For Your Cocktail

Team MixBowl

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Part 1

Problem Statement

Problem Statement

How about drinking Cocktail?

Problem Statement

Many Cocktails..
What is the difference?
I don't know..
Drink whatever.

Problem Statement

What is the PROBLEM ?

Lack of Information on Cocktail

Lack of Community Service for Cocktail

Part 2

Background & Related Work

Background & Related Work

Growing Interest in

Cocktails.

조선경제 > 생활경제

소주로 '부어라 마셔라' 하던 한국이 변했다

이태동 기자

업데이트 2023.02.01 10:09

마켓컬리가 판매 중인 무알코올 칵테일 제품 /마켓컬리 홈페이지

알코올이 없거나 극소량만 함유된 주류 시장이 맥주를 넘어 와인·위스키·칵테일로 확장되고 있다. 도수가 낮은 술을 선호하는 분위기, 늘어난 대면 모임 덕에 부담없이 즐길 수 있는 주류를 찾는 소비자가 늘고 있기 때문이라는 게 업계 설명이다. 알코올이 아예 없으면 '무알코올', 알코올이 1% 미만이면 '비알코올'이라 표기하는 게 원칙이지만, 통상 둘 다 무알코올이라고 부른다. 최근엔 술 이름 앞에 '제로' 단어를 붙이는 마케팅도 유행하고 있다.
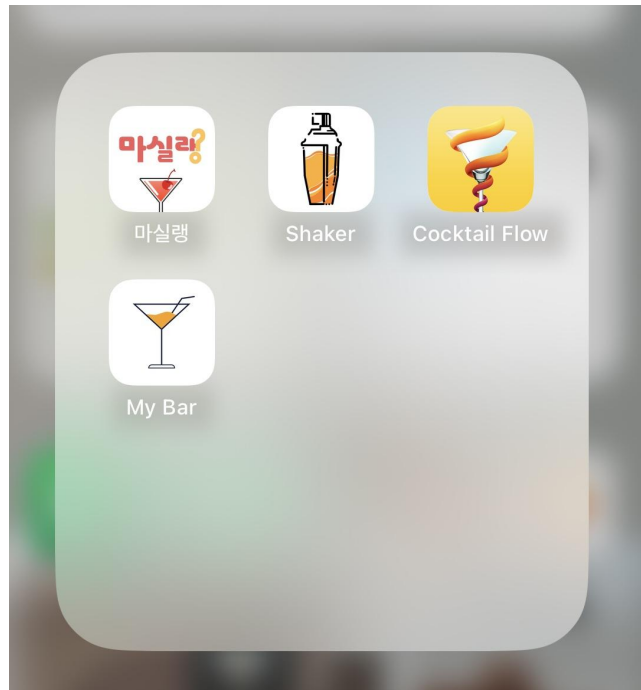
The article's link

