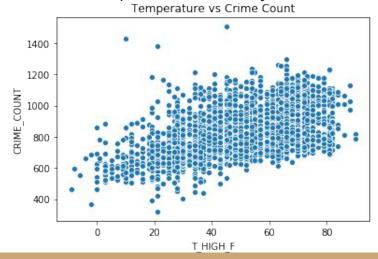


Foundation of the Project

- Hypothesis
 - Weather has correlation to crime rates.
 - ex) When temperature is really high, people get hot-headed and impatient easily.
- Objective
 - Develop a regression model to predict total daily crime counts reliably.



What's the Business Value of this Model?

• The City of Chicago spends more than \$4 million dollars on the Chicago Police Department **DAILY.**

| Chicago Police Department | Finance, general | Fire | All Other Departments | 28 II H 1 |
|---------------------------|------------------|------|--------------------------|--|
| 38% | 21% | 16% | 10% | Some of the second seco |

Assist Chicago city with better budgeting.



What Are the Ingredients for the Model?

Recommended Recipe by FBI

- Population density and degree of urbanization.
- Variations in composition of the population, particularly youth concentration.
- Stability of the population with respect to residents' mobility, commuting patterns, and transient factors.
- Modes of transportation and highway system.
- Economic conditions, including median income, poverty level, and job availability.
- Cultural factors and educational, recreational, and religious characteristics.
- Family conditions with respect to divorce and family cohesiveness.
- Climate.
- Effective strength of law enforcement agencies.
- Administrative and investigative emphases of law enforcement.
- Policies of other components of the criminal justice system (i.e., prosecutorial, judicial, correctional, and probational).
- Citizens' attitudes toward crime.
- Crime reporting practices of the citizenry.

What Are the Ingredients for the Model?

Only-Got-2-Weeks Recipe

- Weather Data
- Bus & Rail Boarding Ridership Count
- Unemployment Rate Data



Tools Used to Cook This Model

- Data
 - 2798 Rows (2009~2018)
- Features
 - Numerical: 7
 - o Categorical: 3
 - len(get_dummies(Categorical)): 24
- Preprocessing Tools
 - PolynomialFeatures
 - StandardScaler
- Model & Model Selection
 - Lasso (Baseline Modeling)
 - ElasticNet (Lasso & Ridge)
 - RandomizedSearchCV (Hyperparameter Tuning)



Feature Engineering

- Moving average of temperature
- Day name of the week: Mon ~ Sun
- Name of month: Jan ~ Dec
- Weather Description : Clear, Cloudy, Rainy,



Quality Inspection & Control of the Model

Pairplots, heatmaps, Prediction vs Actual, and Residual plots

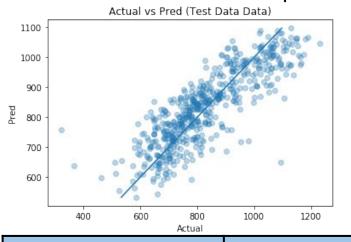
R^2 scoring for validating pre-processing approaches, feature selection, and

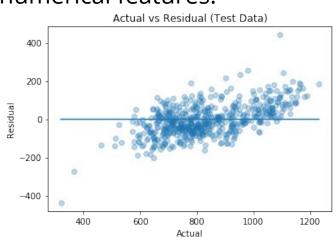
model selection processes.



Results & Insights - Base Lasso Model

Baseline Lasso model with alpha=1. Just numerical features.





| | | Weather | | Weather Ridership | | Weather Ridership Unemployment | | Unemployment | |
|---|-----------|---------|------------|-------------------|------------|--------------------------------------|------------|--------------|------------|
| | | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet |
| | R^2_Train | 0.23 | 0.28 | 0.25 | 0.35 | 0.67 | 0.84 | 0.43 | 0.40 |
| Ī | R^2_Test | 0.28 | 0.30 | 0.33 | 0.41 | 0.70 | 0.82 | 0.40 | 0.44 |

Results & Insights - Base Lasso Model Cont.

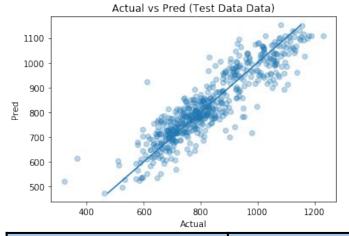
- Lasso model's coefficients showed that there were direct relationships between temperature, total ridership, unemployment and daily crime rates in Chicago.
- Humidity and wind showed inverse relationship with daily crime counts in Chicago.

