

PURE MONEY TECHNOLOGY, INC.

Privacy Policy

Pure Money Technology, Inc., (“Pure Money”) a Washington corporation, owns and/or operates a network of websites (“Website” or “Websites”) offering a variety of software and applications. In addition, Pure Money collects consumer data from various sources outlined in this Privacy Policy. Pure Money is committed to protecting your privacy. This Privacy Policy explains the data collection and use practices of Pure Money and all related Websites owned or registered to Pure Money. It does not apply to any third-party websites, applications, products, or services for which Pure Money is not responsible. By accessing or using this website or submitting information to us you are consenting to the information collection and use practices described in this Privacy Policy.

IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY OR THE TERMS AND CONDITIONS PROVIDED ON THIS WEBSITE, PLEASE DO NOT PROVIDE ANY INFORMATION TO PURE MONEY OR USE ANY OF THE SERVICES OR PRODUCTS OFFERED OR PROVIDED ON ANY OF THE WEBSITES REFERRED TO IN THIS PRIVACY POLICY, OR VISIT ANY OF OUR WEBSITES OR WEB PAGES, AND DO NOT DISCLOSE ANY INFORMATION TO US.

Changes to Privacy Policy. This Privacy Policy gives you an overview of our practices regarding the type of information collected, how we collect your information, how we use your information, how we share your information, and various other important facts about our privacy practices. This Privacy Policy changes from time to time, we expressly reserve the right to change this Privacy Policy at any time in our sole discretion, and changes are effective upon posting. Pure Money does not provide notices of any changes in any manner other than by posting the changes at this Website. It is your sole responsibility to periodically review this Privacy Policy for updates and you are solely responsible to be aware of any changes to this and all posted policies on this Website. Your action and cooperation are therefore required and you must review and comply with Pure Money’ instructions, notices, and updates.

Information Collection, Use, and Dissemination Practices. This Privacy Policy applies to Pure Money’ collection, use, storage and disclosure of information by Pure Money on its (a) websites, including all its divisions, subsidiaries, and related companies (collectively, the “Websites”), (b) on certain third-party websites, (c) to Pure Money for other information collection. Pure Money is not responsible for the information collection or privacy practices of third-party websites or applications.

1. Collection of Information. Information is collected while you are using any of our Websites. It is important to note that we must store this information in order to ensure you receive optimal service while using any of our Websites.

1.1 **Ethereum Identifiers.** Pure Money is here to encourage the use of Ether, the Ethereum digital currency. Each time you purchase Ether, and each time Ether is exchanged, either with Pure Money, on any Ether exchange, that transfer is recorded on the Ethereum block chain. As such, all your transactions are documented and may be traced. Pure Money can not, and does not, ensure any privacy contrary to the constraints or limitations of the Ethereum block chain. Pure Money Tokens, applications, and smart contracts are designed with some additional privacy considerations but only to the extent necessary to ensure the specified Ether transactions are carried out according to the Pure Money programming. Pure Money will utilize and store the identifiers both to your Ether and to your account which utilizes Ether and your personal identifying information.

1.2 **User Direct Information.** Each time you use the Website in connection with a Ether exchange, request information on any site, or submit any other form of inquiry, send us an e-mail, or otherwise transmit information via the Website, Pure Money may obtain and collect personally identifiable information provided by you, including, but not limited to, your name, e-mail address, or any other form of data that you willingly submit, and your user agent information, a cookie, Internet Protocol (“IP”) address, and a time date stamp and potentially more will be collected and recorded to a back-up file for our records indefinitely. You may also provide us with information that, when combined with personally identifiable information, provides us with a better idea of who you are, including but not limited to your gender, birthday, marital status, mother’s maiden name, and your education level (collectively referred to as “personal information”). If you choose to access our Website, or purchase our products, we may require you to provide personal information as indicated on the forms throughout the site. We also collect information through web server applications. This information includes, but is not limited to your referring URL, browser type, IP address, and the date and time.

1.3 **Survey Information.** Pure Money collects information from you when you voluntarily complete a Pure Money survey, order form, questionnaire, or a registration page either online by using the Internet, offline by providing this information through the mail, in person, or using a telephone. This information may be collected by surveys, order forms, or registration pages operated by third parties. This method of collection is collectively known as a Survey. In such Surveys, Pure Money or a third party may ask you to provide personally identifiable information including your name, e-mail address, street address, zip code, telephone numbers (including cell phone numbers and carriers), birth date, gender, salary range, education and marital status, occupation, social security number, employment information, personal and online interests, and such other information as may be requested from time to time. Pure Money may also collect such information concerning you from

another source and use that information in combination with information provided from this Website. Completing the Surveys is completely voluntary, and you are under no obligation to provide Survey Information to Pure Money or a third party, but you may receive incentives from Pure Money or a third party in exchange for providing such information.

