



Pop-Tart® Toaster Pastry Made With Whole Grain Frosted Strawberry

Samples

Type	Breakfast, Snack
Serving Size	1.76oz.
# Of Servings In Sample	10
# Of Servings Per Case	12 boxes
Case Weight	16.22 lbs.
Frozen or Dry	Dry
States or Regions Available	Nationally

Nutritional Information

Whole Grains/Servings	10g per serving
Calories	180
Fat Content	2.5g
Saturated Fats	1g
Fiber	3g
Minerals	Iron 10%, Thiamin 10%, Riboflavin 10%, Niacin 10%
Vitamins	A 10%, B6 10%, Calcium 10%

Manufacturer & Contact Information

Manufacturer Company Address	Kellogg's Food Away From Home 545 Lamont Road Elmhurst, IL 60126
Main Telephone #	(800) 899-9808
Website Address	www.kelloggsfoodawayfromhome.com
Sales & Sample Contact	Johanna Metz, (630) 956-9741, johnstonjo@sbcglobal.net

Baking Instructions For Samples

Pop-Tarts® Toasting Instructions:

1. Remove pastry from pouch.
2. Warm pastry in toasting appliance at lowest or lightest heat setting for one heating cycle only.
3. Cool briefly before carefully removing pastry from toasting appliance.

Pop-Tarts® Microwave Instructions:

1. Place pastry on a microwave-safe plate.
2. Microwave on high setting for 3 seconds.
3. Cool briefly before handling.

If Pastry is overheated, frosting/filling can become extremely hot and could cause burns.

Due to possible risk of fire, never leave your toasting appliance or microwave unattended.



Wholesome Choices Your Students Will Love?

That's right, when you're offering Kellogg's® Pop-Tarts® Toaster Pastries Made With Whole Grain to your students, you're giving them a wholesome choice they actually love to eat, because they know it tastes great.

You'll love it, because now each delicious pastry is:

**Low Fat • Has No High Fructose Corn Syrup
Good Source of Fiber • At Least 10g of Whole Grain**



They don't need to know they're eating something nutritious. But you'll know you're offering up the brand and flavors they will choose, that meets all nutrition standards to qualify for **Healthier U.S. School Challenge*** and **U.S.D.A.** meal guidelines.

More choices. More happy kids.

Product Descriptions	Case Code	Case Pack	Pkg. Weight	Case Cube (cf)	Gross Weight (lbs.)	Cases/ Pallet	Pallet Configuration	Case Dimensions
1ct.: Kellogg's® Pop-Tart® Toaster Pastry Made With Whole Grain Frosted Strawberry	38000-55130	120	1.76	0.81	16.22	60	4 Tiers of 15	13.31" x 9.31" x 11.25"
1ct.: Kellogg's® Pop-Tart® Toaster Pastry Made With Whole Grain Frosted Cinnamon	38000-55122	120	1.76	0.81	16.22	60	4 Tiers of 15	13.31" x 9.31" x 11.25"
2ct.: Kellogg's® Pop-Tarts® Toaster Pastries Made With Whole Grain Frosted Strawberry	38000-55133	72	3.52	0.81	18.12	60	4 Tiers of 15	13.31" x 9.31" x 11.25"
2ct.: Kellogg's® Pop-Tarts® Toaster Pastries Made With Whole Grain Frosted Cinnamon	38000-55125	72	3.52	0.81	18.12	60	4 Tiers of 15	13.31" x 9.31" x 11.25"

For More Information, contact your Kellogg Sales Representative, call 877-511-5777 or visit www.KelloggsFoodAwayFromHome.com

*Only the 1 ct. packages qualify, the 2 ct. package equals 1 serving at more than 200 calories

