



How To Use This Bid Request Guide

This year's SuperKids Bid Request Guide features a variety of great-tasting foods from leading food companies, all made with Ultragrain®. In accordance with the USDA's nutrition guidelines, all are whole grain-rich and are also made to appeal to students' palates, making them ideal for your menus. Use this guide as a quick reference while you complete your bids for the 2015-2016 school year. To ensure the products you receive are made with Ultragrain, be sure to specify these ingredients when developing bid requests by using this language:

Product Name A, made with Ultragrain whole wheat flour

Ask your distributor to carry the foods and ingredients found in this guide today.



Ultragrain is the only patented whole wheat flour to combine whole grain nutrition with the mainstream appeal, taste and texture of white flour. Ultragrain starts in the field, where we work with growers in Colorado and surrounding states to grow specially selected varieties of white wheat. We then mill it to the finest granulation possible, resulting in a flour that's milder, sweeter and lighter in color than traditional whole wheat flour. That's why it's transforming school menus across the country, and helping school districts serve more whole grain-rich foods that students enjoy. For school foodservice, Ultragrain is now available in two 100% whole wheat flour varieties and an exclusive whole grain-rich blend – Ultragrain All Purpose Flour Blend T-2 – plus it's found in a number of great-tasting foods that students love. Ultragrain is the ideal choice for adding whole grain-rich foods to menus, from pastas and pizza to breads, tortillas, snack, pancakes, muffins and more.

ULTRAGRAIN® – WHOLE GRAIN NUTRITION, WHITE FLOUR APPEAL.

Use Ultragrain Flours for all of your Scratch Baking and Cooking Needs

Ultragrain All Purpose Flour Blend T-2 is made with 55% Ultragrain and 45% premium enriched white flour.

Also available from Ardent Mills: Ultragrain Hard 100% Whole Wheat Flour and Ultragrain Soft 100% Whole Wheat Flour.



To see a video about the growing and harvesting of Ultragrain at Kalcevic Farms, visit youtube.com/ardentmills.



For more information on Ultragrain, visit SuperKidsSampling.com.

For questions about ordering, contact Jill Egnoski at jill.egnoski@ardentmills.com.

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SuperKids Whole Grain Sampling Program
Bid Request Guide
P.O. Box 16170
St. Louis, MO 63105-9713



SuperKids Whole Grain Sampling Program

BID REQUEST GUIDE 2015-2016

**Featuring Foods and Ingredients
made with Ultragrain Whole Wheat Flour**



The SuperKids Whole Grain Sampling Program is brought to you by Ultragrain.





When Filling Out Your Bid This Year, Remember to Request These Great-Tasting, Whole Grain-Rich Foods Made with Ultragrain® and Featured in This Year's SuperKids Program.

Company

Product

For More Information



Ultragrain® Tortillas

Made with 62.5% Ultragrain whole wheat flour, Azteca's Lower Sodium Ultragrain Tortillas are a whole grain option for school meals that's both tasty and nutritional.

(708) 563-6678



Coffee Cake

Buena Vista Code 90040- 72/4.00 oz. BV Coffee Cake provides 2.00 oz. Grain equivalent per serving by weight. Great for Breakfast in the class room, and grab and go. . . Your students will be coming back for more, it's the #1 Breakfast item served in schools today!

(818) 266-1978

Brownie

Buena Vista Code #82220- 96/2.00 oz. Buena Vista LF Whole Grain brownie provides .50 oz. Grain equivalent per serving by weight. It's Smart Snack approved and perfect for a la carte, Snack, Supper Program, or on the NSLP Lunch. We also make a Brownie Bite ½ the size same formula great for: NSLP, Birthday Parties, Snack, Supper, and Sack Lunches, code # 83330 120/1.30 oz.



Ultragrain Pasta® Extreme Elbows

Ultragrain Pasta Extreme delivers whole grain-rich nutrition and features heavier walls to provide maximum hold. Ultragrain Pasta Extreme offers a mild flavor, smooth texture and light color and is a good source of protein and excellent source of fiber.

(630) 857-5015



Domino's Pizza® Smart Slice

A line of pizzas created specifically for schools and delivered fresh from the oven! Our dough is made with 51% Ultragrain whole wheat flour for nutrition benefits and great taste.

(800) 810-6633



Whole Grain Cheese & Bean Red Chili Fiesta Burrito, Whole Grain Cheese Quesadilla & Whole Grain Taco Snack

Fernando's products are a perfect addition to school foodservice operations, offering variety and ease of service.

(800) 544-6888
ext 6487



B4S™ 5" Whole Grain Hoagie Sliced

Each B4S hoagie bun contains 51% whole grain, is 2 CN (16 g) bread/grain servings, has zero trans fats, no high fructose corn syrup and only 140 calories. This great tasting hoagie bun has the preferred appearance of white bread yet is packed with all the nutritional value needed for child nutrition programs.

(866) 357-6225



51% Whole Grain Chocolate Chip BeneFIT Reduced Fat Cookies (14921)

51% Whole Grain Dutch Waffle (4521)

51% Whole Grain SUPERPRETZEL Philadelphia-Style Soft Pretzels (32155)

No matter what time of day, J&J Snack Foods provides the framework for your menu planning. They have the solutions to build the perfect menu. All 3 products contain 51% whole grain.

(856) 532-6780



Whole Grain Turkey Breakfast Sticks (Original, Apple Cinnamon and Blueberry)

An ideal grab & go breakfast for busy, on-the-go students, individually-wrapped, whole grain turkey breakfast sticks contain 51% or more whole grain per serving and also meet Smart Snack guidelines.

(800) 261-4754



Goldfish® Made with Whole Grain Pretzel (14396)

Flavor Blasted® Goldfish® Made with Whole Grain Hot 'n Spicy Cheddar (17330)

Flavor Blasted® Goldfish® Made with Whole Grain Racin' Ranch (17331)

Keep kids smiling all day. All 3 products are whole grain-rich and meet 1 grain ounce equivalent per package.

(800) 879-7687



Whole Grain Pre-Sliced Croissants

Made with 51% whole grain per serving, Sara Lee Whole Grain Pre-Sliced Croissants are ideal for sandwiches or as a side in your school foodservice program.

(800) 261-4754



Ultragrain® Biscuits

Tennessee Bun Company's Ultragrain Biscuits are made with whole grain-rich goodness that is nutritious and delicious. Available sliced and unsliced, these low sodium, 0 trans fat biscuits are made with 51% Ultragrain flour and provide students with one-third of their recommended intake of whole grains. Each biscuit meets new USDA school nutrition guidelines for a 2 oz whole grain-rich bread.

(615) 690-1530

To learn more about each of these companies and their foods made with Ultragrain, visit our website SuperKidsSampling.com and click on the Product Samples tab.