

Sample Feedback Form

Your feedback on the samples you tried helps manufacturers understand your needs and allows us to improve the program.

If we receive your feedback by March 23, 2015, you will be entered in our Feedback Appreciation Drawing for special prizes including donations towards your school foodservice program. See Official Rules for details. Instructions for submitting your Feedback Form are provided on page 6.



Name _____

School District Name _____ Title _____

Phone _____ E-mail _____

Address _____

City _____ State _____ Zip _____

Comments: _____



Ultragrain® Tortillas

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

① ② ③ ④ ⑤

What things did you like most (list as many as necessary)? _____

What things would you change (list as many as necessary)? _____



Ultragrain Pasta® Extreme Elbow Macaroni

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

① ② ③ ④ ⑤

What things did you like most (list as many as necessary)? _____

What things would you change (list as many as necessary)? _____



4 oz. Whole Grain Coffee Cake

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

① ② ③ ④ ⑤

What things did you like most (list as many as necessary)? _____

What things would you change (list as many as necessary)? _____



2 oz. Whole Grain Brownie

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

① ② ③ ④ ⑤

What things did you like most (list as many as necessary)? _____

What things would you change (list as many as necessary)? _____



Whole Grain Cheese Quesadilla

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

What things did you like most (list as many as necessary)?

What things would you change (list as many as necessary)?

Whole Grain Taco Snack

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

What things did you like most (list as many as necessary)?

What things would you change (list as many as necessary)?



Whole Grain Cheese & Bean Red Chili Fiesta Burrito

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

What things did you like most (list as many as necessary)?

What things would you change (list as many as necessary)?

Goldfish® Made with Whole Grain Pretzels

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

What things did you like most (list as many as necessary)?

What things would you change (list as many as necessary)?



Flavor Blasted® Goldfish® Made with Whole Grain Hot 'n Spicy Cheddar

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

What things did you like most (list as many as necessary)?

What things would you change (list as many as necessary)?

Flavor Blasted® Goldfish® Made with Whole Grain Racin' Ranch

Not Received: ☐

On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

What things did you like most (list as many as necessary)?

What things would you change (list as many as necessary)?



Blueberry WG Turkey Breakfast Sticks	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i> _____ _____ _____	
<i>What things would you change (list as many as necessary)?</i> _____ _____ _____	

Original WG Turkey Breakfast Sticks	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i> _____ _____ _____	
<i>What things would you change (list as many as necessary)?</i> _____ _____ _____	



Apple Cinnamon WG Turkey Breakfast Sticks	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i> _____ _____ _____	
<i>What things would you change (list as many as necessary)?</i> _____ _____ _____	

Whole Grain Pre-Sliced Croissants	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i> _____ _____ _____	
<i>What things would you change (list as many as necessary)?</i> _____ _____ _____	



FlowersBakeries
FOODSERVICE



Ultragrain® Biscuits	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i> _____ _____ _____	
<i>What things would you change (list as many as necessary)?</i> _____ _____ _____	

5" Whole Grain Hoagie Sliced	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i> _____ _____ _____	
<i>What things would you change (list as many as necessary)?</i> _____ _____ _____	



51% WG Chocolate Chip BeneFIT Reduced Fat Cookies	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	
<i>What things would you change (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	

51% Whole Grain Dutch Waffle	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	
<i>What things would you change (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	