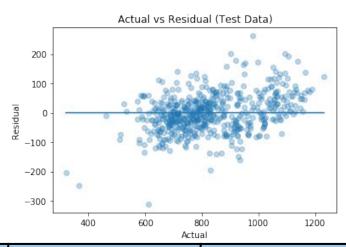
*Actual coefficients in appendix

| | Weather | | Weather Ridership | | Weather Ridership Unemployment | | Unemployment | |
|-----------|---------|------------|----------------------|------------|--------------------------------------|------------|--------------|------------|
| | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet |
| R^2_Train | 0.23 | 0.28 | 0.25 | 0.35 | 0.67 | 0.84 | 0.43 | 0.40 |
| R^2_Test | 0.28 | 0.30 | 0.33 | 0.41 | 0.70 | 0.82 | 0.40 | 0.44 |

Results & Insights - ElasticNet

ElasticNet with RandomizedSearchCV





| | | Weather | | Weather Ridership | | Weather Ridership Unemployment | | Unemployment | |
|---|-----------|---------|------------|-------------------|------------|--------------------------------------|------------|--------------|------------|
| | | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet |
| | R^2_Train | 0.23 | 0.28 | 0.25 | 0.35 | 0.67 | 0.84 | 0.43 | 0.40 |
| Ī | R^2_Test | 0.28 | 0.30 | 0.33 | 0.41 | 0.70 | 0.82 | 0.40 | 0.44 |

Results & Insights - ElasticNet Cont.

- Coefficients from ElasticNet picked up temperature, total ridership, and unemployment as key features affecting daily crime counts in Chicago as well.
 - There were total 595 features after applying polynomial features.

*Actual coefficients in appendix

| | Weather | | /eather Ridership | | Weather Ridership Unemployment | | Unemployment | |
|-----------|---------|------------|-------------------|------------|--------------------------------------|------------|--------------|------------|
| | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet | Lasso | ElasticNet |
| R^2_Train | 0.23 | 0.28 | 0.25 | 0.35 | 0.67 | 0.84 | 0.43 | 0.40 |
| R^2_Test | 0.28 | 0.30 | 0.33 | 0.41 | 0.70 | 0.82 | 0.40 | 0.44 |

Conclusion & Further Expansion

- Both baseline Lasso model and ElasticNet were successful picking up meaningful signal from data.
- Even though ElasticNet scored R^2 value, I would recommend baseline Lasso model with key 7 features due to its strong interpretability.
 - MAE_base = 64.45 & MAE_ElasticNet = 50.08
- Model should be tested in other city's data to test how well it generalizes.
- More data could be incorporated such as demographics data.

thank you

Appendix

- All Features
- Hyperparameters for PolynomialFeatures & ElasticNet & RandomizedSearchCV
- Baseline Model & Final Model Coefficients
- Pairplot of Categorical Features
- Heatap of Categorical Features
- Outliers

All Features

- Base Features (Numerical): 'T_HIGH_F', 'T_LOW_F', 'HUMIDITY_%', 'BAROMETER_HG',
 'WIND_MPH', 'TOTAL_RIDES', 'UNEMP_RATE'
- Engineered Feature (Numerical): 'T_HIGH_F_MOVING_AVG'
- Engineered Features (Categorical): 'Friday', 'Monday', 'Saturday', 'Sunday', 'Thursday',
 'Tuesday', 'Wednesday', 'April', 'August', 'December', 'February', 'January', 'July', 'June', 'March',
 'May', 'November', 'October', 'September', 'Clear.', 'Fog.', 'Mostly cloudy.', 'Other', 'Overcast.',
 'Passing clouds.'

Hyperparameters

- PolynomialFeatures()
 - Degree : [1,2]
- ElasticNet()
 - alpha: 10**np.linspace(-2,2,300)
 - I1_ratio : np.linspace(0,1,100)
- RandomizedSearchCV()
 - o cv = 5
 - \circ scoring = r2
 - Random_state = 209

Hyperparameters Cont.

