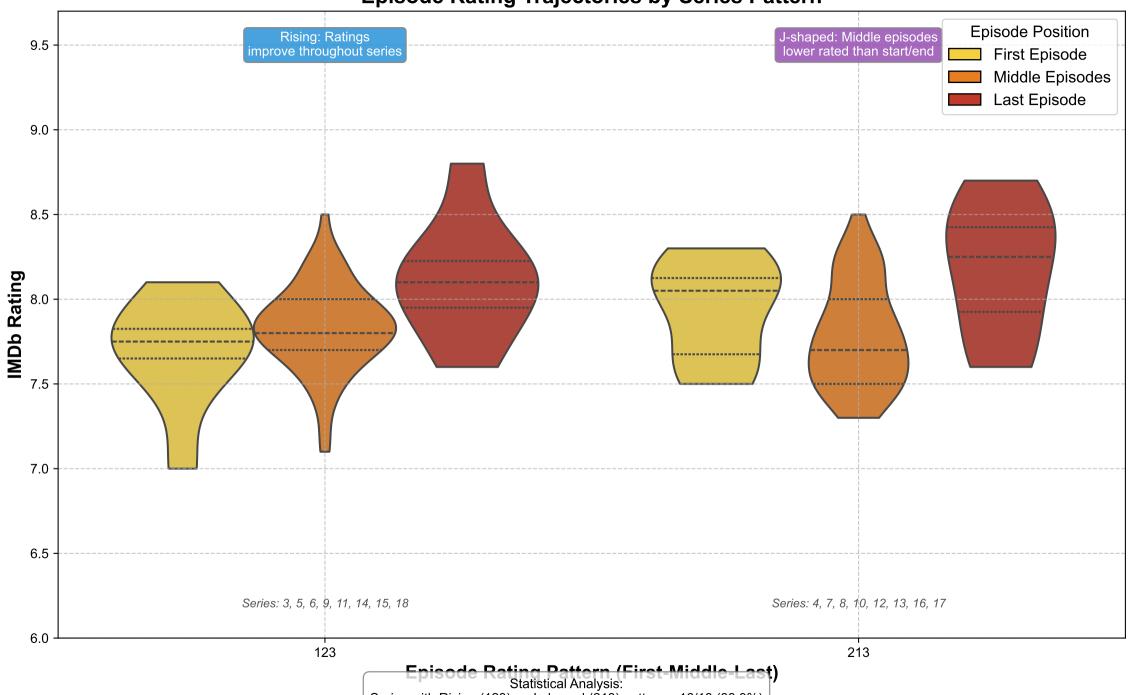
**Episode Rating Trajectories by Series Pattern** 



Series with Rising (123) or J-shaped (213) patterns: 16/18 (88.9%) Mean rating increase from first to last episode: 0.28 (p=0.0003) Mean rating increase from middle to last episode: 0.28 (p=0.0003)