

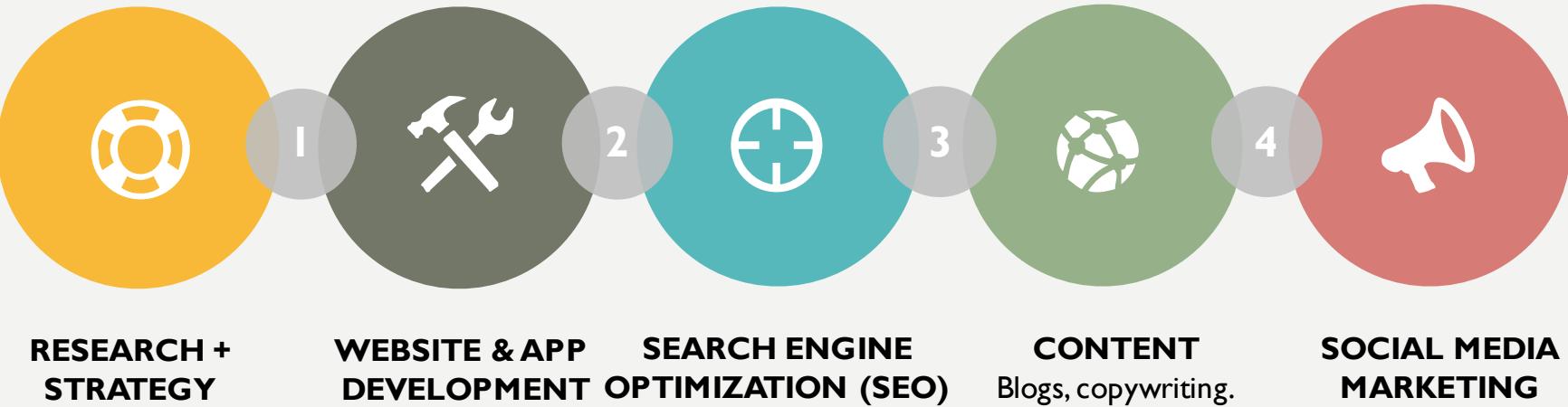


www.florafountain.com

content + design + code

FLORA FOUNTAIN SERVICES

• • •



2

A graphic of a hand holding a red shopping bag icon. The hand is dark-skinned and is shown from the side, with the fingers curled around the handle of the bag. The bag is a simple, stylized icon with a red outline and a light red fill.

our clients

Twinkle Khanna: Tweak India

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DIGITAL STRATEGY



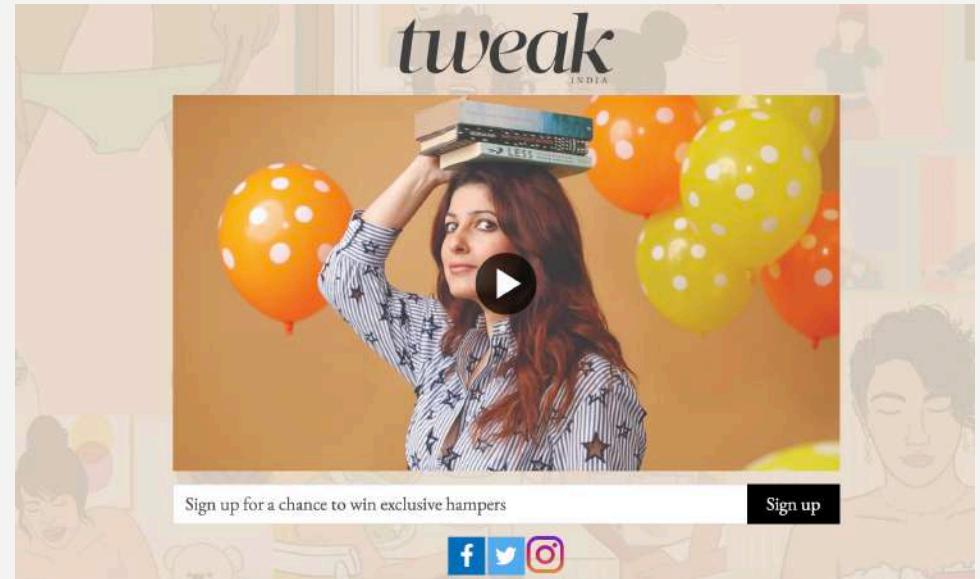
RESEARCH & ANALYSIS



PRODUCT MANAGEMENT



WEBSITE LAUNCH: SEP 30TH 2019!