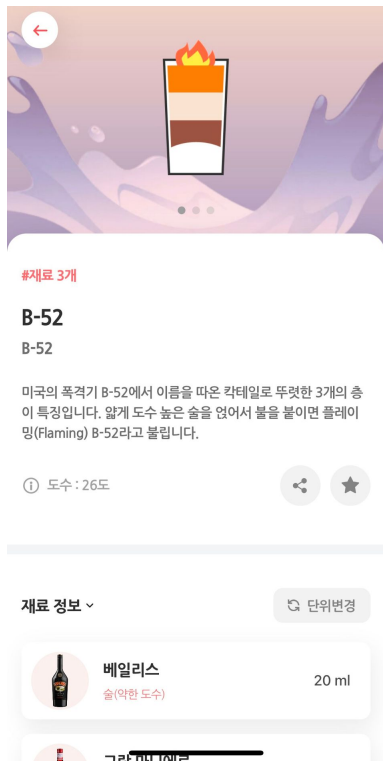# Background & Related Work

Existing Application

1. 마실랭
2. Shaker
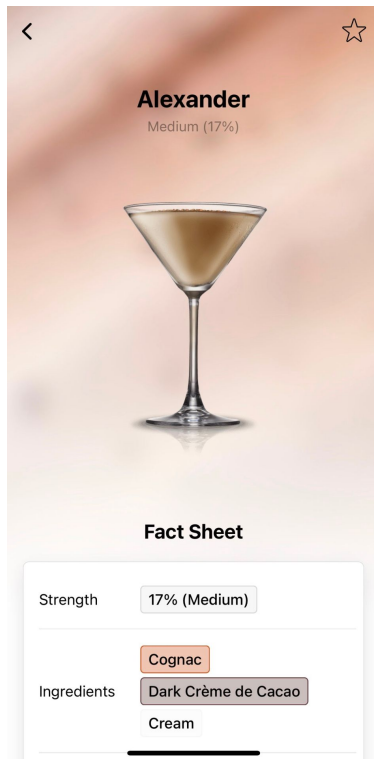3. Cocktail Flow
4. My Bar
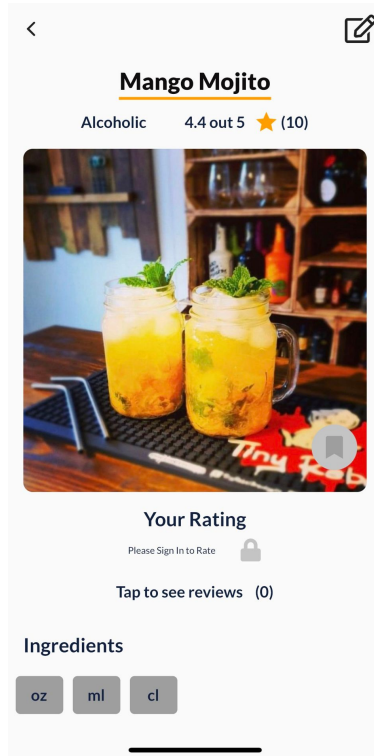
Background & Related Work

1. 마실랭

2. Shaker

Background & Related Work

3. Cocktail Flow

4. My bar

Background & Related Work

Aa Service Name	☰ Language	☰ General Function	☰ Special Fuction	☰ The unit of material
📄 마실랭	Korean	Recommendation Description of recipe My own recipe Material Information Cocktail that can be made with current ingredients	For beginner Fileter Bookmark Share Icon Various ways of viewing	oz ml
📄 Shaker	Korean English	Recommendation Description of recipe My own recipe Material Information Cocktail that can be made with current ingredients	Video recommendation Like/Dislike Fileter Icon Bookmark	oz
📄 Cocktail Flow	English	Recommendation Description of recipe Material Information	Note Fileter Capacity according to #people Substitute material	oz ml cl part
📄 My bar	English	Recommendation Description of recipe	Rating Review	oz ml cl

→ No services have community functionality
→ No service that tells you where to drink cocktails.

Part 3

Motivation / Objective

Motivation / Objective

We want to provide…

- Accessible cocktail community for beginners and enthusiasts
- Fast, accurate and easy to understand information
- Information on where to drink cocktails
- The popularization of cocktails
- Developing a new hobby

Part 4

Proposed Solution

Proposed Solution

Types of cocktails and recipes

- All kinds of cocktails are listed
- Can check the recipe and people's comment of its taste
- Can upload own recipe: will be public once the admin approves
- Can save recipes to see it later in mypage
- API：https://www.thecocktaildb.com/api/json/v1/1/search.php?s=margarita

MAI TAI

DARK RUM 50ml

ORANGE CURAÇAO 15ml

LIME JUICE 10ml

ALMOND SYRUP 60ml

+ lime section, maraschino cherry, lime segment

Proposed Solution

Community

- ○ User can write/modify/delete their writings on the board freely
- ○ can talk about anything cocktails according to the categories
- ○ categories could be: flash gathering, tips or infos, background knowledge about the cocktail etc
- ○ comment feature, like feature
- ○ user management needed

Proposed Solution

Sharing infos of cocktail bars

- ○ people can share evaluation or the atmosphere of cocktail bars
- ○ will use kakao/naver map api
- ○ could use cocktail bar list api or manual user adding - haven't decided yet

Part 5

Project Plan

Project Plan - Role

Frontend

- Eunbi Kang

- Yuji Cho

- Byeoungkyu Park

Backend

- Eunseo Choi

- Taehoon Kim

Project Plan - Brief Schedule

Task	Assignee	March		April				May				
		W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W5
Feature Refinement	All Members											
UX/UI Design	Frontend											
DB Structure Design	Backend											
Web Page Development	Frontend											
API Development	Backend											
Deployment and Testing	All Members											

QnA