



# Proposal Feedback



**Team MixBowl**

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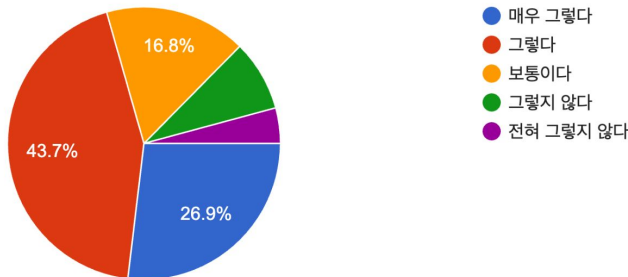
# Question 1

## Q. How do you attract users?

A. In the survey, the cocktail preference is high, so potential users are considered high.

<칵테일 선호 관련 질문> (1). 칵테일을 좋아하시나요?

응답 119개



<칵테일 선호 관련 질문> (1)번 질문에 "그렇지 않다", "전혀 그렇지 않다"를 체크하신 분만 아래 문항에 답해주세요. (1) - 1. 칵테일을 즐겨 마시지 않는 이유가 무엇인가요?

응답 27개

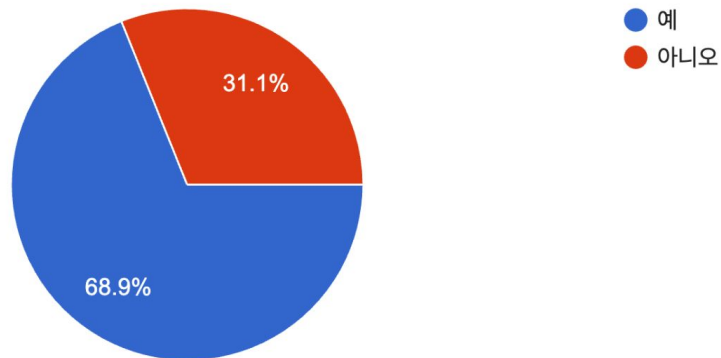


# Question 1

## Q. How do you attract users?

A. In the survey, preference for cocktail community services was also found to be high.

<칵테일 커뮤니티 서비스 관련> (6). 칵테일 커뮤니티 서비스가 있을 시 사용할 의향이 있나요?  
응답 119개



# Question 1

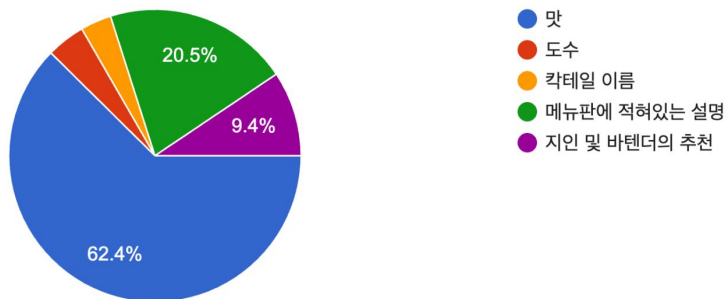
## Q. How do you activate use?

A. Aspects of providing information

→ It not only provides recipes, but also provides more qualitative information such as taste, alcohol content, origin of name, and color.

<칵테일 선호 관련 질문> (2). 칵테일을 선택할 때, 선정 기준이 무엇인가요?

응답 117개



# Question 1

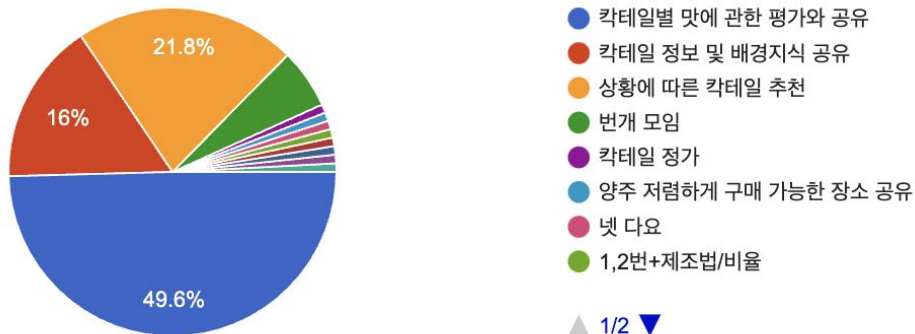
## Q. How do you activate use?

