



Super Bakery Variety Pack

Two-Product Sampler

ULTRA DOG® Turkey Frank



ULTRA DOG® Turkey Sausage Breakfast Link



Sample Pack

Type	Lunch & Snack
Serving Size	4 oz
# Of Servings In Sample	6
# Of Servings Per Case	60
Case Weight	16.6 lbs.
Frozen or Dry	Frozen
States or Regions Available	Nationally

Breakfast, Lunch & Snack
2 oz
6
80
11.6 lbs.
Frozen
Nationally

Nutritional Information

Whole Grains/Servings	55%
Calories	270
Fat Content	14g
Saturated Fats	4g
Fiber	2g
Minerals	Iron 10%, Calcium 10%
Vitamins	Vitamin C 4%

55%
130
5g
1.5g
1g
Iron 6%, Calcium 6%
Vitamin A 2%, Vitamin C 2%

Manufacturer & Contact Information

Manufacturer Company Address

Super Bakery
5700 Corporate Dr., Suite 455
Pittsburgh, PA 15237

Main Telephone #

(800) 899-9808

Website Address

N/A

Sales Contact

Kimberly Schwabenbauer, (800) 899-9808, kimberly.schwabenbauer@superbakery.com

Sample Contact

Heather Shank, (800) 722-6841, heather.shank@superbakery.com

Baking Instructions For Samples

From Frozen: Place unopened package in microwave. Heat on high for 90-120 seconds, depending on microwave power. Allow to stand for 1 minute before opening package and eating. Heat until internal temperature reaches 160 degrees F.
If Thawed: Place unopened package in microwave. Heat on high for 45-60 seconds, depending on microwave power. Allow to stand for 1 minute before opening package and eating. Heat until internal temperature reached 160 degrees F.

Super Solutions for Breakfast & Lunch!

Menus Made Easy the ULTRA® Way

THE ULTRA DOG® Breakfast Turkey Sausage Link **Wrapped in Oven-Baked Bread** (55% Whole Wheat)

- A HOT breakfast gets kids going in the morning and ready to learn!
- 1 Meat / Meat Alternate and 1 Grain / Bread serving for the USDA School Breakfast Program
- Lower in fat than conventional beef alternatives
- Meets 35% / 10% / 35% Child Nutrition Guidelines

THE ULTRA DOG® Lunch Turkey Frank **Wrapped in Oven-Baked Bread** (55% Whole Wheat)

- Easy to hold and fun to dip!
- 2 Meat / Meat Alternate and 2 Grains / Breads servings for the USDA School Child Nutrition Program
- Saves time & labor (Just Heat & Serve!)

Kids love the Unique Flavor Profile of John Dough™ Bread. When it's Wrapped Around a Warm Turkey Sausage or Turkey Frank, it makes for a delightful dog!

OVER 2 MILLION SERVED IN SCHOOLS LAST YEAR!



Ask your distributor or call...
1-800-722-6841 for more information.



THE ULTRA DOG®

ULTRA DOG®

Turkey Sausage Breakfast Link Wrapped in Oven-Baked Bread (55% Whole Wheat)

BULK PK.

SBI Code #: 3380

UPC ITEM #: 0 9146433800 6

Individually Wrapped

SBI Code #: 3385

UPC ITEM #: 0 9146433850 1

Nutrition Facts

Serving Size 2 oz (57g)

Servings Per Container 1

Amount Per Serving

Calories 130 Calories from Fat 45

	% Daily Value*
Total Fat 5g	7%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 30mg	10%
Sodium 270mg	11%
Total Carbohydrate 17g	6%
Dietary Fiber 1g	4%
Sugars 4g	
Protein 6g	

Vitamin A 2% • Vitamin C 2%
Calcium 6% • Iron 6%

* Percent Daily Values (DV) are based on a 2,000 calorie diet.