National Geographic Traveller



DIGITAL STRATEGY



RESEARCH & ANALYSIS



PRODUCT MANAGEMENT



WEBSITE RE-DESIGN & DEVELOPMENT



The screenshot shows the homepage of the National Geographic Traveller India website. At the top, there's a navigation bar with links for DESTINATIONS, TRIP IDEAS, ITINERARY 2018, TRAVEL TALK, PHOTOS AND MORE, NG EXPEDITIONS, MADHYA PRADESH, and a search icon. Below the navigation is a large, vibrant image of a bartender pouring a drink into several glasses. Overlaid on this image are the words "FOOD + DRINK" and "INSPIRE ME!" followed by the headline "Around the World in 10 Bars". To the right of this main image is a sidebar with a soccer ball icon and the text "RUSSIA GUIDE FIFA 2018". Above the main image, there's a banner for "HOW DOES YOUR BRAIN GET ADDICTED TO SOMETHING?" and a "BUY NOW" button for the magazine. The overall layout is clean and modern, typical of a travel magazine website.

Madhya Pradesh Tourism



RESEASRCH & ANALYSIS



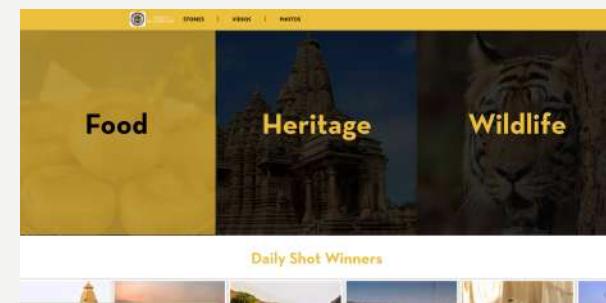
PRODUCT DEVELOPMENT



CUSTOM DESIGN & CONTENT



MARKETING MICROSITE DEVELOPMENT



Harit Zaveri Jewellers

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DIGITAL MARKETING: FB, INSTAGRAM, GOOGLE