51% WG SUPERPRETZEL Philadelphia-Style Soft Pretzels	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	
<i>What things would you change (list as many as necessary)?</i>	
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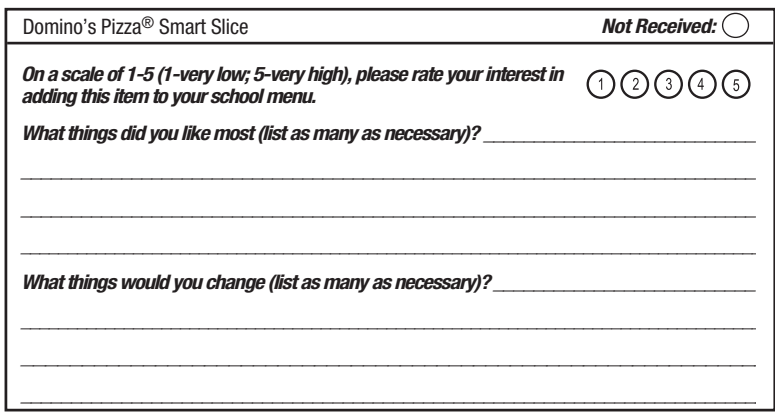
Ultragrain® All Purpose Flour Blend T-2	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	
<i>What things would you change (list as many as necessary)?</i>	
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Sustagrain® Flour	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	
<i>What things would you change (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	



Sustagrain® Flakes	Not Received: <input type="radio"/>
<i>On a scale of 1-5 (1-very low; 5-very high), please rate your interest in adding this item to your school menu.</i>	
<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5	
<i>What things did you like most (list as many as necessary)?</i>	
<hr/> <hr/> <hr/> <hr/>	
<i>What things would you change (list as many as necessary)?</i>	
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Are there any whole grain-rich foods on your menu that aren't meeting your or students' expectations, and if so, why not?

Reason:

If you've participated in the SuperKids Program in the past, did you add any of the item you've sampled to your menu?

NO

Feedback Appreciation Drawing Official Sweepstakes Rules

PRIZES AVAILABLE...

Donations
To Your School
Foodservice Program

How To Enter: No purchase necessary. Ardent Mills ("Sponsor") is not responsible for lost, late or misdirected assessments not received in time for the random drawing.

Prizes

1. One (1) Prize -- \$1,500 Donation to your School Foodservice Program
2. One (1) Prize -- \$1,000 Donation to your School Foodservice Program
3. One (1) Prize -- \$500 Donation to your School Foodservice Program

By acceptance of prize, winner agrees to use of name and/or likeness for advertising and promotional purposes without additional compensation, unless prohibited by law. No prize transfers. If prize is unavailable, a prize of equal or greater value will be substituted, at discretion of Sponsor.

Eligibility: Only foodservice professionals who have sampled products within the SuperKids Whole Grain Sampling Program (2014–2015) are eligible. Employees and families of Ardent Mills and participating food manufacturers, their subsidiaries or affiliated companies are not eligible. Void where prohibited or restricted by employer's policy. Participants must comply with their own school district's policy and/or directives regarding prize acceptance and must be employed by the school district at program's end. All federal, state and local laws apply.

Drawing: A random drawing will be held the week of March 23, 2015, by Sales Development Associates, the official sweepstakes administrator. Odds of winning will depend on the number of assessments received. You will be required to sign a Winner's Affidavit and Release within ten business days of attempted delivery or the award will be forfeited. Winners will be notified by mail/phone. The decisions of Sponsor are final in all matters relating to this sweepstakes.

Winners' List: Will be announced.

Submission Guidelines

Provide feedback for each product you received to be eligible for the **Feedback Appreciation Drawing**. Your feedback form must be received by March 23, 2015 .

After you complete your feedback form, fax or mail both sides to the fax number or address shown below. You can also give us your feedback online at SuperKidsSampling.com. To do so, follow the steps below.

Fax To:	(314) 862-8829
Mail To:	SuperKids Headquarters P.O. Box 16170 St. Louis, MO 63105-9713
For Assistance:	Toll Free: (877) 862-8828 melissac@sdaatl.com

To Complete Your Assessment Online:

1. Go to **SuperKidsSampling.com**.
2. Click **Login**. You will be prompted to enter a user name and password.
3. For user name, type the same email address you provided on your SuperKids Order Form.
4. For password, type **superkids**. You will be prompted to change your password.
5. Go to the **Your Order (Completed – Assess Your Samples Now!)** tab at the top of the page.

