

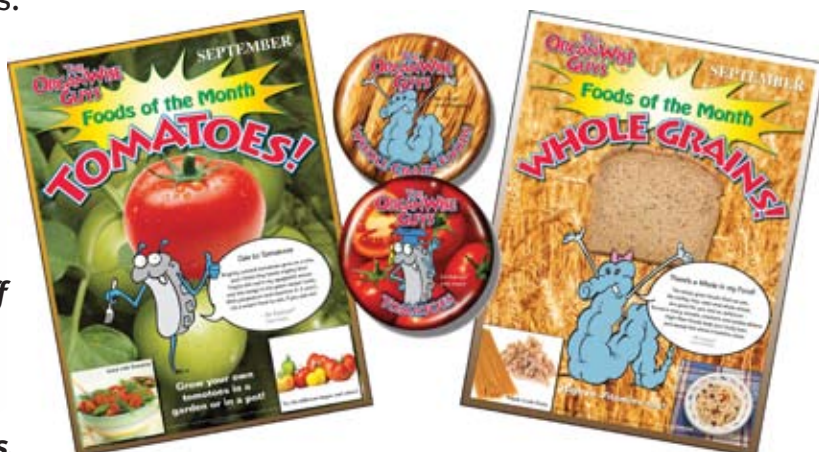
THE ORGANWISE GUYS FOODS OF THE MONTH

THE ORGANWISE GUYS FOODS OF THE MONTH CLUB KIT

Make it fun and they will come...back for more delicious, nutritious foods! The lovable OrganWise Guys characters, Hardy Heart, Peri Stolic (the intestines), Sir Rebrum, Pepto (the stomach) and the rest of their organ pals reignite children's passion for nutritious, tasty food by reminding them that, "We love who we live in, so please take care of!"

The Foods of the Month Club Kit (FoM) stars The OrganWise Guys and introduces children and adults to the **nutrient-dense characteristics of foods** we should consume every day. This multi-media set of fun materials intentionally brings foodservice staff into nutrition education activities by providing tools for use in cafeteria settings promoting the nutrient-rich foods served every day in school meals.

The FoM Kit includes posters, buttons, and cafeteria cards for use in school cafeterias, as well as access to a secure website containing parent/staff newsletters, student activity packets, and links to USDA Team Nutrition and MyPyramid materials that reinforce the importance of nutrient-dense foods. Foodservice staff are provided web access to The OrganWise Guys images to place on school menus, and encouraged to include nutrient-dense FoM items in school breakfasts, lunches, and snacks.



The OrganWise Guys *In Search of MyPyramid* assembly kit, which teaches children and adults about the components of the **USDA MyPyramid** and eating and physical activity behaviors to ensure optimal health, also is included in the kit. Ideally, food service professionals present this assembly to schoolchildren, as they are the school-based experts in nutrition.

The Foods of the Month Club Kit is a component of the **evidence-based The OrganWise Guys Comprehensive School Program (OWG CSP)**. OWG CSP is based on a four-year quasi-experimental study that showed statistically significant improvements in program children's weight and blood pressure measures, as well as significantly higher academic test scores in program children, as compared to outcomes of children who did not participate in the study programming. Evaluation data also show that parents increasingly are

engaged with their children's nutrition and healthy food choices as a result of the nutrition education resources provided through the schools.

Visit
www.organwiseguys.com
and receive a 10% discount
on The OrganWise Guys
Foods of the Month Club Kit
or any of the 100+ educational
tools available during
the months of September and
October 2009. Be sure to
reference, "SuperKids" in the
coupon code section when
you place your order.

