CocoaConf 2015 Spring Tour

Sponsorship Prospectus

Locations:

Chicago, IL: March 27–28
Washington, DC: April 10–11
Portland, OR: May 8–9
Austin, TX: May 22–23

Sponsorship Opportunities

At **CocoaConf,** we are committed to enabling and encouraging iPhone, iPad, and Mac developers to master their craft. We will gather over 100 of the most dedicated and passionate members of the Apple developer community for this exciting two-day training event.

You have an opportunity to reach these influential iOS and OS X developers in a way that will get their attention and earn their respect. When you help bring this popular event to town, you will be distinguishing your organization as one that knows what developers want and cares enough to make it happen.

CocoaConf will be holding four events across the U.S. from March through May. Our 2015 Spring season partners will be sponsoring all four Spring CocoaConf events — in Chicago, Washington, DC, Portland, and Austin.

We've designed the following sponsorship options to enable organizations of all sizes to get involved. Take a look and let us know which plan would work best for you.

Sponsor a CocoaConf Event

Silver Sponsorship

- Logo on "Partners" page for the event

- Logo on printed conference program

- Hand-outs distributed to attendees

$800.00

Gold Sponsorship

- All the benefits of Silver Sponsorship, plus:

- Logo on special upright banner in registration area

- Logo on conference home page

- Recognition via email and Twitter

- One free pass to CocoaConf

$1,500.00

Platinum Sponsorship

(limited to 1 per event)

- All the benefits of Gold Sponsorship, plus:

- Logo on wall banner in the general session room

- Two free passes to CocoaConf

- 1 lunch-time demo session

- 10 minutes to address attendees during opening remarks

$2,500.00

Sponsor a CocoaConf Season

Silver Season Sponsorship

- Logo on "Partners" page of cocoaconf.com
- Logo on "Partners" page of each event
- Logo on printed conference programs
- Hand-outs distributed to attendees
- Logo on upright banner in registration area

$3,000.00

Gold Season Sponsorship

- All the benefits of Silver Season Sponsorship, plus:
- Logo on home page of cocoaconf.com
- Logo on conference home page of each event
- Recognition via email and Twitter
- 1 lunch-time demo session
- A dedicated blog post on cocoaconf.com/blog
- 1 free pass to each event of the season

$5,000.00

To become a CocoaConf sponsor, contact Dave at dave@cocoaconf.com or Solomon at solomon@cocoaconf.com.