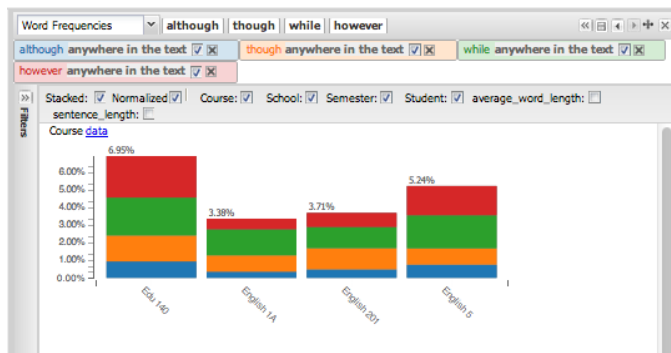


Figure 12: The normalized frequencies of different “concessive” words. Normalizing the counts adjusts for categories of unequal sizes, showing the percent of matching sentences in different categories instead of the counts. The words are ‘although’ (blue), ‘though’ (orange) ‘while’ (green) and ‘however’ (red).

The increasing frequencies across the course levels confirmed his hunch that as students become more experienced and comfortable with the written word, they used more complex sentence structures more frequently.

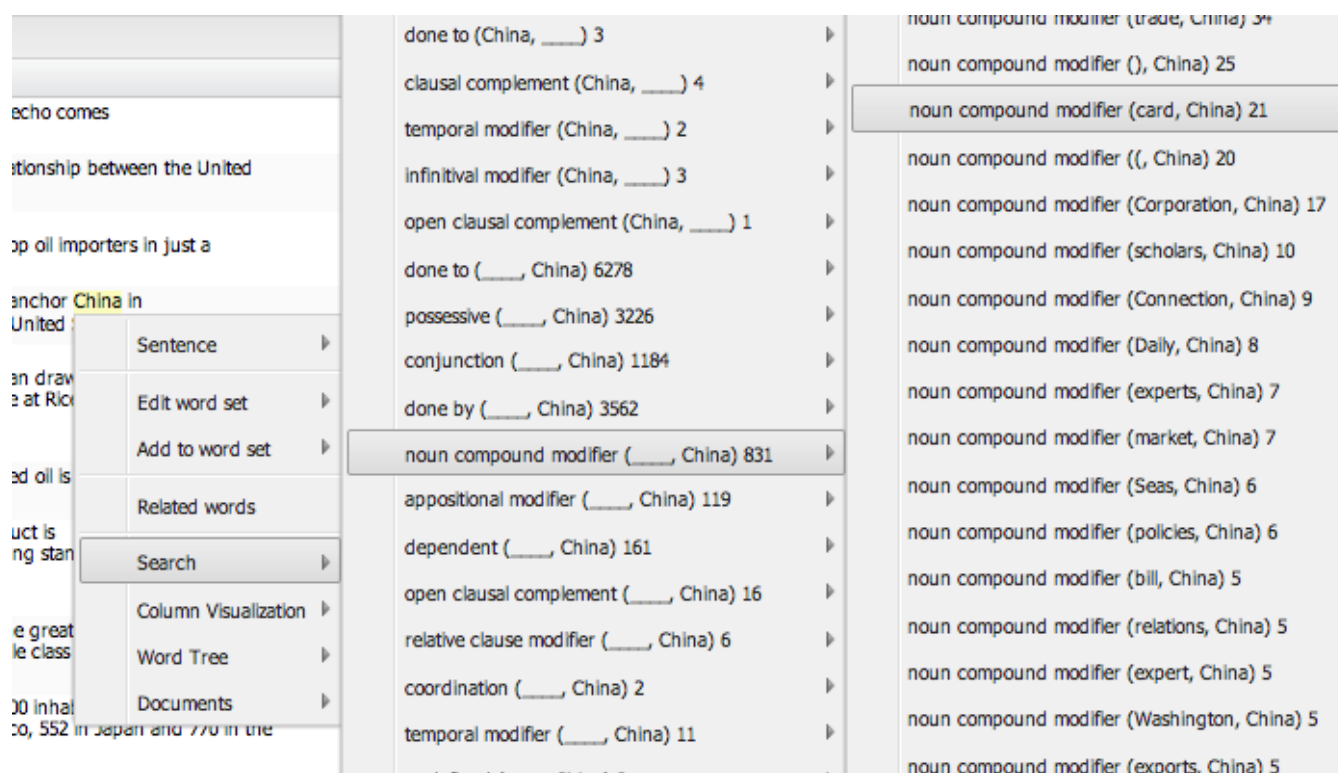


Figure 4: The word menu for China allows a user to explore all the grammatical relationships in which “China” participates. After selecting *China* > *Search* > *noun compound modifier*, the noun-compound relationship “China card” stood out to C.F.