Final hyperparamters chosen by RandomizedSearchCV

RandomizedSearchCV

```
R^2 Score (Train Data): 0.8445360055545827
R^2 Score (Test Data): 0.8169573186475456

Best params: {'polynomial__degree': 2, 'model__random_state': 209, 'model__max_iter': 2000, 'model__l1_ratio': 0.94949494949496, 'model__alpha': 0.04665479882234473}
```

Final Coefficients - Lasso

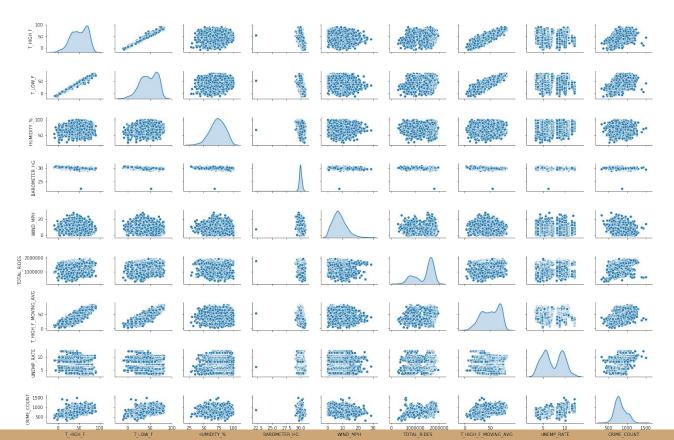
Base Model

```
Base R^2 Train : 0.6733373787242718
Base R^2 Test: 0.7027140682440205
Coefficients:
('T HIGH F', 45.82062524313216)
('T LOW F', 19.526820913939)
('HUMIDITY %', -3.7073111114552946)
('BAROMETER HG', 0.0)
('WIND MPH', -10.838539034006782)
('TOTAL RIDES', 16.12684061071973)
('UNEMP RATE', 96.55139115496372)
```

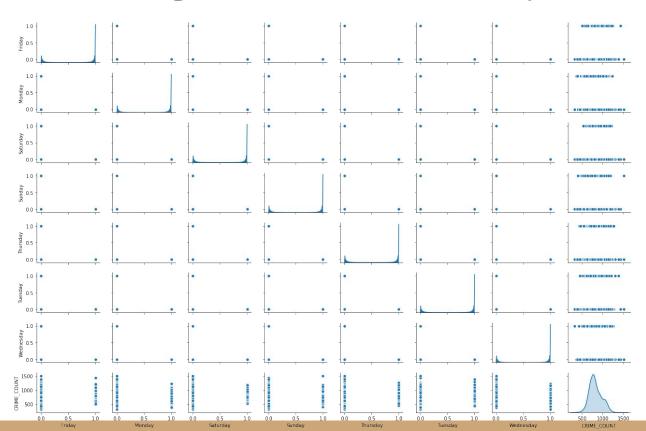
Significant Coefficients - ElasticNet

| COEF | COEF_VALUE |
|--------------------------|--|
| UNEMP_RATE^2 | 236.197493 |
| TOTAL_RIDES December | 34.984679 |
| TOTAL_RIDES Saturday | 30.790255 |
| TOTAL_RIDES UNEMP_RATE | 27.355908 |
| TOTAL_RIDES^2 | 23.588516 |
| TOTAL_RIDES Sunday | 22.852465 |
| T_HIGH_F_MOVING_AVG June | 22.379125 |
| T_HIGH_F September | 20.072442 |
| TOTAL_RIDES July | -21.717573 |
| UNEMP_RATE February | -23.261130 |
| UNEMP_RATE Saturday | -23.288782 |
| TOTAL_RIDES September | -29.127306 |
| HUMIDITY_% UNEMP_RATE | -34.092502 |
| UNEMP_RATE | -65.881480 |
| BAROMETER_HG UNEMP_RATE | -66.425533 |
| TOTAL_RIDES January | -99.225158 |
| | UNEMP_RATE^2 TOTAL_RIDES December TOTAL_RIDES Saturday TOTAL_RIDES UNEMP_RATE TOTAL_RIDES^2 TOTAL_RIDES Sunday T_HIGH_F_MOVING_AVG June T_HIGH_F September TOTAL_RIDES July UNEMP_RATE February UNEMP_RATE Saturday TOTAL_RIDES September HUMIDITY_% UNEMP_RATE UNEMP_RATE |

