

Certificate of Achievement

The International Business School Americas certifies that

Silvia Paola Ramírez Jiménez

has successfully completed the 3-hour Crash Course

Blue Ocean Strategy - The Amazon/Alexa Case

São Paulo, June 10th, 2020

A handwritten signature in blue ink, appearing to read 'Ricardo B.', is written over a horizontal line.

Prof. Ricardo Britto, PhD.
Dean

