# Aidyn Zhunussov - Product Manager

#### Contact:

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#### **Summary:**

Experienced Product Manager with a track record of successfully launching and scaling digital products. Skilled in market analysis, product roadmapping, and cross-functional team leadership. Adept at identifying user needs and translating them into actionable features that drive business growth.

## Skills:

- Product Strategy & Roadmapping
- Market Research & User-Centric Design
- Agile Project Management
- Stakeholder Engagement & Communication
- Data-Driven Decision Making

## **Professional Experience:**

- Product Manager, Digital Innovations LLC
   Led product development for a suite of mobile applications, resulting in a 30% increase in user retention. Collaborated with engineering, design, and marketing teams to ensure successful product launches.
- Associate Product Manager, Tech Solutions
   Assisted in defining product requirements and prioritizing features based on customer feedback, contributing to product improvements and user satisfaction.

## **Education:**

Bachelor's in Business Administration, KIMEP University