



CocoaConf 2014 Spring Tour

Sponsorship Prospectus

Spring Tour Locations:

Chicago, IL: March 8th – 9th

Washington, DC: March 28th – 29th

Austin, TX (Mini): April 4th – 5th

San Jose, CA: April 25th – 26th

Raleigh, NC (Mini): May 9th – 10th



At **CocoaConf**, we are committed to enabling and encouraging iPhone, iPad, and Mac developers to master their craft. We will gather over 100 of the most dedicated and passionate members of the Apple developer community for this exciting two-day training event.

You have an opportunity to reach these influential iOS and OS X developers in a way that will get their attention and earn their respect. When you help bring this popular event to town, you will be distinguishing your organization as one that knows what developers want and cares enough to make it happen.

CocoaConf will be holding events in Chicago, Washington DC, and San Jose this Spring. In addition to the standard CocoaConf, we will also be holding two of our new two-day single-track events called CocoaConf Mini. We'll be holding our first CocoaConf Minis in Austin, TX (April 4-5), and Raleigh, NC (May 19-10).

Our 2014 Spring season partners will be sponsoring all five Spring CocoaConf events — Chicago, Washington DC, Austin, San Jose, and Raleigh.

We've designed the following sponsorship options to enable organizations of all sizes to get involved. Take a look and let us know which plan would work best for you.

Sponsor a CocoaConf Event

Silver Sponsorship

- Logo on “Partners” page for the event
- Logo on printed conference program
- Hand-outs distributed to attendees

\$800.00



Gold Sponsorship

- All the benefits of Silver Sponsorship, plus:
- Logo on special upright banner in registration area
- Logo on conference home page
- Recognition via email and Twitter
- One free pass to CocoaConf

\$1,500.00



Platinum Sponsorship (limited to 1 per event)

- All the benefits of Gold Sponsorship, plus:
- Logo on wall banner in the general session room
- Two free passes to CocoaConf
- 10 minutes to address attendees during opening remarks

\$2,500.00





Sponsor a CocoaConf Mini*

Silver Mini Sponsorship

- Logo on “Partners” page for the event
- Logo on printed conference program

\$600.00

Gold Mini Sponsorship

- All the benefits of Silver Mini Sponsorship, plus:
- Hand-outs distributed to attendees
- Logo on conference home page
- Recognition via email and Twitter

\$900.00

Platinum Mini Sponsorship

- All the benefits of Gold Mini Sponsorship, plus:
- 10 minutes to address attendees during opening remarks
- 1 free pass to CocoaConf Mini

\$1,500.00

Sponsor a CocoaConf Season

Silver Season Sponsorship

- Logo on “Partners” page of cocoaconf.com
- Logo on “Partners” page of each event
- Logo on printed conference programs
- Hand-outs distributed to attendees

\$3,000.00

Gold Season Sponsorship

- All the benefits of Silver Season Sponsorship, plus:
- Logo on upright banner in registration area
- Logo on home page of cocoaconf.com
- Logo on conference home page of each event
- Recognition via email and Twitter
- A dedicated blog post on cocoaconf.com/blog
- 1 free pass to each event of the season

\$5,000.00

*Seasonal Sponsorships include season CocoaConf Minis.



To become a CocoaConf sponsor, contact Dave Klein at dave@cocoaconf.com.