Product Contribution

1 Bread / 1 Meat/Meat Alternate

Grams of Enriched & Whole Wheat Flour = 15.76g

Diabetic Exchange

1 bread + 1 fat

Carb counting = 17g

Ingredients

Turkey Link (Mechanically Separated Turkey, Water, Salt, Corn Syrup Solids, Dextrose, Sodium Phosphates, Sugar, Paprika, Sodium Erythorbate, Natural Smoke Flavoring, Flavoring, Sodium Nitrite), Bread (Whole White Wheat Flour, Wheat Flour, Enriched, Malted (Wheat Flour, Malted Barley Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Water, Sugar, Soybean Oil, Dough Conditioner (Vital Wheat Gluten, Whey, Wheat Flour, Soy Flour, Ethoxylated Monoglycerides, Calcium Sulfate, Mono-and Diglycerides, Monocalcium Phosphate, Salt, Sodium Caseinate, Sorbic Acid, Calcium Peroxide, Dicalcium Phosphate), Milk Blend (Sweet Dairy Whey (Milk), Soy Flour, Soybean Oil, Non-Fat Dry Milk), Dried Egg Product (Whole Eggs, Egg Yolk, Corn Syrup, Salt), Yeast, Salt.

CONTAINS: WHEAT, MILK, EGGS & SOY

Shelf Life

Frozen: 6 months

Refrigerated: 7 days

After Thawed & Heated: 4 hours

cs/ct	80
case dimensions	19.375" L x 12.875" W x 7.25" H
case cube	1.05
case weight	11.6 lbs.
cases per pallet	63
TiHi	7 x 9

****MINIMUM ORDERS MAY APPLY****

Additional Product Info

Turkey Sausage Breakfast Link wrapped in 55% white whole wheat flour code/(3380 bulk, 3385 i.w.), 80- 2oz, Frozen. Fully cooked, made from fresh turkey No MSG. No Trans Fat. Fat content not to exceed 5 grams per serving of 2oz dog & 2 oz bread. Sodium content not to exceed 270mg per serving. Turkey must be of high quality (no partially defatted tissue or organ meat accepted). Must conform to USDA Child Nutrition Program specifications and must meet 1 serving of meat/meat alternate and 1 serving of bread/bread alternate. Made with Ultragrain® Super Bakery brand product #3380 / 3385. Must supply minimum of 6g protein, 1 gram fiber, 6% calcium & 6% iron per serving. *Must meet 35% or less calories from fat, 10% or less calories from sat fat, and 35% or less sugar by weight.* No Tropical Oils, Made in the USA, Peanut Free product. Product analysis required.



1-800-722-6841

JAN 2010

ULTRA DOG®

Turkey Frank Wrapped in Oven-Baked Bread (55% Whole Wheat)

BULK PK.

SBI Code #: 3390

UPC ITEM #: 0 9146433900 3

Individually Wrapped

SBI Code #: 3395

UPC ITEM #: 0 9146433950 8

Nutrition Facts

Serving Size 4 oz (113g)
Servings Per Container 1

Amount Per Serving

Calories 270 Calories from Fat 130

	% Daily Value*
Total Fat 14g	22%
Saturated Fat 4g	21%
Trans Fat 0g	
Cholesterol 75mg	25%
Sodium 650mg	27%
Total Carbohydrate 26g	9%
Dietary Fiber 2g	8%
Sugars 5g	
Protein 12g	

Vitamin A 0% • Vitamin C 4%
Calcium 10% • Iron 10%

* Percent Daily Values (DV) are based on a 2,000 calorie diet.

