

## Skillset

- Product development - User Research, Wireframing, Mockups, Prototyping, Usability Testing
- Mobile and Web Design
- HTML5/CSS3, JavaScript/jQuery
- Content strategy
- Inquisitive, Prudent, Resourceful
- Accessibility knowledge
- Git
- Java
- Spanish

## Tools

- Adobe Creative Cloud Suite
- Sketch, Keynote
- InVision, Marval, Craft
- Materialize & Bootstrap frameworks
- Google Analytics
- Android Studio, Eclipse, Atom IDEs
- Asana, GitHub
- Slack

## Education

B.S. in Computer Science, Minor in Math & Spanish  
Tarleton State University, Stephenville, TX  
GPA: 3.24/4.00

## Experience

### Senior Intern, Office of Web Strategy, Tarleton State University (June 2014 - present)

- Plan and implement the site architecture and content strategy of new pages within the website
- Research user feedback and analytic reports to refine content strategy
- Provide high-level technical support to content management system users
- Interface with vendor representatives during third-party project implementation
- Spearheaded the development of visuals that follow brand identity for social media sharing
- Provide content updates and photography to online campus map and calendar platforms

### UI Design Intern, Valay Inc., Brooklyn, NY (Summer 2017)

- Built upon and enhanced visual identity by creating interface/icon elements for most current iOS app
- Expedited prototype iterations by providing visual element updates quickly to iOS, and Web developers
- Partnered with developers while designing navigation menu to find possible development issues
- Identified the needs of first-time visitors to landing page and designed multiple versions for presentations