Silvia Fuentes

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Education

Tarleton State University
Stephenville, TX
B.S. in Computer Science
Minor in Math & Spanish
Class of 2018
GPA: 3.2/4.0

Skills

Interaction Design
User Interviews
Personas
Sketching
User Flows
Wireframing
Rapid Prototyping
Mobile & Web Design
Information Architecture
Spanish

Tools

Sketch
InVision
Adobe Creative Suite
Keynote

HTML/CSS
Javascript
Java
Frameworks
Git/Github

Experience

Senior Web Intern — Tarleton State Web Strategy, Stephenville, TX
June 2014 - June 2018

- Directed the development of an interactive 360° campus tour

- Collaborated with vendors and 3 internal departments to write scripts and shoot photography to produce the online experience

- Managed and implemented client consultation, design and development processes necessary for the university site's monthly updates

- Led a group of 5 writers to create genuine stories and redesigned the Student homepage, increasing user engagement by 4%

UI Design Intern — Valay Inc., Brooklyn, NY
May 2017 - August 2017

- Supported company leadership in visual branding development through sketches and presentations, and analyzed team feedback to facilitate the development process

- Created custom illustrations and iconography used to enhance mobile and web experiences

- Guided users through onboarding and legal approval process by designing a fluid task flow & smooth interface for the mobile application

- Collaborated with 3 developers and collected input on designs in progress, analyzed data, and delivered specifications for mobile and web interfaces

Projects

- Lead redesign of Genius iOS to include multilingual translation feature to enhance user's understanding and experience of international songs

- Developed iOS fitness app that addressed emotional, mental and physical health to aid users in successful weight loss based on user, trainer and weight loss research

- Designed Tarleton Bass Club website that serves to recruit new members, influence sponsorships, and showcase organization accomplishments

Accomplishments

- Code2040 TechTrek 2018 Fellow - September 2018

- Intern of the Semester, Tarleton State Web Strategy - Spring 2018

- Walmart Foundation Scholarship Winner - 2014 - 2018

- Tarleton Spirit Scholarship Winner - 2015 - 2018

- Dean's List - 2014 - 2015