Product Contribution

2 Breads / 2 Meat/Meat Alternate

Grams of Enriched & Whole Wheat Flour: 30g

Diabetic Exchange

1 ½ breads + 3 fats

Carb counting = 26g

Ingredients

TURKEY FRANK (MECHANICALLY SEPARATED TURKEY, WATER, SALT, CORN SYRUP SOLIDS, DEXTROSE, SODIUM PHOSPHATES, SUGAR, PAPRIKA, SODIUM ERYTHORBATE, NATURAL SMOKE FLAVORING, FLAVORING, SODIUM NITRITE), BREAD: WHOLE WHITE WHEAT FLOUR, WHEAT FLOUR, ENRICHED, MALTED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, SUGAR, SOYBEAN OIL, DOUGH CONDITIONER (VITAL WHEAT GLUTEN, WHEY, WHEAT FLOUR, SOY FLOUR, ETHOXYLATED MONOGLYCERIDES, CALCIUM SULFATE, MONO-& DIGLYCERIDES, MONOCALCIUM PHOSPHATE, SALT, SODIUM CASEINATE, SORBIC ACID, CALCIUM PEROXIDE, DICALCIUM PHOSPHATE, AND DIAMMONIUM PHOSPHATE), MILK BLEND (SWEET DAIRY WHEY (MILK), SOY FLOUR, SOYBEAN OIL, NON-FAT DRY MILK), DRIED EGG PRODUCT (WHOLE EGGS, EGG YOLK, CORN SYRUP, SALT), YEAST, SALT.

CONTAINS: WHEAT, MILK, EGGS & SOY

Shelf Life

Frozen: 6 months

Refrigerated: 10 days

After Thawed & Heated: 4 hours

Additional Product Info

Turkey Frank wrapped in 55% white whole wheat flour code/3390(bulk) or 3395 (i.w.), 60- 4oz., Frozen. Turkey Dog 8/1; 6" length. Fully cooked, skinless frank made from fresh turkey No MSG. No Trans Fat. Fat content not to exceed 14 grams per serving of 2oz dog & 2 oz bread. Turkey must be of high quality (no partially defatted tissue or organ meat accepted). Must conform to USDA Child Nutrition Program specifications and must meet 2 oz. serving of meat/meat alternate and 2 servings of bread/bread alternative. Super Bakery brand product **#3390 (bulk) or #3395 (i.w.)**. Must supply minimum of 12g protein, 2 grams fiber, 10% calcium & 10% iron per serving. Made with Ultragrain® Made in the USA, No Tropical Oils, Peanut Free product. Product analysis required.

cs/ct	60
case dimensions	19.38" L x 12.88" W x 7.2" H
case cube	1.05
case weight	16.6 lbs.
cases per pallet	63
TiHi	7 x 9

****MINIMUM ORDERS MAY APPLY****



1-800-722-6841

JAN 2010

HEATING INSTRUCTIONS

ULTRA DOG™

**Turkey Frank Wrapped in
Oven Baked Bread (55% whole wheat)**

**CODE # 3390 – BULK PK.
CODE # 3395 – I.W. (5 pallet min.)**

**Turkey Cheese Frank Wrapped in
Oven Baked Bread (55% whole wheat)**

**CODE # 3391 – BULK PK.
CODE # 3396 – I.W. (5 pallet min.)**



Heating Instructions: CODE #'s 3390, 3391

Note: ULTRA DOG™ (CODE #'s 3390, 3391) is received frozen in a BULK case pack.
Product is fully cooked – just heat and serve.

Allow sandwiches to thaw overnight in cooler under refrigeration. Once thawed, place on parchment paper directly on sheet pan. Heat in a convection oven @ 325° for 15-18 minutes, or until internal temperature reaches 160°.

Heating Instructions: CODE #'s 3395, 3396 (5 pallet min.)

Note: ULTRA DOG™ (CODE #'s 3395, 3396) is received frozen, I.W. case pack.
Product is fully cooked – just heat and serve in ovenable wrapper.

Allow sandwiches to thaw overnight in cooler under refrigeration. Once thawed, leave product in wrapper and place on parchment paper directly on sheet pan. Heat in a convection oven @ 325° for 15-18 minutes, or until internal temperature reaches 160°.

Heating Instructions for Samples

For your convenience, SELLING SAMPLES are packed I.W. (individually wrapped)

<u>From Frozen:</u>	Place unopened package in microwave. Heat on high for 90-120 seconds, depending on microwave power. Allow to stand for 1 minute before opening package and eating.
<u>If Thawed:</u>	Place unopened package in microwave. Heat on high for 45-60 seconds, depending on microwave power. Allow to stand for 1 minute before opening package and eating.

For additional information, please contact Super Bakery's Customer Service Office at 1-800-722-6841.



2/20/09