1.4 Other Methods of Collecting Personal Information. Other occasions when Pure Money obtains information from you include: (1) your claiming a prize or seeking to redeem an incentive offered by Pure Money or by a third party; or (2) your requests for assistance through Pure Money's customer service department.

1.5 Cookies, Web Beacons, and Other Information Collected Using Technology. Pure Money currently uses cookie and web beacon technology to associate certain Internet-related information about you with information about you in its database. Additionally, Pure Money may use other new and evolving sources of information in the future.

(a) Cookies. Cookies are a feature on your browser software. Cookies allow us to recognize you when you return to any of our Websites and to provide you with customized services and information. If enabled, we may write cookies that may store small amounts of data on your computer about your visit to any of the pages of this Website. Cookies assist us in tracking which of our features appeal the most to you and what content you may have viewed on past visits. When you visit this Website again, cookies can enable us to customize our content according to your preferences. We may use cookies to: keep track of the number of return visits to this site; accumulate and report aggregate, statistical information on website usage; deliver specific content to you based on your interests or past viewing history; and save your password for ease of access to our Site. Most browsers are initially set to accept cookies, and most products that include similar devices are typically initially activated to collect data. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. You can disable cookies, although the Website may not function properly for you. Your browser preferences can be modified to accept or reject all cookies, or request a notification when a cookie is set. In order to use all of the features and functionality of Pure Money's Websites, you need to accept cookies.

(b) Web Beacons. A web beacon is a programming code that can be used to display an image on a web page but can also be used to transfer your unique user identification to a database and associate you with previously acquired information about an individual in a database. This allows Pure Money to track certain websites you visit. Web beacons are used to track online behavioral habits for marketing purposes to determine products you may be interested in. In addition to using web beacons on web pages, Pure Money also uses web beacons in e-mail messages sent to individuals listed in Pure Money's database.

(c) IP Addresses. Pure Money automatically tracks certain information based upon your behavior on the site. We may use this information to do internal research on our users' demographics, interests, and behavior to better understand, protect, and serve you and our community. Your Internet Protocol ("IP") is a unique Internet "address" which is assigned to you by your Internet Service Provider ("ISP"). For local area network ("LAN"), DSL, or cable modem users, an IP address may be permanently assigned to a particular computer. IP addresses are automatically logged by Web servers, collecting information about a user's traffic patterns. We use log files to track member usage and engagement and to gauge the effectiveness of our different services. We use your IP address to help diagnose problems with our server and to administer the Website. Log file information may include, but not limited to: (1) IP Addresses; (2) browser type; (3) number of page views; (4) log-in frequency; and (5) page or section accesses. This information may include the URL that you just came from (whether this URL is on the Website or not), which URL you next go to (whether this URL is on the Website or not), your computer browser information, and your IP address. While the IP address does not identify an individual by name, it may, with the cooperation of the ISP, be used to locate and identify an individual using the Web. Your IP address can, however, reveal what geographic area you are connecting from, or which ISP you are using. Finally, other websites you visit have IP addresses, and we may collect the IP addresses of those websites and their pages.

(d) Computer Profiles. Pure Money may also collect and accumulate other anonymous data which will help us understand and analyze the Internet experience of our visitors. For instance, Pure Money may accumulate visitor data relating to referring domain names, the type of browsers used, operating system software, screen resolutions, color capabilities, browser plug-ins, language settings, cookie preferences, search engine keywords and JavaScript enablement. When you provide us with Personal Identification Information, we are able to use such visitor data to identify you.

(e) New Technology. The use of technology on the Internet, including cookies and web beacons, is rapidly developing. As a result, Pure Money strongly encourages individuals to revisit this Privacy Policy for any updates regarding its use of new technology.

1.6 No Information Collected from Children. Our Websites are not intended or designed to attract users under the age of 18. We do not collect personally identifiable data from any person we know to be under the age of 18 and instruct users under 18 not to send us any information. It is possible that by fraud or deception we may receive information pertaining to children under the age of 18. We recognize the unique privacy concerns regarding children. We are committed to carefully protecting privacy where children are involved no matter the point of contact. If Pure Money obtains actual knowledge that it has collected personal information about a child under the age of 18, that information will be immediately deleted from its database. Because it does not collect such information, Pure

Money has no such information to use or to disclose to third parties. Pure Money has designed this Privacy Policy in order to comply with the Children's Online Privacy Protection Act ("COPPA"). Per COPPA guidelines, we do not knowingly collect personally identifiable information ("PII") from children under the age of 13. If a parent or guardian is made aware that a child under the age of 13 has provided us with PII through any point of contact, we will delete the information about the child referenced from our files when you notify us at ____@Pure Money.com.

