

Feedback Appreciation Drawing Official Sweepstakes Rules

PRIZES AVAILABLE...

**\$2,000.00 Donation
To Your School
Foodservice Program**

Ten \$100.00 Gift Cards

How To Enter: No purchase necessary. ConAgra Mills ("Sponsor") is not responsible for lost, late or misdirected assessments not received in time for the random drawing.

Prizes

1. **One (1) First Place Prize--\$2,000 Donation to your School Foodservice Program**
2. **TEN (10) Second Place Prizes--\$100 Gift Card from your choice of Wal-Mart, Target, Learning ZoneXpress, or The OrganWise Guys**

By acceptance of prize, winner agrees to use of name and/or likeness for advertising and promotional purposes without additional compensation, unless prohibited by law. No prize transfers. If prize is unavailable, a prize of equal or greater value will be substituted, at discretion of Sponsor. Winners may not elect to exchange the gift card award for their cash equivalent value.

Eligibility: Only foodservice professionals who have sampled products within the SuperKids Whole Grain Sampling Program (2013–2014) are eligible. Employees and families of ConAgra Mills and participating food manufacturers, their subsidiaries or affiliated companies are not eligible. Void where prohibited or restricted by employer's policy. Participants must comply with their own school district's policy and/or directives regarding prize acceptance and must be employed by the school district at program's end. All federal, state and local laws apply.

Drawing: A random drawing will be held the week of April 7, 2014, by Sales Development Associates, the official sweepstakes administrator. Odds of winning will depend on the number of assessments received. You will be required to sign a Winner's Affidavit and Release within ten business days of attempted delivery or the award will be forfeited. Winners will be notified by mail/phone. The decisions of Sponsor are final in all matters relating to this sweepstakes.

Winners' List: Will be announced.

Submission Guidelines

Provide feedback for each product you received to be eligible for the **Feedback Appreciation Drawing**. Your feedback form must be received by March 24, 2014.

After you complete your feedback form, fax or mail both sides to the fax number or address shown below. You can also give us your feedback online at SuperKidsSampling.com. To do so, follow the steps below.

Fax To:	(314) 862-8829
Mail To:	SuperKids Headquarters P.O. Box 16170 St. Louis, MO 63105-9713
For Assistance:	Toll Free: (877) 862-8828 melissac@sdastl.com

To Complete Your Assessment Online:

1. Go to **SuperKidsSampling.com**.
2. Click **Login**. You will be prompted to enter a user name and password.
3. For user name, type the same email address you provided on your SuperKids Order Form.
4. For password, type **superkids**. You will be prompted to change your password.
5. Go to the **Assess** tab and click **Begin Online Assessment**