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toaster pastries

1 ct. Frosted Strawberry

Nutrition Facts		Amount/Serving	%DV*	Amount/Serving	%DV*
		Total Fat 2.5g	4%	Sodium 180mg	8%
		Sat. Fat 1g	5%	Total Carb. 37g	12%
Serv. Size		Trans Fat 0g		Fiber 3g	11%
1 Pastry (50g)		Polyunsat. Fat 1g		Sugars 15g	
Calories 180		Monounsatur. Fat 0.5g		Protein 2g	
Fat Cal. 25		Cholest. 0mg	0%		
*Percent Daily Values (DV) are based on a 2,000 calorie diet.		Vitamin A 10% • Vitamin C 0% • Calcium 10% • Iron 10% Thiamin 10% • Riboflavin 10% • Niacin 10% • Vitamin B ₆ 10% Folic Acid 10%			

INGREDIENTS: WHOLE WHEAT FLOUR, SUGAR, CORN SYRUP, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), DEXTROSE, SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), CRACKER MEAL, POLYDEXTROSE, GLYCERIN, CONTAINS TWO PERCENT OR LESS OF FRUCTOSE, WHEAT STARCH, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), NATURAL AND ARTIFICIAL STRAWBERRY FLAVOR, DRIED STRAWBERRIES, DRIED PEARS, DRIED APPLES, SODIUM STEAROYL LACTYLATE, CORN CEREAL, CITRIC ACID, DATEM, GELATIN, MODIFIED CORN STARCH, MODIFIED WHEAT STARCH, SOY LECITHIN, XANTHAN GUM, CARAMEL COLOR, VITAMIN A PALMITATE, RED #40, NIACINAMIDE, REDUCED IRON, COLOR ADDED, TURMERIC EXTRACT FOR COLOR, YELLOW #6, PYRIDOXINE HYDROCHLORIDE (VITAMIN B₆), RIBOFLAVIN (VITAMIN B₂), THIAMIN HYDROCHLORIDE (VITAMIN B₁), FOLIC ACID, BLUE #1.
CONTAINS WHEAT AND SOY INGREDIENTS.



toaster pastries

1 ct. Frosted Cinnamon

Nutrition Facts		Amount/Serving	%DV*	Amount/Serving	%DV*
		Total Fat 2.5g	4%	Sodium 180mg	8%
		Sat. Fat 1g	5%	Total Carb. 37g	12%
Serv. Size		Trans Fat 0g		Fiber 3g	11%
1 Pastry (50g)		Polyunsat. Fat 1g		Sugars 15g	
Calories 180		Monounsatur. Fat 0.5g		Protein 2g	
Fat Cal. 25		Cholest. 0mg	0%		
*Percent Daily Values (DV) are based on a 2,000 calorie diet.		Vitamin A 10% • Vitamin C 0% • Calcium 10% • Iron 10% Thiamin 10% • Riboflavin 10% • Niacin 10% • Vitamin B ₆ 10% Folic Acid 10%			

INGREDIENTS: WHOLE WHEAT FLOUR, SUGAR, CORN SYRUP, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), DEXTROSE, SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), CRACKER MEAL, POLYDEXTROSE, GLYCERIN, CONTAINS TWO PERCENT OR LESS OF FRUCTOSE, WHEAT STARCH, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), NATURAL AND ARTIFICIAL STRAWBERRY FLAVOR, DRIED STRAWBERRIES, DRIED PEARS, DRIED APPLES, SODIUM STEAROYL LACTYLATE, CORN CEREAL, CITRIC ACID, DATEM, GELATIN, MODIFIED CORN STARCH, MODIFIED WHEAT STARCH, SOY LECITHIN, XANTHAN GUM, CARAMEL COLOR, VITAMIN A PALMITATE, RED #40, NIACINAMIDE, REDUCED IRON, COLOR ADDED, TURMERIC EXTRACT FOR COLOR, YELLOW #6, PYRIDOXINE HYDROCHLORIDE (VITAMIN B₆), RIBOFLAVIN (VITAMIN B₂), THIAMIN HYDROCHLORIDE (VITAMIN B₁), FOLIC ACID, BLUE #1.
CONTAINS WHEAT AND SOY INGREDIENTS.



