

Silvio di Rubbo

he/him

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Business Analyst with 3 years' experience in data analysis, reporting, and digital operations across EMEA and LATAM. Skilled in building dashboards, automating reporting processes, and providing insights that support strategic and operational decisions. Trained in economics and management (Bocconi University, MSc 110/110), with additional expertise in cultural industries and project management. Alongside my professional career, I run Borderliner, a newsletter exploring the intersections of history, economics, and culture.

Professional Experience

Ralph Lauren Europe Sàrl - Genève

Business Analyst

September 2023 - September 2025

- Built dashboards and models (Power Query, Power BI, Excel) to track sales, deliveries, and KPIs across EMEA.
- Analysed sell-in and sell-out data to improve forecasting and pricing decisions.
- Created reporting tools for account planning and market tracking, streamlining workflows.
- Partnered with cross-functional teams to ensure data accuracy and deliver actionable insights.

Business Analyst Intern

January 2023 - August 2023

- Analysed wholesale digital business across EMEA & LATAM.
- Delivered weekly and monthly reports to top management.
- Monitored e-commerce partners for assets and brand compliance.

Academic History

Bocconi University - Milan

MSc in Economics and Management

2020 - 2022

Grade: 110 out of 110 - GPA Equivalent 4

BSc in Economics and Management

2017 - 2020

Grade: 100 out of 110 - GPA Equivalent 3.7

IT Skills

- **Data & BI Tools:** Power Query, Power Pivot, Power BI, Tableau, Excel advanced, SAP ERP
- **Programming:** SQL, VBA, R Studio, SPSS
- **Business Analysis:** Forecasting, Reporting Automation, KPI dashboards, Performance tracking

Languages

Italian (C2), English (C2), French (B2), Spanish (B1)