The goal of the software is to create a lot of videos in bulk effectively using a template base video and then have the software generate dynamic backgrounds for each video. (<a href="https://www.replig.co/">https://www.replig.co/</a> does it perfectly). See demo here: <a href="https://www.youtube.com/watch?v=lviP0JfJZEo&ab\_channel=Replection.">https://www.youtube.com/watch?v=lviP0JfJZEo&ab\_channel=Replection.</a>

iQ

Step #1 Upload a base video

## Step #2

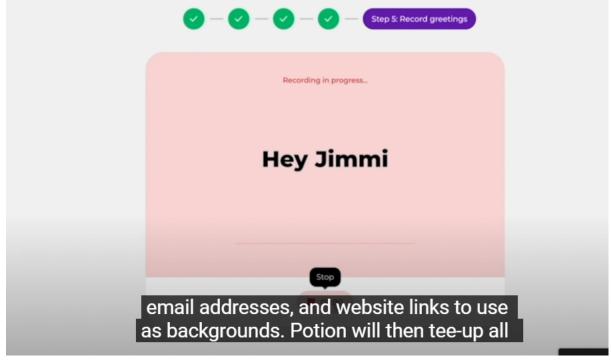
Upload a file containing the names of your prospects or other variables such as company name, job title... and the URLs of your leads' website / social media / Google search that you want to add in the background of your video.

(Should support website, social media & google search dynamic backgrounds)

## Step #3

The software will generate our videos/images and give back a file with video links and HTML email codes

Furthermore there should be another feature, where we can record the prospects name so its ultra personalized for each video. The goal of this is to make a video in the beginning of each video, where the prospects name can be said, so its even more personalized.



(Check Potion (<a href="https://appsumo.com/products/potion/">https://appsumo.com/products/potion/</a>) - <a href="https://www.youtube.com/watch?v=19INO1ibEYA&ab">https://www.youtube.com/watch?v=19INO1ibEYA&ab</a> channel=AppSumo)