BUSINESS



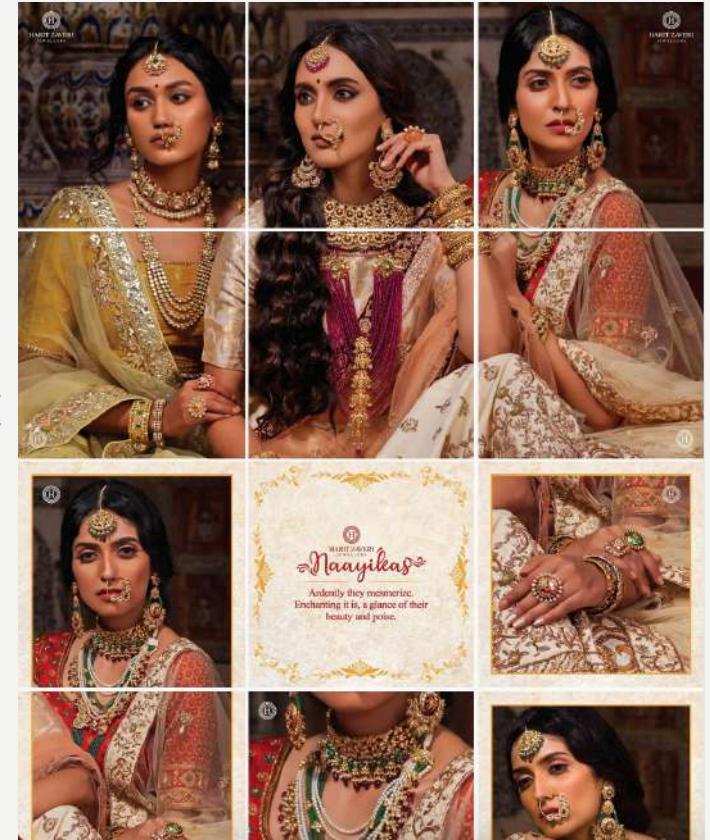
INFLUENCER PROMOTIONS



COMMUNITY-BUILDING



DIGITAL STRATEGY, PLANNING & EXECUTION



Shilpa Lifestyle

• • •



DIGITAL MARKETING: FB, INSTAGRAM, GOOGLE



BUSINESS

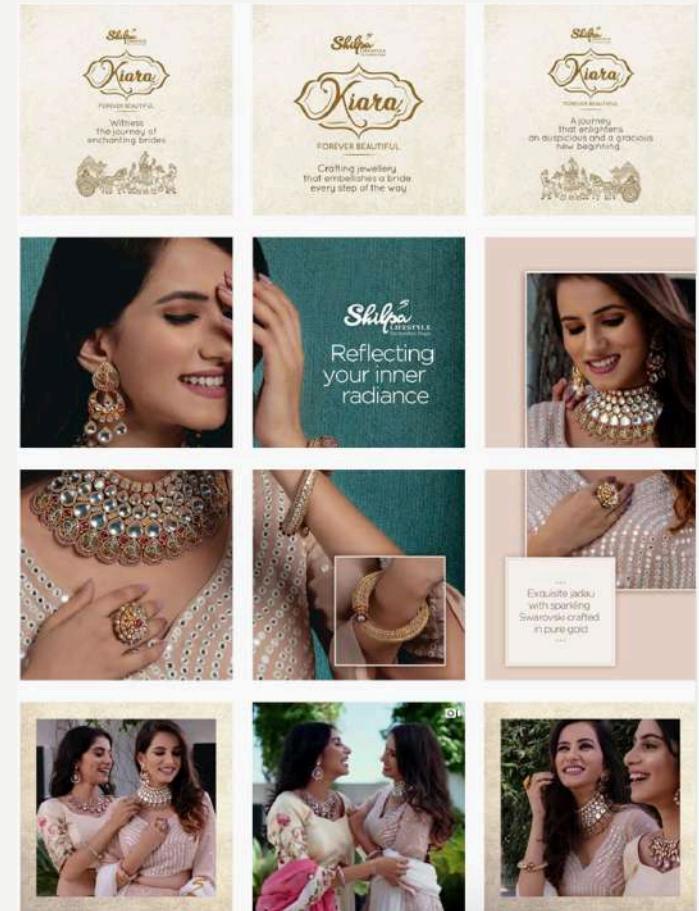


INFLUENCER PROMOTIONS



COMMUNITY-BUILDING

DIGITAL STRATEGY, PLANNING & EXECUTION



Hotel Crowne Plaza



**DIGITAL MARKETING: FB, INSTAGRAM, GOOGLE
BUSINESS**



INFLUENCER PROMOTIONS



COMMUNITY-BUILDING



DIGITAL STRATEGY AND PLANNING



Hotel Novotel

• • •



BRANDING, DESIGN & COMMUNICATION STRATEGY



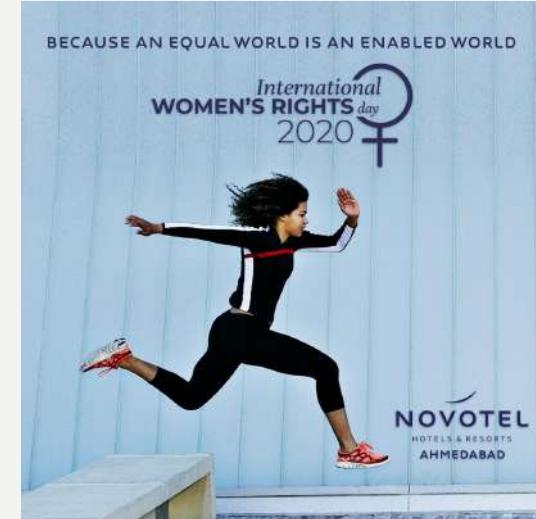
**DESIGN EXECUTION INCLUDING HOARDINGS, MENU,
IN-HOUSE HOTEL BRANDING & SIGNAGE**