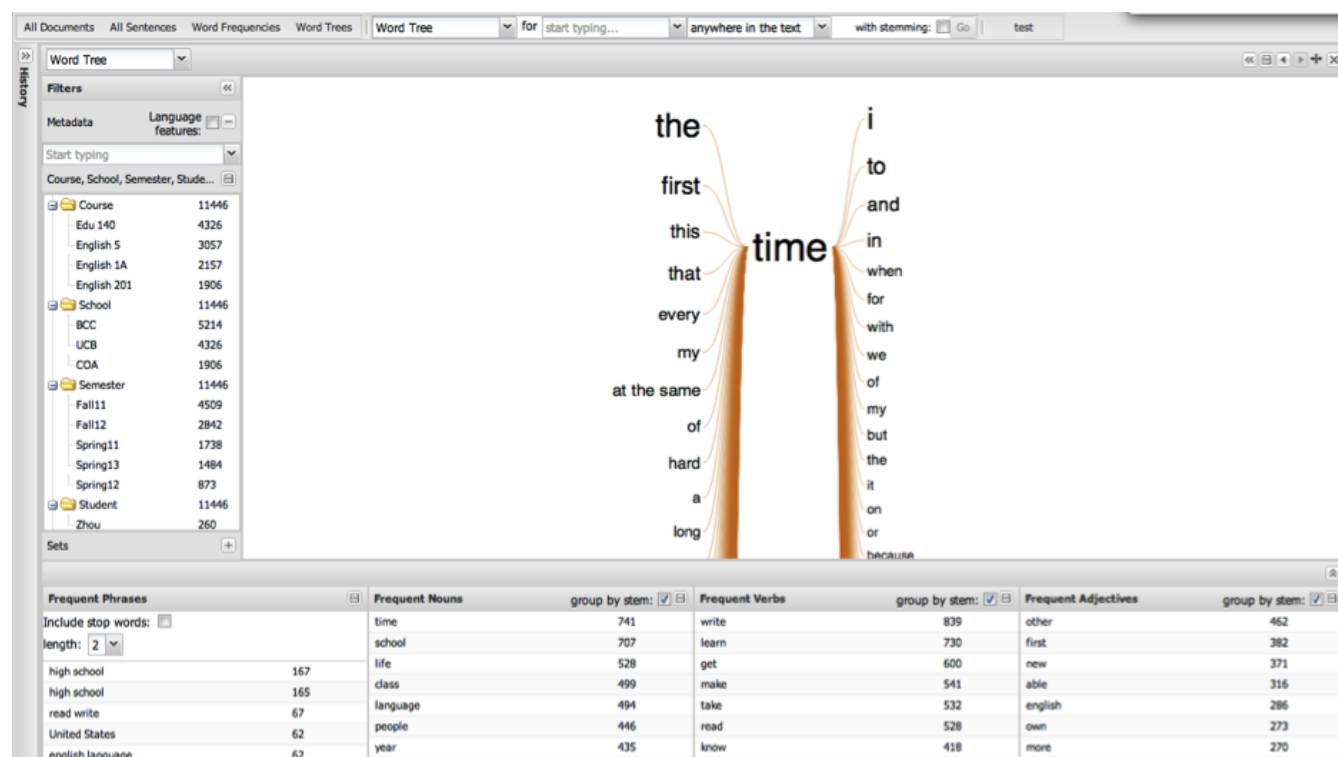


Figure 8: The initial display when opening the tool on R.G.’s literacy essays.