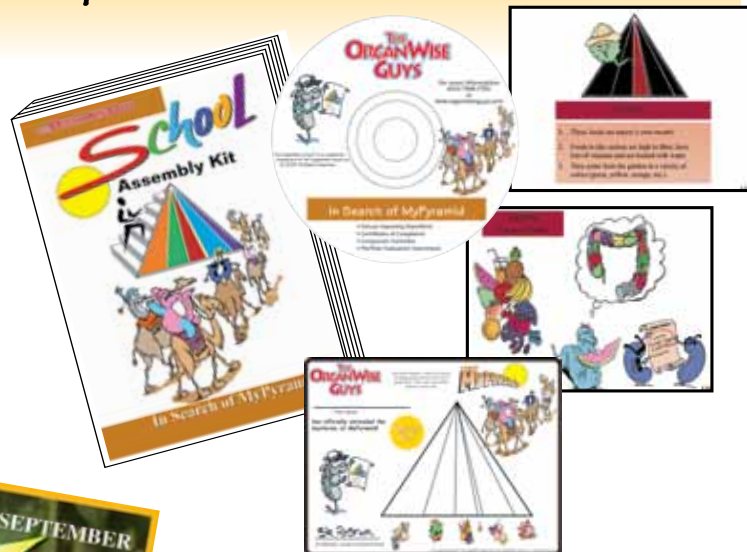
THE ORGANWISE GUYS®

Foods of the Month Club Kit

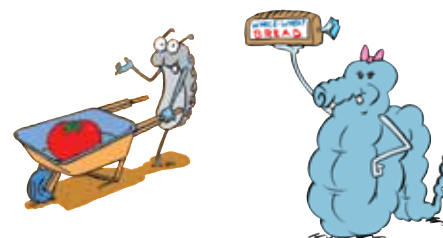
Teaching children and adults about the nutrient-dense foods we need for optimal health!

Kit contains:

- 2 Sets of 24 colorful and informative Foods of the Month posters
- 24 Foods of the Month buttons
- 24 Foods of the Month laminated cafeteria cards (to place on serving lines)
- *In Search of MyPyramid* Assembly Kit
- Website access to monthly newsletters, clip art for menus, activity sheets and suggested companion USDA materials!



sample posters and newsletters



sample clip art and buttons



Taking orders now
for August delivery!

Item #7500 \$295.00

| Qty. Discounts | |
|----------------|-----|
| 10-30 | 10% |
| 31-100 | 20% |
| 101+ | 30% |

THE ORGANWISE GUYS INCORPORATED
3838 Song River Circle, Duluth, GA 30097

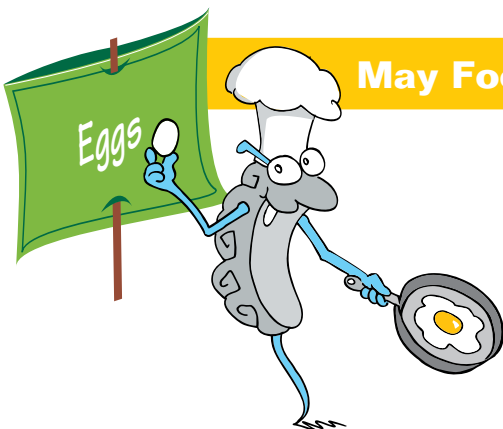
Phone: 800-786-1730 Fax: 770-495-0375

www.organwiseguys.com

FoM Club is based on a longitudinal, quasi-experimental study that found statistically significant improvements in weight and blood pressure measures, as well as standardized test scores, of Club children as compared to children not participating in the Club. (Hollar et al, under review at the *American Journal of Public Health*)

ORDER FORM

THE ORGANWISE GUYS® Foods of the Month Club Kit



May Foods of the Month



Price
\$295.00

| Item # | Item Name | Qty | Price Each (apply qty discounts) | Total Cost |
|---|-----------------------------|-----|-------------------------------------|------------|
| 7500 | Foods of the Month Club Kit | | | |
| <div><div><div>Qty. Discounts</div><div><div>10-30</div><div>10%</div></div><div><div>31-100</div><div>20%</div></div><div><div>101+</div><div>30%</div></div></div><div><div>6% Sales Tax- GA Residents only:</div><div>10% Shipping/Handling:</div><div>Grand Total</div></div></div> | | | | |
| | | | | |

(No PO boxes, please)

SHIP TO

Organization: _____
 Contact: _____
 Address: _____

 City/State/Zip: _____
 Phone: _____
 Email: _____

PAYMENT METHOD

- ☐ Check or money order enclosed, payable to:
The OrganWise Guys Incorporated
3838 Song River Circle
Duluth, GA 30097
- ☐ Bill me. Please attach Purchase Order
 or provide P.O.# _____
- ☐ Charge to Visa/Master Card: (circle one)
 Card # _____ Exp: _____
 Name on Card: _____

BILL TO

Organization: _____
 Contact: _____
 Address: _____

 City/State/Zip: _____
 Phone: _____
 Email: _____

Phone: 800-786-1730

Fax: 770-495-0375

e-mail: sales@organwise guys.com