

Dana Kairatova - Product Manager

Contact:

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Summary:

Strategic Product Manager with experience in launching successful software products, from concept to market delivery. Known for balancing customer needs with business objectives to drive growth and innovation. Skilled in Agile methodologies and cross-functional team collaboration. Proficient in using data analytics tools to optimize product development and feature prioritization.

Core Competencies:

- Product Roadmap & Strategy Development
- Market Research & Competitive Analysis
- Stakeholder Engagement & Team Leadership
- Agile Product Management (Jira, Confluence)

Professional Experience:

- **Product Manager**, InnovateTech
Led the development of new SaaS products, achieving 30% user growth within six months post-launch.
- **Associate Product Manager**, Digital Solutions Ltd.
Assisted in the product lifecycle, from ideation through to MVP, and conducted market analysis for strategic planning.

Education:

Bachelor of Business Administration, KIMEP University