1.7 No Credit Card Information. Pure Money only engages in transactions using Ether, the Ethereum digital currency. Pure Money will not ask for your credit card information. You must purchase Ether at a site or service other than at Pure Money.

2. Use of Individual Information. Pure Money will not sell or share your information with other third-party companies other than for the purpose of submitting the necessary personal information required such that the applications and services otherwise to be provided by Pure Money can be delivered.

Accordingly, we may always use the personal information that you provide to: (1) fulfill your request for a product, service or information; (2) respond to an e-mail or request; (3) send information to you about additional goods, deliver to you surveys, product information, usage tips or promotions; (4) help improve our website(s); (5) service your account, verify your identity, and provide customer service; or (6) customize visitors' experiences at our Website(s).

The following section describes how Pure Money uses personal information. The uses described in these sections may change at any time. Pure Money may also broaden its use of your personal information. Pure Money may also use your personal information to provide commercial promotional offers to individuals or entities through, among other things, e-mail advertising, telephone marketing, direct mail marketing, banner advertising, sms mobile text messaging, and package stuffers.

2.1 Discretion to Use Information. The personal information collected on this Website and by third parties will be used to operate the Website and to provide the products or carry out the transactions you have requested or authorized.

2.2 Email. Pure Money uses your personal information to provide first and third-party advertisements and offers by e-mail to you. Pure Money may maintain separate email lists for different purposes. If you wish to end your email subscription from a particular list, you only need to press the unsubscribe button on the mail message. To unsubscribe from all Pure Money' email lists, please visit our unsubscribe page. Such an unsubscribe request will permanently delete your email from all lists used by Pure Money. Because Pure Money only sends emails when you have agreed to receive emails from Pure Money or you have agreed

to receive emails from third parties, statutes requiring certain formatting for unsolicited email are not applicable to email messages sent by Pure Money. Pure Money is not responsible for any email sent by a third party to whom it has licensed email information to. Pure Money is indemnified by all third-parties mailing data collected by Pure Money so long as they have followed the licensing spam procedures to transfer your email information to them.

2.3 Profiling and Target Advertising. Pure Money uses your information to make and improve profiles of you and to track your online browsing habits and determine which areas of Pure Money' Websites are most frequently visited. This information helps Pure Money to better understand your interests so that it can target advertising and promotions to you. Pure Money may, at its discretion, target advertising by using email, direct mail, telephones, cell phones, and other means of communication to provide promotional offers.

2.4. Storage of Personal Information. Data will be protected and remain as secure as we can possibly keep it by utilizing best industry efforts and technology, but it is not possible to be 100% secure and any system is hackable or exploitable.

Pure Money stores your information in a database on Pure Money' servers. Our servers have security measures (such as a firewall) in place to protect against the loss, misuse, and alteration of the information under Pure Money' control. Notwithstanding such measures, Pure Money cannot guarantee that its security measures will prevent Pure Money computers from being illegally accessed and your information from being stolen or altered.

2.5 Security. We use procedural and technical safeguards to protect your personal information against loss or theft as well as unauthorized access. We employ many different security techniques to protect such data from unauthorized access by users inside and outside of us. However, perfect security does not exist on the Internet. Therefore, we cannot ensure or warrant the security of your information. You acknowledge and assume this risk when communicating with and providing information to us.

Your information may be stored and processed in the United States or any other country in which our Websites or our affiliates, subsidiaries, or agents maintain facilities, and by using any of our Websites, you consent to any such transfer of information outside of your country.

3. Use of Personal Information. We may share or sell your information for any legally permissible purpose at our discretion, including but not limited to those described in this Privacy Policy.

We may share your information with affiliated companies, including a parent company, subsidiaries, and non-related management companies. We may disclose personal information to third-party agents and independent contractors that help us conduct our marketing and survey efforts. Further, we may disclose personal information to other

companies in connection with marketing efforts including but not limited to direct marketing, which may have no relationship to us. Furthermore, we may sell, license, or share your information with third parties for various marketing purposes, including but not limited to telemarketing, e-mail marketing, text messaging, and direct mail. You specifically authorize, and provide your express consent to receive, telemarketing calls from us and our third-party marketing partners, including auto-dialed calls, on your landline telephone and/or your cell phone (if number was provided). You understand that wireless carrier standard rates may apply to any calls to your cell phone. If you would like to be removed from these programs, [\[hyperlink\]](#) and follow the opt-out instructions.