COPYRIGHTING FOR ALL DESIGNS



MONTHLY PLANNING FOR ALL INITIATIVES



Tia & Berry



**DIGITAL MARKETING: FB, INSTAGRAM, GOOGLE
BUSINESS**



E-COMMERCE WEBSITE CREATION & MAINTENANCE



ALL CONTENT INCLUDING BLOGS



DIGITAL STRATEGY AND PLANNING

Eleven | Restro Cafe



BRANDING: DESIGN, CONTENT, DIGITAL



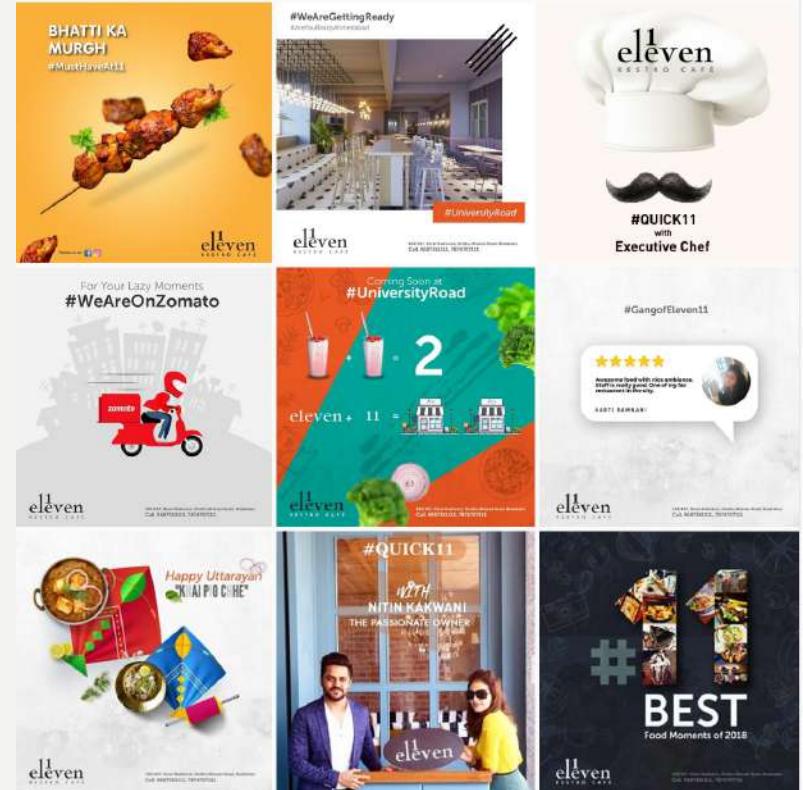
**DIGITAL MARKETING: FB, INSTAGRAM
BUSINESS**



COMMUNITY BUILDING & INFLUENCER PROMOTIONS



DIGITAL STRATEGY AND PLANNING



FLORA FOUNTAIN
SOME MORE ... ESTEEMED CLIENTS

• • •

1. *GQ India relaunch*

www.gqindia.com



2. *Condé Nast Traveller India relaunch*

www.cntraveller.in



3. *Vogue India relaunch*

www.vogue.in



4. *Fyi.tv & History.com relaunch*

www.fyi.tv & www.history.com



FLORA FOUNTAIN
SOME MORE ... ESTEEMED CLIENTS

• • •

5. *Vajra Jewels*

<http://vajrajewels.in/>



6. *Green Gold Timbers & Acroland Timbers*

<http://acrolandtimbers.com/>



7. *Starottel*



8. *And Many More...*



DROP US A LINE

“ Ask Us Anything. Really anything. ”

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