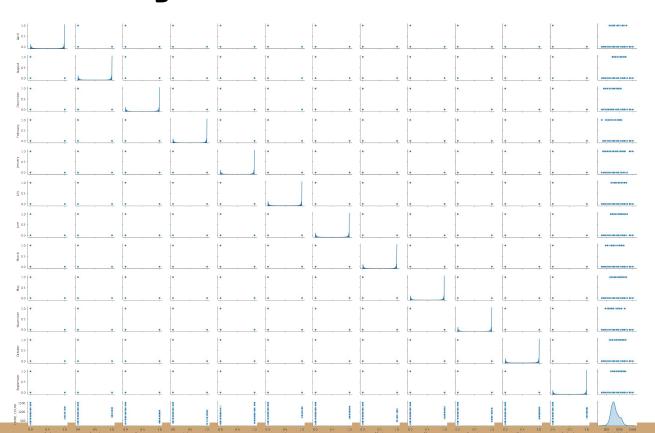
Pair Plot: Numerical Features



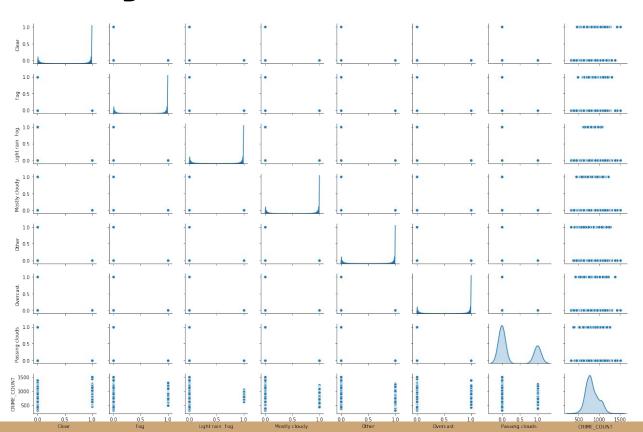
Pair Plot: Categorical Features - Days



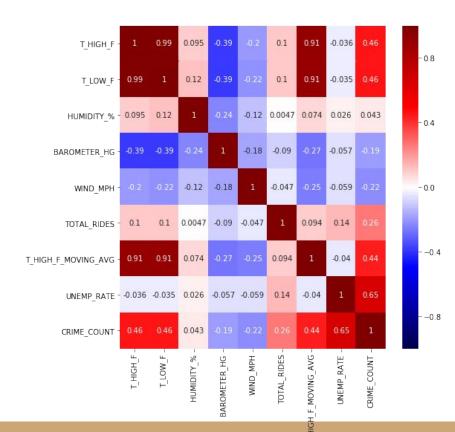
Pair Plot: Categorical Features - Months



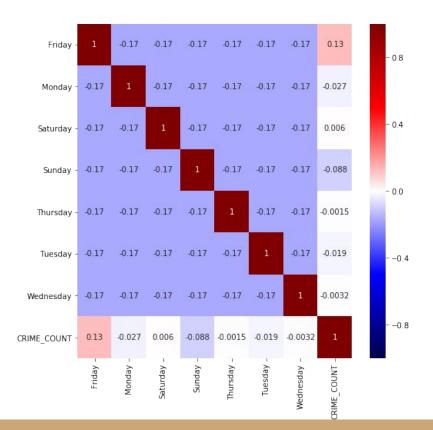
Pair Plot: Categorical Features - Weather Desc.