We, or other authorized vendors, may also present offers to purchase products from marketing partners on our operated Website or a vendor operated site. Finally, if we or any of our assets are acquired by or merged with another entity, member information will be one of the transferred assets. If we choose to sell or transfer our assets, we may choose to retain a copy of your information post sale or merger.

We may provide your information to our various marketing partners that drive consumers to our Websites or web pages. They may utilize this information to target the ads they serve to you.

When you participate on one of our advertiser forms, we will transfer the information you submitted to the applicable advertiser.

We will share your information with service providers who help us enhance your information through appending additional attributes about you.

Additionally, we will use or disclose your personal information under the following circumstances: (1) in response to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims; (2) in the event you violate or breach an agreement with any of our Websites; (3) we believe you will harm the property or rights of our Websites' customers; or (4) we believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, taxation or revenue enforcement issues, situations involving potential threats to the physical safety of any person, or as otherwise required by law.

We may also collect, store, or accumulate certain non-personally identifiable information concerning your use of our Website, such as information regarding which of our pages are most popular. Information gathered may be used in aggregate form for internal business purposes, such as generating statistics and developing marketing plans. We may share or transfer such aggregate, non-personally identifiable information with or to our affiliates, licensees, and partners.

3.1 Sale or Transfer to Third Parties. PURE MONEY WILL NOT SELL OR TRANSFER YOUR PERSONAL INFORMATION TO THIRD PARTIES FOR ANY PURPOSE. Pure Money uses your personal information in the following 3 ways: Customer Service; Marketing; and Complying with Legal Process.

(a) Customer Service. Pure Money will use your personal information to respond to you, to process, validate, and verify requests and/or purchase orders, to fulfill any of your requests and to tailor your experience on our Websites.

(b) Marketing. Pure Money will use your personal information for any marketing and survey purpose on behalf of Pure Money and its affiliates and subsidiaries to send information to you about additional goods or services that may be of interest to you. In addition, Pure Money will disclose your personal information to third-party agents and independent contractors to help us conduct our marketing and survey efforts and to share with other companies in connection with marketing efforts, including but not limited to, direct marketing. You may have no relationship with these other companies.

(c) Complying with Legal Process. Pure Money will use or disclose your personal information in response to subpoenas, court orders, warrants, or legal process, or to otherwise establish or exercise our legal rights or defend against legal claims or in the event you violate or breach an agreement with Pure Money. Pure Money will use and disclose your personal information if we believe you will harm the property or rights of Pure Money, its owners, or those of Pure Money's other customers. Finally, we will use or disclose your personal information if we believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Pure Money's acceptable use policy, or as otherwise required by law when responding to subpoenas, court orders, and other legal processes.

3.2 Order Fulfillment. Pure Money will transfer your personal information to third parties when necessary to provide a product that you order from such third party while using Pure Money's Websites or when responding to offers provided by Pure Money.

3.3 Data Summary. Pure Money may sell or transfer non-individualized information, such as summary or aggregated anonymous information about all persons or sub-groups of persons.

4. Privacy Practices of Third Parties.

4.1 Advertiser cookies and web beacons. Advertising agencies, advertising networks, and other companies who place advertisements on the Websites and on the Internet generally may use their own cookies, web beacons, and other technology to collect

information about individuals. Pure Money does not control the use of such technology and Pure Money has no responsibility for the use of such technology to gather information about you.

4.2 Links. The Websites and email messages sometimes contain hypertext links to the websites of third parties. Pure Money is not responsible for the privacy practices or the content of such other websites. Linked websites may contain links to websites maintained by third parties. Such links are provided for your convenience and reference only. Pure Money does not operate or control in any respect any information, software, products or services available on such third-party websites. The inclusion of a link to a website does not imply any endorsement of the services or the site, its contents, or its sponsoring organization. We do not control, and assume no responsibility for the content, privacy policies, or practices of any third-party websites, which may employ cookies and/or collect personal information. In addition, we will not and cannot censor or edit the content of any third-party website that you visit. You should review the privacy policies of such sites before using the sites.

5. User Consumer Rights. For more information about protecting your privacy, you may wish to visit: <http://www.ftc.gov>.

If you have questions about this Privacy Policy, please contact us.

Privacy Complaints. We take your privacy concerns seriously. If you believe that we have not complied with this Privacy Policy with respect to your personal information, you may write to us at the following address: _____