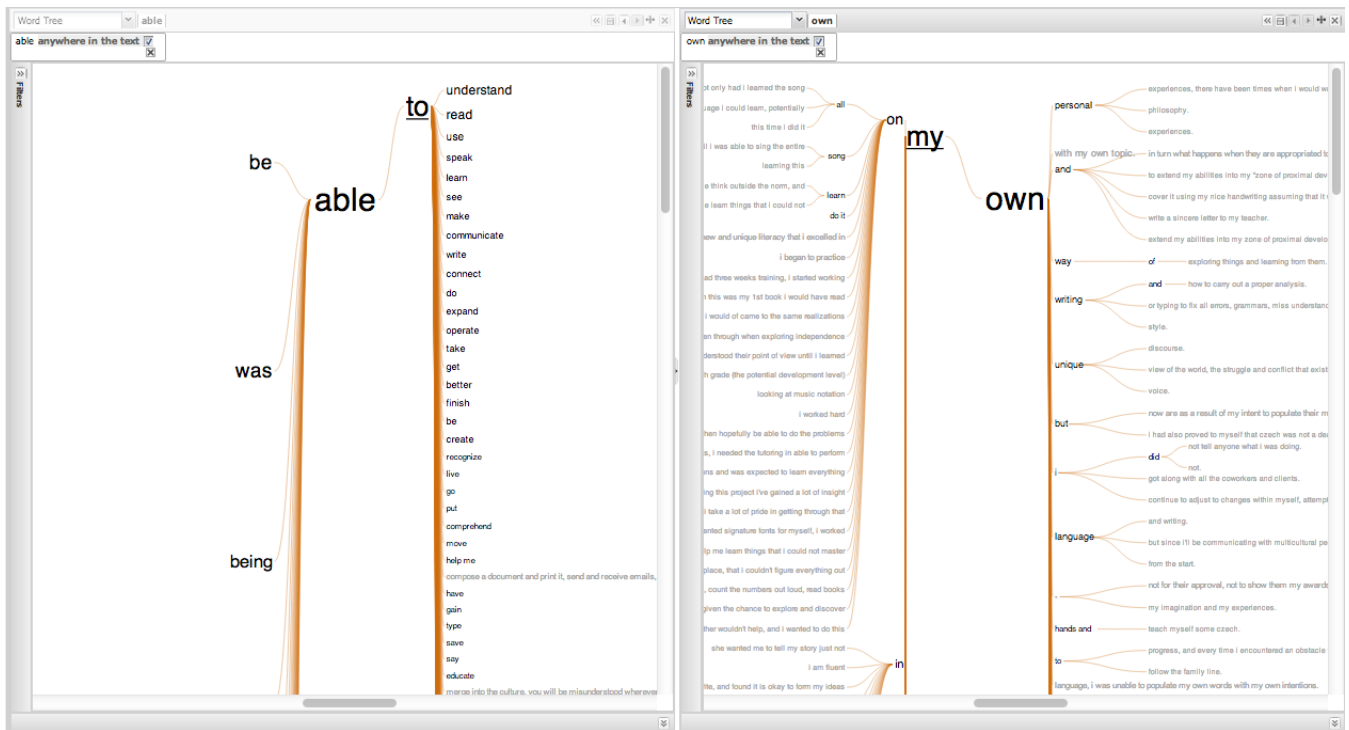


Figure 11: On R.G.'s literacy essays data set, two side-by-side Word Trees created from the word menu (with the bottom and side overview panels collapsed). On the left, the tree is centered on 'able' and filtered to 'able to', and on the right, the tree is centered on 'own' and filtered to 'my own' in new panels .

4. RELATED WORK

5. DISCUSSION AND FUTURE WORK

These case studies have illustrated the use of the agile text manipulation and visualization functionality of WordSeer to help scholars make new discoveries about the world and create new understanding from text collections; these are discoveries that most likely they would not have been able to make with any other existing tool.

Prior to using WordSeer, C.F. had general ideas about the points he wanted to make based on years of reading evidence in the field, but no way to quantify or codify those ideas based on data. A few sessions using the tool allowed him to find changes in use in language that reflected historians' understanding of the changing attitudes between countries' relationships (verifying the decline in discussion of Japan as an economic threat to the US), but with more precision (when did China start being referred to as democratic) and with more nuance (the simplicity of the "China card" disappearing as the relationship became acknowledged as more nuanced).

Do we have time estimates for how long it took them to find this stuff, once the tool was working, or was there too much development interspersed? Maybe we should estimate time taken though?

Prior to using WordSeer, R.G. had spent hours reading and thinking about the literacy essays, but had not looked at them in terms of word frequency or syntactic structure. Using WordSeer, he was able to see the documents in a new light and form new understanding of the general trends in his students' process of learning to write. He was also able to formulate and find evidence for a hypothesis about an increase in proficiency with advanced writing structures as they moved to successively advanced educational levels. He used a complex combination of searching for grammatical structures, side-by-side comparisons of sets of sentences according to adjectives and their use in context, selecting a subset of words and comparing their frequency across a metadata classification.

A key component of the use of the tool in these examples is the freedom it affords the user to pivot on words, on words' relations to other words, to create groups of words and cross them with arbitrary metadata categories, and to be able to immediately view the context of their original sentences and documents, thus allowing "close reading" as part of the text analysis process.

As an exploratory data analysis system, WordSeer aids in the formulation of hypotheses, and the accumulation of evidence in favor or in refutation of hypothesis. It is important when doing EDA to externally verify any hypotheses formed, preferably with evidence external to the text. For instance, Grimmer [?] describes methods to validate hypotheses formed from politician's press releases, such as comparing categories formed from these documents to candidate's voting records. Assessments of literacy essays can be compared to learning outcomes and grades, for example.

It is also important to note that the analyst must keep oneself honest, and look for evidence to counteract ones claims. For instance, C.F. must be sure to seek examples of word usage that counters his views of US opinions of China and Japan during the aforementioned time period. A significant improvement to the tool would be a way to help users try to disprove any hypothesis that they think the tool has helped them to find.

Areas of Improvement needed: Performance Improvements

Medium sized text collections, not huge ones Window management Better history More control over defaults Clarify counts in sentences vs documents

Requested additional features: Sentence structure recognition Chris' comparatives Rex's sentence structure finder? Incorporate a learning model based on marked up sentences

6. ACKNOWLEDGEMENTS

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