"Populismo in rete", appendice online: Capitolo 5. La scomoda relazione tra populisti e mass media: come sfruttare le news per mobilitare i follower

Tabella 1. Analisi sul livello di engagement durante le europee 2019 (tutti i partiti)

	Reazioni	Reazioni Arrabbiate	Condivisioni	Commenti
Antielitismo	0.084*	0.142*	0.052	0.020
	(0.049)	(0.085)	(0.055)	(0.057)
Popolo	0.126**	-0.253***	0.066	0.079
	(0.050)	(0.096)	(0.056)	(0.057)
Minoranze pericolose	0.126***	0.310***	0.141***	0.172***
	(0.040)	(0.070)	(0.045)	(0.046)
Negatività	0.219***	1.052***	0.344***	0.423***
	(0.035)	(0.062)	(0.039)	(0.040)
Intimizzazione	0.207***	0.282**	0.083	0.287***
	(0.065)	(0.123)	(0.075)	(0.073)
News contro-attitudinali	0.427***	0.976***	0.454***	0.946***
	(0.082)	(0.125)	(0.094)	(0.085)
News pro-attitudinali, fonte non-amica	0.202***	0.093	0.259***	0.248***
	(0.037)	(0.070)	(0.041)	(0.042)
News pro-attitudinali, fonte amica	0.249***	0.160*	0.416***	0.301***
	(0.049)	(0.088)	(0.054)	(0.055)
Locale/Regionale	-0.046	-0.206***	-0.030	-0.065*
	(0.032)	(0.070)	(0.036)	(0.036)
Nazionale	-0.025	0.084	-0.032	0.026
	(0.030)	(0.068)	(0.034)	(0.035)
Europeo	-0.020	-0.211***	0.005	-0.038
	(0.030)	(0.064)	(0.033)	(0.034)
Polity	0.021	-0.116	0.026	-0.066
	(0.057)	(0.106)	(0.063)	(0.066)
Politics	-0.043	-0.336***	-0.106***	-0.096***
	(0.031)	(0.057)	(0.035)	(0.035)
Politica economica	-0.114***	-0.284***	-0.063	-0.153***
	(0.043)	(0.082)	(0.048)	(0.049)
Politica sociale	0.104**	0.326***	0.124**	0.093*
	(0.044)	(0.074)	(0.049)	(0.050)
Immigrazione	0.101**	0.237***	0.131**	0.131**
	(0.046)	(0.078)	(0.051)	(0.052)
Legge e ordine	0.034	-0.020	0.039	-0.047
	(0.035)	(0.063)	(0.039)	(0.040)
Altre policy	0.003	-0.003	0.039	0.005
	(0.044)	(0.082)	(0.049)	(0.050)
Interazione	0.057	0.372***	0.016	0.160***
	(0.038)	(0.077)	(0.043)	(0.043)
Mobilitazione	-0.257***	-0.575***	-0.234***	-0.343***
	(0.029)	(0.058)	(0.033)	(0.033)
Image	0.109	-0.040	0.143	0.061

	Reazioni	Reazioni Arrabbiate	Condivisioni	Commenti
	(0.088)	(0.147)	(0.100)	(0.097)
Video	-0.035	-0.128	0.189*	-0.101
	(0.090)	(0.151)	(0.102)	(0.099)
Link	-0.313***	-0.123**	-0.334***	-0.331***
	(0.026)	(0.053)	(0.029)	(0.030)
Giorni mancanti alle elezioni	-0.007***	-0.010***	-0.004**	-0.007***
	(0.002)	(0.003)	(0.002)	(0.002)
Costante	0.078	-2.011***	-0.574***	-0.410***
	(0.102)	(0.179)	(0.114)	(0.112)
N	4,582	4,582	4,582	4,582
Partiti	5	5	5	5

I coefficienti riportati sono gli "*incidence-rate ratio*".
Errori standard in parentesi. *** p<0.01, ** p<0.05, * p<0.1

Tabella 2. Analisi sul livello di engagement durante le europee 2019 (escludendo la Lega)

	Reazioni	Reazioni Arrabbiate	Condivisioni	Commenti
Antielitismo	0.150**	0.137	0.098	0.126*
	(0.067)	(0.102)	(0.076)	(0.074)
Popolo	0.084	-0.218*	-0.001	0.007
	(0.075)	(0.120)	(0.085)	(0.083)
Minoranze pericolose	0.008	0.091	0.071	0.070
	(0.062)	(0.097)	(0.069)	(0.068)
Negatività	0.175***	0.805***	0.338***	0.348***
	(0.050)	(0.079)	(0.056)	(0.055)
Intimizzazione	0.276***	-0.045	0.109	0.178*
	(0.089)	(0.167)	(0.105)	(0.103)
News contro-attitudinali	0.381***	0.432**	0.394***	0.532***
	(0.133)	(0.199)	(0.152)	(0.143)
News pro-attitudinali, fonte non-amica	0.023	-0.003	0.068	-0.024
	(0.078)	(0.125)	(0.088)	(0.088)
News pro-attitudinali, fonte amica	0.059	-0.067	0.261***	-0.031
	(0.078)	(0.132)	(0.086)	(0.088)
Locale/Regionale	-0.144**	0.179*	-0.260***	-0.113
	(0.068)	(0.100)	(0.078)	(0.075)
Nazionale	0.080	0.182**	0.075	0.125**
	(0.054)	(0.091)	(0.061)	(0.060)
Europeo	-0.062	-0.163*	-0.064	-0.080
	(0.053)	(0.088)	(0.059)	(0.059)
Polity	-0.038	-0.252*	0.017	-0.129
	(0.077)	(0.131)	(0.085)	(0.087)
Politics	0.024	-0.174**	0.001	0.008
	(0.047)	(0.076)	(0.054)	(0.053)
Politica economica	-0.117**	-0.151	-0.053	-0.136**

	(0.058)	(0.095)	(0.066)	(0.066)
Politica sociale	0.131**	0.049	0.154**	0.103*
	(0.052)	(0.084)	(0.060)	(0.059)
Immigrazione	0.075	0.068	0.211*	0.014
	(0.106)	(0.169)	(0.116)	(0.120)
Legge e ordine	-0.022	0.069	0.040	-0.093
	(0.059)	(0.091)	(0.066)	(0.067)
Altre policy	-0.129**	-0.218**	-0.066	-0.130**
	(0.058)	(0.097)	(0.065)	(0.065)
Interazione	-0.046	0.169*	-0.201***	0.052
	(0.065)	(0.099)	(0.074)	(0.072)
Mobilitazione	-0.223***	-0.278***	-0.099**	-0.194***
	(0.045)	(0.072)	(0.050)	(0.050)
Image	0.273**	0.274	0.339**	0.152
	(0.116)	(0.184)	(0.134)	(0.127)
Video	0.173	0.296	0.438***	0.163
	(0.120)	(0.188)	(0.138)	(0.131)
Link	-0.340***	-0.164**	-0.373***	-0.283***
	(0.044)	(0.071)	(0.050)	(0.049)
Giorni mancanti alle elezioni	0.001	-0.004	0.003	-0.004
	(0.003)	(0.004)	(0.003)	(0.003)
Costante	0.046	-1.832***	-0.740***	-0.324**
	(0.144)	(0.227)	(0.162)	(0.157)
N	1,351	1,351	1,351	1,351
Partiti	4	4	4	4

I coefficienti riportati sono gli "*incidence-rate ratio*".
Errori standard in parentesi. *** p<0.01, ** p<0.05, * p<0.1