A. Aspects of community(1)

→ Setting up community categories

(8). 칵테일 커뮤니티 서비스에 있으면 좋을 것 같은 기능을 선택해주세요

응답 119개



# Question 1

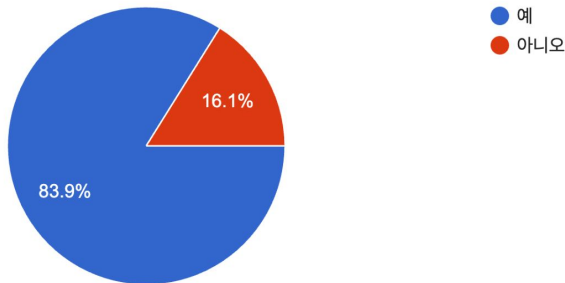
## Q. How do you activate use?

A. Aspects of community(2)

→ Badges issued by activity volume and bartender qualification function

<칵테일 커뮤니티 서비스 관련> (7). 커뮤니티에서 바텐더/조주기능사에게 칵테일 정보를 얻을 수 있다면 이용하시겠습니까?

응답 118개



## Question 2

**Q. Wouldn't it be possible to get cocktail information from anywhere, such as Google or Naver?**

A. It is difficult to find information on cocktails that suit your taste depending on various conditions such as alcohol degree and ingredients.

## Question 2

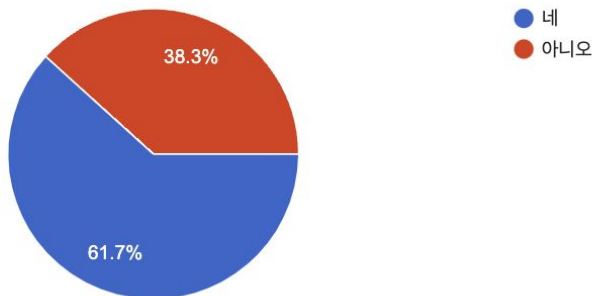
**Q. Wouldn't it be possible to get cocktail information from anywhere, such as Google or Naver?**

다음은 칵테일 판매 전문점 '칵테일 바'에 관한 질문들입니다.

<칵테일 바>

(10). 칵테일 바에 대한 정보를 항상 쉽고, 만족스러운 결과로 제공 받으셨나요?

응답 115개





## Question 2

**Q. Wouldn't it be possible to get cocktail information from anywhere, such as Google or Naver?**

<칵테일 바>

(10)번 문항에 '아니오'라고 대답하신 분만 아래 문항에 답해주세요.

(10) - 1. 불만족스러웠던 이유는 무엇 때문이었나요?

응답 41개

광고글이 많아 객관적인 정보를 수집하기 어려움

혼자서는 어디에서 정보를 얻어야할지 잘 모르겠다

검색해도 일반 술집이랑 섞여서 칵테일바만 나오진 않음

칵테일을 판다고만 적혀있고 무슨칵테일을 파는지는 알 수 없었다

상세한 맛 설명, 각 칵테일에 대한 특징 등이 누락되어있는 경우가 많았음

칵테일바를 중심으로 다루는 커뮤니티가 별로 활성화 되어있지 않다

## Question 3 & 4

**Q. How are you gonna check the recipes that users uploaded?**

**Q. How are you gonna grant administrator role? How will you manage it?**

## Question 3 & 4

A. We'll leave it to users!

Like & Dislike system



→ The recipe got many likes will be shown topmost

→ The recipe got too many dislikes will be removed

No need Admin to check recipes

## Question 5

**Q. It is just collection of service, not the unique idea?**

**A.**

- This is valuable because it requires services that collect scattered services
- It will provides additional functions that can satisfy the details that people interested in cocktails need.

## Question 5

**Q. It is just collection of service, not the unique idea?**

A. Also, add some unique functions like calculating the alcohol content of the alcohol made by the user.

$$\frac{(\text{재료 알코올 도수} \times \text{사용량}) + (\text{재료 알코올 도수} \times \text{사용량})}{\text{총사용량}} = \text{칵테일의 알코올 도수}$$

## Question 5

**Q. It is just collection of service, not the unique idea?**

A. Certified as a  
bartender



Offers promotional opportunity

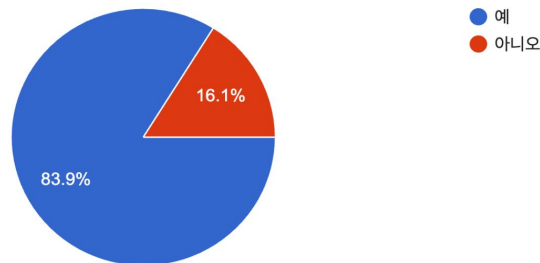


Inflow of bartenders



General user Inflow

<칵테일 커뮤니티 서비스 관련> (7). 커뮤니티에서 바텐더/조주기능사에게 칵테일 정보를 얻을 수 있다면 이용하시겠습니까?  
응답 118개



**QnA**