toaster pastries

2 ct. Frosted Strawberry

Nutrition Facts		Amount/Serving	%DV*	Amount/Serving	%DV*
		Total Fat 5g	8%	Sodium 360mg	15%
		Sat. Fat 1.5g	8%	Total Carb. 74g	25%
Serv. Size		Trans Fat 0g		Fiber 6g	22%
1 Package (100g)		Polyunsat. Fat 2g		Sugars 29g	
Calories 360		Monounsatur. Fat 1g		Protein 4g	
Fat Cal. 50		Cholest. 0mg	0%		
*Percent Daily Values (DV) are based on a 2,000 calorie diet.		Vitamin A 20% • Vitamin C 0% • Calcium 20% • Iron 20% Thiamin 20% • Riboflavin 20% • Niacin 20% • Vitamin B ₆ 20% Folic Acid 20%			

INGREDIENTS: WHOLE WHEAT FLOUR, SUGAR, CORN SYRUP, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), DEXTROSE, SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), CRACKER MEAL, POLYDEXTROSE, GLYCERIN, CONTAINS TWO PERCENT OR LESS OF FRUCTOSE, WHEAT STARCH, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), NATURAL AND ARTIFICIAL STRAWBERRY FLAVOR, DRIED STRAWBERRIES, DRIED PEARS, DRIED APPLES, SODIUM STEAROYL LACTYLATE, CORN CEREAL, CITRIC ACID, DATEM, GELATIN, MODIFIED CORN STARCH, MODIFIED WHEAT STARCH, SOY LECITHIN, XANTHAN GUM, CARAMEL COLOR, VITAMIN A PALMITATE, RED #40, NIACINAMIDE, REDUCED IRON, COLOR ADDED, TURMERIC EXTRACT FOR COLOR, YELLOW #6, PYRIDOXINE HYDROCHLORIDE (VITAMIN B₆), RIBOFLAVIN (VITAMIN B₂), THIAMIN HYDROCHLORIDE (VITAMIN B₁), FOLIC ACID, BLUE #1.
CONTAINS WHEAT AND SOY INGREDIENTS.



toaster pastries

2 ct. Frosted Cinnamon

Nutrition Facts		Amount/Serving	%DV*	Amount/Serving	%DV*
		Total Fat 6g	9%	Sodium 380mg	16%
		Sat. Fat 2g	10%	Total Carb. 74g	25%
Serv. Size		Trans Fat 0g		Fiber 6g	22%
1 Package (100g)		Polyunsat. Fat 2g		Sugars 30g	
Calories 370		Monounsatur. Fat 1g		Protein 5g	
Fat Cal. 50		Cholest. 0mg	0%		
*Percent Daily Values (DV) are based on a 2,000 calorie diet.		Vitamin A 20% • Vitamin C 0% • Calcium 20% • Iron 20% Thiamin 20% • Riboflavin 20% • Niacin 20% • Vitamin B ₆ 20% Folic Acid 20%			

INGREDIENTS: WHOLE WHEAT FLOUR, SUGAR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), CORN SYRUP, DEXTROSE, SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), CRACKER MEAL, POLYDEXTROSE, GLYCERIN, CONTAINS TWO PERCENT OR LESS OF MALTODEXTRIN, MOLASSES, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), WHEAT STARCH, CINNAMON, SODIUM STEAROYL LACTYLATE, DATEM, GELATIN, CARAMEL COLOR, XANTHAN GUM, VITAMIN A PALMITATE, NIACINAMIDE, REDUCED IRON, PYRIDOXINE HYDROCHLORIDE (VITAMIN B₆), RIBOFLAVIN (VITAMIN B₂), THIAMIN HYDROCHLORIDE (VITAMIN B₁), FOLIC ACID, SOY LECITHIN.
CONTAINS WHEAT AND SOY INGREDIENTS.