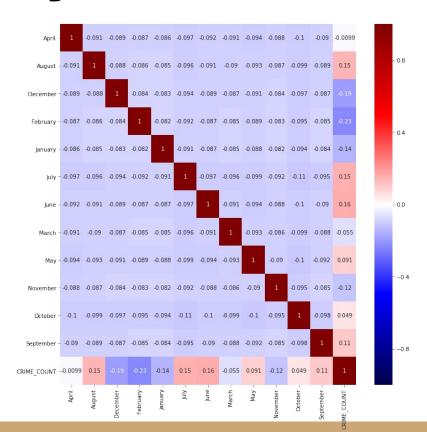
Heatmap - Numerical Features



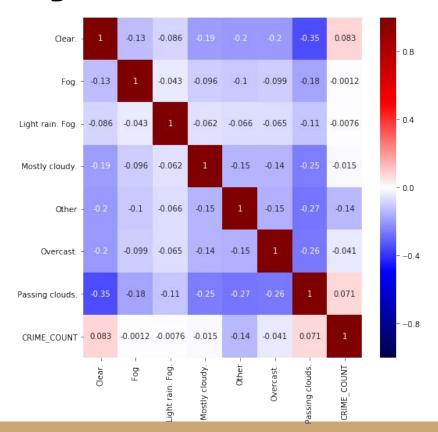
Heatmap - Categorical Features - Days



Heatmap - Categorical Features - Months



Heatmap - Categorical Features - Months



Outliers

| ROCESSED | T_HIGH_F | T_LOW_F | HUMIDITY_% I | BAROMETER_HG | WIND_MPH | TOTAL_RIDES | UNEMP_RATE T | _HIGH_F_MOVING_AVG | RESIDUAL | CRIME_COUNT |
|------------|------------|-----------|--------------|--------------|-------------|---------------|--------------|--------------------|---------------|---------------|
| 2018-11-01 | 52.0 | 52.0 | 58.0 | 29.90 | 9.321 | 1664628.0 | 3.5 | 45.857143 | 201.281247 | 902.0 |
| 2018-05-01 | 64.0 | 57.0 | 35.0 | 29.97 | 9.943 | 1654457.0 | 3.4 | 50.857143 | 261.667259 | 978.0 |
| 2014-01-06 | -2.0 | -11.0 | 63.0 | 30.16 | 18.021 | 580617.0 | 8.7 | 19.285714 | -248.984205 | 366.0 |
| 2016-01-01 | 25.0 | 19.0 | 67.0 | 30.25 | 15.535 | 623156.0 | 6.5 | 42.000000 | 200.504367 | 1092.0 |
| 2011-02-02 | 21.0 | 21.0 | 86.0 | 29.75 | 24.857 | 428521.0 | 10.1 | 38.571429 | -202.848361 | 320.0 |
| 2017-01-02 | 36.0 | 32.0 | 74.0 | 30.15 | 6.836 | 686663.0 | 5.8 | 38.571429 | -311.115876 | 612.0 |
| 100 | T_HIGH_F | T_LOW_ | F HUMIDITY_% | BAROMETER_H | G WIND_MP | H TOTAL_RIDE | S UNEMP_RATE | T_HIGH_F_MOVING_AV | G RESIDUA | L CRIME_COUNT |
| count | 560.000000 | 560.00000 | 0 560.000000 | 560.00000 | 0 560.00000 | 0 5.600000e+0 | 2 560.000000 | 560.0000 | 560.00000 | 0 560.00000 |
| mean | 52.537500 | 49.10535 | 7 72.816071 | 30.01175 | 0 7.95740 | 7 1.415746e+0 | 6 7.349821 | 52.4010 | 20 -1.23233 | 9 830.869643 |
| std | 20.152159 | 19.78420 | 2 11.639490 | 0.21988 | 2 4.50047 | 0 3.811230e+0 | 5 2.346146 | 18.6088 | 02 65.56483 | 5 153.27510 |
| min | -8.000000 | -11.00000 | 0 35.000000 | 29.24000 | 0.00000 | 0 4.285210e+0 | 5 3.400000 | 3.1428 | 57 -311.11587 | 6 320.00000 |
| 25% | 37.000000 | 34.00000 | 0 65.000000 | 29.88000 | 0 4.97100 | 0 1.075809e+0 | 6 5.400000 | 38.0000 | 00 -41.50470 | 5 713.750000 |
| 50% | 54.000000 | 52.00000 | 0 73.000000 | 29.99000 | 0 7.45700 | 0 1.586935e+0 | 6 7.100000 | 54.7857 | 14 -4.83972 | 0 807.00000 |
| 75% | 70.000000 | 66.00000 | 0 81.000000 | 30.15250 | 0 11.18500 | 0 1.696251e+0 | 6 9.500000 | 69.4285 | 71 37.25856 | 5 935.00000 |
| max | 88.000000 | 82.00000 | 0 98.000000 | 30.81000 | 0 28.58500 | 0 1.926454e+0 | 6 12.200000 | 82.1428 | 57 261.66725 | 9 1231.00000 |

Feedback from Instructors

- At the end, tie back to the original business value.
- Change format of data in table to easily digestible format. Maybe use flow diagram/other visuals
- Tie MAE score back to the original target values to provide some context about magnitude/impact of MAE scores. Help audience build the intuition.