



# SAPANA KEDIA

Image Consultant  
Soft Skills Trainer

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## PROFILE

Is recognized as one of the leading specialists and references in image consulting. As President of IMPA (Image Consulting Business Institute) for 2 years, has become a leader in the image market.

Advises executives on image management, helping them in transformation and ascension process. From a business solely devoted to changing looks, she has focused on changing lives through customized workshops and consults on outer & inner change through image & soft skills. She has facilitated many through her transformational, holistic approach and inspires to communicate and build a brand that has impact and influence. Her career has been about helping others and building confidence. Sapana is also an educator, conducting trainings and inspiring aspiring image consultants. She is a recipient of the prestigious **"TIMES POWER WOMEN AWARD 2019"** by Times Of India.



LIFESTYLE IS WHAT YOU PAY FOR,  
IMAGE IS WHAT PAYS YOU



Low  
Confidence



DO  
YOU

Poor  
self image

Appearance  
Anxiety

SUFFER  
FROM



Low  
Self Esteem







**SERVICES  
OFFERED**

PERSONAL  
SHOPPER

TRAINING

FASHION  
STYLIST

ONE TO ONE  
CONSULTING



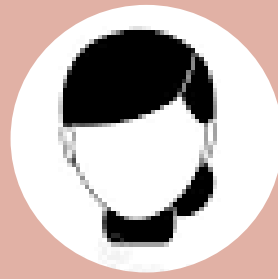
## IMAGE EVALUATIONS & RECOMENDATIONS



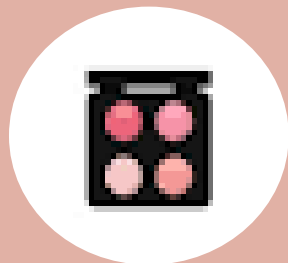
CLOTHING &  
GROOMING



STYLE YOUR  
SHAPE



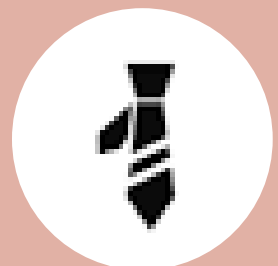
FACE SHAPE



WEAR YOUR  
COLORS



DINNING  
ETIQUETTE

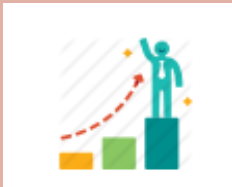


ACCESSORIZING





## SOFT SKILLS EVALUATIONS & RECOMENDATIONS



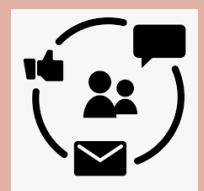
LEADERSHIP



CONFLICT MANAGEMENT



INTERVIEW



COMMUNICATION



BODY LANGUAGE



TIME MANAGEMENT



HOSPITALITY



GOAL SETTING



BUSINESS ETIQUETTE



CUSTOMER SERVICE



SELLING



TEAM BUILDING

# AWARDED "TIMES POWER WOMEN 2019" PRESIDENT – IMPA AHMEDABAD



10+ Years of Training  
95% Excellent Feedback  
Trained more than 5000 People  
360 Degree change with consulting

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## CERTIFICATIONS:

Phycological Counselling

NABET (National Accreditation Board of  
Education & Training)

SQA (Scottish Qualification Certificate)

ICBI (Image Consulting Business Institute)

POSH (Prevention from Sexual Harassment at  
workplace)





**YOU TUBE**  
CHANNEL

**SAPANA  
KEDIA**

MOTIVATIONAL  
STORY  
TELLER

Message on my INSTA account-  
**Sapana Kedia** to get one  
hour **FREE** consulting  
**THANKYOU**