

Silvia C. Fuentes

Visual Designer

254-434-3968
silvia.fuen@icloud.com
silviafuen.github.io

Summary

- 4 years of collaborating with non-technical clients and team members from different areas
- Spearheaded the development of visuals that follow brand identity for social media sharing
- Identified and focused redesigns on user feedback and analytic reports

Skills

Design

Adobe Creative Suite, Sketch, Keynote, Invision, Marvel, Ideation, Wireframing, Mockups, Prototyping, Usability Testing

Development

HTML5/CSS3, CMS, Git, Java, JavaScript, JQuery, Bootstrap & Materialize frameworks, Eclipse environment, knowledge of Wordpress

Additional

Spanish, Slack, Google Analytics, technical troubleshooting, client relations, collaborating, Apple iWork

Education

B.S. in Computer Science, Minor in Math & Spanish — Class of 2018
Tarleton State University, Stephenville, Tx

GPA: 3.25

Experience

Senior Intern, Office of Web Strategy, Tarleton State University (June 2014 - present)

On the daily I correspond with our non-technical clients in developing sites and help troubleshoot technical issues in terms that are understandable. I am responsible for designing graphics for clients, content strategy, site development and managing the university map system and switch off between projects throughout a day. Some of the projects I have shipped include Snapchat filters, responsive sites, marketing campaign visuals and a virtual tour.

UI Design Intern, Valay Inc., Brooklyn, NY (Summer 2017)

A startup focused on connecting users to service professionals, my role on the team was to maintain and build visuals upon the existing brand identity. I was self-directed when developing visual elements for use within the mobile app and wireframes/mockups for the web app and met with supervisors for critique and feedback. In collaborating with our iOS & Web developers in an agile environment to push prototypes, I got a good handle on project management and communicating efficiently.