



CocoaConf 2014 Fall Tour

Sponsorship Prospectus

Fall Tour Locations:

Columbus, OH: August 8th – 9th
Las Vegas, NV: September 19th – 20th
Seattle, WA: October 17th – 18th
Boston, MA: November 14th – 15th
Atlanta, GA: December 5th – 6th

ocoaConf



At **CocoaConf**, we are committed to enabling and encouraging iPhone, iPad, and Mac developers to master their craft. We will gather over 100 of the most dedicated and passionate members of the Apple developer community for this exciting two-day training event.

You have an opportunity to reach these influential iOS and OS X developers in a way that will get their attention and earn their respect. When you help bring this popular event to town, you will be distinguishing your organization as one that knows what developers want and cares enough to make it happen.

CocoaConf will be holding five events across the U.S. from August through December. Our 2014 Fall season partners will be sponsoring all five Fall CocoaConf events — in Columbus, Las Vegas, Seattle, Boston, and Atlanta.

We've designed the following sponsorship options to enable organizations of all sizes to get involved. Take a look and let us know which plan would work best for you.

Sponsor a CocoaConf Event

Silver Sponsorship

- Logo on “Partners” page for the event
- Logo on printed conference program
- Hand-outs distributed to attendees

\$800.00

Gold Sponsorship

- All the benefits of Silver Sponsorship, plus:
- Logo on special upright banner in registration area
- Logo on conference home page
- Recognition via email and Twitter
- One free pass to CocoaConf

\$1,500.00

Platinum Sponsorship

(limited to 1 per event)

- All the benefits of Gold Sponsorship, plus:
- Logo on wall banner in the general session room
- Two free passes to CocoaConf
- 10 minutes to address attendees during opening remarks

\$2,500.00





Sponsor a CocoaConf Season

Silver Season Sponsorship

- Logo on “Partners” page of cocoaconf.com
- Logo on “Partners” page of each event
- Logo on printed conference programs
- Hand-outs distributed to attendees

\$3,000.00

Gold Season Sponsorship

- All the benefits of Silver Season Sponsorship, plus:
- Logo on upright banner in registration area
- Logo on home page of cocoaconf.com
- Logo on conference home page of each event
- Recognition via email and Twitter
- A dedicated blog post on cocoaconf.com/blog
- 1 free pass to each event of the season

\$5,000.00



To become a CocoaConf sponsor, contact Dave at dave@cocoaconf.com or Solomon at solomon@cocoaconf.com.